So You Want to Change the World
Manifesto for a Moral Revolution
by Jacqueline Novogratz


In 2001, when Jacqueline Novogratz founded Acumen, a global community of socially and environmentally responsible partners dedicated to changing the way the world tackles poverty, few had heard of impact investing - Acumen's practice of doing well by doing good.” Nineteen years later, there's been a seismic shift in how corporate boards and other stakeholders evaluate businesses: impact investment is not only morally defensible but now also economically advantageous, even necessary. Still, it isn't easy to reach a success that includes profits as well as mutually favorable relationships with workers and the communities in which they live. So, how can today's leaders, who often kick off their enterprises with high hopes and short timetables, navigate the challenges of poverty and war, of egos and impatience, which have stymied generations of investors who came before?

Drawing on inspiring stories from change-makers around the world and on memories of her own most difficult experiences, Jacqueline divulges the most common leadership mistakes and the mindsets needed to rise above them. The culmination of thirty years of work developing sustainable solutions for the problems of the poor, So You Want to Change the World offers the perspectives necessary for all those - whether ascending the corporate ladder or bringing solar light to rural villages - who seek to leave this world better off than they found it.

Author Bio

Jacqueline Novogratz is the founder and CEO of Acumen. She has been named one of the Top 100 Global Thinkers by Foreign Policy, one of the 25 Smartest People of the Decade by the Daily Beast, and one of the World's 100 Greatest Living Business Minds by Forbes, which also honored her with the Forbes 400 Lifetime Achievement Award for Social Entrepreneurship. In addition to Acumen, she is a sought after speaker and sits on a number of philanthropic boards. She lives in New York with her husband.
The Great Rift
Dick Cheney, Colin Powell, and the Broken Friendship That Defined an Era
by James Mann

A sweeping history of the intertwined careers of Dick Cheney and Colin Powell, whose rivalry and conflicting views of U.S. national security color our political debate to this day.

Dick Cheney and Colin Powell emerged on the national scene more than thirty years ago, and it is easy to forget that they were once allies. It was Cheney who pressed for Powell's appointment as chairman of the Joint Chiefs of Staff, over the initial skepticism of the White House. And the two men collaborated closely in the successful American wars in Panama and Iraq during the George H. W. Bush administration, riding together in joyous victory parades. But from that pinnacle, conflicts of ideology and sensibility drove Cheney and Powell apart. Under George W. Bush, they fell into ever-deepening conflict. Cheney personified the idea that America should use its unrivaled power to reorder the world, using military force and ignoring objections from its longstanding allies. Powell believed that the United States should operate through diplomacy as much as possible, relying on the alliances it had forged.

In this wide-ranging and deeply researched reassessment of these two major figures, James Mann explores each man's biography and philosophical predispositions to show how and why this deep and permanent rupture occurred. Through dozens of original interviews and surprising revelations from presidential archives, he brings to life the very human story of how this influential friendship turned so sour and how their enmity colored the way America acts in the world.

Author Bio

James Mann is the author of seven books on American politics and national security issues, including Rise of the Vulcans: The History of Bush’s War Cabinet and The Obamians: The Struggle Inside the White House to Redefine American Power. A longtime correspondent for the Los Angeles Times, he is currently a fellow in residence at the Johns Hopkins University School of Advanced International Studies. He lives in Washington, D.C.
As London endures nightly German bombings, Britain's secret service whisks the princesses Elizabeth and Margaret from England, seeking safety for the young royals on an old estate in Ireland.

Ahead of the German Blitz during World War II, English parents from every social class sent their children to the countryside for safety, displacing more than three million young offspring. In The Secret Guests, the British royal family takes this evacuation a step further, secretly moving the princesses to the estate of the Duke of Edenmore in neutral Ireland.

A female English secret agent, Miss Celia Nashe, and a young Irish detective, Garda Strafford, are assigned to watch over "Ellen" and "Mary" at Clonmillis Hall. But the Irish stable hand, the housemaid, the formidable housekeeper, the Duke himself, and other Irish townspeople, some of whom lost family to English gunshots during the War of Independence, go freely about their business in and around the great house. Soon suspicions about the guests' true identities percolate, a dangerous boredom sets in for the princesses, and, within and without Clonmillis acreage, passions as well as stakes rise.

Benjamin Black, who has good information that the princesses were indeed in Ireland for a time during the Blitz, draws readers into a novel as fascinating as the nascent career of Miss Nashe, as tender as the homesickness of the sisters, as intriguing as Irish-English relations during WWII, and as suspenseful and ultimately action-packed as war itself.

Author Bio

Benjamin Black is the pen name of the Man Booker Prize-winning novelist John Banville. Black's books include The Black-Eyed Blonde, Christine Falls, The Silver Swan, among others. He lives in Dublin.
Universal Love
Stories
by Alexander Weinstein

A wonderfully inventive, bighearted collection of stories from the award-winning and Pushcart Prize-nominated author of *Children of the New World.*

A son and his father find music in a drowned city. A daughter gets to know her dead mother's hologram better than she ever knew her living mother. A man is given a choice to have his trauma surgically removed. A lonely twenty-something gets addicted to comfort porn.

In these resonant, speculative stories about the human soul's resilience amid rapidly progressing technological advancement, Alexander Weinstein writes about a series of worlds like our own, but rife with the possibilities that our present timeline hasn't led us to - yet.

A kindred spirit to the work of George Saunders and Ted Chiang and the television show *Black Mirror,* *Universal Love* is a prescient, compassionate book, written with one foot in the real world and one stepping bravely, and hopefully, out into the future.

Author Bio

Alexander Weinstein is the author of the critically acclaimed *Children of the New World* and the director of the Martha's Vineyard Institute of Creative Writing. Among his many publications, his fiction was awarded the Lamar York Prize and the Gail Crump Prize, has been nominated for the Pushcart Prize, and has been collected in the anthology *2013 New Stories from the Midwest.* He is a professor of creative writing at Siena Heights University and a lecturer at the University of Michigan.
Black Wave
Saudi Arabia, Iran, and the Forty-Year Rivalry That Unraveled Culture, Religion, and Collective Memory in the Middle East by Kim Ghattas

The bestselling author of *The Secretary: A Journey with Hillary Clinton from Beirut to the Heart of American Power* tells the gripping story of the real roots of the Middle East Sunni-Shia conflict in the 1979 Iran Revolution that changed the region forever. *Black Wave* is a paradigm-shifting recasting of the modern history of the Middle East, telling the largely unexplored story of the rivalry between Sunni Saudi Arabia and Shia Iran - a rivalry born out of the sparks of the 1979 Iranian revolution - that has dramatically transformed the culture, identity, and collective memory of millions of Muslims over four decades. Like George Packer did in *The Unwinding*, Kim Ghattas follows everyday citizens whose lives have been affected by the geopolitical drama, making her account both immediate and intimate.

Most Americans assume that extremism, Sunni-Shia antagonism, and anti-Americanism have always existed in the Middle East, but prior to 1979, Saudi Arabia and Iran were working allies. It was only after that year - a remarkable turning point - that Shia Iran and Sunni Saudi Arabia began to use religion as a tool in their competition for dominance in the region, igniting the culture wars that led to the 1991 American invasion of Iraq, the September 11th terrorist attacks, and the rise of ISIS.

Ghattas shows how Saudi Arabia and Iran went from allies against the threat of communism from Russia, with major roles in the US anti-Soviet strategy, to mortal enemies that use religious conservatism to incite division and unrest from Egypt to Pakistan. *Black Wave* will significantly influence both perception of and conversation about the modern history of the Middle East.

**Author Bio**

Kim Ghattas is a BBC radio and TV correspondent. Author of *The Secretary: A Journey with Hillary Clinton from Beirut to the Heart of American Power*, she was previously a Middle East correspondent for the *Financial Times* and part of an Emmy Award-winning BBC team covering the Lebanon-Israel conflict of 2006. Her work has appeared in *Time* Magazine, the *Washington Post*, and more. Born in Beirut, she currently lives in Washington, D.C.
Billion Dollar Brand Club
How Dollar Shave Club, Warby Parker, and Other Disruptors Are Remaking What We Buy
by Lawrence Ingrassia

A leading business journalist takes us inside a business revolution: the upstart brands taking on the empires that long dominated the trillion-dollar consumer economy.

Dollar Shave Club and its hilarious marketing. Casper mattresses popping out of a box. Third Love’s lingerie designed specifically for each woman’s body. Warby Parker mailing you five pairs of glasses to choose from. You’ve seen their ads. You (or someone you know) use their products. Each may appear, in isolation, as a rare David with the bravado to confront a Goliath, but taken together they represent a seismic shift in a business model that has lasted more than a century.

As Lawrence Ingrassia - former business and economics editor and deputy managing editor at the New York Times - shows in this timely and eye-opening book, a growing number of digital entrepreneurs have found new and creative ways to crack the code on the bonanza of physical goods that move through our lives every day. They have discovered that manufacturing, marketing, logistics, and customer service have all been flattened - where there were once walls that protected big brands like Gillette, Sealy, Victoria’s Secret, or Lenscrafters, savvy and hungry innovators now can compete on price, value, quality, speed, convenience, and service. Billion Dollar Brand Club reveals the world of the entrepreneurs, venture capitalists, and corporate behemoths battling over this terrain. And what fun it is. It’s a massive, high-stakes business saga animated by the personalities, flashes of insight, and stories behind the stuff we use every day.

Author Bio
Lawrence Ingrassia is a former business and economics editor and deputy managing editor at the New York Times, having previously spent twenty-five years at the Wall Street Journal, as Boston bureau chief, London bureau chief, money and investing editor, and assistant managing editor. He also served as managing editor of the Los Angeles Times. The coverage he directed won five Pulitzer Prizes as well as Gerald Loeb Awards and George Polk Awards. He lives in Los Angeles.
Mary, the bookish ugly duckling of Pride and Prejudice’s five Bennet sisters, emerges from the shadows and transforms into a desired woman with choices of her own.

What if Mary Bennet’s life took a different path from that laid out for her in Pride and Prejudice? What if the frustrated intellectual of the Bennet family, the marginalized middle daughter, the plain girl who takes refuge in her books, eventually found the fulfillment enjoyed by her prettier, more confident sisters? This is the plot of The Other Bennet Sister, a debut novel with exactly the affection and authority to satisfy Austen fans.

Ultimately, Mary’s journey is like that taken by every Austen heroine. She learns that she can only expect joy when she has accepted who she really is. She must throw off the false expectations and wrong ideas that have combined to obscure her true nature and prevented her from what makes her happy. Only when she undergoes this evolution does she have a chance at finding fulfillment; only then does she have the clarity to recognize her partner when he presents himself - and only at that moment is she genuinely worthy of love.

Mary’s destiny diverges from that of her sisters. It does not involve broad acres or landed gentry. But it does include a man; and, as in all Austen novels, Mary must decide whether he is the truly the one for her. In The Other Bennet Sister, Mary is a fully rounded character - complex, conflicted, and often uncertain; but also vulnerable, supremely sympathetic, and ultimately the protagonist of an uncommonly satisfying debut novel.

Author Bio

Janice Hadlow worked at the BCC for more than two decades, and for ten of those years she ran BBC Two and BBC Four, two of the broadcaster’s major television channels. She was educated at Swanley School in Kent and graduated with a first class degree in history from King’s college, London. She is the author of A Royal Experiment, a biography of England’s King George III. She currently lives in Edinburgh. The Other Bennet Sister is her first novel.
Assume Nothing
A Story of Intimate Violence
by Tanya Selvaratnam

Selvaratnam uses her abuse at the hands of former NY State Attorney General Eric Schneiderman to expose the prevalence of intimate partner violence - offering steps to recognize, expose, and end it.

When Tanya Selvaratnam met Eric Schneiderman, they fell quickly and effortlessly in love - fueling each other's growing political ambition. But their power dynamic soon took a dark turn, as Schneiderman criticized Selvaratnam and began to try to control her, even telling her that he would have to kill her if they broke up. Sex turned frighteningly violent. At a friend's urging, she opened up to a domestic violence expert, who confirmed what Selvaratnam, on some level, already knew: she was in an abusive relationship. Eric's behavior mapped a pattern: entrap, isolate, demean, control, abuse. Selvaratnam considered avenues for protection - an ethics complaint, a civil claim, going to the police. But her abuser was the top law enforcement officer in the state. She feared he would be tipped off, and that he would crush her.

Selvaratnam's story is harrowing, but not as rare as you might think. According to the National Coalition Against Domestic Violence, on average, nearly 20 people per minute are physically abused by an intimate partner in the United States. A combination of memoir, reporting, and research, Assume Nothing is an urgent, timely examination of a frightening subgroup of abuse of power. It tells Selvaratnam's incredible story, while offering tools and solutions for a problem that persists, dangerously, behind the closed bedroom doors of people we know and love.

Author Bio

Tanya Selvaratnam is the author of The Big Lie: Motherhood, Feminism, and the Reality of the Biological Clock. Her work has been published in The New York Times, Vogue, CNN, McSweeney's, and Artsy among others. She is also an Emmy-nominated and Webby-winning producer, who has most recently collaborated with The Shed, Planned Parenthood, Catherine Gund's Aubin Pictures, and GLAMOUR Women of the Year.
Somebody's Gotta Do It
Why Cursing at the News Won't Save the Nation, But Your Name on a Local Ballot Can
by Adrienne Martini

A humorous (and instructive) memoir about a progressive woman who runs for very small-town elected office in a red county - and wins (yay!) - and then realizes the critical importance of the job.

Back in the fall of 2016, before casting her vote for Hillary Clinton, Adrienne Martini, a knitter, a runner, a mom, and a resident of rural Otsego County in snowy upstate New York, knew who her Senators were, wasn't too sure who her Congressman was, and had only vague inklings about who her state reps were. She's always thought of politicians as . . . oily. Then she spent election night curled in bed, texting her husband, who was at work, unable to stop shaking. And after the presidential inauguration, she reached out to Dave, a friend of a friend, who was involved in the Otsego County Democratic Party. Maybe she could help out with phone calls or fundraising? But Dave's idea was: she should run for office. Someone had to do it.

And so, in the year that 26,000 women (up from 920 the year before) contacted Emily's List about running for offices large and small, Adrienne Martini ran for the District 12 seat on the Otsego County Board. And became one of the 14 delegates who collectively serve one rural American county, overseeing a budget of $130 million. Highway repair? Soil and water conservation? Child safety? Want wifi? Need a coroner? It turns out, local office matters. A lot.

Author Bio

Adrienne Martini is the current representative for District 12 to the Otsego County Board of Representatives. She's also an award-winning journalist who's written for Cooking Light and the Washington Post, among other publications, and the author of Hillbilly Gothic and Sweater Quest. When not wearing her county government hat, she works for SUNY Oneonta in the alumni office. She lives in Oneonta, New York, with her husband, two kids, two cats, and one corgi.
Becoming Wild
How Animals Learn Who They Are
by Carl Safina

New York Times bestselling author Carl Safina brings readers close to three non-human cultures - what they do, why they do it, and how life is for them.

Some people insist that culture is strictly a human feat. What are they afraid of? This book looks into three cultures of other-than-human beings in some of Earth’s remaining wild places. It shows how if you’re a sperm whale, a scarlet macaw, or a chimpanzee, you too experience your life with the understanding that you are an individual in a particular community. You too are who you are not by genes alone; your culture is a second form of inheritance. You receive it from thousands of individuals, from pools of knowledge passing through generations like an eternal torch. You too may raise young, know beauty, or struggle to negotiate a peace. And your culture, too, changes and evolves. The light of knowledge needs adjusting as situations change, so a capacity for learning, especially social learning, allows behaviors to adjust, to change much faster than genes alone could adapt.

Becoming Wild offers a glimpse into cultures among non-human animals through looks at the lives of individuals in different present-day animal societies. By showing how others teach and learn, Safina offers a fresh understanding of what is constantly going on beyond humanity. With reporting from deep in nature, alongside individual creatures in their free-living communities, this book offers a very privileged glimpse behind the curtain of life on Earth, and helps inform the answer to that most urgent of questions: Who are we here with?

Author Bio

Carl Safina’s work has been recognized with MacArthur, Pew, and Guggenheim Fellowships, and his writing has won Orion, Lannan, and National Academies literary awards and the John Burroughs, James Beard, and George Rabb medals. Safina is founding president of the not-for-profit Safina Center. He hosted the 10-part PBS series Saving the Ocean with Carl Safina. This is his eighth book. He lives on Long Island, New York.
The Unsuitable  
by Molly Pohlig

A fierce blend of Gothic ghost story and Victorian novel of manners that's also pitch perfect for our current cultural moment.

Iseult Wince is a Victorian woman perilously close to spinsterhood whose distinctly unpleasant father is trying to marry her off. She is awkward, plain, and most pertinently, believes that her mother, who died in childbirth, lives in the scar on her neck. Iseult's father parades a host of unsuitable candidates before her, the majority of whom Iseult wastes no time frightening away. When at last her father finds a suitor desperate enough to take Iseult off his hands - a man whose medical treatments have turned his skin silver - a true comedy of errors ensues. As history's least conventional courtship progresses into talk of marriage, Iseult's mother becomes increasingly volatile and uncontrollable, and Iseult is forced to resort to extreme, often violent, measures to keep her in check.

As the day of the wedding nears, Iseult must decide whether (and how) to set the course of her life, with increasing interference from both her mother and father, tipping her ever closer to madness, and to an inevitable, devastating final act.

Author Bio

Molly Pohlig graduated from James Madison University with a BA in English, and from University College Dublin with an MA in Film Studies. She is the associate editor for Vogue Knitting magazine, and has written humorous pieces and personal essays for Slate, The Toast, Racked, and The Hairpin. Originally from Virginia, she currently lives in Brooklyn.
When the Cold War ended with the fall of the Berlin Wall, the Washington establishment felt it had prevailed in a world-historical struggle. Our side had won, a verdict that was both decisive and irreversible. For the world’s indispensable nation,” its “sole superpower,” the future looked very bright. History, having brought the United States to the very summit of power and prestige, had validated American-style liberal democratic capitalism as universally applicable.

In the decades to come, Americans would put that claim to the test. They would embrace the promise of globalization as a source of unprecedented wealth while embarking on wide-ranging military campaigns to suppress disorder and enforce American values abroad, confident in the ability of U.S. forces to defeat any foe. Meanwhile, they placed all their bets on the White House to deliver on the promise of their Cold War triumph: unequalled prosperity, lasting peace, and absolute freedom.

In The Age of Illusions, bestselling author Andrew Bacevich takes us from that moment of seemingly ultimate victory to the age of Trump, telling an epic tale of folly and delusion. Writing with his usual eloquence and vast knowledge, he explains how, within a quarter of a century, the United States ended up with gaping inequality, permanent war, moral confusion, and an increasingly angry and alienated population, as well, of course, as the strangest president in American history.

Author Bio

Andrew J. Bacevich is professor emeritus of history and international relations at Boston University. A graduate of both the U.S. Military Academy and Princeton University, he served in the U.S. Army for twenty-three years. His recent books include The Limits of Power, America's War for the Greater Middle East, and Twilight of the American Century. His writings have appeared in the New York Times, the London Review of Books, and the American Conservative, among other publications.
A World Without Work
Technology, Automation, and How We Should Respond
by Daniel Susskind

From an Oxford economist, A World Without Work is a visionary look at how advances in artificial intelligence will erode employment across all types of occupations.

For all the general anxiety about computers taking people’s jobs, economists have long been optimistic about technology’s impact on employment. Historically, new inventions have always complemented human labor, helping rather than hurting workers. But as acclaimed economist Daniel Susskind demonstrates, advances in artificial intelligence mean that all kinds of work are increasingly at risk - as is the structure of the entire world economy.

In a lively and approachable style, Susskind explains why this time really is different. Switching careers is increasingly difficult: truckers and taxi drivers thrown out of work by driverless cars, for instance, won’t easily transition to become nurses or coders. At the same time, cerebral tasks that used to be far beyond the ability of computers, from diagnosing illnesses to drafting legal contracts, are now rapidly coming within their reach. Eventually, the economy might have no need for human labor at all.

This is not necessarily a bad thing, Susskind emphasizes. Technological progress has the potential not just to upend the global economy but to bring about unprecedented material prosperity. Enjoying that prosperity, though, requires us to plan for dealing with the economic disruption - and finding meaning in a world where paid work no longer functions as the center of our lives.

Author Bio

Daniel Susskind is the coauthor of The Future of the Professions, named as one of the best books of the year by the Financial Times, New Scientist, and the Times Literary Supplement. He is a fellow in economics at Balliol College, Oxford. Previously, he was a policy adviser for the prime minister’s strategy unit and a senior adviser in the cabinet office of the British government.
Somewhere in the Unknown World
Refugee Stories
by Kao Kalia Yang

A themed collection of stories of refugees from around the world who have converged on Minneapolis, collected and told by the award-winning author of *The Latehomecomer* and *The Song Poet*.

Back in the 1980s, Minnesota's University Avenue was barely clinging to life. Lined with church thrift stores, boarded windows, and prostitutes leaning against streetlights, the sidewalks were thick with bloody, discarded needles. Today, University Avenue is a bustling commercial center, a hub of Halal butchers, Mexican carnicerias, grocery stores selling delicacies to new arrivals from Ethiopia and Bosnia, Iraq and China. A dying strip of America has been revived by the stateless.

As the country's doors are closing and nativism is on the rise, Kao Kalia Yang - herself a refugee from Laos - set out to tell the stories of the refugees to whom University Avenue is now home. Here are people who have summoned the energy and determination to make a new life even as they carry an extraordinary burden of hardship, loss, and emotional damage: Irina, an ex-Soviet, who still hoards magical American fruit - bananas! - under her bed; the Thai brothers of Vinai and their business selling purified water to gullible immigrants; the Kareni boys, who have brought Minnesota to basketball glory.

In Yang's exquisite, poetic, and necessary telling, the voices of refugees from all over the world restore humanity to America's strangers and redeem its long history of welcome.

Author Bio

Kao Kalia Yang is the author of *The Song Poet: A Memoir of My Father*, which received the 2017 Minnesota Book Award and was a finalist for the National Book Critics Circle Award, the Chautauqua Prize, and the PEN USA Literary Award. Her previous book, *The Latehomecomer: A Hmong Family Memoir*, also received the Minnesota Book Award. Yang, a regular contributor to NPR's *On Belief*, lives in Minneapolis.
From Britain's most loved comics artist comes a superhero epic like no other-an ordinary man gains superpowers by donning women's clothing, saving London and maybe even himself.

August Crimp can fly, but only when he wears women's clothes. Soaring above a gorgeous, lush vista of London, he is Dragman, catching falling persons, lost souls, and the odd stranded cat. After he's rejected by the superhero establishment, where masked men chase endorsement deals rather than criminals, August quietly packs up his dress and cosmetics and retreats to normalcy-a wife and son who know nothing of his exploits or inclinations.

When a technological innovation allows people to sell their souls, they do so in droves, turning empty, cruel, and hopeless, driven to throw themselves off planes. August is terrified of being outed, but feels compelled to bring back Dragman when Cherry, his young neighbor, begs him to save her parents. Can Dragman take down the forces behind this dreadful new black market? Can August embrace Dragman and step out of the shadows?

The debut graphic novel from British cartoon phenomenon Steven Appleby, Dragman is at once a work of artistic brilliance, sly wit, and poignant humanity, a meditation on identity, morality, and desire, delivered with levity and grace.

**Author Bio**

Steven Appleby is an acclaimed British artist who has created comic strips for the Guardian, The Times, and the New Musical Express, among numerous other periodicals. He has also created and written a comedy series for BBC Radio 4; a highly successful animated television series, Captain Star; and regularly exhibits paintings and drawings. He lives in London.
The People, No
The War on Populism and the Fight for Democracy
by Thomas Frank

From the prophetic author of the now-classic What’s the Matter with Kansas? and Listen, Liberal, an eye-opening account of populism, the most important - and misunderstood - movement of our time.

Rarely does a work of history contain startling implications for the present, but in The People, No Thomas Frank pulls off that explosive effect by showing us that everything we think we know about populism is wrong. Today populism” is seen as a frightening thing, a term pundits use to describe the racist philosophy of Donald Trump and European extremists. But this is a mistake. The real story of populism is an account of enlightenment and liberation; it is the story of American democracy itself, of its ever-widening promise of a decent life for all. Taking us from the tumultuous 1890s, when the radical left-wing Populist Party - the biggest mass movement in American history - fought Gilded Age plutocrats to the reformers’ great triumphs under Franklin Roosevelt and Harry Truman, Frank reminds us how much we owe to the populist ethos. Frank also shows that elitist groups have reliably detested populism, lashing out at working-class concerns. The anti-populist vituperations by the Washington centrists of today are only the latest expression.

Frank pummels the elites, revisits the movement’s provocative politics, and declares true populism to be the language of promise and optimism. The People, No is a ringing affirmation of a movement that, Frank shows us, is not the problem of our times, but the solution for what ails us.

Author Bio

Thomas Frank is the author of Listen, Liberal, Pity the Billionaire, The Wrecking Crew, and What’s the Matter with Kansas? A former columnist for The Wall Street Journal and Harper’s, Frank is the founding editor of The Baffler and writes regularly for The Guardian. He lives outside Washington, D. C.
Europe Against the Jews, 1880-1945
by Gotz Aly

From the award-winning historian of the Holocaust, the first book to move beyond Germany's singular crime to the collaboration of Europe as a whole.

The Holocaust was perpetrated by the Germans, but it would not have been possible without the assistance of thousands of helpers in other countries: state officials, police, and civilians who eagerly supported the genocide. If we are to fully understand how and why the Holocaust happened, Gotz Aly argues in this groundbreaking study, we must examine its prehistory throughout Europe. We must look at countries as far-flung as Romania and France, Russia and Greece, where, decades before the Nazis came to power, a deadly combination of envy, competition, nationalism, and social upheaval fueled a surge of anti-Semitism, creating the preconditions for the deportations and murder to come.

In the late nineteenth century, new opportunities for education and social advancement were opening up, and Jewish minorities took particular advantage of them, leading to widespread resentment. At the same time, newly created nation-states, especially in the east, were striving for ethnic homogeneity and national renewal, goals which they saw as inextricably linked. Drawing upon a wide range of previously unpublished sources, Aly traces the sequence of events that made persecution of Jews an increasingly acceptable European practice.

Ultimately, the German architects of genocide found support for the Final Solution in nearly all the countries they occupied or were allied with. Without diminishing the guilt of German perpetrators, Aly documents the involvement of all of Europe in the destruction of the Jews, once again deepening our understanding of this most (…)

Author Bio

Gotz Aly is the author of Hitler's Beneficiaries and Why the Germans? Why the Jews?, among other books. One of the most respected historians of the Third Reich and the Holocaust, he has received the National Jewish Book Award, as well as Germany's prestigious Heinrich Mann Prize, the Ludwig Borne Prize, and the Geschwister Scholl Prize, among numerous other honors. His books have been translated into 13 languages. He lives in Berlin.
If You Love Me
A Mother's Journey Through Her Daughter's Opioid Addiction
by Maureen Cavanagh

Maureen Cavanagh's gripping memoir If You Love Me is the story of a mother who suddenly finds herself on the frontlines of the opioid epidemic as her daughter battles - and ultimately reckons with - substance use disorder.

Author Bio

Maureen Cavanagh is the founder of Magnolia New Beginnings, a nonprofit peer-support group for those living with or affected by substance use disorder. She has been recognized by The New York Times, CNN, and other outlets for her work fighting the opioid crisis and the stigma that surrounds it.
How to Stay in Love
Practical Wisdom from an Unexpected Source
by James J. Sexton

Hard-hitting divorce lawyer James Sexton shares his insights and wisdom from the frontlines of divorce to keep you out of his office and improve on your relationship with How to Stay in Love

Author Bio

James J. Sexton is a trial lawyer with two decades of experience negotiating and litigating high-conflict divorces. He wakes up every day at 4 a.m. to return emails and plot his next moves in the chess match of matrimonial law, while somehow still maintaining faith in humanity and love. In his limited free time, he trains and competes in mixed martial arts and Brazilian jiu-jitsu. He lives in Manhattan.

James is the author of If You're In My Office, It's Already Too Late

Henry Holt & Co
On Sale: Jan 14/20
5.38 x 8.25 • 288 pages
9781250210852 • $24.50 • pb
Family & Relationships / Divorce

Notes

Promotion
Faltered
Has the Human Game Begun to Play Itself Out?
by Bill McKibben

Thirty years ago Bill McKibben offered one of the earliest warnings about climate change. Now he broadens the warning: the entire human game, he suggests, has begun to play itself out.

Bill McKibben's groundbreaking book *The End of Nature* - issued in dozens of languages and long regarded as a classic - was the first book to alert us to global warming. But the danger is broader than that: even as climate change shrinks the space where our civilization can exist, new technologies like artificial intelligence and robotics threaten to bleach away the variety of human experience.

*Faltered* tells the story of these converging trends and of the ideological fervor that keeps us from bringing them under control. And then, drawing on McKibben's experience in building 350.org, the first truly global citizens movement to combat climate change, it offers some possible ways out of the trap. We're at a bleak moment in human history - and we'll either confront that bleakness or watch the civilization our forebears built slip away.

*Faltered* is a powerful and sobering call to arms, to save not only our planet but also our humanity.

[An] unsettling look at the prospects for human survival. . . . Readers open to inconvenient and sobering truths will find much to digest in McKibben's eloquently unsparing treatise." - *Publishers Weekly* (starred review)

"A compelling call for change." - *Kirkus Reviews*

"[A] deeply caring, eloquently reasoned inquiry into environmental and techno-utopian threats. . . . Profoundly compelling and enlightening, McKibben balances alarm with hope." - *Booklist* (starred review)

"McKibben provides a fresh perspective with surprising examples and an engaging writing style." - *Jared Diamond, The New York* (...) 

Author Bio

Bill McKibben is a founder of the environmental organization 350.org and was among the first to have warned of the dangers of global warming. He is the author of fifteen books, including the bestsellers *The End of Nature*, *Eaarth*, and *Deep Economy*. He is the Schumann Distinguished Scholar in Environmental Studies at Middlebury College and the winner of the Gandhi Prize, the Thomas Merton Prize, and the Right Livelihood Prize. He lives in Vermont, with his wife the writer Sue Halpern.
The Cassandra
A Novel
by Sharma Shields

Sharma Shields' *The Cassandra* follows a woman who goes to work in a top secret research facility during World War II, only to be tormented by visions of what the mission will mean for humankind.

Author Bio


Notes

Promotion
The Eating Instinct
Food Culture, Body Image, and Guilt in America
by Virginia Sole-Smith

Virginia Sole-Smith's The Eating Instinct is an exploration, both personal and deeply reported, of how we learn to eat in today's toxic food culture.

Author Bio

Virginia Sole-Smith is a freelance writer whose work has appeared in the New York Times Magazine, Harper's, Slate, and Elle. She is also a contributing editor with Parents Magazine. She lives with her husband and two daughters in the Hudson Valley. Virginia is the author of The Eating Instinct: Food Culture, Body Image, and Guilt in America.
The Empire and the Five Kings
America's Abdication and the Fate of the World
by Bernard-Henri Levy

One of the West's leading intellectuals offers a provocative look at America's withdrawal from world leadership and the rising powers who seek to fill the vacuum left behind.

The United States was once the hope of the world, a beacon of freedom and the defender of liberal democracy. Nations and peoples on all continents looked to America to stand up for the values that created the Western world, and to oppose autocracy and repression. Even when America did not live up to its ideals, it still recognized their importance, at home and abroad.

But as Bernard-Henri Levy lays bare in this powerful and disturbing analysis of the world today, America is retreating from its traditional leadership role, and in its place have come five ambitious powers, former empires eager to assert their primacy and influence. Levy shows how these five - Russia, China, Turkey, Iran, and Sunni radical Islamism - are taking steps to undermine the liberal values that have been a hallmark of Western civilization.

The Empire and the Five Kings is a cri de coeur that draws upon lessons from history and the eternal touchstones of human culture to reveal the stakes facing the West as America retreats from its leadership role, a process that did not begin with Donald Trump's presidency and is not likely to end with him.

The crisis is one whose roots can be found as far back as antiquity and whose resolution will require the West to find a new way forward if its principles and (...)

Author Bio

Bernard-Henri Levy is a philosopher, activist, filmmaker and author of over thirty books including The Genius of Judaism, American Vertigo, Barbarism with a Human Face, and Who Killed Daniel Pearl? His writing has appeared extensively in publications throughout Europe and the United States. His documentaries include Peshmerga, The Battle of Mosul, The Oath of Tobruk and Bosna! Levy is co-founder of the antiracist group SOS Racisme and has served on diplomatic missions for the French government.
The Copywriter's Handbook
4th Edition
by Robert W. Bly

The classic guide to copywriting, now in an entirely updated fourth edition
This is a book for everyone who writes or approves copy: copywriters, multichannel marketers, creative directors, freelance writers, marketing managers . . . even small business owners and information marketers. It reveals dozens of copywriting techniques that can help you write both print and online ads, emails, and websites that are clear, persuasive, and get more attention - and sell more products.

Among the tips revealed:
* 8 headlines that work - and how to use them
* The 5-step Motivating Sequence” for generating more sales and profits
* 10 tips for boosting landing page conversion rates
* 15 techniques to ensure your emails get high open and click-through rates
* How to create powerful "lead magnets" that double response rates
* The "4 S" formula for making your copy clear, concise, and compelling

This thoroughly revised fourth edition includes all new essential information for mastering copywriting in the digital age, including advice on content marketing, online videos, and high-conversion landing pages, as well as entirely updated resources. Now more indispensable than ever, The Copywriter's Handbook remains the ultimate guide for people who write or work with copy.

Author Bio

Robert W. Bly is an independent copywriter specializing in business-to-business and direct-response advertising. He is the author of more than sixty books, including The Copywriter's Handbook and Secrets of a Freelance Writer, and has appeared on CNBC and CBS's Hard Copy. He lives in River Vale, New Jersey.
The End of the Myth
From the Frontier to the Border Wall in the Mind of America
by Greg Grandin

From a Pulitzer Prize finalist, a new and eye-opening interpretation of the meaning of the frontier, from early westward expansion to Trump's border wall.

Ever since this nation's inception, the idea of an open and ever-expanding frontier has been central to American identity. Symbolizing a future of endless promise, it was the foundation of the United States' belief in itself as an exceptional nation - democratic, individualistic, forward-looking. Today, though, America has a new symbol: the border wall.

In The End of the Myth, acclaimed historian Greg Grandin explores the meaning of the frontier throughout the full sweep of U.S. history - from the American Revolution to the War of 1898, the New Deal to the election of 2016. For centuries, he shows, America's constant expansion - fighting wars and opening markets - served as a gate of escape, "helping to deflect domestic political and economic conflicts outward. But this deflection meant that the country's problems, from racism to inequality, were never confronted directly. And now, the combined catastrophe of the 2008 financial meltdown and our unwinnable wars in the Middle East have slammed this gate shut, bringing political passions that had long been directed elsewhere back home.

It is this new reality, Grandin says, that explains the rise of reactionary populism and racist nationalism, the extreme anger and polarization that catapulted Trump to the presidency. The border wall may or may not be built, but it will survive as a rallying point, an allegorical tombstone marking the end of American exceptionalism.

"An essential (...)"

Author Bio

Greg Grandin is the author of Fordlandia, a finalist for the Pulitzer Prize, the National Book Award, and the National Book Critics Circle Award. A professor of history at New York University, Grandin has published a number of other widely acclaimed books, including Empire’s Workshop, Kissinger’s Shadow, and The Empire of Necessity, which won the Bancroft Prize.