This edition of the catalogue was printed on August 28, 2018.
To view updates, please see the Winter 2019 Raincoast eCatalogue
or visit www.raincoast.com
Paseeka
A Little Elephant, Brave
by Ruth James, illustrated by Kent Laforme

Based on a true story, Paseeka: Little Elephant, Brave is the incredible story of an orphaned elephant calf. Having escaped the poachers who killed her mother, Paseeka now faces other dangers in the African savanna. But when she mistakes a safari jeep for her mother, the miraculous happens. Even once Paseeka discovers it's a jeep, she keeps following it, right into camp! There, humans transfer her to an elephant rehabilitation centre where brave little Paseeka finds a new family.

Author Ruth James's involvement in the African Children's Book Box Society (www.africanbookbox.org) inspired her to write Paseeka. Through the society, portable libraries of African literature in Book Boxes are distributed to local schools, primarily in Tanzania. James notes, ""Devastating poverty in Tanzania means most children have never seen their own elephants, in a country with some of the most amazing wildlife in the world. In general, people do not see human beings helping elephants. They are perceived as dangerous nuisances."" She hopes her book can help change this perception.

Told from Paseeka's point of view, the story raises important issues about the interaction between humans and wildlife, and our role in its protection and conservation. It also encourages empathy, so often the catalyst for positive change. While written to create African literature for African children, the book's relevance is universal.

Author Bio

Ruth James is a retired school teacher who lives on a ranch on Vancouver Island. For many years, Ruth served as a director on the board of the African Children's Book Box Society (www.africanbookbox.org). The society, which began as a literacy project in Kenya, now works mainly in Tanzania, providing portable libraries of books by African authors to schools that have no storybooks, and certainly none featuring African children. It was during a visit to Africa that Ruth met Paseeka, the little orphan elephant. In many ways, Paseeka is a metaphor for all the young human orphans needing love and support from their community too. Africa has some of the most incredible wildlife in the world yet, because of extreme poverty, few African children have seen a live elephant. It is Ruth's hope that children from many countries will fall in love with little Paseeka and empathize with her plight.

Kent Laforme is a Canadian sculptor who currently works out of a studio on Vancouver Island. After earning his BFA at the Nova Scotia College of Art and...
The Elegant Warrior
How To Win Life's Trials Without Losing Yourself
by Heather Hansen

We all face trials in our everyday lives. The communication strategies that top lawyers use in the courtroom battlefield can help you win life's trials, too. Award-winning attorney and anchor at the popular legal TV site Law and Crime Heather Hansen shows you how to use lessons from lawsuits to master the challenges of life. Informed by twenty-five years of interrogating witnesses, Heather gives you the precise questions to ask to get the answers you want and need. Like Chris Voss did in the bestselling Never Split the Difference, Heather uses examples from her own career to give you tips on improving your negotiation and mediation skills. She also discusses the importance of body language and presentation in communication. Her hard-earned experience from twenty-five years as a trial lawyer in a male-dominated industry will help women boost their confidence, and also give salespeople and journalists a leading edge in their careers. Heather's book gives you the right words to change perspectives, win arguments, and find your own voice.

Author Bio

Heather Hansen is obsessed with communication. Through her work as a communications consultant, speaker, host and attorney, Heather has appeared on CNN, Fox News Channel, CBS, and Sirius Radio. She is also an on-air host at Law and Order and has leveraged her credibility and trust to try cases to juries for over 20 years. Heather has been consistently named one of the Top 50 Female Lawyers in Pennsylvania. Heather's psychology degree allows her to communicate as a counselor, helping her clients achieve peace of mind in the most stressful situations. She's also a mediator, working with individuals to resolve disputes and find common ground. Heather is the co-founder of The Enlightenment Series, where women share stories and build connections through communication. She's contributed to Global Grind, Thrive Global, and KevinMD and has spoken internationally on the importance of communication and the key for every participant to Win With Words.
Labyrinth
The Art of Decision-Making
by Pawel Motyl

We live in rapidly changing times, and only those who are willing and able to adapt to those changes will survive and actually thrive. That means being prepared to recognize and change how we make decisions. In *Labyrinth*, author Pawel Motyl draws on twenty-plus years of business experience and rigorous research to present an in-depth analysis of the processes we use for making decisions in both everyday contexts and crisis situations that will ultimately guide readers to make conscious, proactive decisions rather than just reacting to events and circumstances, or relying on tried and tested methods that may no longer be relevant in a particular circumstance.

In this engaging narrative, Motyl showcases his fifteen rules for effective decision-making and explains different types of decision-making processes and the most appropriate circumstances in which to use-or avoid-each of them. Illustrated with a series of case studies as diverse as the Cuban missile crisis, the *Apollo 13* rescue mission, and the ill-fated Daimler-Chrysler merger, he identifies the strengths and weaknesses of decisions made at various points in the process-and the innovative approaches behind many solutions to apparently insurmountable problems. While many of his examples are drawn from "black swan" situations, the learnings from this book are equally applicable to less dramatic scenarios. Whether you apply the lessons in *Labyrinth* to work or your personal life, you'll come away from this book enlightened and inspired to reassess your approach to decision-making.

**Author Bio**

Pawel Motyl is one of the leading European experts in leadership, decision-making, talent management and exponential technologies; his professional career combines experience in management consulting, coaching and CEO roles. In October 2016, he was selected from over 16,000 candidates for the elite global group of Marshall Goldsmith's "100 Coaches" initiative, alongside people such as Dr. Jim Yong Kim, President of the World Bank; Rob Nail, CEO of Singularity University; Alan Mulally, former president of the Ford Motor Corporation; Aicha Evans, Senior Vice President of Intel Corporation; David Peterson, Director of Leadership and Coaching at Google; and Clark Callahan from Harvard Business School.

The Algorithmic Leader
How to be Smart When Machines Are Smarter Than You
by Mike Walsh

The digital age transformed how we live and work. Now, the world has entered the algorithmic age, where data supports hyper-personalization in everything from airplane seating to dating to shopping. Nearly every company and industry will be affected by this shift—and there’s no time to sit on the sidelines. Instead of debating the merits of machine learning, author Mike Walsh offers a hopeful and practical guide to help managers become algorithmic leaders.

As the CEO of Tomorrow, a global consultancy that helps Fortune 500 leaders navigate disruptive technological change, Walsh is a true global nomad who has delivered nearly 1,000 keynote speeches worldwide. He’s a researcher, trend-tracker, and approachable storyteller who eases the fear and uncertainty that many business leaders are already feeling.

Readers will learn the mindsets and skillsets they need to thrive in the algorithmic age, while applying Walsh’s 10 core principles that scale for organizations of every size. In the next decade, industries such as finance, manufacturing, healthcare, transportation and many others are poised for major disruption at the hands of AI and automation. But once they reach the final pages, readers will be prepared to harness the power of algorithms and chart a clear plan ahead—for their company, their team, and themselves.

Author Bio

Mike Walsh is the CEO of Tomorrow, a global consultancy on designing companies for the 21st century. He advises leaders on how to thrive in the current era of disruptive technological change.

A true global nomad, Mike travels over 300 days a year worldwide, researching trends, collecting innovation case studies, and presenting on the future of business.

Mike’s clients include many of the global Fortune 500, and as a sought-after keynote speaker he regularly shares the stage with world leaders and business icons alike.

Mike previously founded Jupiter Research in Australia and has also held senior strategy roles at News Corporation in the Asia Pacific Region.

Mike’s bestselling book Futuretainment, published by Phaidon, was the winner of the design award by the Art Directors Club in New York. Mike’s latest book is The Dictionary of Dangerous Ideas. He interviews provocative thinkers,
Stand Up to the Financial Services Industry
Investing in the Absence of Real Consumer Protection
by John De Goey

The Canadian financial services industry is fraught with systemic biases that often do harm to investors. Well-intended advisors have been co-opted by corporate interests to give poor advice, and these advisors are almost always not doing anything that is willfully harmful. Rather, they go about their business the way they always have. The trouble is that traditional approaches are often demonstrably wrong. In STANDUP to the Financial Services Industry, bestselling author and award-winning advisor John J. De Goey turns a critical eye on his own industry and holds advisors accountable for refusing to adapt to a changing landscape. He gives ordinary investors the tools they need to navigate an industry that cannot accept and implement hard evidence in order to keep itself from getting in the way of a better investment experience.

In this concise and accessible book, De Goey will:
- Explain how we've gotten to our current state, with misguided advisors providing harmful advice to investors
- Identify the key problems that are not being addressed proactively within the financial services industry
- Help the reader address these problems with their advisors and make better investments as a result

Author Bio

John J. De Goey is a Portfolio Manager with Industrial Alliance Securities and a national authority on professional, transparent and evidence-based financial advice. The recipient of numerous awards, including a Lifetime Contribution Award to financial planning in Canada from the Financial Planning Standards Council, De Goey has written for a number of media sources, including MoneySense, The Globe and Mail and the National Post, and he has made numerous appearances on a variety of television programs, including CBC's Marketplace, The National, BNN's Market Call and CTV's Canada AM. His previous book, The Professional Financial Advisor, was first released in 2003 and is now in its fourth edition. He lives in Toronto.
The Connectors Club
Why Members Get All The Perks and How To Become One
by Michelle Tillis Lederman

Are you already networking but all that effort is not translating into results? Does everyone seem to be getting further ahead even though you are just as smart? Are you looking for a new job or up for a promotion? Do you have great ideas but no one seems to be listening to them? If any of these situations resonate, this book is for you!

And even if you are already a Connector, this book will help you take it up a level.

Connectors think and act a certain way that makes things happen faster, easier, and often with a better result. This book will explain:
1. Why relationships and connecting are critical to your results, success, and even happiness.
2. How Connectors have a way of thinking and acting that enables stronger relationships.
3. How ANYONE can infuse these mindsets and behaviors into their interactions and see the impact.

Michelle Tillis Lederman has curated connections and includes expert advice from over two dozen authors, coaches, and business owners including Marshall Goldsmith, Dorie Clark, Ivan Misner, Susan RoAnn and more.

Regardless of your goal—a job, a promotion, new business, a referral—who you know and who knows you will lead to opportunities. It is the strength of your relationships that leads to your success.

Author Bio

Michelle Tillis Lederman, CSP, PCC, named one of Forbes’ Top 25 Networking Experts, is the author of several books including the internationally known The 11 Laws of Likability. Tillis Lederman is the founder and CEO of Executive Essentials, which provides customized communications and leadership training and coaching programs. A former finance executive and NYU Professor, Tillis Lederman is a regular in the media, appearing on NBC, CBS, Fox, NPR, CNBC, and in the Wall Street Journal, New York Times, and others. She holds degrees from Lehigh University and Columbia Business School.
Talk the Walk
Transform Employee Engagement into World-Class Employee Experience
by Dana Wright-Wasson

Outstanding office culture begins with exceptional employee engagement. Dana Wright-Wasson, creator of the Work Happy Project and change consultant with Take Action, shows that when employees, managers, and execs create space for important conversations, everyone benefits—including clients and customers. Using examples from a range of industries and interviews with senior leadership at Mars, Google, and other global businesses, Wasson shows that businesses that talk the walk—first by listening to the needs of teams and then by executing on their ideas and concerns—help employees achieve their goals and develop their skill sets at every level of their career. Engaged employees show up, inspire others to give their best, and stay for the long haul.

Author Bio

Dana Wright-Wasson, MSOD, thrives on human connection. With her extensive business background in leadership and strategic planning, Dana is passionate about creating amazing employee experiences; she wholeheartedly believes that engagement is an outcome—an effect of the way people are treated in organizations. Her grasp of leadership, organizational change, and group processes have all been built into her groundbreaking approach to employee experience.

Thinking outside the box, Dana uses graphics and visual templates to increase participation and inspire people to act. Applying creativity in all facets of work and life are Dana's hallmark. She remains curious about the ways of the world—she has visited 38 countries so far—taking cooking classes as she traverses across the globe. Dana is a recognized author, CEO of Take Action Inc., and founder of the Work Happy Project. Dana is happily married with two daughters and two stepsons. She lives in the San Francisco Bay Area.

The Good Fight
Use Productive Conflict to Get Your Team and Organization Back on Track (and Regain Your Sanity Along the Way)
by Liane Davey

Teams and organizations are living in conflict debt, and individuals are paying the price. In The Good Fight you'll discover how to change the conversation around conflict, strengthening your team and improving your company's bottom line.

Conflict is a natural part of healthy relationships and a critical defense against unhealthy ones, but most of us have not learned how to fight in productive ways. We're too concerned about being ""nice"" instead of kind, and we sweep problems under the rug until they become full-blown feuds. From the dinner table to the boardroom table, we are trained to be conflict averse and so we avoid fighting in all its forms—whether giving feedback to a colleague on a presentation, procrastinating on making a decision, or passing the buck to a team member down the line. When a team is in conflict debt, we all pay the interest.

Psychologist Liane Davey is an expert at getting dysfunctional teams back on track by emphasizing communication, connection, and contribution. It's not about raising your voice or putting people down; it's about allowing everyone to come together with different needs, varying personalities, and a shared purpose. Davey gives you tips and strategies for recognizing conflict and addressing it in direct but not aggressive means. She will show you how productive conflict is the secret to bolstering your own career, reducing your stress, and getting a good night's sleep again. It is possible to fight the good fight and win—together.

Author Bio
Dr. Liane Davey is a New York Times Bestselling author, a regular contributor to the Harvard Business Review, and the host of the ChangeYourTeam blog.

As the co-founder of 3COze Inc., she advises on business strategy and executive team effectiveness and has worked with executives at companies such as Amazon, Walmart, Aviva, TD Bank, and SONY PlayStation.

Liane has a Ph.D. in Organizational Psychology and has served as an evaluator for the American Psychological Association's Healthy Workplace Awards.

Liane is married to her business partner, Craig, and they have two teenaged daughters.
BioDiet
The Scientifically Proven Method to Lose Weight, Increase Health, and Live Well
by David Harper

Think you're eating healthy? Think again.

For the past fifty years, we have been slowly eating ourselves to death—and doing so based on government recommendations about what constitutes a healthy diet. Our traditional low-fat, high-carb food choices have led to epidemic-level increases in obesity and related health consequences, including diabetes, cardiovascular disease, and cancers.

It's time to hit the reset button. In BioDiet, academic and scientist Dr. David Harper offers a new approach: a low-carb, moderate-protein, high-fat plan that works with the body's natural processes to improve health and reverse decades of damage wrought by our collective carb addiction. Drawing on the latest research in nutritional science, BioDiet isn't a quick fix designed to help shed ten pounds before beach season; it's a lifestyle choice that will leave you happier and healthier for life. No hype or gimmicks: it's what the science says.

Author Bio

Dr. David G. Harper is a health educator, cancer researcher, and CEO. He is an Associate Professor of Kinesiology at the University of the Fraser Valley and a Visiting Scientist at the BC Cancer Research Centre, Terry Fox Laboratory. He holds a Ph.D. from the University of British Columbia and completed a post-doctoral fellowship at the University of Cambridge in comparative physiology.

He is on the Scientific Advisory Board of the Institute for Personalized Therapeutic Nutrition and is the CEO of the Discovery Foundation. He is also the President of Pacific BioVentures, a technology based consulting company, and was previously co-host of the radio program, Think for Yourself, a current-affairs show about healthy skepticism and critical reasoning. He is the author of Investing in Biotech, which was a Globe and Mail bestseller.

Dr. Harper has been following the BioDiet for 6 years, lost 27 pounds of body fat, and now has a biological age almost half his chronological age. As part of his research, he has counselled hundreds of people, helping them reverse obesity and chronic disease with consistent, impressive results.
How to Be Successful in Spite of Yourself
by Ann Kaplan

In this deeply personal self-help book, CEO, award-winning entrepreneur, and "unhousewife" of the hit TV show The Real Housewives of Toronto, Ann Kaplan offers a behind-the-curtains view of her life and a holistic approach for working women to find success-covering everything from finances and entrepreneurship to relationships and physical health.

With her signature candor and wry wit, the struggling single mother of two and self-made millionaire empowers aspiring entrepreneurs and working women to identify roadblocks in their paths and dismantle them like a boss.

*How to Be Successful in Spite of Yourself* is an unapologetic manual that will galvanize readers to find tangible success and growth in their professional and personal lives.

Author Bio

Ann Kaplan is an award-winning entrepreneur, the CEO of iFinance Canada (the parent company to Medicard, Petcard, Dentalcard, iFinance Tech, and iFinance Home Improvement), a self-made millionaire, speaker, and the celebrated unhousewife-housewife on the hit reality TV show - The Real Housewives of Toronto. Through her career in financing, Kaplan has been awarded with over forty accolades including the Canadian Women Entrepreneur of the Year (twice) and the 2017 Ernst & Young Canadian Entrepreneur of the Year. Kaplan has an invaluable sense of humour and is known to her audience for speaking openly about taboo subjects others shy away from.