



MEDIA LAB
BOOKS

W I N T E R 2 0 1 7

MEDIA LAB BOOKS

**Buzz Lightyear's Awesome Things That Fly
(And Fall with Style)**



FEBRUARY

Media Lab Books

Juvenile Nonfiction

On Sale 2/28/2017

Ages 4 to 6

Hardcover , 72 pages

10 in H | 7.5 in W

Carton Quantity: 20

ISBN: 9781942556428

\$12.99 / \$17.99 Can.

Fact meets fiction in the newest addition to the Show & Tell Me Series. Kids will explore every man, machine and beast that takes flight—and some that shouldn't! Buzz and Friends explore the real world of fascinating flying objects. Includes hundreds of facts and photos.

Who better to take children through the world's most amazing flying objects than Gamma Quadrant's most decorated (and famous) Space Ranger. In this book, kids will explore every machine that takes flight. Whether rocket-fueled or rubber band propelled, Buzz (as well as his Toy Story friends and perhaps even his father Zurg) explore the real world of fascinating flying objects. Join Buzz as hundreds of facts and photos chart a course for the first ever non-fiction flight book presented by these beloved fictional characters.

The Editors of Media Lab publish branded books that cross a wide variety of categories and topics including cookbooks, general interest, coloring books, children's titles, biographies, and many others. Our branded partners include Disney, Newsweek, John Wayne Enterprises, Get Crooked, Simply Gluten Free, Jack Hanna, and many others.

MARKETING

Advertising in Newsstand Magazine (Circ. 175K) January 2017.

Excerpts placed in key print and social media outlets, including top Disney fan sites and bloggers.

Potential floor display options.

MEDIA LAB BOOKS

Lightning McQueen's Guide to Things That Go Fast



MARCH

Media Lab Books

Juvenile Nonfiction

On Sale 3/29/2017

Ages 4 to 6

Hardcover , 72 pages

10 in H | 7.5 in W

Carton Quantity: 20

ISBN: 9781942556510

\$12.99 / \$17.99 Can.

Lightening McQueen and the cast of Cars explore fast cars, bikes, bullet trains and more. If it goes fast, it will be explored. Trivia, speed tests and tons of photos are ranked by Disney's popular four-wheeled hero.

Fast. Faster. Fastest. These are the words Lightning McQueen lives by. If it's fast, he knows about it. Join him and the cast of the Cars franchise and they explore cars, bikes, bullet trains and more. Is a plane faster than a rocket-fueled funny car? Who holds the record for the fastest foot race? What is the fastest flying bug? If it goes fast, it will be explored. Includes trivia, speed test results and tons of photos ranked by your favorite four-wheeled hero.

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MEDIA LAB BOOKS

The Lion King Simba's Safari



FEBRUARY

Media Lab Books

Juvenile Nonfiction

On Sale 2/28/2017

Ages 4 to 6

Hardcover , 72 pages

10 in H | 7.5 in W

Carton Quantity: 20

ISBN: 9781942556473

\$12.99 / \$17.99 Can.

A real-life journey with *The Lion King* through the sights, sounds, colors, moods, plains, craters, jungles and animals of Africa. Simba explores every fact the safari has to offer. Learning has never been taught by such a fanciful character.

The Lion King himself takes kids on a real-life journey through the sights, sounds, colors, moods, plains, craters, jungles and animals of Africa. As Simba shares his entire kingdom (from a real-life Pride Rock to a flesh and muck boar-filled mud pit) every child's dream of going on Safari takes shape. With vivid descriptions of hairy-legged beasts and cute kitten cubs, Simba will explore every fact his kingdom has to offer. With photos and fun facts filling the pages, these scenes in the jungle open up the reader's imagination so they can dream about what animals they might see should they embark on this journey in real life.

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MARKETING

Advertising in Newsstand Magazine (Circ. 175K) January 2017

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Potential floor display options.

MEDIA LAB BOOKS

The Lion King Family Tree



APRIL

Media Lab Books

Juvenile Fiction / Media Tie-In

On Sale 4/18/2017

Ages 6 to 9

Hardcover , 40 pages

5 in H | 5 in W

Carton Quantity: 20

ISBN: 9781942556527

\$12.99 / \$17.99 Can.

The Lion King Family Tree is a real family event. It takes children through the storied Lion King bloodline as well as the amazingly awesome current Lion Guard family. Children can compare themselves and their trees to the greatest family tree ever created.

The Lion King Family Tree takes children through the storied bloodline (and in-laws) from Mufasa through Kion (and more) of the amazingly awesome, current Lion Guard family. In preschool, one of the first learning exercise for a child is for them to learn how they relate to his or her family. As a result, family trees are the foundation from which all schooling in America is built. And through The Lion King family, children can compare themselves and their family trees to one of the greatest family trees ever created. Includes bios of each character as well as cool tree-branch design features that bring the reader from page to page. Within those pages there is room for children to insert themselves, making this book an interactive family event.

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MARKETING

Advertising in Newsstand Magazine (Circ. 175K) January 2017.

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