



RAINCOAST BOOKS
ALWAYS CONNECTED

WINTER 2017

FIGURE 1

This edition of the catalogue was printed on August 24, 2016.

*To view updates, please see the Winter 2017 Raincoast eCatalogue
or visit www.raincoast.com*

Figure 1 | Winter 2017



Figure 1

On Sale: Feb 20/17

10 x 11.50 • 272 pages

50 photographs

9781927958766 • \$40.00 • cl

Biography & Autobiography / General

Notes

Promotion

1. Full page advertisement in Globe and Mail (and maybe Walrus)
2. Social media: Possible book trailer / videos featuring recipients / Order of Canada microsite.
3. National media to coincide with Canada's sesquicentennial

Figure 1



Excellence & Inspiration

50 Years of the Order of Canada / 50 Ans de l'Ordre du Canada
by Lawrence Scanlan, translated by Daniel Poliquin

Twice a year, in summer and in winter, appointments to the Order of Canada are posted in newspapers across the country. The range of professions represented are often dizzying, but there are common themes in the choices: excellence, service to the nation, passion, innovation, commitment, dedication, brilliance. The order's motto effectively captures the generous and selfless spirit of these people: *Desiderantes meliorem patriam*—they desire a better country.

The Order of Canada—our nation's highest honour—was launched fifty years ago in 1967 by Prime Minister Lester B. Pearson. Since then, almost seven thousand Canadians have received the award for service to their communities, the nation, and, in some cases, the world.

To celebrate the Order of Canada's fiftieth anniversary in 2017, the Rideau Hall Foundation commissioned this exceptional book with the aim of encouraging Canadians to learn about some of the remarkable individuals who have garnered this prestigious award. And though this book captures only a handful of their stories, it is a reflection of the inspiration all Order of Canada members bestow upon us.

You'll meet some of the luminaries and unheralded wave-makers alike, of every age, from coast to coast to coast, and marvel at the breathtaking diversity of Canadians' achievements. You may learn things about celebrated individuals that you didn't know before, and be introduced to extraordinary people whose names and work are unfamiliar, but who nonetheless have made a lasting impact.

Choosing recipients for the Order of Canada is an elaborate process. Any citizen can nominate another citizen. Every year four hundred to six hundred names are filed with The Chancellery of Honours, the administrative branch of the Governor General's (...)

Author Bio

Lawrence Scanlan is the author or co-author of two dozen books, including *A Year of Living Generously: Dispatches from the Front Lines of Philanthropy*. As a ghostwriter, he has worked with Robert Bateman, Margaret Trudeau, Olivia Chow and Richard Peddie, among others, on their memoirs. The veteran journalist (former producer with CBC Radio's *Morningside* and *Writers & Company*, managing editor of *Harrowsmith* magazine, and literary editor of *The Kingston Whig-Standard*) has won three National Magazine Awards.

