



Don't Go to the Cosmetics Counter Without Me, 8th Edition

by Paula Begoun with Bryan Barron

In this completely updated edition of *Don't Go to the Cosmetics Counter Without Me*, Paula Begoun offers straightforward, specific product evaluations and an easy-to-use rating system. For women who want to look beautiful and save money, this book helps them make wise cosmetic and skin-care decisions.

Paula Begoun has sold over two million books on the subject of beauty and is well established as an expert in the field. She is the only person focusing a critical eye on the ever-increasing \$40 billion cosmetics industry. *Don't Go to the Cosmetics Counter Without Me* is unique because it cuts through the "hype" and gets straight to the facts about which products work and which are a waste of money.

This book helps women find products that make them look great without spending a fortune. From drugstores and home shopping to department stores and catalogs, Paula Begoun reviews all of the major cosmetic and skin-care lines, product by product (that's more than 30,000 products in all). Regardless of the price tags, there are good and bad products in almost every line and with the turn of a page, readers can get concise reviews and fast answers in this completely revised and expanded edition. A user-friendly rating system makes it easy to find items worth trying.

Paula Begoun has been reporting on the beauty industry for more than 25 years. Her unique angle on the cosmetics industry has earned her the nickname of "Cosmetics Cop". She is an internationally-recognized authority as a consumer advocate for the beauty industry, and is called on regularly by reporters and producers from television, magazines, and radio. Paula has appeared on hundreds of talk shows including *Oprah*, *20/20*, *Dateline NBC*, *The View*, *the Today Show*, *CBS This Morning*, and *Good Morning America*. Paula Begoun is recognized by women all over the world as the most reliable source for answers to all of their beauty-related questions.

Don't Go to the Cosmetics Counter Without Me, 8th Edition

by Paula Begoun with Bryan Barron
Beginning Press • \$32.95 pb

Available November 15th 2009

978-1-877988-34-9

(Previous Edition: 978-1-877988-32-5)



RAINCOAST BOOKS, 9050 Shaughnessy Street, Vancouver, British Columbia V6P 6E5
Canadian toll-free phone: 1-800-663-5714 • Canadian toll-free fax: 1-800-565-3770
phone: 604-323-7100 • fax: 604-323-2600 • e-mail: customerservice@raincoast.com

Telebook san #S1150871
Envoy User Name: raincoast
Business Services: <http://services.raincoast.com>

Ship to: _____

Bill to: _____

Order Date: _____
 P.O. Number: _____
 Acct. Number: _____
 Back Orders? Yes No
 Cancel Date: _____
 Ship Via: Cheapest
 Other: _____