Spring 2020
Princeton Architectural Press
Adult / Children’s / Moleskine Books
Paper + Goods
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Forthcoming Titles
A groundbreaking color resource for creatives

Natural Palettes
Inspiration from Plant-Based Color
Sasha Duerr

Renowned natural dyer, artist, and educator Sasha Duerr envisions a new age of fresh, modern color palettes, drawing from our original source of inspiration and ingredients—the natural world around us. This innovative plant-based color guide includes twenty-five palettes with five hundred natural color swatches, providing inspiration for sustainable fashion, textiles, fine art, floral design, food, medicine, gardening, interior design, and other creative disciplines. Bring the healing power of forest bathing into your home with a palette of spruce cones, pine needles, and balsam branches. Move past Pantone and embrace the natural balance of a pollinator palette with Hopi sunflower, red poppy, echinacea, and scabiosa.

Duerr complements the palettes with short essays that provide useful information. She connects the colors with particular landscapes, the restorative qualities of medicinal plants, common garden flora, lifestyle experiences, food and floral waste, and the ecological benefits of using organic materials to create colors. You may never view color—or your plants—the same way again.

Sasha Duerr is an Oakland, California-based artist, designer, and professor at the California College of the Arts. Her work has been featured in the New York Times, Martha Stewart Whole Living, Selvedge, and the Huffington Post. She is the author of Natural Color and The Handbook of Natural Plant Dyes.
Madder Root

Kala Uchisseme

Madder root, used as a colorant since ancient times, is a miraculous and modulated source of red dye. Early use of this plant has been traced as far back as 3000 BCE to Mohenjo Daro in modern-day Pakistan. Much later, in France, it was used to craft both a red dye and an alcoholic spirit. Madder root, the most primary botanically based red color source, can take up to seven years before a significant harvest can occur. The long wait for this ultimate slow-grown natural color is well worth it. Madder dyes do not require mordant and are lightfast and washfast on all types of fabrics. Madder root makes colors from light pinks to coral, dark orange, and rich dark reds.

DYE GARDEN

Some of the most beautiful flowers and foliage in the garden are also the best for plant pollinators. But after these vibrant blooms are enjoyed in their natural environment by beneficial birds, bees, butterflies, and moths and their petals start to peak, they can still provide awe-inspiring color palettes with a warm natural glow for many years afterward. From year’s coreopsis to red poppies, hopi black dye sunflowers, and black scabiosa, the world abounds in plants that can make beautiful colors and also bring beneficial wildlife into the garden. A pollinator palette can captivate the senses and sweeten the process of renewing our landscapes at the very same time.
“Brilliantly pairs Christin's honest, thought-provoking essays with her exquisite floral designs”
—Erin Benzakein

Cultivated
The Elements of Floral Style
Christin Geall

Cultivated elevates floral design to fine art in this richly informative work on the principles of floral style. A charming and intelligent mentor, Christin Geall emboldens designers, gardeners, and entrepreneurs to think differently and deeply about their work with flowers as she draws upon fine-art and historical sources, exploring Baroque music, the paintings of the Impressionists, or the work of floral innovators like Gertrude Jekyll and Constance Spry.

Covering all aspects of floral design, including choosing plants to grow and arrange, selecting tools and vessels, balancing color and form, and even photographing and selling arrangements, Cultivated offers universal lessons for all levels of practitioners, budgets, and materials. Geall’s stunning photographs of her own lush designs illustrate techniques for creating brilliant arrangements that spark the imagination.

Christin Geall is a gardener, floral designer, photographer, writer, teacher, and owner of the floral studio Cultivated by Christin. She lives in Victoria, British Columbia, writes for Gardenista, and travels widely to teach floral design and pursue her love of gardens and art.
1. Cut sparingly and with compassion for the plants.

2. Your vessel is not a holder but an integral part of your design.

3. Your vessel is not a holder but an integral part of your design.

4. Cut sparingly and with compassion for the plants.

5. Y our vessel is not a holder but an integral part of your design.

6. Space is not meant to be filled but created. The three elements

7. Form is found, not planned.

8. Silence will bring you closer to nature.


10. Things to learn from ikebana: ten things to learn from ikebana

—mark doty

Ribes
'White Icicle', Fritillaria raddeana, Leucojum aestivum, Helleborus argutifolius
'thete-a-Tete' and Narcissus

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Spring 2020 | Princeton Architectural Press

part four

SHAPING
YOUR WORK

Vessels

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Witness creativity in the homes and studios of great American artists

Guide to Historic Artists’ Homes & Studios
Valerie A. Balint and the National Trust for Historic Preservation
Foreword by Wanda M. Corn
Preface by Donna Hassler and Katherine Malone-France

From the desert vistas of Georgia O’Keeffe’s New Mexico ranch to Jackson Pollock and Lee Krasner’s Hamptons cottage, step into the homes and studios of illustrious American artists and witness creativity in the making. Celebrating the twentieth anniversary of the Historic Artists’ Homes and Studios program of the National Trust for Historic Preservation, this is the first guidebook to the forty-four site museums in the network, located across all regions of the United States and all open to the public. The guide conveys each artist’s visual legacy and sets each site in the context of its architecture and landscape, which often were designed by the artists themselves.

Through portraits, artwork, and site photos, discover the powerful influence of place on American greats such as Andrew Wyeth, Grant Wood, Winslow Homer, and Donald Judd as well as lesser-known but equally creative figures who made important contributions to cultural history—photographer Alice Austen and muralist Clementine Hunter among them.

Valerie A. Balint is program manager of Historic Artists’ Homes and Studios. Based in New York’s Hudson Valley, she is former Interim Director of Collections and Research at Frederic Church’s Olana (a HAHS site) and a longtime advocate of preserved artists’ spaces and public art.
Georgia O’Keeffe Home & Studio, Abiquiu, NM

Georgia O’Keeffe’s residence in Abiquiu, New Mexico, was not her first southwestern home and studio, but it was her most beloved. She began traveling regularly to the area in 1929, and her interest in the eighteenth-century Spanish colonial adobe compound peaked in the mid-1930s. Captivated by its magnificent views and the bright, expansive desert light, she immediately tried to buy it. However, it was not until 1945, after she had sold her paintings and was financially secure, that she finally acquired it. The Catholic Church, which owned it, was not interested in selling. O’Keeffe persistently tried to buy it, and by the time she finally acquired it in 1945, it was run down and in poor condition. She and her friend Maria Chabot, with the help of local workers, began renovating and customizing the home to her taste. “Inch by inch it is becoming—my house—something that feels like my shell to live in,” O’Keeffe remarked, and she finally moved in four years later.

While O’Keeffe was renovating her home, the United States was entering the Atomic Age. Her progress was sometimes interrupted by the presence of the nearby Los Alamos Laboratory, which was working on the Manhattan Project. Nevertheless, she continued to work on her studio and home, which eventually became the Georgia O’Keeffe Museum. The museum offers a glimpse into the life and work of this renowned modernist artist, who is known for her paintings of New Mexico landscape and sand dunes.

Edward Hopper House Museum & Study Center, Nyack, NY

James Fitzgerald, who had first visited Monhegan in the 1920s and returned there in the 1940s after becoming disenchanted with the commercial art world, retreated there in the 1940s after becoming disenchanted with the commercial art world. He settled in a small, modern studio and pursued his own artistic vision, which emphasized the idea of pure painting and the rejection of strict realism. Ultimately, he acquired the home of Arthur Rockwell Kent, who had first visited Monhegan in the 1920s and returned there in the 1940s after becoming disenchanted with the commercial art world. Kent’s home and studio were transformed into a modernist haven, filled with works of art and objects that reflected his love for the island. Fitzgerald left behind the home and studio, which remains as a testament to his artistic legacy and the island’s history as a haven for artists.

Rockwell Kent-James Fitzgerald House & Studio, Monhegan Island, ME

Monhegan Island, off the coast of Maine, has long been a haven for artists. In the 1920s and 1930s, it was a popular destination for artists such as Arthur Rockwell Kent and James Fitzgerald, who were looking for a place to escape the commercial art world. Kent’s home and studio were transformed into a modernist haven, filled with works of art and objects that reflected his love for the island. Fitzgerald left behind the home and studio, which remains as a testament to his artistic legacy and the island’s history as a haven for artists.
The Little Gardener
Helping Children Connect with the Natural World

Julie A. Cerny
Illustrations by Ysemay Dercon

The Little Gardener is an engaging illustrated guide for parents, grandparents, caregivers, and educators who want to help children explore the natural world through gardening. Part how-to, part teaching tool, and part inspiration, The Little Gardener is a thoughtful combination of detailed instructions, tips, anecdotes, and seasonal activities designed to connect gardeners to natural systems. With fun projects, useful charts, and creative journal prompts, The Little Gardener shows gardeners of all ages how to envision and build their garden together by making the process an adventure to be treasured, with much to learn along the way.

Julie A. Cerny is an educator, gardener, and aspiring homesteader living in New York’s Hudson Valley. A longtime lover of food, flowers, trees, and the earth that grows them, she strives to live as an active member of the ecological systems that sustain her.

Ysemay Dercon is an artist and illustrator with an interest in science and wildlife conservation. She received her BFA from the Rhode Island School of Design.
When guiding children through the Learning Garden, I often began our journey by exploring herbs. Even the most apprehensive students could usually work up the courage to pinch off a few leaves of parsley or a sprig of thyme, crush it up between their fingers, and smell it.

I had been working on developing and experimenting with a short inquiry-based narrative to introduce a particular herb. One summer day, I decided to try it with twelve elementary-school students. We paused on our walk through the garden and circled up around one of the herb spirals.

I instructed the students to gently pluck one leaf from a particular herb (using their little fingers), crush it up with their fingers, and hold it just under their noses. “Today,” I told them, “we’re walking like a farmer and thinking like a chef.” Then I asked, “When we use herbs and spices in cooking, do we use a lot or a little?”

“When only a little?” I inquired. “It might be too spicy or strong.”

I explained that when we taste herbs by themselves, those with sensitive taste buds may find them strong and off-putting. Instead of tasting, smelling the crushed herb can actually give us a better idea of what flavor it will impart on the ingredients it’s mixed with. Then I asked, “When you smell this herb, do you think it would be a good flavor match with your favorite sandwich?”

One student responded, “I think it would go well with my peanut butter, banana, and honey sandwich.” Another was eager to report that she thought it would go well on her grilled cheese and tomato sandwich.

“Okay, what about tomato sauce? Do you think this herb would go well with tomato sauce?” Affirmatives. “Do you think it would go well on pizza?” Almost all ayes.

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Broadly Speaking
100 Years of Wisecracks, Insights, Retorts & Wisdom from Women in Comedy
Edited by Barbara Darko
with Rob Shaeffer

Broadly Speaking offers diverse perspectives on comedy with quotes from the world’s greatest female comics and entertainers. As varied as the comedians themselves, witty one-liners, intimate anecdotes, and honest accounts tell the story of dismantling the boys’ club and redefining what a woman in comedy can look, act, and sound like. Covering one hundred years of women in comedy, Broadly Speaking showcases original legends Dorothy Parker and Moms Mabley, who share the page with current influential figures Tina Fey and Ilana Glazer, alongside the emerging generation of funny women, including Awkwafina and Patti Harrison. Chuckle, laugh, and muse over these insights into the internal and external challenges of becoming a comedian and the way the industry and game have changed.

Barbara Darko, an editor at Bloomsbury USA, is a lifelong comedy fan. She grew up in Queens, New York, and earned her BA in visual studies at the University of Pennsylvania. Darko lives and works in New York City.

Rob Shaeffer is an editor with thirty years of experience in publishing. He lives in New England.
My grandfather once said, having watched me one entire afternoon, "This child will either end up on stage or in jail."

― Mary Tyler Moore

Telling me to relax or smile when I’m angry is like bringing a birthday cake into an ape sanctuary.

― Amy Poehler

You’re just asking to get your nose and genitals bitten off.

― Amy Poehler

Stop telling girls they can be anything they want when they grow up... not because they can’t, but because it would’ve never occurred to them they couldn’t.

― Sarah Silverman
Achieve your full procrastination potential

**Not Now**
The Procrastinator’s Manual
*Benjamin English*

Struggling to realize your full procrastination potential? Finally, a primer for procrastinators has arrived. *Not Now* is an illustrated instruction manual that teaches novice and advanced procrastinators how to dally, dawdle, and lollygag their way to expert-level procrastination. Starting with simple exercises, such as “sit” and “pace,” instructions gradually advance in complexity and futility—“learn how to write in your non-dominant hand,” “color coordinate your bookshelves to look like a Pantone color guide”—and eventually reach master level: “learn a new language by correspondence course, pack your bags, and move to another country.”

*Benjamin English is a graphic designer based in Kingston, New York.*
Graphic Design Rules
365 Essential Design Dos and Don’ts, Revised Edition

Sean Adams, Peter Dawson, John Foster, and Tony Seddon
Introduction by Sean Adams

DON’T use comic sans (except ironically!) but DO worship the classic typefaces like Helvetica and Garamond. Graphic Design Rules is a handy guide for professional graphic designers, students, and laymen who incorporate graphic design into their job or small business. Packed with practical advice, this spirited collection of design dos and don’ts takes readers through 365 rules like knowing when to use a modular grid—and when to throw the grid out the window. All designers will appreciate tips and lessons from these highly accomplished authors, who draw on years of experience to help you create good design.

Sean Adams, chair of graphic design at ArtCenter College of Design in Pasadena, California, is an AIGA Medal winner and author of The Designer’s Dictionary of Color and The Designer’s Dictionary of Type. His clients include Adobe, Gap, Nickelodeon, and Sundance. Peter Dawson, a cofounder of Grade Design in London, is a fellow of the International Society of Typographic Designers and author of The Field Guide to Typography. John Foster received a gold medal from the Art Directors Club of New York, and his clients have included Coca-Cola and the Nature Conservancy. Tony Seddon, a graphic designer based in the United Kingdom, is coauthor of Graphic Design for Nondesigners.
Paula Scher
Twenty-Five Years at the Public, A Love Story

Paula Scher

A larger-than-life figure in the design community with a client list to match, Paula Scher turned her first major project as a partner at Pentagram into a formative twenty-five-year relationship with the Public Theater in New York. This behind-the-scenes account of the relationship between Scher and “the Public,” as it’s affectionately known, chronicles over two decades of brand and identity development and an evolving creative process in a unique “autobiography of graphic design.”

New Yorkers, designers, and theater fans everywhere will be thrilled to find hundreds of Scher’s posters, including those for Hamilton, Bring in ‘da Noise, Bring in ‘da Funk, and numerous Shakespeare in the Park productions, collected in this one-of-a-kind volume along with other printed and process-related matter. Essays by two of the theater’s artistic directors, George C. Wolfe and Oskar Eustis, and design critics Steven Heller and Ellen Lupton contextualize Scher’s dynamic typographic treatment.

Paula Scher has been a partner in Pentagram’s New York City office since 1991. She is a recipient of the Cooper Hewitt, Smithsonian Design Museum’s National Design Award for Communication Design and the AIGA Medal.

“Enduring exemplars of poster art and justly famous icons of American design”
— Ellen Lupton
In 2014–2015, I was designing on my own projects, but she continued to freelance for the Public. Over the next couple of years, it happened with more frequency. The new identity approach had incorporated into the poster. The rule proved to be mostly effective because they are politically unpleasant for marketing departments. But our philosophy was simple. The Public is a place for actors, actresses, writers, and directors. It is a nonprofit theater. And it is an honor to have the opportunity to work and/or perform there. Over the years, actors who have performed at the Public and all of the creativity that flourishes there. Over the pulse of the postmodern stage up to 1990, there was a push for graphic identity. The Public would post them on barricades around New York City, but that was phenomenally expensive and illegal in those years, actors who have performed at the Public Theater, and the look of the whole season was very powerful. Kirstin designed images from plays and events being tweeted at Joe’s Pub. Shakespeare in the Park and the Delacorte have contacted me for copies of the posters for our use, but they would have no say in how it was treated and understood. It changes each year, and the New York audience anticipates it. And has held up for twenty-five years. I am amazed by it. Usually, I designed eight posters in the first year of the new system. Most of the play ads were designed off the posters. By the second season of the new system (’14–’15), I was designing posters with enough graphic eccentricity that they could stack as a powerful zigzag. The summer posters were designed in Kirstin’s job. More designers joined the in-house team, including an-
This Is What Democracy Looked Like
A Visual History of the Printed Ballot
Alicia Yin Cheng
Foreword by Julian E. Zelizer

This Is What Democracy Looked Like, the first illustrated history of printed ballot design, illuminates the noble but often flawed process at the heart of our democracy. An exploration and celebration of US ballots from the nineteenth and early twentieth centuries, this visual history reveals unregulated, outlandish, and, at times, absurd designs that reflect the explosive growth and changing face of the voting public. The ballots offer insight into a pivotal time in American history—a period of tectonic shifts in the electoral system—fraught with electoral fraud, disenfranchisement, scams, and skullduggery, as parties printed their own tickets and voters risked their lives going to the polls.

Alicia Yin Cheng is a founding partner of MGMT. design in Brooklyn, New York. She currently serves as an external critic for the MFA program at the Rhode Island School of Design and has taught at Yale University, Maryland Institute College of Art, Barnard College, and Cooper Union. Cheng was a past board member of the AIGA/NY chapter and the Fine Arts Federation.
The heyday of the national A-frame craze saw tens of thousands of these easy and affordable structures built as vacation homes, roadside restaurants, churches, and even pet stores. *A-frame* chronicles America’s love affair with the A-frame, from postwar getaway to its recent revival among designers and DIYers. In a fascinating look at this architectural phenomenon, Chad Randl tells the story of the triangle house, from prehistoric Japan to its lifestyle-changing prime in the 1960s as a symbol of play, leisure, and outdoor living. Part architectural history and part cultural exploration, the book documents every aspect of A-frame living with cartoons, ads, high-style and do-it-yourself examples, family snapshots, and an appendix with a complete set of blueprints in case you want to build your own.

Chad Randl is Art DeMuro Assistant Professor in the Historic Preservation Program, College of Design, at the University of Oregon in Portland. Previously, he taught at Cornell University and worked as an architectural historian for the National Park Service. He is the author of *Revolving Architecture: A History of Buildings that Rotate, Swivel, and Pivot.*
Striking, innovative, and dramatically sited, the twenty-nine projects in *Tom Kundig: Working Title* reveal the hand of a master of contextually astute, richly detailed architecture. As Kundig’s work has increased in scale and variety, in diverse locations from his native Seattle to Hawaii and Rio de Janeiro, it continues to exhibit his signature sensitivity to material and locale and to feature his fascinating kinetic “gizmos.” Projects range from inviting homes that integrate nature to large-scale commercial and public buildings: wineries, high-performance mixed-use skyscrapers, a Visitor Center for Tillamook Creamery, the Burke Museum of Natural History and Culture, and the Wagner Education Center of the Center for Wooden Boats, among others. *Tom Kundig: Working Title* includes lush photography, sketches, and a dialogue between Tom Kundig and Michael Chaiken, curator of the Kundig-designed Bob Dylan Archive at the Helmerich Center for American Research.

Tom Kundig, FAIA, RIBA, is a principal and owner of Seattle-based Olson Kundig. In 2016, he was elected to the National Academy of Design as an Academician in Architecture, and he received the AIA Seattle Gold Medal in 2018. Kundig’s work has appeared in the *New York Times Magazine*, *Architect*, *Architectural Record*, and *Architectural Digest*. 
The house is intended to breathe and open to the climate as much as possible.
Modern architecture comes to the farm

The New Farm
Contemporary Rural Architecture
Daniel P. Gregory
Foreword by Abby Rockefeller

Recent generations of farmers have reinvented the family farm and its traditions, embracing organic practices and sustainability and, along with them, a bold new use of modern architecture. The New Farm profiles sixteen contemporary farms around the globe, accompanied by plans and colorful images that highlight the connections among family, food, design, terrain, and heritage.

Visit a Tasmanian sheep shearer’s quarters with a dramatic coastal view and a bamboo-wrapped farm shed in Kentucky. Learn from a fourth-generation poultry breeder and newcomers who have stepped off the corporate ladder and into the barnyard. Projects include an olive oil grove and mill in California, the storied Stone Barns Center in New York, and organic farms in Canada and across Europe. An introduction places the design of these farms in a lineage of celebrated architects including William Wurster, William Turnbull, Edward Larrabee Barnes, Marc Appleton, and Tom Kundig.

Daniel P. Gregory is a longtime magazine and website editor and author of Cliff May and the Modern Ranch House. He graduated from Yale, received his PhD in architectural history from UC Berkeley, and lives in the Bay Area.
The Art of Earth Architecture
Past, Present, Future
Jean Dethier

For almost ten thousand years, unbaked earth has been used to build remarkable structures, from simple dwellings to palaces, temples, and fortresses both grand and durable. Jean Dethier spent fifty years researching this landmark global survey, which spans five continents and 250 sites. The Art of Earth Architecture demonstrates the wide-ranging applications and sustainability of this building material, while presenting a manifesto for its ecological significance. Featuring raw-earth masterpieces, monumental structures, and little known works, the book includes the temples and palaces of Mesopotamia, the Great Wall of China, large-scale urban developments in Tenochtitlan in Mexico, the medinas of Morocco, and housing in Marrakech and Bogota.

This definitive reference features many UNESCO World Heritage sites and contains essays on the historical, technical, and cultural aspects of raw-earth construction from twenty experts in the field, as well as hundreds of photographs, illustrations, and architectural drawings.

Jean Dethier has dedicated his life to the research, safeguarding, and development of earth structures around the world. Dethier worked at the Centre Pompidou as a curator of influential architectural exhibits for thirty years. Winner of the prestigious Grand Prix national de l’architecture, he sat on the jury of the 2016 Terra Award, the first international prize for contemporary earthen structures.
Amherst College: The Campus Guide
Blair Kamin
Foreword by Biddy Martin
Photographs by Ralph Lieberman

Amherst College: The Campus Guide is an architectural tour of one of North America’s most prestigious liberal arts colleges. Founded in Western Massachusetts some two hundred years ago, the one thousand-acre campus is a living museum of architectural history, bearing the imprint of distinguished firms in architecture and landscape architecture: Frederick Law Olmsted; McKim, Mead & White; Benjamin Thompson; Edward Larrabee Barnes; Shepley Bulfinch; and Michael Van Valkenburgh. Organized as a series of six walks, the guide interweaves the history of the college with the story of the campus’s development. Newly commissioned photographs and a hand drawn pocket map enhance this engaging journey through Amherst’s architecture, landscape, interior design, and sculpture.

Blair Kamin, a 1979 graduate of Amherst, is the Pulitzer Prize–winning architecture critic of the Chicago Tribune. His previous books include Why Architecture Matters: Lessons from Chicago. Ralph Lieberman is an architectural historian and photographer. He was the photographer for Williams College: The Campus Guide and previously collaborated with Kamin on The Gates of Harvard Yard. Biddy Martin is the president of Amherst College.
Moleskine Books
Seymour Chwast
Inspiration and Process in Design
Introduction by Steven Heller

Seymour Chwast (1931–) is an American graphic designer known for his diverse body of work and lasting influence on visual culture. He has authored more than thirty children’s books, four graphic novels, and several typefaces. In 1954, he cofounded Push Pin Studios (changed to The Pushpin Group in 1985), whose revolutionary work altered the course of contemporary graphic communication in the 1950s and 60s and continues to inspire the field of design worldwide.

Chwast’s work as a humorist is plainly felt in this biting collection of illustrative work. Sketches from his vast portfolio of unpublished children’s books and his cartoon work, such as *Karma for Kats* and *1001 Beards*, are accompanied by interviews by Steven Heller, which explore Chwast’s motivations and process.
Paul Rand
Inspiration and Process in Design
*Introduction by Steven Heller*
*Edited by Eugenia Bell*

5 x 8.25 in / 12.7 x 21 cm
144 pp / 150 illustrations
Hardcover
978-1-61689-859-5
$24.95 / £18.99

Best-known for his corporate brand logos and art direction, Paul Rand (1914–1986) transformed commercial art from craft to profession and influenced the look of advertising and book design. This spirited collection of literal (and figural) back-of-the-envelope sketches, doodles, and notes, captures sparks that later found their full form in his children’s books, logos, and personal work.

Paul Rudolph
Inspiration and Process in Architecture
*Introduction by John Morris Dixon*
*Edited by Eugenia Bell*

5 x 8.25 in / 12.7 x 21 cm
144 pp / 85 illustrations
Hardcover
978-1-61689-865-6
$24.95 / £18.99

Paul Rudolph (1918–1997) authored some of Modernism’s most powerful designs. His early residential work in Sarasota, Florida, garnered international attention, and his later exploration of Brutalist materials and forms earned both notoriety and acclaim. The dynamic drawings included here—selected from his archive in the Library of Congress—illustrate his emotive hand and deft drafting skill.
Cities provide infinite sources of inspiration. Carlo Stanga’s I Am the City series animates the cultural and economic production of prominent metropolises. From the Chrysler Building to the bagel, *I am New York* is an illustrated journey of the Big Apple like no other. Stanga’s love letter to New York captures the magic of the city.

*The Design of Words* celebrates the work of the Calligraphy Masters, whose far-flung members—Calligrafreaks, as they are affectionately known—filled forty Moleskine sketchbooks for an exhibition in Milan. This book is a curated collection of those sketchbooks, celebrating the different styles and personal interpretations of calligraphers in fifteen countries and reflecting the world of calligraphy today.
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Children’s Books
A beautiful story about taking care of others

Little Cheetah’s Shadow
Marianne Dubuc

Little Cheetah’s shadow is missing. When Little Cheetah finds him and learns that Little Shadow is sad because he never gets to go first, Little Cheetah is happy to switch places. As they travel about their neighborhood, Little Cheetah is surprised to learn how hard it can be to follow. Eventually they decide that walking side-by-side is much better, and when they go through a scary tunnel on the way home, they discover they can face the dark together. Little Cheetah’s Shadow is a sweet tale of friendship, empathy, and the importance of seeing things from a different perspective, rendered in Marianne Dubuc’s warm and inviting illustrations.

Marianne Dubuc is an award-winning author and illustrator of fifteen picture books, including Otto and Pio and Up the Mountain Path. Beloved by children around the world, her books have been translated into more than twenty-five languages. She lives in Montreal, Quebec, with her husband and their two children.

Also Available...
see page 42

Up the Mountain Path
978-1-61689-723-9 / $17.95

The Fish and the Cat
978-1-61689-305-1 / $16.95

Otto and Pio
978-1-61689-760-4 / $17.95
“Oh! That doesn’t sound very nice at all,” said Little Cheetah.

“From now on, you go first.”

They were almost home, but Little Shadow stopped at the entrance to a tunnel along the way.

“Oh no!” he cried. “In the dark, I disappear!”

Little Shadow was very happy to go first. And Little Cheetah was happy to stroll behind.

It was a beautiful day.

“Can we stop at Mr. Boubou’s bakery?” asked Little Cheetah.

“I’d like to buy some bread for lunch,” Little Shadow happily agreed.
It’s a beautiful day and Malo has promised to help his best friend Poto make pickles. But when Malo hears there’s a new merry-go-round in the forest, all bets are off. Abandoning Poto, he rushes through the forest, ignoring a boar in need of help, snapping at a cuckoo, and smooshing a dung beetle’s dung. When he finally finds the merry-go-round, Malo realizes that riding alone would be no fun at all. Lucky for Malo, his friend Poto not only forgives him, but also helps him set his other wrongs right with the forest animals. This delightfully offbeat tale, set in a whimsical forest of giant mushrooms and towering trees, teaches the importance of saying “I’m sorry,” forgiveness, and friendship.

Maria Dek lives and works in Białowieża, a village located in the oldest forest in Europe, where she creates original and expressive watercolor illustrations that stir the reader’s imagination. Her prior books include *A Walk in the Forest, When I am Big, and Look, It’s Raining*. She holds degrees from the Academy of Fine Arts in Warsaw and University of the Arts London.
A little girl and a bison become lifelong friends

**My Bison**
*Gaya Wisniewski*

In a clearing by the forest, a little girl befriends a bison. Each winter they meet, sit by the fire, and share stories or simply enjoy the silence together until it is time for the bison to rejoin his herd in the spring. Their bond deepens as they grow older and the years go by, but one winter her bison does not return. After searching for him in the woods, the little girl, now a grown-up, comes to understand that though her bison is gone, he will also always be with her. Gaya Wisniewski’s evocative charcoal-and-ink illustrations, enriched by the gradual addition of blue watercolor, masterfully convey this tender, affecting story of friendship and understanding the passage of time.

Born into an artistic family, Gaya Wisniewski studied illustration at the Saint-Luc Institute in Brussels. While teaching drawing at Le Wolf, a center for children’s literature in Belgium, she fell in love with storytelling. *My Bison* is her first book in English. She now lives in France.
Marvelous wonders await in this extraordinary garden book. From season to season, children follow the life of a garden as each page reveals new treasures hiding under lift-up flaps. Peek inside the curious tulip bulb and discover the peas inside a peapod. Watch a ladybug help with pesky aphids and search for ripe strawberries under the leaves. Rich in detail, Emma Giuliani’s bright, immersive illustrations and flaps in fantastic shapes, sizes, and colors carry the reader into the enchanted world of gardening. Discovering different facets of the garden—fauna, flora, and the work necessary to help it grow and thrive—will delight gardeners of all ages.

Emma Giuliani is a graphic designer and illustrator living in Paris. Her previous books include Egyptomania and Welcome the Day.
New to the My Nature Sticker Activity Books
(see next page for the full series)

**Inventive Animals**
My Nature Sticker Activity Book
*Clémentine Sourdais*
AGES: 5 AND UP
March 2020
8.75 x 11.875 in / 22 x 30 cm
24 pp / 14 color / Paperback
978-1-61689-898-4 / $7.99 / £5.99
RIGHTS: WORLD ENGLISH

Did you know that puffer fish dig geometric shapes in the sand, that octopuses imitate their predators, or that weaver birds make the most complex nests in the world—and they can even tie knots? Learn fun facts as you color an octopus’s tentacles, stick prey in a spider’s web, and add cells to the bees’ honeycomb.

Clémentine Sourdais grew up in Avignon, France, where she spent much of her childhood in the aisles of her parents’ children’s bookstore. She is now an author and illustrator of children’s books.

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**Streams and Ponds**
My Nature Sticker Activity Book
*Olivia Cosneau*
AGES: 5 AND UP
March 2020
8.75 x 11.875 in / 22 x 30 cm
24 pp / 20 color / Paperback
978-1-61689-904-2 / $7.99 / £5.99
RIGHTS: WORLD ENGLISH

Did you know that water scorpions use a snorkel to breathe, that the eyes of the damselfly can swivel in every direction, or that moorhen chicks leave the nest as soon as they hatch? Ponds and streams have complex ecosystems full of amazing birds, strange insects, and colorful crustaceans, fish, and other creatures. Draw a snail’s shell, color in the frogs, and perch a bird in her nest.

Olivia Cosneau lives in France and has illustrated numerous children’s books, including *Garden Insects & Bugs* and *In the Age of Dinosaurs*. She obtained her arts degree at the University of Nantes.
My Nature Sticker Activity Books present a range of interactive activities and stickers that keep children entertained for hours. A quiz at the end of each book tests their knowledge of the fun facts they have learned.

“The first time you show your little nature lovers these books, do not let them know there are stickers involved. Because these are the rare activity books that can hold their own on the quirky, information-packed writing and exquisite artwork alone.”

—New York Times Book Review
Inventive and interactive!

Frank Lloyd Wright
Meet the Architect!
Patricia Geis

The life and work of visionary American architect Frank Lloyd Wright launches our new activity book series, Meet the Architect!, an expansion of our Meet the Artist! series. Flaps, cutouts, and pull tabs take readers on a fascinating journey through Wright’s famous works—the Solomon R. Guggenheim Museum, Fallingwater, and Taliesin, among others—and the materials and techniques he used to create them. This hands-on introduction will inspire budding architects from ages eight to eighty.

Patricia Geis, a graphic designer based in Barcelona, Spain, is the author of the critically acclaimed Meet the Artist! series, which includes titles on Pablo Picasso, Henri Matisse, Vincent van Gogh, and Leonardo da Vinci.
Animal Camouflage: Search and Find
Sarah Dennis and Sam Hutchinson
9.75 x 9.75 in
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Hardcover / Ages: 6–9
978-1-61689-626-3 / $16.95
RIGHTS: NORTH AMERICA

Animal Habitats: Search and Find
Sarah Dennis and Sam Hutchinson
9.75 x 9.75 in
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Hardcover / Ages: 6–9
978-1-61689-849-6 / $16.95
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The Atlas of Amazing Birds
Matt Sewell
7.85 x 8.65 in
128 pp / 64 color
Hardcover / Ages: 5–10
978-1-61689-857-1 / $19.95
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The Colorful World of Dinosaurs
Matt Sewell
9 x 11.8 in
96 pp / 55 color
Hardcover / Ages: 5–12
978-1-61689-716-1 / $17.95
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Leonardo da Vinci: Meet the Artist!
Patricia Geis
8.25 x 11.75 in
16 pp / 48 color
Hardcover / Ages: 8 and up
978-1-61689-766-6 / $24.95 / £15.99
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Henri Matisse: Meet the Artist!
Patricia Geis
8.25 x 11.75 in
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Hardcover / Ages: 8 and up
978-1-61689-282-1 / $24.95 / £15.99
RIGHTS: WORLD ENGLISH

Pablo Picasso: Meet the Artist!
Patricia Geis
8.25 x 11.75 in
16 pp / 48 color
Hardcover / Ages: 8 and up
978-1-61689-251-7 / $24.95 / £17.99
RIGHTS: WORLD ENGLISH

Vincent van Gogh: Meet the Artist!
Patricia Geis
8.25 x 11.75 in
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Hardcover / Ages: 8 and up
978-1-61689-456-6 / $24.95 / £15.99
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Andrea D’Aquino
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978-1-61689-836-6 / $17.95 / £12.99
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My Island
Roxane Marie Galliez
Illustrated by Seng Soun Ratanavanh
8.5 x 11.65 in
32 pp / 13 color
Hardcover with jacket / Ages: 5–8
978-1-61689-843-4 / $17.95 / £12.99
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Patience, Miyuki
Roxane Marie Galliez
Illustrated by Seng Soun Ratanavanh
8.5 x 11.65 in
32 pp / 18 color
Hardcover with jacket / Ages: 5–8
978-1-61689-705-5 / $17.95 / £12.99
RIGHTS: WORLD ENGLISH

Time for Bed, Miyuki
Roxane Marie Galliez
Illustrated by Seng Soun Ratanavanh
8.5 x 11.65 in
32 pp / 18 color
Hardcover with jacket / Ages: 5–8
978-1-61689-715-8 / $17.95 / £12.99
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Marianne Dubuc
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Paper + Goods
Ex Libris: Fifty Postcards

Ex libris, or bookplates, are miniature artworks designed to be pasted inside books to signify ownership. A peek into the personal libraries of bibliophiles, this boxed postcard collection features designs commissioned by passionate readers including Adam Smith, Charles Dickens, Greta Garbo, Eleanor Roosevelt, and Edith Wharton. Perfect for mailing or framing, these literary prints will fascinate readers, lovers of literary ephemera, and history and art enthusiasts.

April 2020
4.25 x 6.125 x 1.625 in box / 10.8 x 15.6 x 4.1 cm
50 cards (50 designs)
Enclosure with history of bookplates
Box with slide-out drawer and ribbon
978-1-61689-878-6
$18.95 / £16.99

Also Available...
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$16.95 / £14.99

Robert Frost  Harry Houdini  Charles Dickens  Sidney A. Teller  Aldous Huxley

Erle Stanley Gardner  Edith Wharton  Greta Garbo  Eleanor Roosevelt  Albert Einstein
Cultivated
Notecards and Envelopes
Christin Geall

These arresting, modern masterpieces of floral design celebrate the power of flowers. Christin Geall pairs each exquisite arrangement with a styling tip on the reverse side of the card, offering insight into the creative process, from how to balance texture and color to fresh ideas about how to make use of extra greenery. Suitable for any occasion, these cards are both bold and sophisticated.

March 2020
4.75 x 6.125 x 1.5 in / 12 x 15 x 4 cm
12 notecards (12 designs)
12 envelopes
Enclosure with artist's statement
978-1-61689-892-2
$15.95 / £13.99

Also Available...
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978-1-61689-820-5
$27.50 / £19.99
Grids & Guides Eco
A Notebook for Ecological Thinkers

The perfect journal for the sustainably minded, Eco combines the classic, sophisticated Grids & Guides format with a fresh, green-themed design. Featuring 160 pages of postconsumer recycled graph paper in a variety of designs, the eight infographics and charts support green living with useful information on Backyard Biodiversity, Decoding Recycling Symbols, How to Calculate Your Carbon Footprint, and more.

March 2020
5.75 x 8.25 in / 14.5 x 21 cm
160 pp
Hardcover, reusable 1/2 jacket
with map and calendar
978-1-61689-881-6
$16.95 / £14.99

Also Available...
Grids & Guides complete series
see page 52
Sea Stamps
25 stamps + 2 ink pads
Louise Lockhart

Fins and shells, tails and scales, Sea Stamps is a spirited collection of twenty-five shapes and textures waiting to be mixed and matched to invent your own creatures in their sea surroundings—bubbling tide pools, bright coral reefs, and magical ocean floors. The combinations are infinite!

March 2020
10.5 x 3.5 x 1.75 in / 25.5 x 1.9 x 9 cm
Matchbox-style box
25 wood-backed rubber stamps
double pad / 2 colors of ink (teal and coral)
Enclosure with artist’s statement
978-1-61689-894-6
$24.95 / £19.99

Also Available...
see page 54

Stamp Bugs
978-1-61689-809-0
$24.95 / £19.99

Stamp Garden
978-1-61689-680-5
$24.95 / £19.99

Stampville
978-1-61689-601-0
$24.95 / £19.99

**LITTLE NOTES, SWEET AND UNEXPECTED**, say everything you need, when you only need to say a little. Perfectly sized to slip in a sweetheart’s pocket, deliver to a coworker’s desk, or attach to a bottle of wine, your little notes will delight on all occasions. Each note features a spot illustration—a delicate flower, a graceful branch—that adds charm to your special message.

**Little Notes: African Batik**

**February 2020**

4.5 x 3.5 x 1.4 in / 11.5 x 9 x 3.5 cm  
30 sheets (10 designs)  
30 envelopes (10 designs)  
Box with slide-out drawer and twill ribbon  
Enclosure with history of African batik  
978-1-61689-913-4  
$16.95 / £14.99  
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**Little Notes: Katazome**

**February 2020**

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30 sheets (10 designs)  
30 envelopes (10 designs)  
Box with slide-out drawer and twill ribbon  
Enclosure with history of Katazome printing  
978-1-61689-902-8  
$16.95 / £14.99  
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Virginia Woolf Notecards

The work of modernist icon Virginia Woolf stands as a pillar of literature and feminist discourse. This quote collection draws from all aspects of her life: letters to her loved ones, lectures, criticism, and, of course, her celebrated novels. Stylish envelopes inspired by both patterned skirts and dresses worn by Woolf and the covers of her first editions accompany each card.

March 2020
4.75 x 6.125 x 1.5 in / 12 x 15 x 4 cm
12 notecards (4 quotes)
12 full-color envelopes (4 designs)
Enclosure with biographical sketch
978-1-61689-884-7
$15.95 / £13.99
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Quote Notecard series...
see page 56
Herbaria
The Pressed Plant Collection of Beatrix Farrand
Notecards and Envelopes

Beatrix Farrand (1872–1959) stands among the leading twentieth-century landscape architects. A founding member (and first woman) of the American Society for Landscape Architects, Farrand created more than two hundred private gardens and landscapes in the United States and Great Britain. She was also an expert archivist who pressed and preserved over nine hundred specimens from her garden in Maine.

February 2020
5.5 x 7 x 1.75 in / 14 x 17.75 x 4.5 cm
12 notecards (12 designs)
12 envelopes
Enclosure with biographical information
978-1-61689-906-6
$16.95 / £14.99

Rights: World
Redstone Diary 2021: Everyday Pleasures
Compiled by Julian Rothenstein
Introduction by Ian Samson

Embark on a yearlong celebration of everyday pleasures with the iconic Redstone Diary. This weekly calendar offers an eclectic collection of images and prose from artists Utagawa Hiroshige, Pierre Bonnard, and Ed Ruscha, naturalist and illustrator Maria Sibylla Merian, authors Iris Murdoch and James Joyce, photographer Wolfgang Tillmans, and many others.

Julian Rothenstein is the publisher of Redstone Press, based in London.

July 2020
6.5 x 8.5 in / 17 x 24.5 cm
160 pp / 60 color & b+w
Paperback, spiral bound
Folded pockets and sections for notes and addresses
978-1-61689-879-3
$24.95 / £22.99

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These days, I no longer settle. There’s a better option out there. I’ve tasted the fine wine and I can’t go back. It is the Princeton Architectural Press Grids & Guides Notebook, and it is not like Other Notebooks.”

—The Strategist, NY Magazine

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$16.95 / £14.99
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In this elegant notebook, artist Bryan Nash Gill's enduring arboreal rings come to life in exquisite detail, revealing the great beauty and power within each tree. The journal contains sixteen full-page works of art interspersed among lined paper, perfect for writing, observing, and recording.

16 full-color prints
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Jean-Christophe Bailly, Jean-Marc Besse, Philippe Grand, and Gilles Palsky
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Beginning with the work of explorer Alexander von Humboldt, these stunning historical maps celebrate the world’s natural wonders.

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—The Wall Street Journal
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