During his life, John Wayne was seen as a beacon of patriotism, manliness and moral conviction, living by a personal code that has continued to resonate 40 years after his passing.

In this new book, that personal code is transformed into practical guidance for readers who want to know how Duke would handle many of the real-life challenges they themselves are facing.

Drawing upon more than 50 lessons pulled straight from John Wayne's films, *Everything I Need to Know I Learned from John Wayne* provides insights into how to handle dozens of challenges, from managing anger and succeeding at work, to raising children and responding to bullies.

Hundreds of quotes, scene breakdowns and full-color photos provide a glimpse into how Duke put his own personal ethos into cinematic action and how his approach can help readers overcome anything thrown at them.

**Author Bio**

The Editors of The Official John Wayne Magazine publish the only authorized periodical devoted to the life and legend of Duke Wayne, with a circulation of more than 225,000 copies worldwide. Their other books include the bestselling John Wayne: Made in America, The Official John Wayne Handy Book for Men, and The John Wayne Code, among others.
Scrabble Large Print Word Search Challenge
Includes clue puzzles, anagram puzzles and more!
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Scrabble is something readers immediately associate with spelling and vocabulary. That being the case, there’s nothing more natural than extending the Scrabble brand into challenging puzzle books for adults.

This new book features dozens of fun and challenging word search puzzles that will keep word lovers entertained for days. In addition, the book will introduce readers to new types of word search puzzles, including clue puzzles, which provide clues to specific hidden words, rather than the words themselves, and anagram word searches, which don’t give any clues at all, only a series of letters which readers will have to unscramble to figure out what words to find. In some puzzles, letters will carry the classic Scrabble points," which can be used to compete with other puzzlers or to establish a personal best.

The book also includes hundreds of fun photos, clever quotes, trivia and much more.

Author Bio

The Editors of Media Lab Books publish branded books that cross a wide variety of categories and topics including games, cookbooks, general interest, biographies, and many others. Our branded partners include Disney, Hasbro, Newsweek, John Wayne Enterprises, Get Crocked, Simply Gluten Free, Jack Hanna, and many others.

Notes

Promotion
Full-page feature ad in four Newsweek special edition magazines (160,000 average circ.)
Publicity campaign to puzzle, brain teaser, gaming and logophile blogs and websites
Get Crocked Slow Cooker Comfort Foods
More than 175 crowd-pleasing homestyle recipes
by Media Lab Books and Jenn Bare

Get Crocked Slow Cooker Comfort Foods is the perfect guide to making soul-soothing, delicious dishes for any occasion, hassle-free. With each recipe’s easy-to-follow directions, readers will be able to whip up homemade meals in no time, whether they and their nearest and dearest are craving a comfort classic or an all-new dish of soul-warming wonder. And best of all, there’s no shortage of everyone’s favorite food group - bacon!

Author Bio

Jenn Bare is a mom, chef and the Crock-Pot (R) Girl, the official brand ambassador for Crock-Pot (R) Slow Cookers. She is the founder of GetCrocked.com, the #1 online resource for slow cooker recipes, tips and tricks, and the author of Get Crocked Slow Cooker 5-Ingredient Favorites, Get Crocked Soups & Stews and Get Crocked Fast & Easy Slow Cooker Recipes. Bare has more than 1.5 million devoted Facebook followers.