





book design
forthcoming

STUDY AIDS / SAT

College Board | 5/16/2017
9781457309281 | \$28.99 / \$32.99 Can.
Trade Paperback | 1280 pages
10.9 in H | 8.3 in W

MARKETING

Online: Promoted on the College Board's highly trafficked website (4-5 million monthly visitors), and inclusion in the SAT registration flow used by over 3 million students to sign up for the exam.
Print: Promoted through the College Board's widely distributed materials to schools, promoted in the College Board's best-selling trade publications.

The Official SAT Study Guide, 2018 Edition

The College Board

Review every skill and question type needed for SAT success – now with eight total practice tests.

The 2018 edition of The Official SAT Study Guide doubles the number of official SAT® practice tests to eight – all of them created by the test maker. As part of the College Board's commitment to transparency, all practice tests are available on the College Board's website, but The Official SAT Study Guide is the only place to find them in print along with over 250 pages of additional instruction, guidance, and test information.

With updated guidance and practice problems that reflect the most recent information, this new edition takes the best-selling SAT guide and makes it even more relevant and useful. Be ready for the SAT with strategies and up-to-date information straight from the exam writers.

The Official SAT Study Guide will help students get ready for the SAT with:

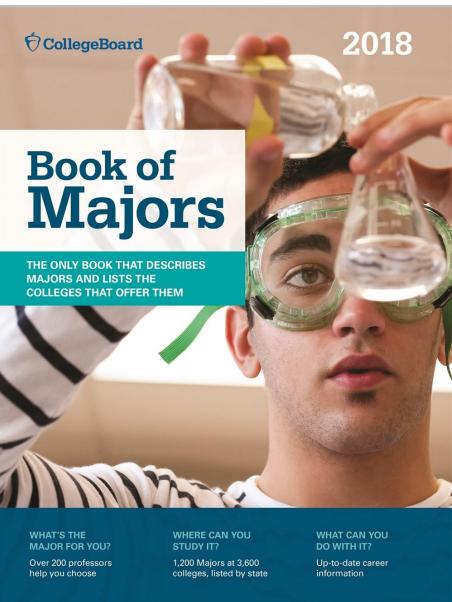
- 8 official SAT practice tests, written in the exact same process and by the same team of authors as the actual exam
- detailed descriptions of the math and evidenced based reading and writing sections
- targeted practice questions for each SAT question type
- guidance on the new optional essay, including practice essay questions with sample responses
- seamless integration with Official SAT Practice on Khan Academy

There's also a complete chapter on the PSAT/NMSQT®, which is aligned to the content and scores of the new SAT. The PSAT/NMSQT also has over \$180 million of scholarships connected to student performance.

PRAISE

"An excellent source. There's no substitute for practicing on real SAT questions. Our students have gained confidence as well as real SAT points."--Don Feldhaus, Director of College Counseling, Iolani School, Honolulu, Hawaii

"This is the only book I recommend with complete confidence to anyone preparing for the SAT. . . . the College Board has provided a real service to students, parents, and educators."--David R. Hubin, Executive Assistant President, University of Oregon, Eugene



STUDY AIDS / COLLEGE GUIDES

College Board | 7/4/2017

9781457309236 | \$29.99 / \$41.99 Can.

Trade Paperback | 1400 pages

10.9 in H | 8.3 in W

MARKETING

Online: Targeted e-mail campaigns to high school juniors, seniors, and their parents; e-mail blast to educators and counselors promoted on the College Board's highly trafficked website (4-5 million monthly visitors).

Print: Promoted through the College Board's widely distributed materials to schools, promoted in the College Board's best-selling trade publications.

Direct mail: Targeted campaigns to high school counselors, university campus career centers and librarians.

Book of Majors 2018

The College Board

The only guide that describes over 1,200 majors AND lists the colleges that offer them.

The *Book of Majors 2018* helps students answer these questions: What's the major for me? Where can I study it? What can I do with it after graduation? Revised and refreshed every year, this book is the most comprehensive guide to college majors on the market. In-depth descriptions of 201 of the most popular majors are followed by complete listings of every major offered at more than 3,800 colleges, including four-year and two-year colleges and technical schools.

This is also the only guide that shows what degree levels each college offers in a major, whether a certificate, associate, bachelor's, master's or doctorate. The guide features:

- insights--from the professors themselves--on how each major is taught, what preparation students will need, other majors to consider and much more.
- updated information on career options and employment prospects.
- the inside scoop on how students can find out if a college offers a strong program for a particular major, what life is like for students studying that major, and what professional societies and accrediting agencies to refer to for more background on the major.

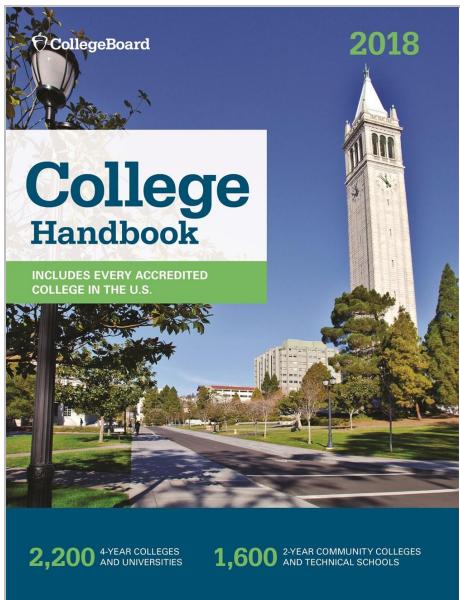
PRAISE

"This book will help students ask the right questions ... and move from 'I like science' or 'I like history' to the majors that are right for them."

— Susie Rusk, Counselor, Robert McQueen High School, Reno, Nev.

"The College Board has taken a complex topic and made it seem easy. The descriptions are right on target, and the lists are terrific for matching majors to colleges."

— Bill Yarwood, Director of Guidance, Moorestown High School, Moorestown, NJ



STUDY AIDS / COLLEGE GUIDES

College Board | 7/4/2017

9781457309229 | \$31.99 / \$44.99 Can.

Trade Paperback | 2336 pages

10.9 in H | 8.3 in W

MARKETING

Online: Targeted e-mail campaign to high school juniors, seniors, and their parents; e-mail blast to educators and counselors; promoted on the College Board's highly trafficked website (4-5 million monthly visitors).

Print: Promoted through the College Board's widely distributed materials to schools, promoted in the College Board's best-selling trade publications.

Direct mail: Targeted campaigns to high school counselors, university campus career centers and librarians.

COLLEGE BOARD

JULY 2017

College Handbook 2018

The College Board

The only college guide with every accredited college in the USA (over 3,800), including two-year community colleges and technical schools.

This is the *only* guide available that contains objective information on every accredited college in the United States--2,200 four-year colleges and universities, and 1,700 two-year community colleges and technical schools. With its clearly laid-out entries and more than 40 indexes, the *College Handbook 2018* is also the fastest, easiest way for students to narrow a college search and compare the schools that they're interested in.

- comprehensive listings of admission requirements, majors, sports, on-campus activities and campus computing
- targeted information for home-schooled students and students considering community college as an option
- useful features for black and Hispanic students -tables of early decision and wait-list outcomes show information that can't be found in any other guide
- planning calendar and worksheets help students organize their applications and stay on track
- updated annually by a team of editors who verify information with each college, making the *College Handbook 2018* the best college reference guide available

PRAISE

“The easiest college reference to use.”

— Anne Lewis, Supervisor of Guidance Services, Loudoun County Public Schools, Va.

“[The] data on more than 1,600 two-year schools [are] a great boon, since nearly half of all U.S. undergraduates attend such colleges.”

— Jay Mathews, *Slate*

Getting Financial Aid

SCHOLARSHIPS, GRANTS,
LOANS, AND JOBS

Yes!
YOU CAN AFFORD
COLLEGE. WE
SHOW YOU HOW

EASY, STEP-BY-STEP
INSTRUCTIONS FOR
APPLYING FOR COLLEGE AID

FIND SCHOLARSHIPS
AND OTHER AID AT MORE THAN 3,000 COLLEGES,
UNIVERSITIES, AND TECHNICAL SCHOOLS

STUDY AIDS / FINANCIAL AID

College Board | 7/4/2017

9781457309243 | \$24.99 / \$34.99 Can.

Trade Paperback | 1040 pages

10.9 in H | 8.3 in W

MARKETING

Online: Targeted e-mail campaign to high school juniors, seniors, and their parents; e-mail blast to educators and counselors; promoted on the College Board's highly trafficked website (4-5 million monthly visitors).

Print: Promoted through the College Board's widely distributed materials to schools, and in the College Board's best-selling trade publications.

Direct mail: Targeted campaigns to librarians, school counselors and college financial aid advisers.

Getting Financial Aid 2018

The College Board

A key resource for parents and students with thorough, easy-to-follow explanations of how to apply for aid, plus easy-to-compare profiles giving the financial aid picture for over 3,000 colleges.

Getting Financial Aid 2018 is a must-have book for parents and students struggling to meet the cost of college. The all-important FAFSA form is explained with step-by-step instructions, and the College Board's CSS/Financial Aid PROFILE® form is explained by the people who administer it.

This guide includes information and advice from experts on how to apply for aid, plus easy-to-compare college profiles giving the "financial aid picture" for more than 3,000 four-year and two-year colleges and technical schools.

The guide also shows award amounts and scholarship requirements--no other directory has this level of detail. Completely revised to reflect current college policies and the new FAFSA deadlines!

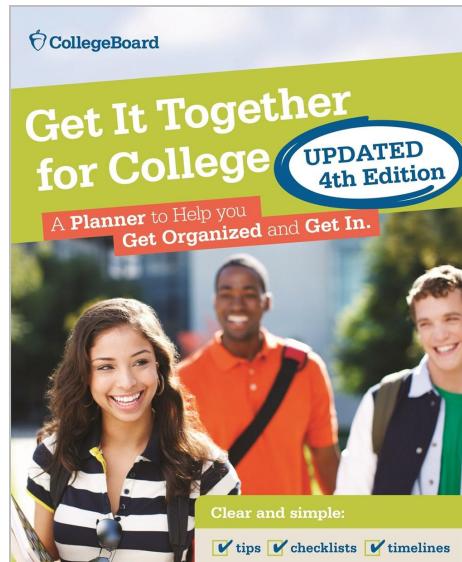
PRAISE

"Invaluable for families in any economic situation."

— *School Counselor Resources*

"This comprehensive guide explains the entire process from start to finish. ... The \$20 you spend on this book may save thousands."

— *Living with Teenagers* magazine

**STUDY AIDS / STUDY GUIDES**

College Board | 7/4/2017
9781457309267 | \$15.99 / \$22.99 Can.
Trade Paperback | 224 pages
9.3 in H | 7.5 in W

MARKETING

Online: Targeted e-mail campaign to high school juniors, seniors, and their parents; e-mail blast to educators and counselors; promoted on the College Board's highly trafficked website (4-5 million monthly visitors).

Print: Promoted through the College Board's widely distributed materials to schools, and in the College Board's best-selling trade publications.

Direct mail: Targeted campaigns to librarians, school counselors and college financial aid advisers.

Get It Together For College, 4th Edition

The College Board

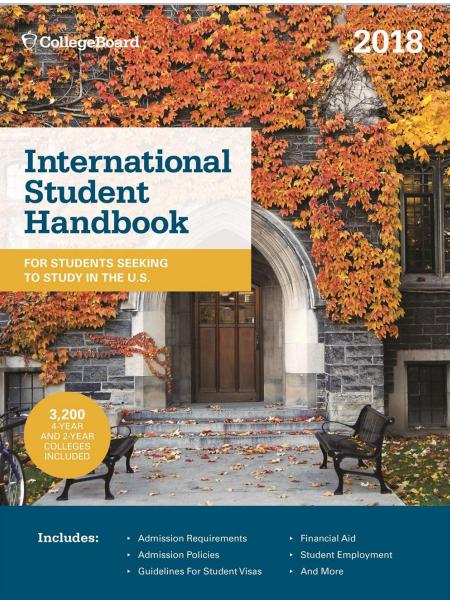
A handy, concise, practical guide that helps students get organized and stay on top of all the college application forms, requirements, and deadlines.

Completely updated to cover critical new changes to FAFSA deadlines and college application procedures, this revised edition of *Get It Together for College* covers everything from how to look for colleges to what to take to the dorm. Checklists, timelines, and FAQs are presented in a practical, quick format that helps students relieve stress and take control of the process.

Features:

- complete junior-senior year calendar showing what to do and when to do it
- tips on how to wisely use social media to research colleges
- best ways to prepare for college admission tests, including the redesigned SAT
- step-by-step walk-through of the new FAFSA financial aid form
- how to put an art portfolio together, or prepare for a music audition
- how to get recommendations
- journal pages for campus visits and college fairs

Students and parents recognize the College Board and its #1 college planning website, collegeboard.com, as providers of clear, easy-to-use tools for college planning. More than two million students visit collegeboard.com each month.



STUDY AIDS / COLLEGE GUIDES

College Board | 7/18/2017
9781457309250 | \$31.99 / \$44.99 Can.
Trade Paperback | 408 pages
10.9 in H | 8.3 in W

MARKETING

Online: E-mail blast to educators and counselors, promoted on the College Board's highly trafficked website (4-5 million monthly visitors).

Print: Promoted through the College Board's widely distributed materials to schools, promoted in the College Board's best-selling trade publications.

Direct mail: Targeted campaign to high school counselors.

International Student Handbook 2018

The College Board

Essential information for international students, covering how to apply to U.S. colleges, financial aid, TOEFL requirements, housing availability, student visas and special services.

The *International Student Handbook 2018* is the only book exclusively for foreign students! It has information on 2,900 colleges, including each school's "international profile."

This guide covers financial aid, Test of English as a Foreign Language (TOEFL) requirements, housing availability and special services for international students. It also includes step-by-step guidelines on how to prepare for and apply to colleges in the United States, find financial aid and obtain a student visa.

An appendix lists EducationUSA advising centers around the world where students can go locally for assistance and more information. Comprehensive indexes and a detailed glossary of terms will help students find schools that meet their needs.

PRAISE

"A concise and practical source of information for students from other countries. ... Nicely organized, easy to use and attractively presented."

— *American Reference Books Annual, 2005*

Scholarship Handbook

2,400 PROGRAMS OFFERING
PRIVATE, FEDERAL,
AND STATE MONEY

Over 1.8 Million
Awards Inside

INCLUDING:
 SCHOLARSHIPS
 INTERNSHIPS
 LOANS

STUDY AIDS / FINANCIAL AID

College Board | 7/4/2017
9781457309274 | \$31.99 / \$44.99 Can.
Trade Paperback | 640 pages
10.9 in H | 8.3 in W

MARKETING

Online: Targeted e-mail campaign to high school juniors, seniors, and their parents; e-mail blast to educators and counselors; promoted on the College Board's highly trafficked website (4-5 million monthly visitors).

Print: Promoted through the College Board's widely distributed materials to schools, featured in the College Board's best-selling trade publications.

Direct mail: Targeted campaign to school counselors.

Scholarship Handbook 2018

The College Board

Complete, accurate and up to date, covering more than 2,400 programs offering 1.9 million awards, including scholarships, internships and loans.

The *Scholarship Handbook 2018* is organized to quickly lead students to real college funding opportunities, including scholarship, internship and loan programs offered by foundations, charitable organizations, and state and federal government agencies. Every entry is verified by the College Board to be legitimate, up-to-date, accurate, and portable to more than one college.

This guide includes a planning calendar and worksheets to organize and keep track of scholarship applications. Indexes help students find programs by eligibility criteria--such as minority status, religious affiliation, state of residence and intended field of study--so they can quickly zero in on scholarships for which they qualify.

PRAISE

"This inexpensive directory is an ideal resource for college-bound students and parents. It belongs in all college, high school and public libraries."

— *American Reference Books Annual*

"Guides students to legitimate programs where they have a real chance of qualifying."

— *Educational Dealer*

"This book is very informative and easy to use. I would recommend it to everyone!"

— Christine Arrington, Student, Larchmont, NY