Who Knew? 10,001 Household Solutions
DIY Cleaners, Kitchen Secrets, Natural Remedies, and Other Easy Answers to Everyday Problems
by Bruce Lubin and Jeanne Bossolina-Lubin

A fresh take on the bestselling Who Knew? series (which has sold more than 5 million copies), 10,001 Household Solutions makes household tips more accessible and easier to use than ever. Each tip—such as Magic Bug Spray, Orange Peel All-Purpose Cleaner, and How to Make Lemons Last Forever—is listed briefly with easy-to-follow instructions in the trademark chatty Who Knew? style. Tips are organized into chapters by subject (Cleaners, Pets, Bugs and Other Pests, Kitchen, Holidays, Health and Beauty, etc.) and the book includes a full index.

Author Bio

BRUCE LUBIN and JEANNE BOSSOLINA-LUBIN are the proud parents of three boys and more than a dozen books. After saving thousands of dollars per year using simple, everyday hints and tips, they started their own business in hopes of sharing their knowledge with others. They currently live in northern New Jersey, where they have been known to go into friends’ refrigerators to turn their eggs upside down so they last longer.

Notes

Promotion
National Broadcast Publicity
National Print Publicity
Online Publicity
Online Advertising
Blog Outreach
Social Media Outreach
Email Marketing Campaign
Quick and Dirty Tips Advertising and Promotion
Active on Facebook: /whoknewtips (103k followers)
Active on Twitter: @whoknewtips (6k followers)
Cute as F*ck
Adorable Animals and Sweary Sayings to Color and Display by Caitlin Peterson

What's better than baby animals? Baby animals who are cute as f*ck! In this latest installment of our best-selling swear word coloring book series, you'll meet a mother*cking bunny who is as soft as sh*t and a little puppy who cuddles like a bada**. Including 30 black-and-white illustrations, this is the perfect book for the sweary animal lover in your life!
Mythographic Color and Discover: Animals
An Artist's Coloring Book of Amazing Creatures and Hidden Objects
by Joseph Christopher Catimbang

A collection of 52 fascinating, mythical illustrations of animals to color, with a scavenger hunt of 20 hidden objects to discover inside each drawing.

Author Bio

Joseph Catimbang is a self-taught Filipino-American illustrator and graphic designer based in Orange County, California. Known for his surreal and minimalist style, Joseph's art evokes emotion through incredible detail and dream-like perspectives to emphasize the natural world. Joseph's work is available for commission through his popular website, Pentasticarts.com.
Maverick
An Unauthorized Collection of Wisdom from John McCain, the Sheriff of the Senate
by Mary Zaia

The country is more polarized than it has been for decades, but John McCain is the rare public figure who has earned the respect of colleagues and constituents on both sides of the aisle. A model for bipartisanship and political integrity, in his forty years in politics McCain has never been afraid to buck trends or ruffle a few feathers. His words are more important today than ever.

Sample quotes:

"In prison, I fell in love with my country."

"Nothing in life is more liberating than to fight for a cause larger than yourself, something that encompasses you but is not defined by your existence alone."

"Americans never quit. We never surrender. We never hide from history. We make history."

"It is your character, and your character alone, that will make your life happy or unhappy."
Quotes from Goats
Home Is Where the Herd Is
by Dan Monteiro

Goats are the animal du jour - "goat yoga" (yoga with baby goats) has exploded in popularity, and social media is flooded with photos of cute goats. This sweet little gift book pairs inspiring quotations that resonate with both goats and humans ("The best view comes after the hardest climb.") with cute photos of goats.

Author Bio

DAN MONTEIRO is a Brazil-based travel writer who grew up raising Alpine goats. He's now busy raising three daughters and enjoys sharing his love of animals with them.

St. Martin's Press
On Sale: Sep 4/18
8 x 7 • 112 pages
Includes 55 color photographs throughout
9781250199799 • $12.99 • cl
Photography / Subjects & Themes / Plants & Animals

Notes

Promotion
Online Publicity
Social Media Campaign
Blog Outreach
Zendoodle Coloring: Funky Monkeys
Playful Primates to Color and Display
by Deborah Muller

Sweet chimps, hilarious howlers, and majestic gorillas all grace the pages of this brand-new Zendoodle Coloring book! Including 62 black-and-white illustrations that are cute as can be, all these monkeys need is to be brought to life with color.

Author Bio

DEBORAH MULLER is an illustrator, designer, and gypsy at heart. She was born in Laguna Beach, California, but currently lives in a quaint beachside town in Florida. Her unique and whimsical style comes from doodling, which she finds therapeutic. Even her dog is a doodle—a Labradoodle named Marley (her assistant)
Easy-Freeze Slow Cooker Cookbook
100 Freeze-Ahead, Cook-Themselves Meals for Every Slow Cooker
by Ella Sanders

Make dinner a breeze with *The Easy-Freeze Slow Cooker Cookbook*! Having an incredible meal on the table doesn’t have to be a nightly struggle. These delicious recipes are specially designed for easy preparation so that you can have a month’s worth of meals made in just a couple of hours! The easy-to-follow recipes and tools for organizing your freezer meals will make the question of what’s for dinner a problem of the past.

When you’re headed out the door, just pull one of these tasty dinners out of the freezer, toss it in the slow cooker, and come home to that Sunday dinner smell without all of the Sunday dinner effort. With *The Easy-Freeze Slow Cooker Cookbook*, you can spend less time worrying about how to get dinner on the table, and enjoy more time around it!

**Author Bio**

ELLA SANDERS is a comfort food enthusiast who loves spending time at the table with friends and family. She shares her enthusiasm for cooking with anyone who’s interested and specializes in making traditional meals with unexpected flavor and flair. Ella lives with her husband and two boys in Portland, Maine.
Hugs from Obama
A Photographic Look Back at the Warmth and Wisdom of President Barack Obama
by Mary Salome

America needs a hug from Obama now more than ever, and this beautiful collection of photographs and quotations showcases President Obama’s wit, grace, wisdom, and warmth. As you flip through these pages, you’ll be transported back to an era when leadership and dignity went hand in hand. Alongside touching images of our 44th president embracing his fellow citizens are some of his most inspirational and timely quotes, such as, "There’s not a liberal America and a conservative America - there’s the United States of America” and "We’re the ones we’ve been waiting for. We are the change that we seek."
My Little Ikigai Journal
A Journey into the Japanese Secret to Living a Long, Happy, Purpose-Filled Life
by Amanda Kudo

Ikigai is a Japanese concept that means "a reason for being," (the French call it "raison d’être.") If you make three lists: your values, the things you like to do, and the things you are good at, there is a point at which the three overlap. This is your ikigai.

Everyone, according to Japanese culture, has an ikigai, and staying true to it in everything we do is the secret to a long, happy life. People of retirement age don’t put their feet up in Japan: they continue to pursue their ikigai, which leads to fulfillment and contentment.

This guided journal offers simple questions to help you determine your ikigai, helping you to achieve a purposeful, worthwhile, happy life.

"Essentially, ikigai is the reason you get up in the morning." - BBC.com

"If hygge is the art of doing nothing, ikigai is the art of doing something—and doing it with supreme focus and joy." - New York Post

"Finding your ‘ikigai’ (reason for being) or ‘passion’ will bring about great meaning and satisfaction to your life." - Forbes

St. Martin's Press
On Sale: Sep 11/18
5.50 x 7.50 • 128 pages
Includes 124 color illustrations throughout
9781250199812 • $19.50 • pb
Self-Help / Personal Growth / Happiness

Notes
You Are a F*cking Badass
Sweary Empowerment to Color and Display
by Caitlin Peterson

For all the fierce women out there comes our newest coloring book of 30 black-and-white illustrations of clever curses, empowering mantras, and beautiful designs to color!
Zendoodle Coloring Presents Gnomes in the Neighborhood
An Artist's Coloring Book by Denyse Klette

First she changed the way we looked at fairies, then mermaids, and now illustrator Denyse Klette turns her talented eye (and pen) to gnomes with a brand-new book of 62 gloriously detailed illustrations to color. Gnomes in the garden, celebrating Christmas, and exploring their whimsical world light up the pages of this spectacular coloring book.

Author Bio

DENYSE KLETTE’s murals and landscapes have graced the halls of hotels, resorts and in-home décor. Her original paintings have been represented in galleries internationally. She is also the illustrator of Zendoodle Coloring Presents Fairies in Dreamland and Mermaids in Paradise.
Zendoodle Coloring: Chubby Cherubs
Baby Angels to Color and Display
by Deborah Muller

Angels are a cultural touchstone, and in this book beloved illustrator Deborah Muller has drawn 62 black-and-white illustrations of cute cherubs just awaiting your coloring inspiration.

Author Bio

DEBORAH MULLER is an illustrator, designer, and gypsy at heart. She was born in Laguna Beach, California, but currently lives in a quaint beachside town in Florida. Her unique and whimsical style comes from doodling, which she finds therapeutic. Even her dog is a doodle—a Labradoodle named Marley (her assistant)
One Question a Day: My Life So Far
A Daily Journal for Recording Your Life Story
by Aimee Chase

Everybody has a story, and this book enables even reluctant journal writers to record an autobiography. By answering just one thought-provoking question for each day of the year, it's easy to write your life story! For anybody who has ever given up writing after being intimidated when facing a blank page, this book makes it easy to take a snapshot of your history and inner life in just a few minutes each day. This specially-sized package features a printed flexi-bound cover, four-color endpapers, quality paper, and a bookmark ribbon.

Author Bio

Location: Boston, MA

AIMEE CHASE is a writer and editor with a perfectly imperfect life. She lives in the Boston area with her husband and two spontaneous little boys who remind her to live in the moment.

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5 x 7 • 368 pages
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Self-Help / Journaling

Notes

Promotion
Online Promotion
Blog Outreach
Phony Loser!
The Donald Trump Mix 'n' Match Insult Generator
by Caitlin Peterson

Our 45th president likes to insult people - often entire groups of people as well as entire industries - and typically uses the same words again and again. This book adopts the format of F*ck Off, Cretin and Creative Cursing but populates it with President Trump's favorite adjectives and nouns, such as:

WEAK
PHONY
FAKE
SICK
UGLY
LIES
NEWS
ENEMY
LOSER
HATER
DISASTER
SCAM
HOAX
WITCH HUNT

Notes

Promotion
Online Promotion
Blog Outreach
Induction burners are a very popular home appliance and are sold on Amazon and at retailers like Bed, Bath & Beyond, Walmart, and Target. They are portable, extremely energy-efficient burners that transfer electromagnetic energy to a pan, creating heat in the pan but remaining cool to the touch. They are an easy way to safely add cooking space in a small kitchen or college dorm room, and ideal for those times when you just need one extra burner.

This will be the first book on the market specifically for induction burners, which cook food faster than traditional heating elements.

**Author Bio**

ELLA SANDERS is a comfort food enthusiast who loves spending time at the table with friends and family, and specializes in making traditional meals with unexpected flavor and flair. She lives with her husband and two boys in Portland, Maine.
Zendoodle Coloring: Cuddle Bugs
Cute Critters to Color and Display
by Jeanette Wummel

If you think insects are pests, you've never seen bugs like the ones in Zendoodle Coloring: Cuddle Bugs! These cute critters, in 62 black-and-white illustrations, are hiding in flowerpots, lounging on leaves, and cuddling in cocoons, ready for you to bring to life with color.

Author Bio

JEANETTE WUMMEL is a graphic designer and artist based out of East Lansing, MI. She specializes in creating whimsical art that is fun for all ages.
Zendoodle Coloring Presents Bad Dog!
Mischievous Mutts Behaving Badly
by Deborah Muller

Every dog lover will relate to the playful pups in this new coloring book, which includes 62 black-and-white illustrations throughout. Whether they're chewing on shoes, making muddy footprints on the carpet, or shaking water onto everyone, these dogs cause trouble wherever they go. It's a good thing they're so cute!

Author Bio

Artist DEBORAH MULLER is an illustrator, designer and gypsy at heart. She was born in Laguna Beach California but currently lives in a quaint beach side town in Florida. Her unique and whimsical style comes from doodling, which she finds therapeutic. Even her dog is a doodle, a Labradoodle named Marley.
Choose Calm
A Journal for Healing Anxiety, Breathing In, and Letting Go
by Nadia Hayes

We're living in the age of anxiety. If the '90s were the era of Prozac Nation,
2017 is the era of Xanax Nation. This beautiful, inspiring journal will help
readers find a peaceful state of mind with guided prompts that help them put
their anxiety in perspective and choose calm.

Author Bio

NADIA HAYES is a proud introvert who works as a wellness coach in the
Houston area. She recharges by writing, knitting, and communing with nature.

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Games & Activities / Guided Journals

Notes

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Social Media Post
Truly Totally Trump
A Collection of Put-Downs, Insults, and Unforgettable Utterances from a President Who Tells It Like It Is
by John Ford

Love him or hate him, our 45th president has changed the game on insults, quips, and news-worthy jabs in 140 characters or less. This book puts President Trump’s most notable and no-nonsense comebacks, burns, and tweets on display for Trump supporters and dissenters alike.

"Why would Kim Jong-un insult me by calling me ‘old,’ when I would NEVER call him ‘short and fat’? Oh well, I try so hard to be his friend - and maybe someday that will happen!"
-Twitter, November 11, 2017

"So much Fake News is being reported. They don’t even try to get it right, or correct it when they are wrong. They promote the Fake Book of a mentally deranged author, who knowingly writes false information. The Mainstream Media is crazed that WE won the election!"
-Twitter, January 13, 2018.

"Crooked Hillary Clinton is the worst (and biggest) loser of all time. She just can’t stop, which is so good for the Republican Party. Hillary, get on with your life and give it another try in three years!"
- Twitter, November 18, 2017

"Watched protests yesterday but was under the impression that we just had an election! Why didn’t these people vote? Celebs hurt cause badly."
- Twitter, January 22, 2017