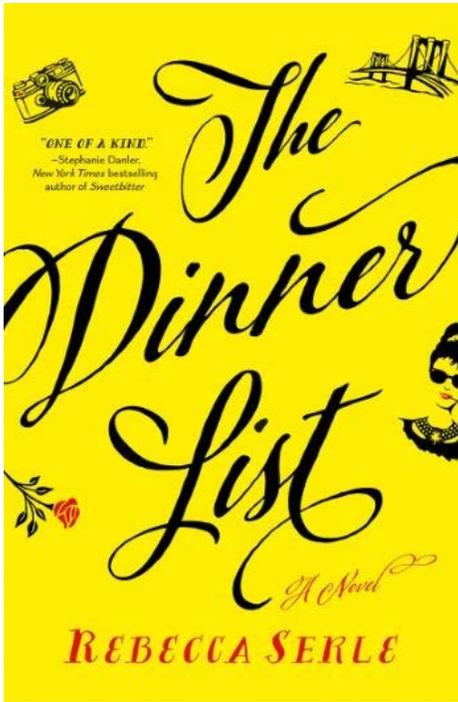


FLATIRON  
BOOKS  
NEW YORK



Flatiron Books

On Sale: Oct 9/18

6.12 x 9.25 • 288 pages

Includes colored endpapers

9781250295187 • \$34.99 • CL - With dust jacket

Fiction / Contemporary Women

## Notes

### Promotion

Major early reader review campaign: social media,

Goodreads, email lists

Social media targeted advertising: Facebook,

Instagram

Digital trade advertising, pre-order and on-sale

Consumer digital advertising campaign, pre-order and

on-sale

Social media partnership outreach: Instagram

Targeted Email Marketing Campaign

Library marketing campaign

Independent bookstore outreach

National radio and online media coverage

Extensive blog and social media outreach

National review attention outreach



## The Dinner List

by Rebecca Serle

When Sabrina Nielsen arrives at her thirtieth birthday dinner she finds at the table not just her best friend, but also her favorite professor from college, her father, her ex-fiance, Tobias, and Audrey Hepburn.

At one point or another, we've all been asked to name five people, living or dead, with whom we'd like to have dinner. Why do we choose the people we do? And what if that dinner was to actually happen? These are the questions Sabrina contends with in Rebecca Serle's utterly captivating novel, *The Dinner List*, a story imbued with the same delightful magical realism as *Sliding Doors*, and *The Rosie Project*.

As the appetizers are served, wine poured, and dinner table conversation begins, it becomes clear that there's a reason these six people have been gathered together, and as Rebecca Serle masterfully traces Sabrina's love affair with Tobias and her coming of age in New York City, *The Dinner List* grapples with the definition of romance, the expectations of love, and how we navigate our way through it to happiness. Oh, and of course, wisdom from Audrey Hepburn.

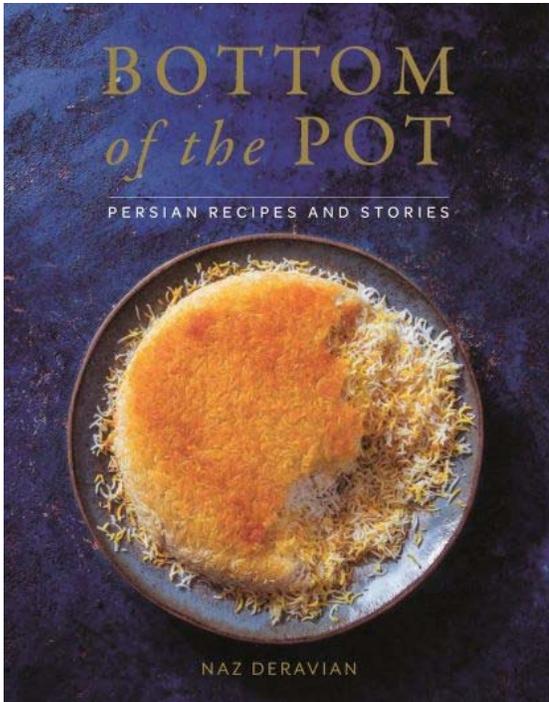
Delicious but never indulgent, sweet with just the right amount of bitter, *The Dinner List* is a romance for our times. Bon appetit.

## Author Bio

Location: New York, NY

Rebecca Serle is an author and television writer who lives between NYC and LA. Serle co-developed the television adaptation of YA book entitled *Famous in Love*, for Freeform and Warner Brothers Television. She is a graduate of the University of Southern California.





## Bottom of the Pot

Persian Recipes and Stories  
by Naz Deravian

At eight years old, Naz Deravian left Iran with her family during the height of the 1979 Iranian Revolution and hostage crisis. Over the following ten years, they emigrated from Iran to Rome to Vancouver, carrying with them books of Persian poetry, tiny jars of saffron threads, and, always, the knowledge that home can be found in a simple, perfect pot of rice. As they traverse the world in search of a place to land, Naz's family finds comfort and familiarity in pots of hearty aash, steaming pomegranate and walnut chicken, and of course, tahdig: the crispy, golden jewels of rice that form a crust at the bottom of the pot. The best part saved for last.

In her debut cookbook, *Bottom of the Pot*, Naz, now an award-winning writer and passionate home cook based in L.A., opens up to us a world of fragrant rose petals and tart dried limes, music and poetry, and the bittersweet twin pulls of assimilation and nostalgia. In over 100 recipes, Naz introduces us to Persian food made from a global perspective, at home in an American kitchen.

Like Madhur Jaffrey and Marcella Hazan before her, Naz Deravian will introduce the pleasures and secrets of her mother culture's cooking to a broad audience that has no idea what it's been missing. America will not only fall in love with Persian cooking, it'll fall in love with Naz." - Samin Nosrat, chef, teacher, and author of *Salt, Fat, Acid, Heat: The Four Elements of Good Cooking*

## Author Bio

Naz Deravian is a writer and actor born in Iran, who grew up in Italy and Canada and now lives in Los Angeles with her husband and two children. She is the award-winning voice behind the food blog *Bottom of the Pot*, which won the 2015 IACP Award for best culinary blog. She has also been twice nominated in several categories for the Saveur Food Blog Awards. Naz has been profiled in *The New York Times*, *Sunset* magazine, and *Condé Nast Traveler*, among others.

Flatiron Books

On Sale: Sep 4/18

7.50 x 9.62 • 384 pages

Includes color photos throughout Includes 4-color printed ends

9781250134417 • \$42.50 • cl

Cooking / Middle Eastern

## Notes

## Promotion

Social media targeted advertising: Facebook, Instagram

Targeted Email Marketing Campaign

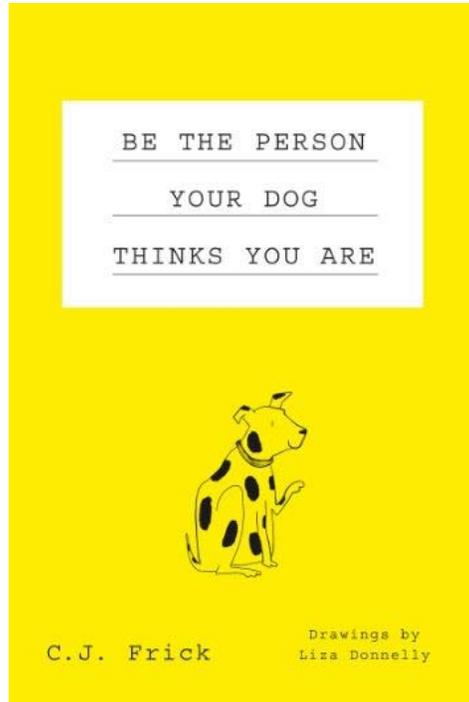
Sample pages up on Edelweiss

Black and white ARCs made

National radio and online media coverage

Extensive blog and social media outreach





## Be the Person Your Dog Thinks You Are

by C.J Frick, illustrated by Liza Donnelly

*Be the Person Your Dog Thinks You Are* is a fully illustrated book of affirmations and inspiration to remind you you're just about the best person there is, according to your dog. Did you know your dog thinks you're the greatest athlete when you throw that tennis ball at the park? Or you're more generous than Mother Teresa when you share that last bite of steak? No matter what in life is getting you down, remember to one special pup, you're the world.

With forty-one full-color illustrations from the *New Yorker's* Liza Donnelly, *Be the Person Your Dog Thinks You Are* is the perfect gift for the voracious dog-owning marketplace, reminding us just why our canine companions want us as their best friend. Hilarious, heartfelt, and howlingly clever, *Be the Person Your Dog Thinks You Are* is sure to find a welcome home on any bookshelf, right next to the chew toys.

Flatiron Books

On Sale: Oct 23/18

5 x 7.50 • 96 pages

Includes 41 4-color illustrations Includes 1-color printed ends

9781250179692 • \$25.99 • cl

Pets / Dogs / General

## Notes

### Promotion

Social media targeted advertising: Facebook, Instagram

Targeted Email Marketing Campaign

Sample pages up on Edelweiss

Pitch for Instagram partnership and coverage

National online media coverage





## As Long as We Both Shall Live

A Novel

by JoAnn Chaney

"My wife! I think she's dead!" Matt frantically tells park rangers that he and his wife, Marie, were hiking when she fell off a cliff into the raging river below. They all start a search, but they aren't hopeful: no one could have survived that fall. It was a tragic accident.

But Matt's first wife also died in suspicious circumstances. And when the police pull a body out of the river, they have a lot more questions for Matt.

Detectives Loren and Spengler want to know if Matt is a grieving husband or a cold-blooded murderer. They know you can't be married to someone without sometimes wanting to bash them over the head, so they dig into the couple's lives to see what they can unearth. And they find that love's got teeth, it's got claws, and once it hitches you to a person, it's tough to rip yourself free.

So what happens when you're done making it work?

"One of the most well-written thrillers I've ever read." -*BookRiot*

"Addicting...A rich, character-driven story...Leaves the reader affected long after the last page is turned." -*Mystery Scene*

"This chilling debut novel balances the evil with some good, the gruesome with a bit of humor, while keeping tensions high and readers riveted to the pages." -*RT Book Reviews*

"Striking." -*The New York Times Book Review*

"Outstanding dark debut...It paints an absorbing, graphic portrait of the dangers of getting too close to evil, and is breathtaking from the first page to the last." -*Daily Mail*

## Author Bio

Location: Colorado Springs, Colorado

JoAnn Chaney is a graduate of UC Riverside's Palm Desert MFA program. She lives in Colorado with her family. She is the author of *What You Don't Know*, which was long listed for the CWA New Blood Dagger Award, and *As Long as We Both Shall Live*

Flatiron Books

On Sale: Sep 11/18

6.12 x 9.25 • 320 pages

9781250076397 • \$36.50 • CL - With dust jacket

Fiction / Suspense

## Notes

### Promotion

Early reader review campaign

ARC giveaways online (Goodreads, social media, online reading group sites)

WhiteBox Mailing

Landing page designed

Flatiron/Macmillan newsletter promotions

Book club outreach

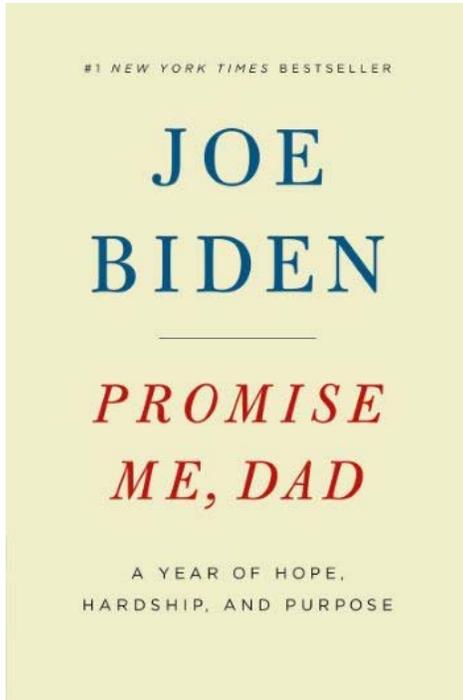
Library marketing campaign

Digital trade and consumer advertising

National and Regional NPR outreach

Massive review attention, print and online





LEAD

## Promise Me, Dad

A Year of Hope, Hardship, and Purpose  
by Joe Biden

In November 2014, the Biden family gathered for Thanksgiving, a tradition offering a much-needed respite, and a time to connect and reflect on what the year had brought, and what the future might hold. But this year felt different from all those that had come before. Joe and Jill Biden's eldest son, Beau, had been diagnosed with a malignant brain tumor, and his survival was uncertain. "Promise me, Dad," Beau had told his father. "Give me your word that no matter what happens, you're going to be all right." Joe Biden gave him his word.

*Promise Me, Dad* chronicles the year that followed, which would be the most momentous and challenging in Joe Biden's extraordinary life and career. The year brought real triumph and accomplishment, and wrenching pain. But even in the worst times, Biden was able to lean on the strength of his long, deep bonds with his family, on his faith, and on his deepening friendship with Barack Obama.

This is a book written not just by the vice president, but by a father, grandfather, friend, and husband. *Promise Me, Dad* is a story of how family and friendships sustain us and how hope, purpose, and action can guide us through the pain of personal loss into the light of a new future.

"Biden splices a heartbreaking story with an election story and a foreign affairs story. And in so doing, he offers something for everyone, no matter which strand draws you in." -*The New York Times Book Review*

## Author Bio

Joe Biden represented Delaware for 36 years in the U.S. Senate before serving as 47th Vice President of the U.S. As Vice President, Biden addressed important issues facing the nation and represented America abroad. He convened sessions of the President's Cabinet, led interagency efforts, and worked with Congress in his fight to raise the living standards of middle class Americans, reduce gun violence, address violence against women, and end cancer as we know it.

Flatiron Books

On Sale: Nov 13/18

5.38 x 8.25 • 272 pages

9781250171696 • \$23.50 • pb

Biography / Political

## Notes

## Promotion

Multi-wave social media advertising

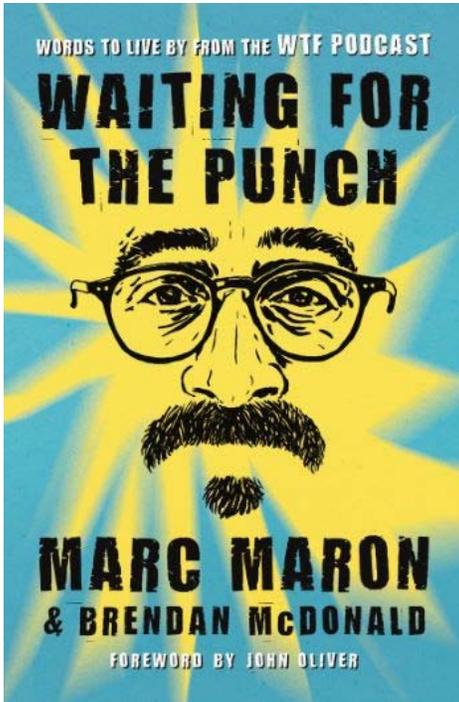
Book site: JoeBidenBook.com

National broadcast interviews, pending the VP's schedule

Print and online review coverage/paperback mention

NPR outreach for rebroadcast of interviews





## Waiting for the Punch

Words to Live by from the WTF Podcast

by Marc Maron and Brendan McDonald, foreword by John Oliver

Since 2009, *WTF with Marc Maron* has been one of the most widely listened to and influential podcasts in the country. Each week over a million and a half listeners tune in to hear Marc and a guest do something remarkable: talk. Described as a "must-listen" by the *New York Times*, *WTF* perfects the lost art of conversation while attracting guests as varied and prominent as Amy Schumer, Jerry Seinfeld, and even President Barack Obama. In the course of more than 700 hours of conversation, Marc Maron and his incredible roster of guests have tackled life's most pressing issues and deepest concerns.

*Waiting for the Punch* is not simply a collection of these interviews, but instead a running narrative of the world's most recognizable names working through the problems, doubts, joys, triumphs, and failures we all experience. With chapters covering parenting, childhood, relationships, and more, *Punch* is an everyman's guide to life. Barack Obama candidly discusses the challenges of the presidency, and the bittersweet moments of seeing your children grow up and away from you. Robin Williams opens up about the burdens of fame and his struggles with addiction.

Taken together, these voices form a chorus discussing both life's biggest questions, and smallest, most intimate moments. Full of stories that are at once laugh-out-loud funny, heartbreakingly honest, joyous, tragic and powerful.

"People say stuff to [Marc] that you can't imagine them saying to anyone else." - Ira Glass

" Somehow [Maron] is able to elicit from his guests [a] vulnerabilityThe interviews often end up feeling more like therapy sessions A must listen." - *The (...)*

## Author Bio

Location: Los Angeles, CA

Marc Maron is a stand-up comedian and host of the podcast *WTF with Marc Maron* . He has appeared in his own comedy specials on Comedy Central, HBO, and Netflix, and his sitcom, *Maron*, airs on IFC. He lives in Los Angeles. In 2017 Marc Maron will star alongside Alison Brie in the Netflix original show GLOW.

Flatiron Books

On Sale: Oct 16/18

6.12 x 9.25 • 416 pages

9781250088901 • \$24.99 • pb

Humor / Form / Anecdotes & Quotations

## Notes

### Promotion

Major early reader review campaign

Pre-order Incentive Sweepstakes

Designed Bio Sheet

Social media targeted advertising: Facebook and

Instagram

Digital trade advertising

National review attention, print and online

Outreach to comedy/celebrity sites



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# BLACK KLANSMAN

A MEMOIR



SOON TO  
BE A  
MAJOR  
MOTION  
PICTURE

FOREWORD BY JORDAN PEELE

## RON STALLWORTH

Flatiron Books

On Sale: Sep 4/18

5.38 x 8.25 • 192 pages

Plus 8-page black-and-white photograph insert;  
includes colored ends

9781250299055 • \$23.50 • pb

Biography & Autobiography / Law Enforcement

### Notes

### Promotion



### Black Klansman

Race, Hate, and the Undercover Investigation of a Lifetime  
by Ron Stallworth, foreword by Jordan Peele

When Detective Ron Stallworth comes across a classified ad in the local paper looking for new Klan recruits in the Colorado Springs area, he responds with interest, using his real name while posing as a white man. His inquiry sparks a quick and welcoming response from the recruiter, and Ron begins to gain the Klan's trust. Eager to recruit him, the Klan recruiter asks for a face-to-face meeting, necessitating Stallworth's partner to play the "white" Ron Stallworth, while Stallworth himself conducts all subsequent phone conversations.

During his seven months of undercover work, Stallworth sabotages cross burnings and attempts by the Klan to further expand their membership, and weaponize a militia. As Stallworth rises higher and higher in the Klan, he realizes just how deeply seated the hate group is in Colorado government. As the Klan holds a public rally headed by Grand Wizard David Duke, Stallworth's investigation comes to a tragic climax.

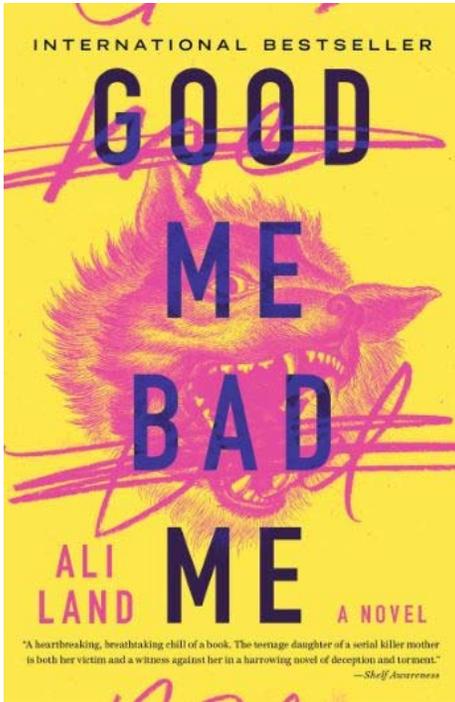
Ron Stallworth's amazing story reads like a crime thriller, and is a searing portrait of a divided America and the extraordinary heroes who dare to fight back.

### Author Bio

Ron Stallworth is a thirty-two-year, highly decorated, law enforcement veteran, who worked undercover narcotics, vice, criminal intelligence and organized crime beats in four states. As the first black man accepted into the Colorado Springs police department and its youngest detective ever, Ron became the Jackie Robinson of his time and place, overcoming fierce racial hostility to achieve a long and distinguished career in law enforcement.



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Flatiron Books

On Sale: Sep 4/18

5.38 x 8.25 • 304 pages

9781250087669 • \$23.50 • pb

Fiction / Thrillers / Psychological

## Notes

## Promotion



## Good Me Bad Me

A Novel

by Ali Land

Fifteen-year-old Milly was raised by a serial killer: her mother. When she finally breaks away and tells the police everything about her mother's crimes and years of abuse, she is given a new identity and placed in an affluent foster family and an exclusive private school. She wrestles with being the daughter of a murderer and the love she still feels for her mother, despite her crimes, but her hopes are simple.

Milly wants to be good.

Then Milly's foster sister, Phoebe, starts bullying her. A teacher may have discovered her secret. And her vulnerable best friend may be a perfect victim. As tensions rise and Milly begins to feel trapped by her shiny new life, she has to decide: Will she be good? Or is she bad? She is, after all, her mother's daughter...

"The new *Girl on the Train*, which was the new *Gone Girl*. You get the picture. This psycho-thriller by Ali Land is set to be massive." - *Cosmopolitan* (UK)

"Could not be more unputdownable if it was slathered with superglue." - *Sunday Express*

"Ali Land's *Good Me Bad Me* is an intensely compelling exploration of nature versus nurture wrapped up in a page-turning psychological thriller. Darkly disturbing and beautifully written." - Sarah Pinborough, author of *Behind Her Eyes*

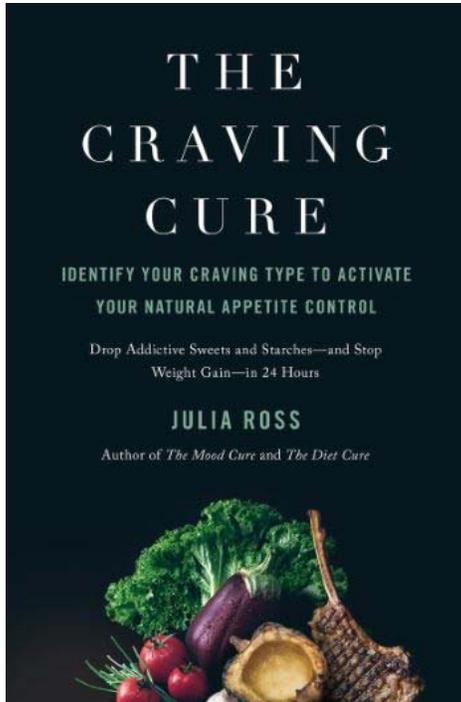
"An astoundingly compelling thriller. Beyond tense. You hardly breathe. Best read in ages." - Matt Haig, author of *The Humans*

## Author Bio

Location: London, England

Ali Land is a full-time writer with a background in adolescent mental health. *Good Me Bad Me* is her debut novel.





## The Craving Cure

Identify Your Craving Type to Activate Your Natural Appetite Control

by Julia Ross

In *The Craving Cure*, Julia Ross, bestselling author and expert in nutritional therapy, presents a revolutionary approach to our epidemics of overeating and weight gain. Based on her thirty years of clinical experience helping clients successfully eradicate their food cravings, Ross uses a 5-part Craving Type Questionnaire and nutrients called amino acids to kick-start the brain's appetite-regulating neurotransmitters. This stops cravings for damaging foods. Ross demonstrates how developments in food processing, new diet theories treating food addiction: using nutrients called amino acids to activate our natural appetite-regulating neurotransmitters. This stops cravings for damaging foods. Ross demonstrates how developments in food processing, new diet theories, and calorie restriction have turned us into a nation of cravers. She then shows how we can permanently reclaim our natural appetite for traditional foods, return to our optimal weight, and restore our health and vitality.

Julia Ross does it again! This much-needed book addresses the root causes of cravings - how the so-called 'food' industry hijacks our complex brain biochemistry to create insatiable cravings for their products so that they can make money and we can ruin our health. Quite a deal! Read this book to discover how to arm yourself against the outrage and reclaim your health and your brain in the process."

- Hyla Cass, MD, Author of THE ADDICTED BRAIN AND HOW TO BREAK FREE

"In the land of the free, so many of us are imprisoned by cravings. No one knows more about how to break us out of the industrial food trap than Julia Ross. I have been watching her influence grow for twenty years, as word of her revolutionary work using amino acids to target food addiction has spread. *The Craving Cure* leads (...)

## Author Bio

Location: Mill Valley, CA

Julia Ross is a pioneer in the use of nutritional therapy for the treatment of eating disorders, addictions, and mood problems. The director of several integrative treatment clinics in the Bay Area since 1980, Ross also trains and certifies health professionals and lectures widely. She is the author of the bestsellers *The Mood Cure* and *The Diet Cure*. Her work has been featured in *Vogue*, the *Journal of the American Psychological Association*, as well as



Flatiron Books

On Sale: Dec 4/18

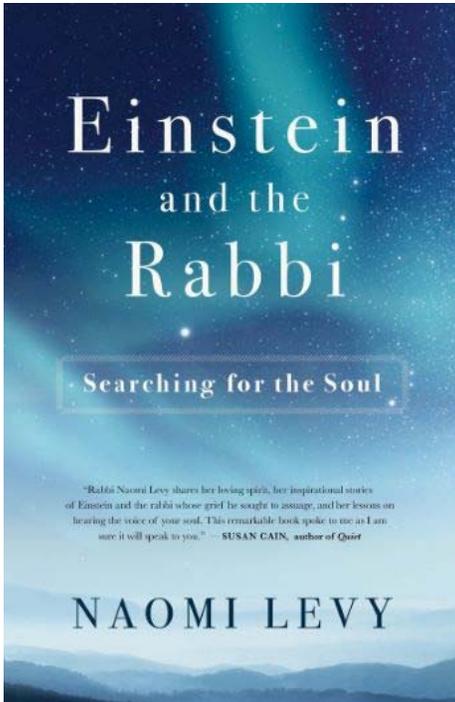
6.12 x 9.25 • 432 pages

9781250063205 • \$25.99 • pb

Health & Fitness / Diets

## Notes

## Promotion



Flatiron Books

On Sale: Sep 4/18

5.38 x 8.25 • 352 pages

9781250293923 • \$23.50 • pb

Religion / Judaism / History

## Notes

## Promotion



## Einstein and the Rabbi

Searching for the Soul

by Naomi Levy

*A human being is a part of the whole, called by us 'Universe,' a part limited in time and space. He experiences himself, his thoughts and feelings as something separate from the rest—a kind of optical delusion of his consciousness. The striving to free oneself from this delusion is the one issue of true religion. Not to nourish it, but to try to overcome it is the way to reach the attainable measure of peace of mind."—Albert Einstein*

When Rabbi Naomi Levy, bestselling author and founder of Nashuva, a renowned Jewish spiritual movement, came across these words by Albert Einstein, she was shaken to her core. This letter, written to a stranger, communicated so much of what Rabbi Levy has come to believe about human beings and our true connection to one another. But to whom was Einstein writing? And what had provoked such a profound spiritual response from such a man of science? Thus began a years-long journey for Rabbi Levy, as she researched the origins and circumstances of Einstein's letter, in the process, gaining a deeper, more profound understanding of what the soul is, how it guides us, and how connection to our true souls can help us to live richer, bigger, more connected lives. The result is a powerful, thoughtful, meditative book that examines all aspects of the soul and offers wisdom and comfort for all readers.

"Rabbi Naomi Levy shares her loving spirit, her inspirational stories of Einstein and the rabbi whose grief he sought to assuage, and her lessons on hearing the voice of your soul (...)

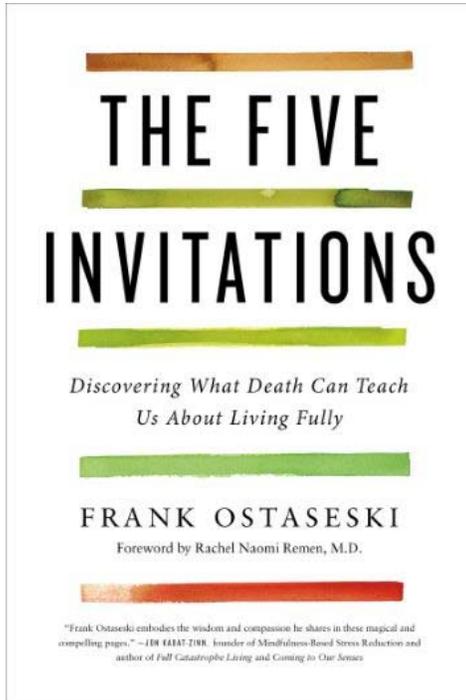
## Author Bio

Location: Venice, CA

Naomi Levy is the author of the national bestseller *To Begin Again*, as well as *Talking to God* and *Hope Will Find You*. She is the founder and leader of Nashuva, a groundbreaking Jewish spiritual outreach movement based in L.A. Levy was named one of the top fifty rabbis in America by *Newsweek* and has appeared on *The Oprah Winfrey Show*, *Today*, and on NPR.



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## The Five Invitations

Discovering What Death Can Teach Us About Living Fully  
by Frank Ostaseski

Life and death are a package deal. They cannot be pulled apart and we cannot truly live unless we are aware of death. *The Five Invitations* is an exhilarating meditation on the meaning of life and how maintaining an ever-present consciousness of death can bring us closer to our truest selves. As a renowned teacher of compassionate caregiving and the cofounder of the Zen Hospice Project, Frank Ostaseski has sat on the precipice of death with more than a thousand people. In *The Five Invitations*, he distills the lessons gleaned over the course of his career, offering an evocative and stirring guide that points to a radical path of transformation.

The Five Invitations:

- Don't Wait
- Welcome Everything, Push Away Nothing
- Bring Your Whole Self to the Experience
- Find a Place of Rest in the Middle of Things
- Cultivate Don't Know Mind

These invitations show us how to wake up fully to our lives. They can be understood as best practices for anyone coping with loss or navigating any sort of transition or crisis; they guide us toward appreciating life's preciousness. *The Five Invitations* is a powerful and inspiring exploration of the essential wisdom dying has to impart to all of us.

"Frank Ostaseski is a pioneer in mindful care at the end of life. He embodies the wisdom and compassion he shares in these magical and compelling pages. You feel it instantly, because it is real, and it is really about you and your life." - Jon Kabat-Zinn, author of *Full Catastrophe Living*

## Author Bio

Location: Sausalito, CA

FRANK OSTASESKI is the cofounder of the Zen Hospice Project, founder of the Metta Institute, a Buddhist teacher, international lecturer, and leading voice in contemplative end-of-life care. He has been honored by the Dalai Lama and AARP named him one of America's 50 Most Innovative People and teaches at major spiritual centers around the globe. His work has been featured on the Bill Moyers PBS series *On Our Own Terms* and *The Oprah Winfrey Show*, among others.

Flatiron Books

On Sale: Nov 6/18

5.38 x 8.25 • 304 pages

9781250076748 • \$23.50 • pb

Family & Relationships / Death, Grief, Bereavement

## Notes

### Promotion

Branches of Light

May 01 2017

Review

Author Promotion

FiveInvitations.com





LEAD

## Untitled Liane

A Novel  
by Liane Moriarty

TK

### Author Bio

Location: Sydney, Australia

Liane Moriarty is the author of the #1 *New York Times* bestsellers *Truly Madly Guilty*, *Big Little Lies*, and *The Husband's Secret*, the *New York Times* bestsellers *What Alice Forgot* and *The Last Anniversary*, and *The Hypnotist's Love Story*. She lives in Sydney, Australia, with her husband and two children.

Flatiron Books

**Strict On Sale:** Nov 6/18

6.12 x 9.25 • 432 pages

Includes colored endpapers

**9781250069825** • \$35.99 • CL - With dust jacket

Fiction / General

### Notes

#### Promotion

7 city tour

Major preorder campaign

Social media targeted advertising: Facebook, Instagram

Digital trade advertising, pre-order and on-sale

Huge consumer advertising campaign, pre-order and on-sale

Social media partnership outreach

Targeted Email Marketing Campaign

Library marketing campaign

Independent bookstore outreach

Book club outreach

National radio and online media coverage

Extensive blog and social media outreach

National review attention outreach

