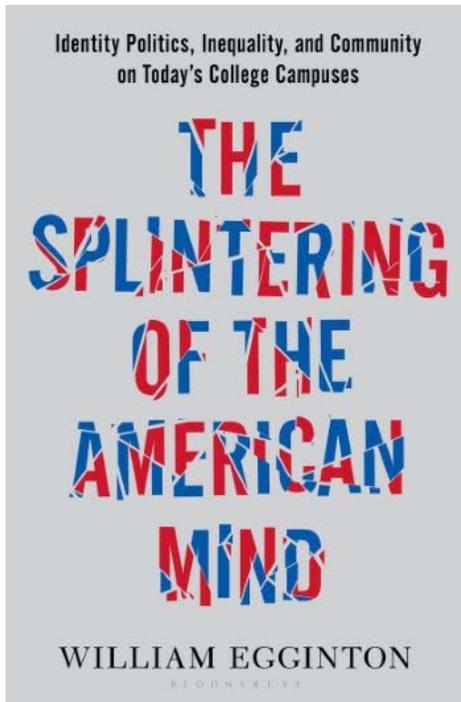


September - December

FALL
2018

BLOOMSBURY





B L O O M S B U R Y

The Splintering of the American Mind

Identity Politics, Inequality, and Community on Today's College Campuses

by William Egginton

Politically correct culture has come to full flower on college campuses-and it hasn't been good for our education system or the country. Though the civil rights movement, feminism, and gay liberation had profoundly positive achievements, William Egginton argues that politically correct culture has a dangerous narrow focus on individual rights. The goal of the education system, and particularly the liberal arts, has always been to help students find their place within the larger community, but the new focus on individualism degrades our civic discourse and fatally distracts progressive politics from the economic issues that matter to all Americans.

Egginton argues that our colleges and universities are being treated as exclusive, expensive clubs for the cultural and economic elite instead of a national, publicly funded project for the betterment of the country. Only a return to the goals of community, and the egalitarian values underlying a Liberal Arts education, can head off the further fracturing of the body politic and the splintering of the American mind.

With lively, on-the-ground reporting and trenchant analysis, *The Splintering of the American Mind* is a powerful book that is guaranteed to be controversial within the academy and beyond. At this critical juncture, the book challenges higher education to reengage with our history and its contexts and to imagine our nation in new and more inclusive ways.

At a moment when higher education is a battlefield and optimism is scarce, William Egginton has written an eloquent and moving defense of its contribution to the public good. Insisting that identity politics isn't the enemy of community, and democracy is still a revolutionary idea, he steps nimbly around either/or choices, pointing the way forward to a more truly equitable campus - and country.

Author Bio

William Egginton is the Andrew W. Mellon Professor in the Humanities and a professor of German and Romance languages and literatures at the Johns Hopkins University. His highly praised academic books include *How the World Became a Stage*, *The Theater of Truth*, and *The Philosopher's Desire*, and he has coedited several other volumes. Egginton lives in Baltimore, Maryland, and Vienna, Austria, with his family.

Bloomsbury

On Sale: Aug 28/18

6.12 x 9.25 • 272 pages

9781635571332 • \$37.00 • CL - With dust jacket

Education / Higher

Notes

Promotion

National print, broadcast, and online review attention

Op-ed campaign around publication

Blogger & social media influencer campaign

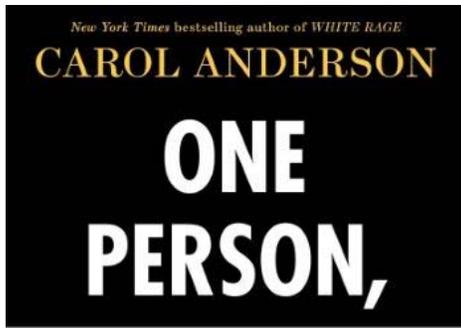
Social media campaign

Academic marketing

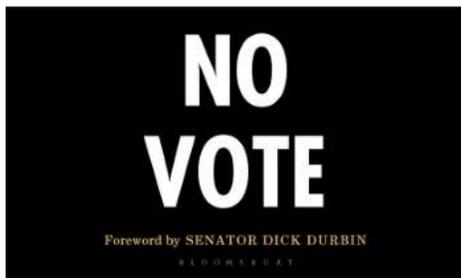
Author events on East Coast

Feature placement on Bloomsbury website & newsletters at publication





How Voter Suppression Is
Destroying Our Democracy



B L O O M S B U R Y

One Person, No Vote

How Voter Suppression Is Destroying Our Democracy

by Carol Anderson, foreword by Dick Durbin, introduction by Dick Durbin

In her *New York Times* bestseller *White Rage*, Carol Anderson laid bare an insidious history of policies that have systematically impeded black progress in America, from 1865 to our combustible present. With *One Person, No Vote*, she chronicles a related history: the rollbacks to African American participation in the vote since the 2013 Supreme Court decision that eviscerated the Voting Rights Act of 1965. Known as the *Shelby* ruling, this decision effectively allowed districts with a demonstrated history of racial discrimination to change voting requirements without approval from the Department of Justice.

Focusing on the aftermath of *Shelby*, Anderson follows the astonishing story of government-dictated racial discrimination unfolding before our very eyes as more and more states adopt voter suppression laws. In gripping, enlightening detail she explains how voter suppression works, from photo ID requirements to gerrymandering to poll closures. And with vivid characters, she explores the resistance: the organizing, activism, and court battles to restore the basic right to vote to all Americans as the nation gears up for the 2018 midterm elections.

for *White Rage* :

"An extraordinarily timely and urgent call to confront the legacy of structural racism . . . and to show its continuing threat to the promise of American democracy." - *The New York Times Book Review*

"A sobering primer on the myriad ways African American resilience and triumph over enslavement, Jim Crow and intolerance have been relentlessly defied by the very institutions entrusted to uphold our democracy." - *The Washington Post*

"Some books are great, some books are essential. *White Rage* is the latter." - *The Millions*

Author Bio

Carol Anderson is the Charles Howard Candler Professor and Chair of African American Studies at Emory University. She is the author of *White Rage*, which won the National Book Critics Circle Award, *Bourgeois Radicals*, and *Eyes off the Prize*. She lives in Atlanta, Georgia.

Bloomsbury

On Sale: Sep 11/18

6.12 x 9.25 • 256 pages

9781635571370 • \$36.00 • CL - With dust jacket

Political Science / Political Process / Elections

Notes

Promotion

PRE-PUBLICATION: Major early blogger, influencer, and bookseller outreach

Major consumer buzz & preorder campaign

Feature title at ABA Winter Institute and Book Expo

Academic and library marketing

AT PUBLICATION: National consumer advertising

campaign targeting print and online

Broad national print, broadcast, and online media campaign

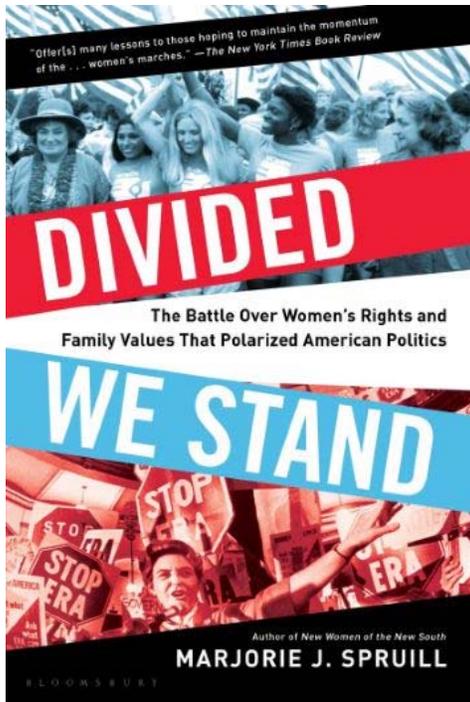
Social media campaign featuring excerpts and more

Community marketing for City Reads and book groups

Author events in NYC, Atlanta, Washington, D.C.,

Chicago, Minneapolis, San Francisco, and by request





B L O O M S B U R Y

Divided We Stand

The Battle Over Women's Rights and Family Values That Polarized American Politics

by Marjorie J. Spruill

Gloria Steinem was quoted in 2015 (the *New Yorker*) as saying the National Women's Conference in 1977 "may take the prize as the most important event nobody knows about." After the United Nations established International Women's Year in 1975, Congress mandated and funded state conferences to elect delegates to attend the National Women's Conference in Houston in 1977. There, Bella Abzug, Gloria Steinem, and other feminists adopted a National Plan of Action, endorsing the hot-button issues of abortion rights, the Equal Rights Amendment, and gay rights—then a new issue in national politics. Across town, Phyllis Schlafly, Lottie Beth Hobbs, and the conservative women's movement held a massive rally to protest federally funded feminism and launch a pro-family movement.

Although much has been written about the role that social issues have played in politics, little attention has been given to the historical impact of women activists on both sides. *Divided We Stand* reveals how the battle between feminists and their conservative challengers divided the nation, as Democrats continued to support women's rights and Republicans cast themselves as the party of family values.

The women's rights movement and the conservative women's movement have irrevocably affected the course of modern American history. We cannot fully understand the present without appreciating the pivotal events that transpired in Houston and thereafter.

"[Spruill] convincingly traces today's schisms to events surrounding the National Women's Conference . . . These divergent narratives from 40 years ago offer many lessons to those hoping to maintain the momentum of the Jan. 21 women's marches." - *NYTBR*

"Spruill describes a polarized America that will be recognizable to any consumer of today's news . . . A story crucial to understanding American politics over the past 40 years." - *WSJ*

"This timely history anatomizes two (...)

Author Bio

Marjorie J. Spruill is Distinguished Professor Emerita from the University of South Carolina. She is the author of *New Women of the New South* and the editor of several anthologies, including *One Woman, One Vote*. Her research for *Divided We Stand* was supported by fellowships from the Radcliffe Institute for Advanced Study at Harvard University, the Woodrow Wilson International Center for Scholars, and the National Endowment for the Humanities. She lives in Charleston, South Carolina.

Bloomsbury

On Sale: Aug 28/18

5.51 x 8.25 • 448 pages

16-page black & white insert

9781632863164 • \$25.00 • pb

Social Science / Women's Studies

Notes

Promotion

Coverage in paperback columns nationwide

Bookseller and consumer review campaign

Academic marketing

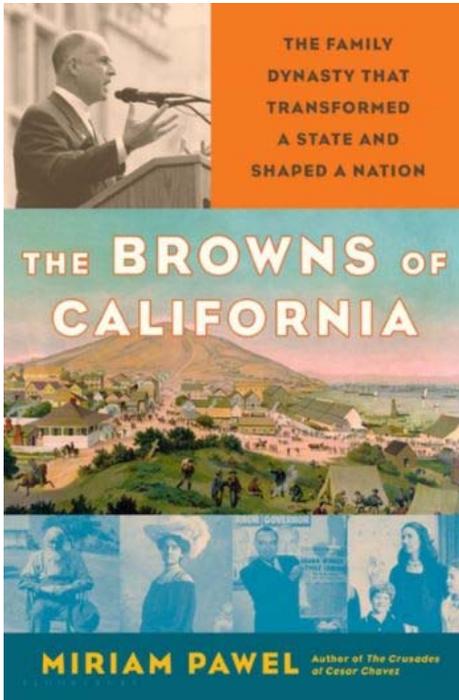
Social media campaign at publication

Feature placement on Bloomsbury website at time of publication



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Bloomsbury

On Sale: Sep 11/18

6.12 x 9.25 • 400 pages

b&w images throughout with 8-page color insert

9781632867339 • \$47.00 • CL - With dust jacket

History / US / State & Local / General

Notes

Promotion

National print, broadcast, and online review attention

Additional special West Coast media campaign

Targeted consumer advertising campaign at publication

Major social media campaign at publication

Author events on West Coast

Feature placement on Bloomsbury website at time of publication

B L O O M S B U R Y

The Browns of California

The Family Dynasty that Transformed a State and Shaped a Nation

by Miriam Pawel

When Governor Jerry Brown finishes his fourth term at the end of 2018, he will have bookended his career as both the youngest and the oldest governor of California. He and his father Pat Brown will have governed the state for twenty-four years since 1959-almost half of the state's modern history. How did the Brown political dynasty arise, and what is its lasting impact?

In *The Browns of California*, award-winning journalist and scholar Miriam Pawel brings to life four generations of the Brown family as a prism through which we view the history of the Union's thirty-first state. Through the family's colorful and significant principal players, she weaves a narrative that is essential to understanding California and the way it shapes the nation. This book gives new insights to those steeped in California history, offers a corrective for those who confuse stereotypes and legend for history, and opens new vistas for readers familiar with only the sketchiest outlines of a place habitually viewed from afar with a mix of envy and awe, disdain, and fascination.

" *The Crusades of Cesar Chavez* is a biography for readers who find real human beings more compelling than icons." - *Los Angeles Times*
"Engrossing . . . There is so much brilliant political theater in this book that it's easy to see why Chavez is still the most celebrated Latino leader in American history." - *The New York Times*
"A zestful, dramatic, and redefining biography of the innovative, daring, and persevering activist . . . Chavez's epic story, told so astutely and passionately by Pawel, is essential to understanding today's struggles for justice (...)

Author Bio

Location: Pasadena, CA

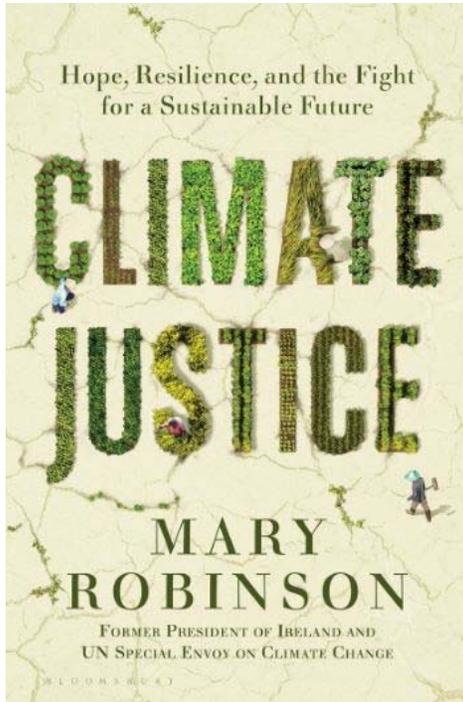
Miriam Pawel is a journalist, independent scholar, and the author of *The Crusades of Cesar Chavez*, a National Book Critic's Circle Award finalist, and *The Union of Their Dreams*. She has received several fellowships, including from the National Endowment for the Humanities. She was a Pulitzer Prize - winning editor at *Newsday* and the *Los Angeles Times* and is a contributor to the *Los Angeles Times* op-ed section and *Zócalo Public Square*. She lives in Pasadena, California.



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RAINCOAST BOOKS
WWW.RAINCOAST.COM



Bloomsbury

On Sale: Sep 4/18

5.51 x 8.25 • 176 pages

b&w photos throughout

9781632869289 • \$35.00 • CL - With dust jacket

Science / Environmental Science

Notes

Promotion

National print, broadcast, and online review attention

Op-ed campaign around publication

Outreach to environmental blogs & sites

Social media campaign

Tie-in with author speaking events around US

Feature placement on Bloomsbury website & newsletters at publication

B L O O M S B U R Y

Climate Justice

Hope, Resilience, and the Fight for a Sustainable Future

by Mary Robinson

In a time in which energy poverty and energy displacement threaten to precipitate the greatest humanitarian crisis of our lifetime, and when division and separatism are shamelessly exploited for political gain, climate justice has never been more under threat.

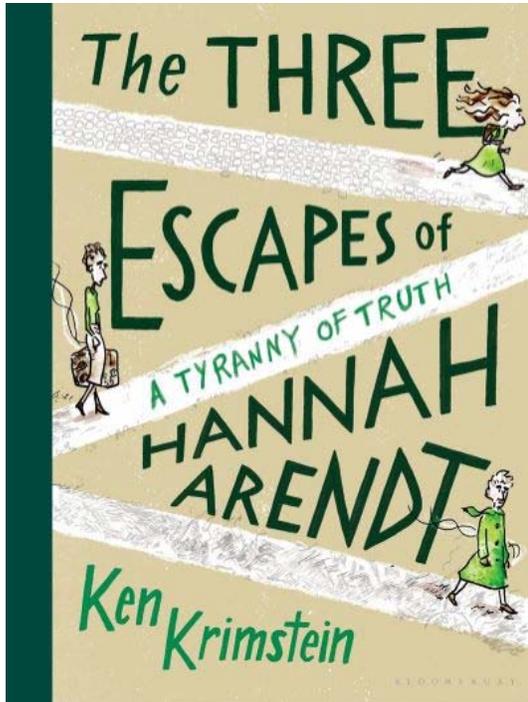
Like class, race, and gender, climate change is a human rights issue. Vulnerable and marginalized communities are far more likely to live on the front line of climate change. In *Climate Justice*, Mary Robinson relates the eye-opening experience of people, including herself, whose encounters with the all-too-real impact of climate change have driven them to action. The stories she tells of their strength and optimism against all odds are uplifting. Here are ordinary women and men moved to extraordinary shows of courage to save our swiftly shifting planet—from Sharon Hanshaw, the Mississippi matriarch whose campaign began in her East Biloxi hair salon and culminated in her speaking at the United Nations, to Constance Okollet, a small farmer who transformed the fortunes of her ailing community in rural Uganda. With deep knowledge and powerful empathy cultivated over years as a leader and champion for global social justice, Robinson shows how the resilience and ingenuity of ordinary communities hold the key to our survival.

"As advocate for the forgotten and the ignored, Mary Robinson has not only shone a light on human suffering, but illuminated a better future for our world."
-Barack Obama

Author Bio

Mary Robinson is president of the Mary Robinson Foundation: Climate Justice. She is the former president of Ireland and has served as United Nations High Commissioner for Human Rights and as the UN Secretary-General's Special Envoy on Climate Change. A member of The Elders and the Club of Madrid, she was awarded the Presidential Medal of Freedom in 2009.





Bloomsbury
On Sale: Sep 25/18
7 x 10 • 240 pages
2-color throughout
9781635571882 • \$37.00 • cl
Comics & Graphic Novels / NonFic / Biography & Memoir

Notes

Promotion

National print, broadcast, and online review attention
First serial excerpt in national publication
Blogger & Instagram influencer campaign
Author events in Chicago and NYC area
Social media campaign highlighting images
Feature placement on Bloomsbury website & newsletters at publication

BLOOMSBURY

LEAD

The Three Escapes of Hannah Arendt A Tyranny of Truth by Ken Krimstein

One of the greatest philosophers of the twentieth century and a hero of political thought, the largely unsung and often misunderstood Hannah Arendt is best known for her landmark 1951 book on openness in political life, *The Origins of Totalitarianism*, which, with its powerful lessons for today, has once again ascended bestseller lists in the wake of the 2016 election.

She led an extraordinary life. This was a woman who endured Nazi persecution firsthand, survived harrowing "escapes" from country to country in Europe, and befriended such luminaries as Walter Benjamin and Mary McCarthy, in a world inhabited by everyone from Marc Chagall and Marlene Dietrich to Albert Einstein and Sigmund Freud. A woman who finally had to give up her unique genius for philosophy, and her love of a very compromised man—the philosopher and Nazi-sympathizer Martin Heidegger—for what she called "love of the world."

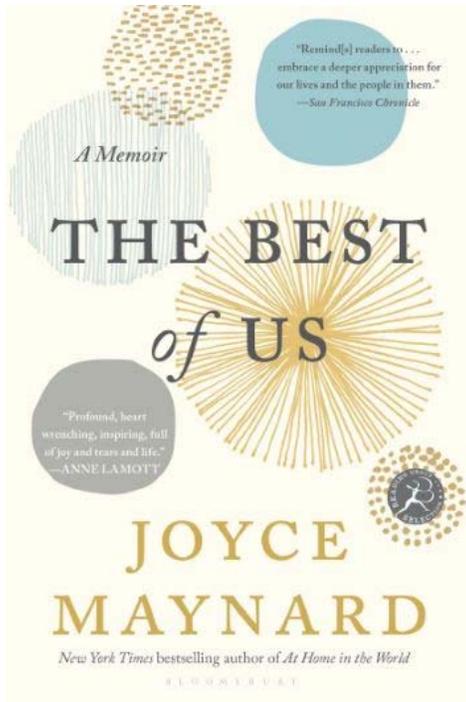
Compassionate and enlightening, playful and page-turning, *New Yorker* cartoonist Ken Krimstein's *The Three Escapes of Hannah Arendt* is a strikingly illustrated portrait of a complex, controversial, deeply flawed, and irrefutably courageous woman whose intelligence and "virulent truth telling" led her to breathtaking insights into the human condition, and whose experience continues to shine a light on how to live as an individual and a public citizen in troubled times.

"Ken Krimstein's deeply moving graphic memoir about the life and thoughts of philosopher Hannah Arendt is not only about Hannah Arendt. It's also, through her words, about how to live in the world, the meaning of freedom, the perils of totalitarianism, and our power as human beings (...)

Author Bio

Ken Krimstein has published cartoons in the *New Yorker*, *Punch*, the *Wall Street Journal*, and more. He has written for *New York Observer's* "New Yorker's Diary" and has published pieces on websites including *McSweeney's Internet Tendency*, *Yankee Pot Roast*, and *Mr. Beller's Neighborhood*. He is the author of *Kvetch as Kvetch Can*, and teaches at De Paul University and the School of the Art Institute of Chicago. He lives in Evanston, Illinois.





Bloomsbury
On Sale: Sep 11/18
5.51 x 8.25 • 448 pages
9781635570359 • \$24.00 • pb
Biography / Personal Memoirs

Notes

Promotion

Coverage in paperback columns nationwide
Bookseller and consumer outreach campaign
Major book club marketing campaign
Social media campaign at publication
Feature placement on Bloomsbury website at time of publication
Author events by request

BLOOMSBURY

The Best of Us

A Memoir

by Joyce Maynard

In 2011, when she was in her late fifties, beloved author and journalist Joyce Maynard met the first true partner she had ever known. Jim wore a rakish hat over a good head of hair; he asked real questions and gave real answers; he loved to see Joyce shine, both in and out of the spotlight; and he didn't mind the mess she made in the kitchen. He was not the husband Joyce imagined, but he quickly became the partner she had always dreamed of.

Before they met, both had believed they were done with marriage, and even after they married, Joyce resolved that no one could alter her course of determined independence. Then, just after their one-year wedding anniversary, her new husband was diagnosed with pancreatic cancer. During the nineteen months that followed, as they battled his illness together, she discovered for the first time what it really meant to be a couple-to be a true partner and to have one.

This is their story. Charting the course through their whirlwind romance, a marriage cut short by tragedy, and Joyce's return to singleness on new terms, *The Best of Us* is a heart-wrenching, ultimately life-affirming reflection on coming to understand true love through the experience of great loss.

"*The Best of Us* is so candid, so deeply moving, so powerful a testament to human resilience. Joyce Maynard is unfathomably heroic." -Joyce Carol Oates

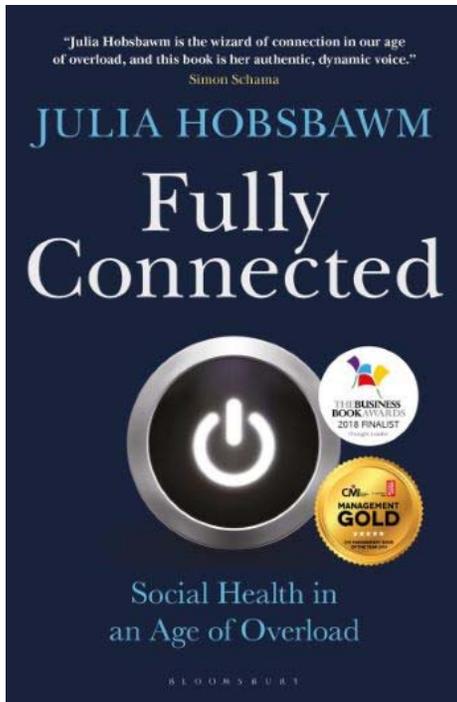
"I love this new work. I think it is the most important writing of her life-profound, heart wrenching, inspiring, full of joy and tears and life.

Author Bio

Location: Oakland, CA

Joyce Maynard is the author of sixteen books including the novels *To Die For* and *Labor Day* (both adapted for film) and the bestselling memoir *At Home in the World*. Her essays and columns have appeared in dozens of publications and numerous collections. She is a frequent performer with The Moth, a fellow of the MacDowell Colony and Yaddo, and founder of the Lake Atitlan Writers' Workshop. She is the mother of three grown children, and makes her home in Lafayette, California.





Bloomsbury
On Sale: Sep 4/18
5.08 x 7.80 • 360 pages
9781472956804 • \$24.00 • pb
Bus & Econ / Bus Communication / General

Notes

Promotion

B L O O M S B U R Y

Fully Connected

Surviving and Thriving in an Age of Overload

by Julia Hobsbawm

In 1946, the World Health Organization defined health as "a state of complete physical, mental *and social* well-being and not merely the absence of disease or infirmity." Until now, no one has defined this 3rd dimension to health, or described strategies to deliver it. This groundbreaking book is the first to do so.

Twenty-five years after the arrival of the Internet, we are drowning in data and deadlines; we could never have imagined that our daily intake of information and achieving a healthy balance in our personal and professional lives would feel so complex and unhealthy. Organizations have come a long way towards promoting health literacy and some way in acknowledging mental health issues. But acknowledging the challenges of the Internet and social media on employee and workplace health is the *social* element, and most have not yet begun to offer solutions.

This is the first book to define what social health means in society and the modern workplace. Julia Hobsbawm argues that developing social health will help employees become more engaged with each other and their work. By using the latest thinking in health and behavioral economics, social psychology, neuroscience, management, and social network analysis, *Fully Connected* provides a blueprint for how to use social health to foster well-being and productivity.

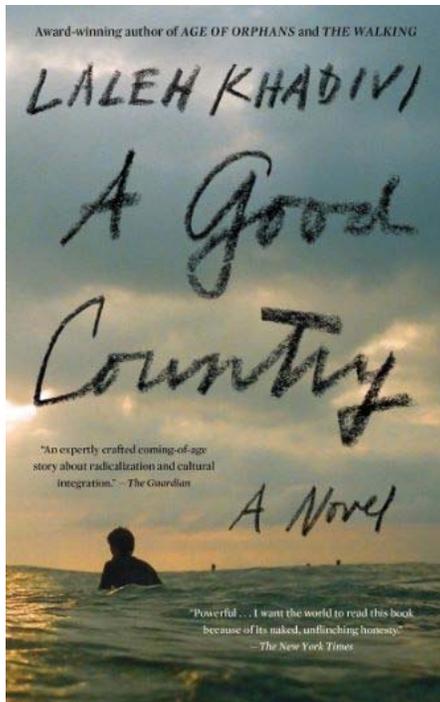
"[Hobsbawm's] detail-rich writing is strong and convincing; this is more of a meditation on connectedness than a prescriptive approach to achieving it, but Hobsbawm's thoughtful exploration is refreshingly low on tech panic and high on insight." - *Publishers Weekly*

"I thoroughly enjoyed *Fully Connected*. Amazing insights on a subject (...)

Author Bio

Julia Hobsbawm OBE is a leading expert on connectedness in modern life. A prominent entrepreneur, media commentator, and international speaker for corporate audiences, she has emerged as a leading voice on the future of workplace productivity practices. She became the world's first Professor in Networking in 2011 and is Hon Visiting Professor at Cass Business School in London and at the University of Suffolk. She was awarded an OBE in the Queen's Birthday Honours List in 2015.





Bloomsbury
On Sale: Sep 4/18
5.51 x 8.25 • 256 pages
9781632865854 • \$22.00 • pb
Fiction / Coming of Age

Notes

Promotion

Coverage in paperback columns nationwide
Reading group guide available at publication
Promotion of author's backlist in E
Book club and consumer outreach campaign
Social media campaign at publication
Feature placement on Bloomsbury website at time of publication

B L O O M S B U R Y

A Good Country

by Laleh Khadivi

Laguna Beach, California, 2010. Alireza Courdee, a 14-year-old straight-A student and chemistry whiz, takes his first hit of pot. In as long as it takes to inhale and exhale, he is transformed from the high-achieving son of Iranian immigrants into a happy-go-lucky stoner. He loses his virginity, takes up surfing, and sneaks away to all-night raves. For the first time, Reza-now Rez-feels like an American teen. Life is smooth; even lying to his strict parents comes easily.

But then he changes again, falling out with the bad-boy surfers and in with a group of kids more awake to the world around them, who share his background, and whose ideas fill him with a very different sense of purpose. Within a year, Reza and his girlfriend are making their way to Syria to be part of a Muslim nation rising from the ashes of the civil war.

Timely, nuanced, and emotionally forceful, *A Good Country* is a gorgeous meditation on modern life, religious radicalization, and a young man caught among vastly different worlds. What we are left with at the dramatic end is not an assessment of good or evil, East versus West, but a lingering question that applies to all modern souls: Do we decide how to live, or is our life decided for us?

"Powerful . . . Khadivi's book is meticulous, unsparingly realistic and rich in nuance . . . I want the world to read this book because of its naked, unflinching honesty." - *The New York Times Book Review*
"Khadivi is a massive talent, lyrical, evocative, and unsparing . . . You won't want the book to end . . . A brilliant novel about (...)

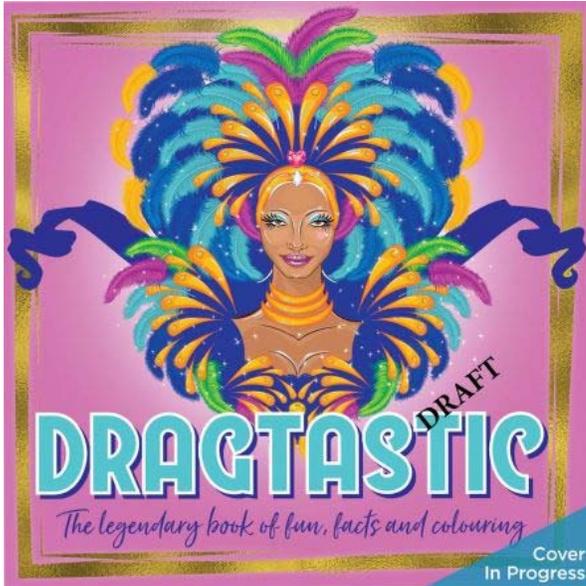
Author Bio

Location: Fairfax, CA

Laleh Khadivi is the author of *The Age of Orphans*, a Barnes & Noble Discover New Writers pick, and *The Walking*. She has been awarded a Whiting Award, a Pushcart Prize, and an NEA Literature Fellowship. She has also worked as a director, producer, and cinematographer of documentary films. Her debut film, *900 Women*, aired on A&E and premiered at the Human Rights Watch Film Festival. Khadivi lives in Northern California and teaches at the University of San Francisco MFA.



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B L O O M S B U R Y

Dragtastic

The legendary book of fun, facts and colouring
by Sweet Fanny Adams

Can you pick the drag queens out of the crowded club scene? Build your ideal queen? Dresses, wigs, and shoes. From chunky yet funky to a 7 ft. glamazon-who will she be? Including stickers and coloring, a Drag Name calculator, and fabulous facts, quirky quotes, and stunning figures about all things drag.

Drag has always influenced mainstream pop culture, but because of its underground roots, people stole from it without credit. Things have improved for this next generation of young queens; *RuPaul's Drag Race* has taken drag culture beyond its radical roots. Originally a staple of gay bars, drag has now extended from its LGBTQ fan base into the mainstream. Regularly cited as the smartest reality show on TV, the latest season moved to VH1 in the US and Netflix in the UK (and taking 8 Emmy nominations / 3 wins for the latest series). Drag has never been bigger or more popular.

A fun, fabulous, funny gift book.

Author Bio

Sweet Fanny Adams is a legendary queen. So legendary that she's never been seen in public. She's the queen in the corner of your eye, the one who's always there and yet . . . not.

Bloomsbury

On Sale: Sep 18/18

10.04 x 10.04 • 80 pages

9781448216994 • \$17.50 • pb

Games & Activities / Activity Books

Notes

Promotion

Publicity campaign to mainstream and millennial-skewing online media outlets including BuzzFeed, Refinery29, Bustle, EW

Pre-publication campaign to bloggers

Display advertising on Google, Twitter, and Facebook

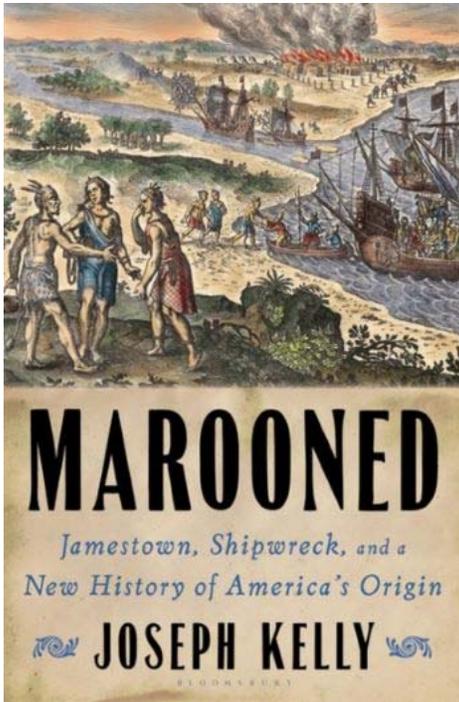
Social media campaign upon publication

Digital assets available on Amazon.com

ISSUU sampler available on bloomsbury.com

Inclusion in 2018 holiday promotions (website sale, eblasts, display advertising campaign, social media promotion)





Bloomsbury

On Sale: Oct 30/18

6.12 x 9.25 • 400 pages

B&W throughout

9781632867773 • \$40.00 • CL - With dust jacket

History / North America

Notes

Promotion

National print, broadcast, and online review attention

Targeted consumer advertising campaign at publication

Social media campaign at publication

Academic marketing campaign

Author events in Charleston, SC and Washington, D.C.

Digital assets: excerpts and images on Bloomsbury.com

Feature placement on Bloomsbury website at time of publication

B L O O M S B U R Y

Marooned

Jamestown, Shipwreck, and a New History of America's Origin
by Joseph Kelly

We all know the American origin story. It begins with an exodus. Fleeing religious persecution, the hardworking, pious Pilgrims thrived in the wilds of New England, where they built their fabled city on a hill. Legend goes that the colony in Jamestown was a false start. Lazy louts hunted gold till they starved, and the shiftless settlers had to be rescued by English food and the hard discipline of martial law.

Neither story is true. In *Marooned*, Joseph Kelly reexamines the history of Jamestown and comes to a radically different and decidedly American interpretation of these first Virginians.

In this gripping account of shipwrecks and mutiny in America's earliest settlements, Kelly argues that the colonists at Jamestown were literally and figuratively marooned, cut loose from civilization, and cast into the wilderness. The British caste system meant little on this frontier: those who wanted to survive had to learn to work and fight and intermingle with the native populations. Ten years before the Mayflower Compact and decades before Hobbes and Locke, they invented the idea of government by the people. 150 years before Jefferson, they discovered the truth that all men were equal. The epic origin of America was not an exodus and a fledgling theocracy. It is a tale of shipwrecked castaways of all classes marooned in the wilderness fending for themselves in any way they could—a story that illuminates who we are today.

for *America's Longest Siege* :

"Original and illuminating . . . This thoughtful and rewarding study should be taken seriously by scholars and enjoyed by general readers. It is an essential contribution to (...)

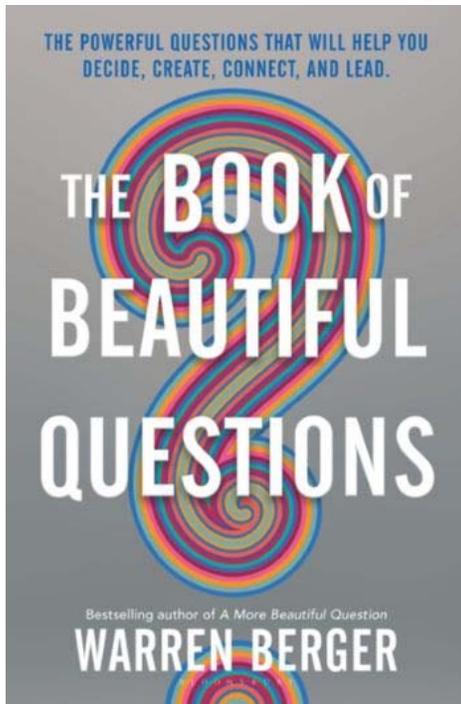
Author Bio

Joseph Kelly is a professor of literature at the College of Charleston and a member of the American Studies Association. He is the author of *America's Longest Siege: Charleston, Slavery, and the Slow March Toward Civil War*, and the editor of the *Seagull Reader* series. He lives in Charleston, South Carolina.



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Bloomsbury
On Sale: Oct 30/18
6.12 x 9.25 • 272 pages
9781632869562 • \$36.00 • CL - With dust jacket
Bus & Econ / Decision-Making & Problem Solving

Notes

Promotion

National print, broadcast, and online review campaign
National advertising campaign at publication
Op-ed campaign around publication
Blogger & social media influencer campaign
Major social media campaign at publication
Academic marketing
Author events on East Coast and speaking events nationally
Feature placement on Bloomsbury website & newsletters at publication

B L O O M S B U R Y

The Book of Beautiful Questions

The Powerful Questions That Will Help You Decide, Create, Connect, and Lead
by Warren Berger

As Warren Berger showed in *A More Beautiful Question*, the humble question can be a powerful tool. By asking questions, we can analyze, learn, and move forward in the face of uncertainty. When confronted with almost any demanding situation, the act of questioning can help guide us to smart decisions. But the questions must be the *right* ones; the ones that cut to the heart of complexity, or that enable us to see an old problem in a fresh way.

The Book of Beautiful Questions contains over 200 such questions addressing everyday dilemmas of all types: getting out of a career rut, generating fresh ideas, overcoming a fear of failure, checking your own biases, and many more. The book is about asking the right questions, at the right time, in order to make the best choices when it truly counts. Each beautiful question is thoughtful, provocative, and actionable, meaning it can be applied immediately to bring about change. Along with each question, Berger offers insights gleaned from his own research, as well as guidance from leading thinkers and experts, including Adam Grant, Elizabeth Gilbert, Atul Gawande, and Lin-Manuel Miranda. *The Book of Beautiful Questions* provides essential questions to guide readers to their own answers where it matters most.

"One closes Berger's book newly conscious of the significance of smart questions."- *The New York Times Book Review*

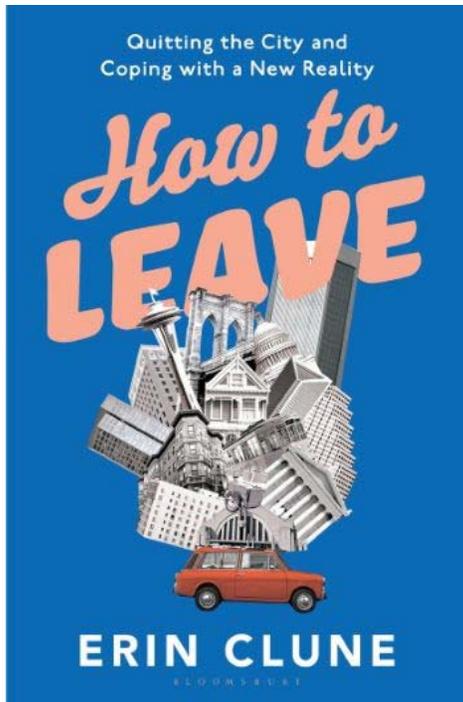
"Questions have literally moved mountains, powered rockets, and instantly developed images . . . Berger focuses on what he calls 'Beautiful Questions' . . . that can lead to game-changing answers and results. These are questions that, once raised, tend to get (...)

Author Bio

Location: New York, NY

Warren Berger has studied hundreds of the world's foremost innovators, entrepreneurs, and creative thinkers to learn how they ask questions, generate original ideas, and solve problems. His writing and research appears regularly in *Fast Company* and *Harvard Business Review*. He is the author of the internationally acclaimed *Glimmer*-named one of *Businessweek*'s Best Innovation and Design Books of the Year-and the bestseller *A More Beautiful Question*. He lives in New York.





B L O O M S B U R Y

How to Leave

Quitting the City and Coping with a New Reality

by Erin Clune

So you escaped whatever humdrum little town you grew up in and moved to The Big City. Maybe it was New York. Maybe it was Seattle or Kansas City. Wherever it was, there was amazing stuff everywhere you turned: Ethiopian food! A movie theater that played documentaries! A hairstylist who knew what to do with frizz! You overlooked the crime rates (edgy!), the proximity of your kitchen to your bed (convenient!), and the fact that you had to take public transportation to see nature, then had to share it with millions of other cranky, naked mole-rat apartment dwellers (urban!).

But then you got a job offer you couldn't refuse. Or you developed asthma. Or you got pregnant. Or you got pregnant for the second time and you couldn't use your closet as a bedroom for *two* babies. And you decided you had to leave.

When Frank Sinatra and Alicia Keys said that if you could make it in New York, you could make it anywhere, they probably weren't talking about the middle of nowhere or whatever suburb you used to make fun of. Because "making it" is really hard to do without world-class museums and gourmet food trucks. Erin Clune regales readers with priceless stories of her own experiences leaving New York for her hometown in Wisconsin, and provides a jocular but useful guide-for anyone leaving, or thinking about leaving, their own personal mecca-to finding contentment while staying true to yourself in a place far, far away from The City.

Author Bio

Erin Clune is a journalist and comedic writer whose work is regularly featured on NPR's *All Things Considered*, PRI's *To the Best of Our Knowledge*, and in *Medium*, *The Rumpu s*, and many other media outlets where information meets funny. She is also the co-author (along with *Today* show producers Alicia Ybarbo and Mary Ann Zoellner) of *Sh*tty Mom for All Seasons*. Clune lives in Madison, Wisconsin, with two kids, two cats, one husband, one guinea pig, and zero doormen.

Bloomsbury

On Sale: Oct 9/18

5.51 x 8.25 • 272 pages

9781632868541 • \$35.00 • CL - With dust jacket

Biography / Personal Memoirs

Notes

Promotion

Bookseller, consumer review, and blogger outreach campaign

Blog tour at publication

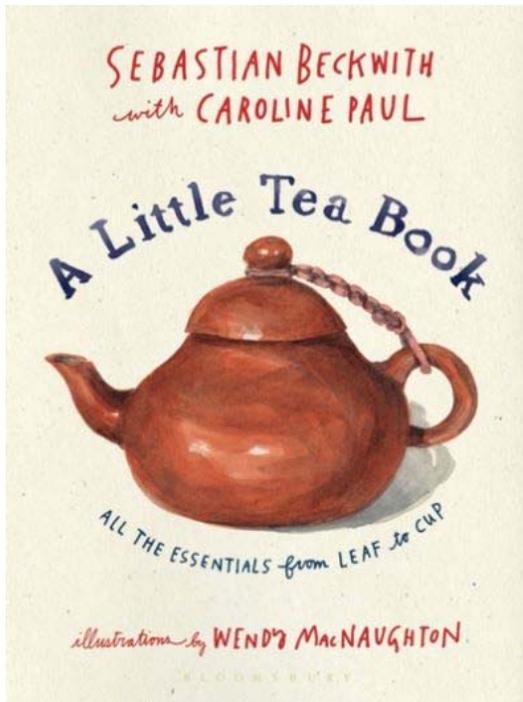
National print, broadcast, and online media campaign

Social media campaign featuring designed assets

Feature placement on Bloomsbury website at time of publication

Author events in New York and Wisconsin





B L O O M S B U R Y

A Little Tea Book

All the Essentials from Leaf to Cup

by Sebastian Beckwith and Caroline Paul, illustrated by Wendy MacNaughton

Tea is the most popular beverage in the world after water. It has brought nations to war, defined cultures, bankrupted coffers, and toppled kings. And yet in many ways this fascinatingly storied, fragrantly comforting brew remains elusive, even to its devotees. As down-to-earth yet stylishly refined as the drink itself, *A Little Tea Book* submerges readers in the history, geography, and cultivation of tea, exploring its varieties, subtleties, and distinct pleasures right down to the process of selecting and brewing the perfect cup.

From orange pekoe to pu-erh, tea expert Sebastian Beckwith walks us through the cultural and political history of the elixir that has touched every corner of the world. Along with writer and fellow tea-enthusiast Caroline Paul, he provides surprising tips, fun facts, and flavorful recipes to launch dabblers and connoisseurs alike on their journey of taste and appreciation. Complete with charming, colorful illustrations by bestselling illustrator Wendy MacNaughton and Beckwith's sumptuous photographs, *A Little Tea Book* is a friendly, handsome, and illuminating primer with a dash of sass and sophistication. Cheers!

"Mr. Beckwith [is] an engaging, unpretentious and encyclopedic tea maven." - *The New York Times*

"'Pioneer,' 'iconic,' and 'amazing' were some of the words used by fellow tea freaks to describe Sebastian Beckwith . . . a foremost authority on tea." - *Fast Company*

"Sebastian Beckwith is to tea as Julia Child was to French cooking." - *Well + Good*

"Beckwith travels the globe to find the very best, visiting small farms in China, Taiwan, and India, among other locales." - *Food Arts*

Author Bio

Sebastian Beckwith is a preeminent tea authority and co-founder of In Pursuit of Tea, a purveyor of fine teas from around the world to some of the finest restaurants in the country. He divides his time between New York City and Connecticut.

Caroline Paul is the *New York Times* bestselling author of *The Gutsy Girl* and *Lost Cat*. She lives in San Francisco.

Wendy MacNaughton is the *New York Times* bestselling illustrator of *Salt, Fat, Acid, Heat* and *The Gutsy Girl*. She lives in San Francisco.

Bloomsbury

On Sale: Oct 9/18

5.51 x 8.25 • 144 pages

4-color photographs and illustrations throughout

9781632869029 • \$27.00 • CL - With dust jacket

Cooking / Beverages / Coffee & Tea

Notes

Promotion

National print, broadcast, and online review attention

Features and holiday gift roundups

Social media influencer campaign w/ tea samples

Bookseller mailings pre-publication

Author events in CA and NYC

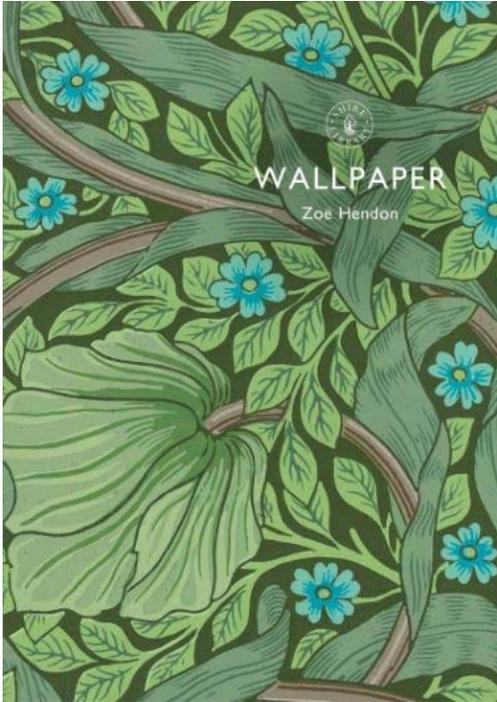
Feature placement on Bloomsbury website & newsletters at publication



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18F Macm Bloomsbury



Bloomsbury
On Sale: Sep 18/18
5.87 x 8.27 • 64 pages
9781784423131 • \$19.00 • pb
Design / Interior Decorating
Series: Shire Library

Notes

Promotion

B L O O M S B U R Y

Wallpaper

by Zoe Hendon

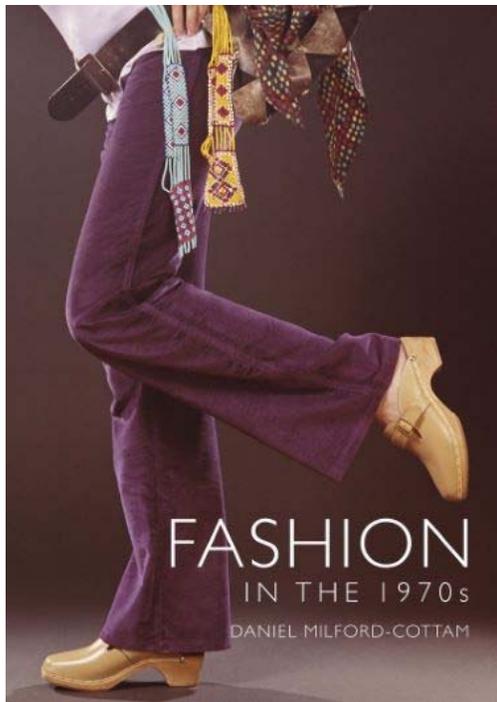
This book looks at the history of wallpaper in British homes. It looks at the kinds of wallpaper that have been chosen over the centuries to decorate the domestic environment, and make a space feel like 'home'. Unlike other wallpaper histories this book does not start from the perspective of the wallpaper industry or changing methods of production. Instead it looks at wallpaper from the point of view of what it meant to buy it and live with it. The homes of ordinary consumers are very much at the heart of this book, and each chapter will include at least one image of wallpaper within a domestic interior. National Trust and English Heritage houses will be mentioned, where relevant, when they have examples of wallpaper that can still be seen in situ.

This book will consist of eight chapters of similar length, with around eight images in each chapter (8 x 8 = 64 plus one spare = 65). The first chapter will set the scene for early wallpaper production in the sixteenth and seventeenth centuries, but the main focus will be on papers from the eighteenth century onwards, for which there is more evidence and more opportunity for attractive images.

Author Bio

Zoë Hendon is Head of Museum Collections at the Museum of Domestic Design and Architecture (MoDA), Middlesex University. MoDA holds one of the country's most important collections of nineteenth and twentieth century wallpaper, and Zoë has written and spoken frequently about different aspects of wallpaper history.





B L O O M S B U R Y

Fashion in the 1970s by Daniel Milford-Cottam

The 1970s was a decade of style contrasts. More so than in any other decade, every extreme of fashion was met by an equally trendy opposite reaction. Ankle-length maxi skirts vied for attention with super-short hot pants. Outfits in vibrant prints and obviously manmade fabrics contrasted with subtly colored ensembles in wool jerseys and silky crepes.

Delicate floral cottons, hand knits, and hand-tooled leather came up against boldly synthetic and plastic looks perched atop platform shoes-for men and women alike. More so than at any other time, fashion looked backwards in order to dress the future, with quirkily ironic retro looks, while alternative street-style movements such as Punk used appearance to startle and challenge the establishment.

Author Bio

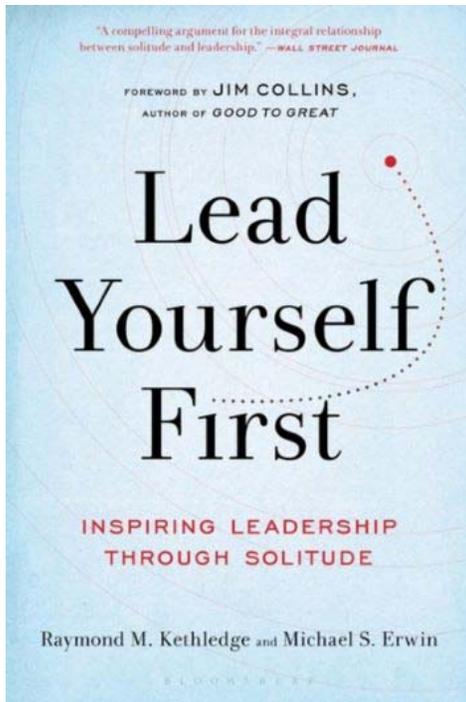
Daniel Milford-Cottam is a fashion historian who worked for over ten years at the Victoria and Albert Museum as assistant curator and cataloguer. His other books for Shire are *Edwardian Fashion* (2014) and *Fashion in the 1950s* (2017). He lives in Exeter, UK.

Bloomsbury
On Sale: Oct 23/18
5.87 x 8.27 • 64 pages
9781784423049 • \$19.00 • pb
Crafts & Hobbies / Fashion
Series: Shire Library

Notes

Promotion





B L O O M S B U R Y

Lead Yourself First

Inspiring Leadership Through Solitude

by Raymond M. Kethledge and Michael S. Erwin, introduction by Jim Collins

Throughout history, leaders have used solitude as a matter of course. Martin Luther King found moral courage while sitting alone at his kitchen table one night during the Montgomery bus boycott. Jane Goodall used her intuition in the jungles of central Africa while learning how to approach chimps. Solitude is a state of mind, a space where you can focus on your own thoughts without distraction, with a power to bring mind and soul together in clear-eyed conviction. But these days, handheld devices and other media leave us awash with the thoughts of others. We are losing solitude without even realizing it. To find solitude today, a leader must make a conscious effort. This book explains why the effort is worthwhile and how to make it. Through gripping historical accounts and firsthand interviews with a wide range of contemporary leaders, Raymond Kethledge (a federal court of appeals judge) and Michael Erwin (a West Pointer and three-tour combat veteran) show how solitude can enhance clarity, spur creativity, sustain emotional balance, and generate the moral courage necessary to overcome adversity and criticism. Anyone who leads anyone—including oneself—can benefit from solitude. With a foreword by Jim Collins (author of the bestseller *Good to Great*), *Lead Yourself First* is a rallying cry to reclaim solitude—and all the benefits, both practical and sublime, that come with it.

"Through a series of fascinating case studies, Ray Kethledge and Mike Erwin make a powerful case—and an urgent plea—for placing quiet time at the beating heart of every leader's daily schedule." -Susan Cain, author of *Quiet*

"A thoughtful new book . . . tells the stories of many inspiring leaders throughout history who relied on solitude . . . But as the authors point out (...)

Author Bio

Raymond M. Kethledge is a judge on the United States Court of Appeals for the Sixth Circuit. He formerly served as a law clerk to Justice Anthony Kennedy and founded his own law firm. He lives near Ann Arbor, Michigan.

Michael S. Erwin is a graduate of West Point and served three tours in Afghanistan and Iraq. He is now the CEO of the Character & Leadership Center, the president of the Positivity Project, and the founder and chairman of Team Red, White & Blue. He lives in North Carolina.

Bloomsbury

On Sale: Oct 9/18

5.51 x 8.25 • 240 pages

9781632866325 • \$23.00 • pb

Bus & Econ / Leadership

Notes

Promotion

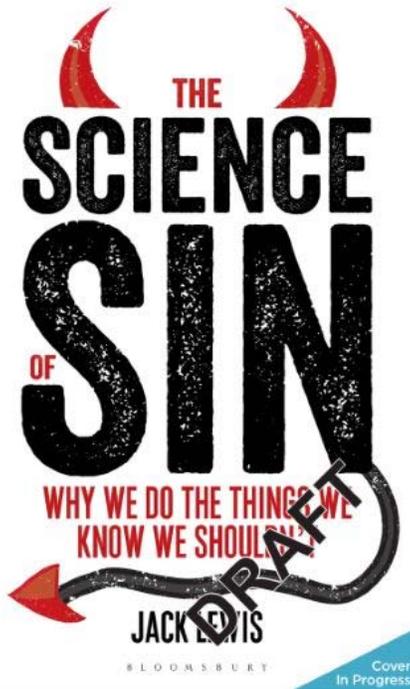
Coverage in paperback columns nationwide

Bookseller and consumer review campaign

Social media campaign at publication

Feature placement on Bloomsbury website at time of publication





B L O O M S B U R Y

The Science of Sin

Why We Do The Things We Know We Shouldn't

by Jack Lewis

Why do we do things we know we shouldn't?

Anyone who has ever wondered why they never seem to be able to stick to their diet, who marvels at how little work some of their colleagues get away with doing, who despairs at the antisocial behavior of their teenagers, who can't understand how cheaters can juggle extramarital affairs, who struggles to resist the lure of the comfy sofa and the giant bag of chips, or who makes themselves thoroughly bitter by endlessly comparing themselves to others—well, this book is for you.

The Science of Sin brings together the latest findings from neuroscience research to shed light on the universally fascinating subject of temptation—where it comes from, how we are able to resist, and why we all succumb to it eventually. Structured around a loose interpretation of the 7 deadly sins, this book will explore what motivates our bad behavior.

From time to time, we all give in to the urges enticing us to do the things we know we shouldn't, and neurobiologist and TV presenter Jack Lewis illuminates the neural battles between temptation and restraint. He explains the brain mechanisms of temptation in a friendly and approachable style, and indicate strategies to help us better manage our impulses in ways that will lead to improvements in health, happiness, and productivity.

Author Bio

Jack Lewis is a neurobiologist and television presenter. He is a regular on ITV's *This Morning* and has presented shows on psychology for the BBC, Channel 4, Sky, and the Discovery Channel, and a 3-part ITV series called *How to Get More Sex*.

Bloomsbury

On Sale: Sep 11/18

5.31 x 8.50 • 288 pages

bw illustrations throughout

9781472936141 • \$37.00 • CL - With dust jacket

Psychology / Cognitive Psychology

Notes

Promotion

Early consumer outreach campaign: NetGalley, Reading Room, Goodreads

Pre-publication outreach to science and psychology bloggers

Single-title eblast to popular science subscribers

Feature on Bloomsbury website during publication month

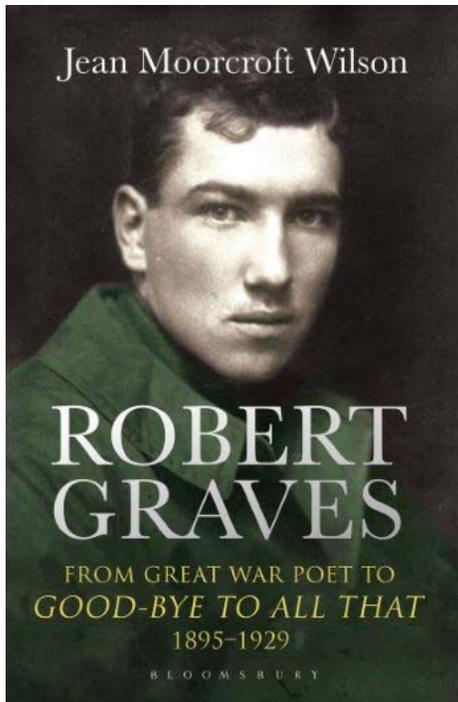
Excerpts and other digital assets available

National print and online review campaign targeting science media



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B L O O M S B U R Y

Robert Graves

From Great War Poet to Good-bye to All That (1895-1929)

by Jean Moorcroft Wilson

The writer and poet Robert Graves suppressed virtually all the poems he had published during and just after the First World War. Until his son, William Graves, reprinted almost all the *Poems About War* in 1988, Graves's status as a "war poet" seems to have depended mainly on his prose memoir *Goodbye to All That*. None of the previous biographies written on Graves attempt to deal with this paradox in any depth. The suppressed poems themselves have been largely neglected-until now.

Jean Moorcroft Wilson, celebrated biographer of Siegfried Sassoon and Edward Thomas, relates Graves's fascinating life during the period from his birth up until the early 1930s: his experiences in the war, his being left for dead at the Battle of the Somme, his move to Spain, and his final "goodbye" to Sassoon in 1933. In this deeply researched new book, containing startling archival material never previously revealed and little-studied poems, Moorcroft Wilson traces how Graves's compelling life informed the development of his poetry during the First World War, his thinking about the conflict and his shifting attitude towards it. This illuminating look at Graves's life and poetic work reaffirms his place among the important poets of the Great War.

Robert Graves: From Great War Poet to Goodbye to All That casts new light on the life, prose, and poetry of Graves, without which the story of Great War poetry is incomplete.

Author Bio

Jean Moorcroft Wilson is a celebrated biographer and expert on the First World War poets, whose previous subjects include Isaac Rosenberg (on whom she lectures worldwide), Siegfried Sassoon, Edward Thomas, and Virginia Woolf.

Bloomsbury

On Sale: Oct 23/18

6.02 x 9.21 • 320 pages

2 x black and white 8pp plate sections

9781472929143 • \$47.00 • CL - With dust jacket

Biography / Literary

Notes

Promotion

Early consumer review campaign on NetGalley and Goodreads

Press campaign to mainstream reviews media and bloggers

Digital assets including sampler available on ISSUU and Bloomsbury.com

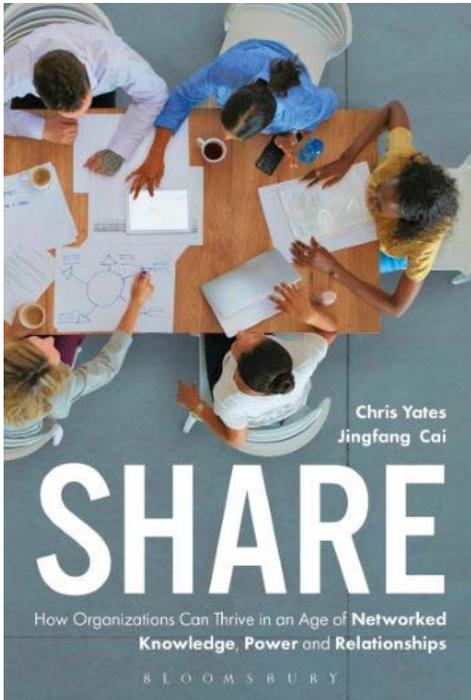
Display advertising campaign at publication

Social media campaign upon publication

Inclusion in Osprey email promotions



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B L O O M S B U R Y

Share

How Organizations Can Thrive in an Age of Networked Knowledge, Power and Relationships

by Jingfang Cai and Chris Yates

Share looks at how new business models are being created based on the disruptive idea of "sharing." Uber, Airbnb, Skype, Alibaba, Google, Netflix, and WeChat (China's answer to Whatsapp) are all based on the sharing of information, assets, and human capital, and a new and dynamic economy is already emerging.

Traditional consumer and industrial models of western capitalism are having to adapt to the sharing concept, but few traditional organizations seem to understand the implications of the share mindset for how they operate and compete. The workforce of the future is growing up in a networked age with completely different attitudes towards sharing, and want flexibility and greater control over their lives-where and how they work, and what and how they buy.

Author Bio

Chris Yates is Chief Learning Officer and Head of People and Organizational Development for Caterpillar Inc., and previously was with HSBC. He specializes in organizational design, leadership development, and the management of serious change initiatives.

Jingfang Cai was born in Shanghai and did an M.B.A. at London Business School. She has worked for McKinsey, the Hay Group, and HSBC. She is the Director of Enterprise Change Management at State Farm Insurance in Bloomington, Illinois.

Bloomsbury

On Sale: Oct 23/18

6.14 x 9.21 • 240 pages

9781472942678 • \$47.00 • CL - With dust jacket

Bus & Econ / Mgmt Science

Notes

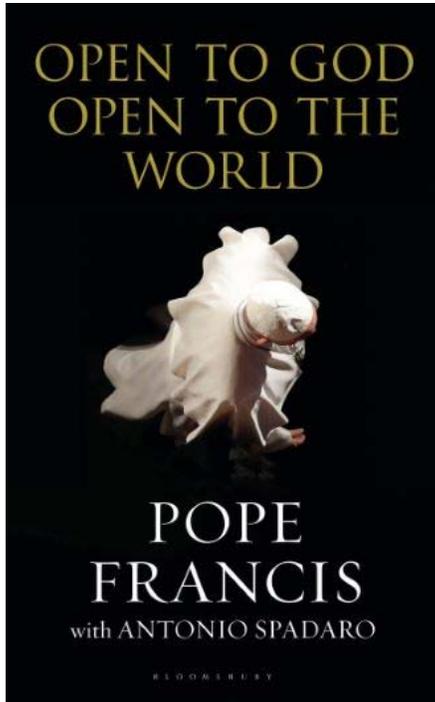
Promotion

Press release/review copies to business media

Inclusion in seasonal business e-newsletter

ISSUU sampler available on bloomsbury.com





B L O O M S B U R Y

Open to God: Open to the World by Pope Francis and Antonio Spadaro

In this follow up to *My Door Is Always Open*, written in the form of a dialogue, Pope Francis outlines his vision for the Church in the future. Pope Francis's impact on the modern world is extraordinary. It is no surprise that he was voted Time Magazine Man of the Year-along with Martin Luther King Jr. and JFK. He has turned the Catholic Church upside-down, flung open the windows of the Vatican and purged the Augean stables of corruption, simony, nepotism, and financial skullduggery. But above all he is engaged with the poor, the starving, and the marginalized. Where there are trouble spots in the world, he goes and invariably people say his visits change everything.

Unlike his predecessor, he does not sit down in a room in the Vatican and write learned books. He is in constant dialogue with the outside world and with the universal Catholic Church. He likes being asked questions and finds it easy to respond. In this new book are some of his most valuable engagements in dialogue form, with people of all sorts and kinds. On the one hand, there is included his most recent engagement with Jesuits in Colombia-priests who are fighting the drug barons and fighting for human rights. In another lengthy piece, he talks about the inspiration of scripture, in a way that shows how this is a living source of inspiration.

Author Bio

Jorge Maria Bergoglio was elected pope in 2013. Born in Buenos Aires to Italian parents, he was previously archbishop of that city.

Bloomsbury
On Sale: Oct 2/18
5.31 x 8.50 • 224 pages
No illustrations
9781472959010 • \$22.00 • pb
Religion / General

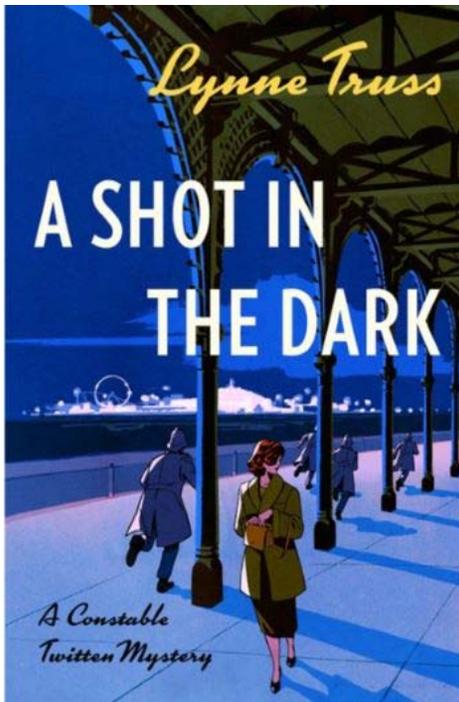
Notes

Promotion

Review copies to key media including: <I>Christian Century</I>, <I>New York Times</I>, <I>Christianity Today, Guideposts</I>

Single-title eblast to religion subscribers
Presence at key 2019 religion conferences
ISSUU sampler and digital assets available





B L O O M S B U R Y

A Shot in the Dark A Constable Twitten Mystery by Lynne Truss

It's 1957, and the famed theater critic A. S. Crystal has come to the British seaside resort of Brighton with something other than the local production of *A Shilling in the Meter* on his mind. Sitting in the Brighton Royal Theater with Sargent Jim Brunswick, Crystal intends to tell the detective the secret he knows about the still-unsolved Aldersgate Stick-Up case of 1945. And yet, just before Crystal names the criminal mastermind involved, he's shot dead in his seat.

With a new murder case on his hands and a fatuous, lazy captain at the helm of the police department, Sergeant Jim Brunswick and his colleague—the keen and clever Constable Twitten—set out to solve the decade-old mystery of the Aldersgate Stick-Up. As the partners venture deep into the criminal underworld that lies beneath Brighton's holiday-happy veneer, they begin to discover a criminal conspiracy that dates back decades. But will Brunswick and Twitten be able to foil the mastermind, or will Crystal's death become just another unsolved crime in this seemingly peaceful seaside city?

With her characteristic wit, *New York Times* bestselling author Lynne Truss introduces readers to a cast of eccentric policeman and scheming criminals in a drolly delightful mystery you won't want to miss.

As a critic whose judgment is unimpeachable, I can tell you now that Truss's new crime novel is an unqualified masterpiece." - *Glasgow Herald*

Author Bio

Lynne Truss is a celebrated author, screenwriter, columnist, and broadcaster. Truss is the writer of numerous works of fiction and nonfiction, including the bestselling book on punctuation *Eats, Shoots and Leaves*. She lives on the South Coast of England with two Norfolk Terriers.

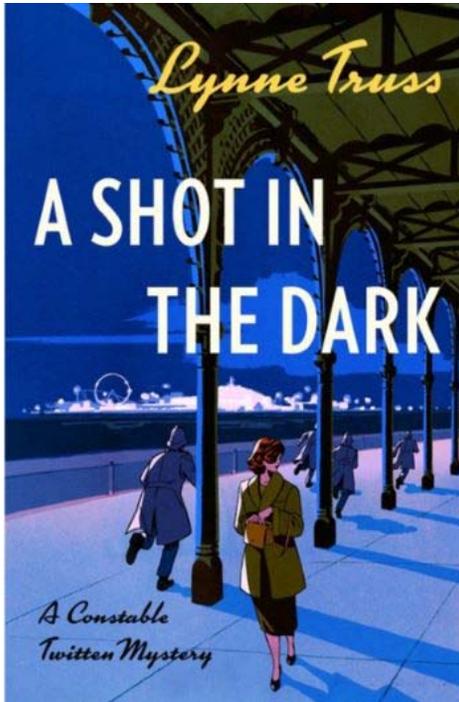
Bloomsbury
On Sale: Nov 6/18
6.12 x 9.25 • 304 pages
9781635572742 • \$23.00 • pb
Fiction / Mystery & Detective / Cozy

Notes

Promotion

Major early consumer review campaign
National print and online review campaign
Trade and consumer advertising at publication
Library marketing campaign
ARCs and promo at Book Expo 2018
Bookseller outreach and mystery bookstore mailing
Bouchercon promotion at 2018 conference
Blogger and Bookstagram influencer outreach campaign





B L O O M S B U R Y

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A Constable Twitten Mystery

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Bloomsbury

On Sale: Nov 6/18

6.12 x 9.25 • 304 pages

9781635570557 • \$36.00 • CL - With dust jacket

Fiction / Mystery & Detective / Cozy

Notes

Promotion

Major early consumer review campaign
National print and online review campaign
Trade and consumer advertising at publication
Library marketing campaign
ARCs and promo at Book Expo 2018
Bookseller outreach and mystery bookstore mailing
Bouchercon promotion at 2018 conference
Blogger and Bookstagram influencer outreach campaign



B L O O M S B U R Y

Deadly Refuge

A Liz Carlyle Novel
by Stella Rimington

A Russian immigrant lies dying in a hospice in upstate Vermont. When a stranger visits, claiming to be a childhood friend, the FBI is alerted and news quickly travels to MI5 in London.

Liz Carlyle and her colleague Peggy Kinsolving are already knee-deep in conspiracies, and as they unravel the events that landed the man in the hospital, Liz learns of a network of Russians and their plot to undermine the German government. Liz and Peggy set out to locate and stop this insidious network, traveling the world from Montreal to Moscow.

The latest expertly plotted thriller in Stella Rimington's bestselling series, *The Moscow Sleepers* is a white-knuckle ride through the dark underbelly of international intelligence, simmering political animosities, and global espionage.

for the Liz Carlyle series

"Welcome a new queen of the genre . . . Stella Rimington, who as the first female director of MI-5 . . . knows of what she writes." - *The Washington Times*

"[Rimington] bids to join the ranks of such secret-agent authors as . . . Graham Greene [and] John le Carré." - *The Wall Street Journal*

"Rimington's best work demonstrates a flair for narrative, with a sense of authenticity and an insider's grasp on the pressing issues of the day." - *The Washington Post*

Author Bio

Location: London, England

Dame Stella Rimington joined the Security Service (MI5) in 1968. During her career she worked in all the main fields of the Service: counter-subversion, counter-espionage, and counter-terrorism. She was appointed director general in 1992, the first woman to hold the post. She has written her autobiography, *Open Secret*, and ten Liz Carlyle novels, including *Breaking Cover* and *Close Call*. She lives in London and Norfolk.

Bloomsbury
On Sale: Nov 13/18
6.12 x 9.25 • 352 pages
9781632867971 • \$36.00 • CL - With dust jacket
Fiction / Espionage
Series: Liz Carlyle Novels

Notes

Promotion

National print, broadcast, and online review attention
Promotion of author's backlist in E to drive series
Library marketing
Mystery blogger & Bookstagram outreach campaign
Social media campaign at publication



9 781632 867971

B L O O M S B U R Y

Running Upon the Wires

Poems

by Kate Tempest

My body was like a harp and her words and gestures were like fingers running upon the wires. (James Joyce, Dubliners)

Award-winning writer, spoken-word star, and spellbinding performer Kate Tempest is at the forefront of a contemporary renaissance in poetry, part of a new generation of accessible, political, and movingly candid pop poets rejuvenating the form and driving sales. In her electrifying new collection, Tempest narrates the dissolution of her marriage in poems that draw us into the ache of lost love, then whirl us out into a wider world, where xenophobia and growing economic disparity are the symptoms of a society splintered by inequality and fractured by hate.

Tempest's tentative title, *Running Upon the Wires*, is a nod to the classical poet's harp, the technological wires of communication, and the neural wires of feeling; it draws on Tempest's famed, distinctive ability to weave together interpersonal struggle and urgent political crisis into a powerfully cathartic and memorable work of art. Explosively lyrical, rhythmic, and urgently timely, this is a raw and throbbing collection of verse, frayed yet powerful in its pain, determined to speak and to find love in a human community of "terrifying beauty.

Author Bio

Location: UK

"Ms. Tempest has an ability to write about big, metaphysical subjects in the most vernacular language." -Michiko Kakutani, *The New York Times*
"One of the brightest British talents around. Her spoken-word performances have the meter and craft of traditional poetry, the kinetic agitation of hip-hop and the intimacy of a whispered heart-to-heart." - *The Guardian*
"[*The Bricks that Built the Houses*] marks the arrival of a significant new voice . . . Deeply affecting: cinematic in scope; touching in its emphatic humanity . . . Tempest's voice-by turns raging and tender-never falters." - *The New York Times Book Review*, Editors' Choice

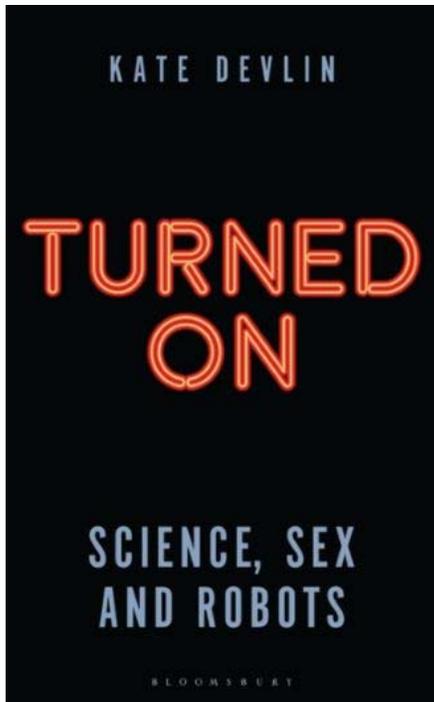
Bloomsbury
On Sale: Nov 13/18
5.50 x 8 • 64 pages
9781635570199 • \$22.00 • pb
Poetry / General

Notes

Promotion

National print and online review campaign
Feature coverage campaign for author and book
Pre-publication bookseller & literary influencer outreach campaign
Promo by author's social media accounts (55k followers)
Social media campaign at publication





B L O O M S B U R Y

Turned On The Sex Robot Story by Kate Devlin

The idea of the seductive sex robot is the stuff of myth, legend, and science fiction. From the ancient Greeks to 21st-century movies, robots in human form have captured our imagination, our hopes, and our fears. But beyond the fantasies there are real and fundamental questions about our relationship with technology. With advances in technology come machines that may one day think independently. What will happen to us when we form close relationships with these intelligent systems?

This book will build on the science and the philosophy surrounding our most intimate relationship with technology. The scene is set with the history of the artificial sexual companion, then goes on to explore the "modern" robot and the 20th-century sci-fi that promised us our own robot slaves. An explanation of artificial intelligence and the urge to create sentient machines delves into our own psychology: How does desire affect our own behavior, and can we become attached to an inanimate object? Can robots make society a better place? And what can go wrong?

Sex robots are here, and here to stay-and more are coming. This book explores how the emerging and future development of sexual companion robots might affect us and our society. It explores the social changes arising from emerging technologies and our relationships with the machines that may someday care for us and about us.

Bloomsbury

On Sale: Nov 13/18

5.31 x 8.50 • 304 pages

9781472950895 • \$37.00 • CL - With dust jacket

Psychology / Human Sexuality

Notes

Promotion

Early consumer review campaign on NetGalley, Amazon Vine, and Goodreads

Major national print, broadcast, and online media campaign

Author available for interviews, op-eds, and blog posts on robotics

Pre-pub outreach to science and pop culture bloggers

Digital assets including sampler available on ISSUU and Bloomsbury.com

Online advertising with io9, Gizmodo, and Neatorama

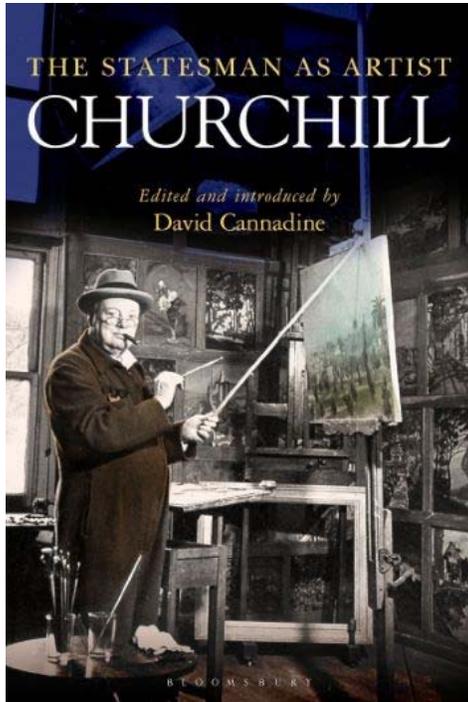
Display advertising campaign through Google, Facebook, and Twitter at publication

Author Bio

Kate Devlin is senior lecturer in the department of computing at Goldsmiths, University of London. Her research is in the fields of human-computer interaction (HCI) and artificial intelligence (AI), investigating how emerging and future technologies will affect us and the society in which we live. She has written articles on the subject for *New Scientist* and the *Guardian*, appeared on BBC Radios 1-5, and made a number of TV appearances, along with TEDx talks and numerous other events.



9 781472 950895



Bloomsbury

On Sale: Nov 6/18

6.02 x 9.21 • 208 pages

2x 8pp colour plate sections and 1x 8pp b+w plate sections

9781472945211 • \$40.00 • CL - With dust jacket

Biography / Presidents & Heads Of State

Notes

Promotion

Press release to culture/history outlets

Outreach to museum stores

ISSUU sampler available on bloomsbury.com

BLOOMSBURY

Churchill

The Statesman as Artist

by David Cannadine

Winston Churchill produced more than 500 paintings. His subjects included his family homes at Blenheim and Chartwell and evocative coastal scenes, as well as still life pictures and an extraordinarily revealing self-portrait, painted during a particularly troubled time in his life. In war and peace, Churchill came to enjoy painting as his primary means of relaxation from the strain of public affairs.

In his introduction to *Churchill: The Statesman as Artist*, David Cannadine provides the most important account yet of Churchill's life in art, which was not just a private hobby, but also an essential element of his public fame. The first part of this book brings together for the first time all of Churchill's writings and speeches on art, not only "Painting as a Pastime," but his addresses to the Royal Academy, his reviews of two of the Academy's summer exhibitions, and an important speech he delivered about art and freedom in 1937.

The second part of the book provides previously uncollected critical accounts of Churchill's work by some of his contemporaries: Augustus John's hitherto unpublished introduction to the Royal Academy exhibition of Churchill's paintings in 1959, and essays and reviews by Churchill's acquaintances. The book is lavishly illustrated with reproductions of many of Churchill's paintings, some of them appearing for the first time. Here is Churchill the artist more fully revealed than ever before.

"Winston Churchill saw the world with an artist's eyes. David Cannadine's eloquent introduction, and the sources he has chosen to cite, illuminate the interplay between art, words and politics that shaped this most fascinating individual." -Churchill Archives Centre

"This immensely uplifting and beautifully produced book covers every aspect of (...)

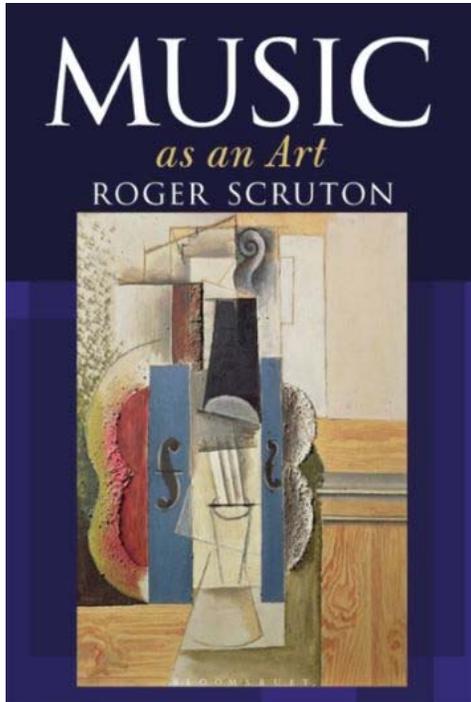
Author Bio

Professor Sir David Cannadine is professor of history at Princeton University. He has held professorial posts at numerous universities including Yale, Oxford, Cambridge, and Queen Mary, London. His numerous publications include *Mellon: An American Life*, *What is History Now?*, and *The Decline and Fall of the British Aristocracy* (winner of the Lionel Tilling Prize). He is also a director of the Dictionary of National Biography (OUP) and a regular contributor to Radio 4.



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Bloomsbury

On Sale: Nov 6/18

6.02 x 9.21 • 272 pages

Music examples included

9781472955715 • \$42.00 • CL - With dust jacket

Music / Philosophy & Social Aspects

Notes

Promotion

Press campaign to mainstream reviews media

Reviews mailing to academic music journals

Placement at 2019 academic music conferences

Digital assets including sampler available on ISSUU and Bloomsbury.com

Social media campaign upon publication

BLOOMSBURY

Music as an Art

by Roger Scruton

Roger Scruton is a polymath. He has written authoritatively on a huge range of subjects from the environment to wine, from cosmology to the Middle East. He is also an accomplished musician (organ and piano) and a composer of works including an opera and a song cycle. This is Scruton's second major work on music for Bloomsbury—the first being *Understanding Music* (Continuum, 2009).

In this new book he turns again to the meaning of tonality and sound. His abstract, somewhat mystical, argument on these topics includes slashing attacks on Marxist reductionism, the authenticity of Early Music, on rival aestheticians such as Adorno, and on sentimentality and cliché in any form.

As in *Understanding Music*, he also expounds his views on pop music, in a most satisfying and provocative new work.

Author Bio

Location: Wiltshire, UK

Sir Roger Scruton was formerly professor of aesthetics at Birkbeck College London. He holds a doctorate from the University of Cambridge and is now a visiting fellow at the University of Oxford.



B L O O M S B U R Y

Touched by God

by Luigi Gioia

Luigi Gioia's *Say it to God* was chosen for the 2018 Archbishop of Canterbury's Lent Book—a mean feat for a first-time author. In this new book, Gioia moves on to show the art of contemplation. But he points out from the start that contemplation is not a more advanced way of praying but a greater awareness of the presence of God. The defining mark of this awareness is that we become more and more aware of God's presence, a unique kind of inner peace and joy that has been described by spiritual authors with a variety of arresting and often poetic images.

What Gioia describes is not some kind of spiritual wonderland, for it does not dispense us from struggles and doubts and often the nonevidence of God. It brings a peace that coexists with doubt, a peace that can flourish in the middle of struggles, a joy that we can discover even in suffering.

Author Bio

Luigi Gioia is professor of systematic theology at the Pontifical University of Sant'Anselmo in Rome and research associate of the Von Hügel Institute (Cambridge). In the past 4 years he has preached spiritual retreats in the UK, France, USA, Canada, Australia, Korea, China, and the Philippines, and he has published widely in scholarly reviews. He is currently visiting scholar of the divinity faculty at Cambridge University.

Bloomsbury

On Sale: Nov 20/18

5.08 x 7.80 • 224 pages

No illustrations

9781472951007 • \$22.00 • pb

Religion / Christian Life / Spiritual Growth

Notes

Promotion

Review copies to key media including: <I>Christian Century</I>, <I>New York Times</I>, <I>Christianity Today, Guideposts</I>

Single-title eblast to religion subscribers

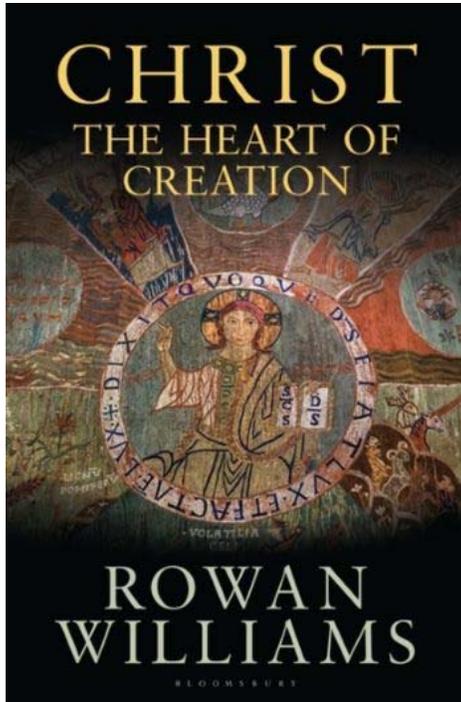
Presence at key 2019 religion conferences

ISSUU sampler and digital assets available



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B L O O M S B U R Y

Christ the Heart of Creation

by Rowan Williams

Rowan Williams, former Archbishop of Canterbury, now divested of Episcopal responsibilities, has demonstrated in a few years an exceptional new lease of intellectual energy, no doubt prompted further by the pressing questions of his students in Cambridge.

In this new book, Williams answers the question Jesus put to his disciples: "Who do you say that I am?" In a world heavily influenced by Greek philosophical tradition, there were at the start two keywords, *logos* and *ousia* - word and substance. If Jesus was a man with a soul, how did his inner human life relate to his inner divine life?

All his life, Rowan Williams has been deeply influenced by thinkers of the Orthodox tradition (for example, the idea of Godmanhood) and has published books on Orthodox theologians as well as a critically acclaimed book on Dostoevsky.

The present book concerns fundamental issues for Christian belief and Williams tackles them head on. He writes with pellucid clarity and shows his real gift for putting across what are inevitably complex ideas to a wide audience.

Author Bio

The retired Reverend Lord Williams of Oystermouth is the former archbishop of Canterbury, Regius Professor of Divinity at Oxford, and Lady Margaret Professor of Divinity at Cambridge. The author of many important books from *The Wound of Knowledge* (DLT) to *On Augustine* (Bloomsbury), he is also a published poet.

Bloomsbury

On Sale: Nov 13/18

6.02 x 9.21 • 256 pages

No illustrations

9781472945549 • \$47.00 • CL - With dust jacket

Religion / Christianity / Theology / General

Notes

Promotion

Review copies to key media including: <I>Christian Century</I>, <I>New York Times</I>, <I>Christianity Today, Guideposts</I>

Single-title eblast to religion subscribers

Presence at key 2019 religion conferences

ISSUU sampler and digital assets available

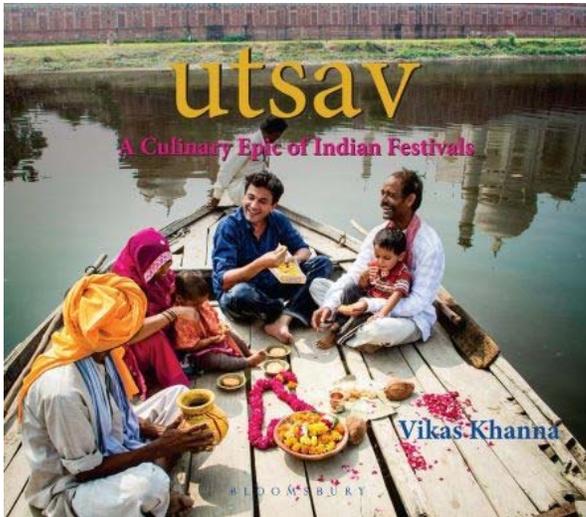


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WWW.RAINCOAST.COM

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B L O O M S B U R Y

UTSAV

A Culinary Epic of Indian Festivals

by Vikas Khanna

India is a land of festivals. Every day is a celebration of life, victory, light, and love, in a country rich with history and tradition. *UTSAV* is a monumental photographic work of over a thousand pages, featuring delicious recipes throughout, and honoring a country that has embraced everyone, from those who came to conquer her to the ones who needed shelter.

In the chef's own words, *UTSAV* is the tribute of a son to his motherland: "I celebrate her every day as a festival. The festival may belong to any religion, belief . . . but for me it only belongs to you, Mother India."

"[Khanna's] distinctive combination of ingredients and techniques creates dishes which reflect his passion for purity and a commitment to his roots." - Deepak Chopra

"Getting noticed in a market flooded with Indian cookbooks is difficult, but Vikas Khanna, corporate chef at Michelin-starred Junoon in New York City, might have just hit on what it takes." - *The Boston Globe* on *Indian Harvest*
"There's no better place in town for classical Indian cooking." - Adam Platt, *New York* magazine, on Junoon

"[A competitor] for a place in the upper castes of the city's Indian fine-dining scene . . . A very nice place to spend a few hours, dressed and dining and drinking well." - Sam Sifton, *The New York Times*, on Junoon

Author Bio

Location: New York

Vikas Khanna is an award-winning chef, restaurateur, food writer, filmmaker, and humanitarian. He is the author of *Indian Harvest* and *Timeless Legacy*, and host of *MasterChef India*, *Junior MasterChef India*, FOX Traveller's *Twist of Taste* and National Geographic's *India's Mega Kitchens*. Raised in Amritsar, India, he grew up surrounded by family feasts, seasonal produce, and traditional home cooking, the foundation of his career and of his Michelin-starred restaurant Junoon. He lives in New York.

Bloomsbury

On Sale: Nov 13/18

12.99 x 11.02 • 1200 pages

Full color throughout

9789384052317 • \$453.00 • CL - With dust jacket

Cooking / Indic

Notes

Promotion

Taste and Travel Magazine

pending

Review

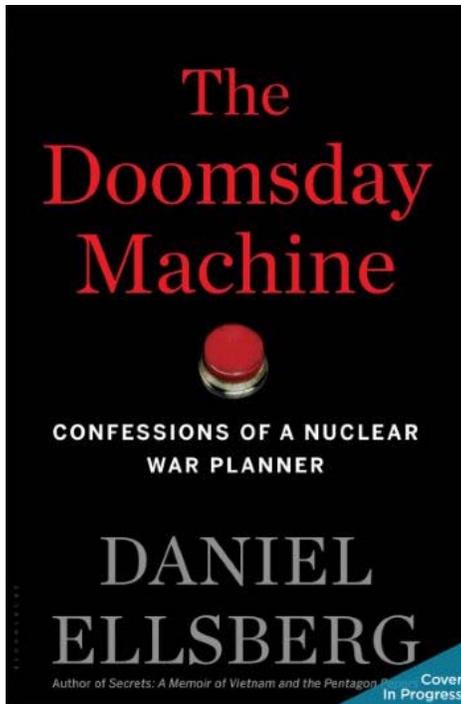
National review attention

Social media campaign at publication

Digital assets: excerpts on Bloomsbury.com

Feature placement on Bloomsbury website at time of publication





B L O O M S B U R Y

The Doomsday Machine

Confessions of a Nuclear War Planner

by Daniel Ellsberg

Here, for the first time, former high-level defense analyst Daniel Ellsberg reveals his shocking firsthand account of America's nuclear program in the 1960s. From the remotest air bases in the Pacific Command, where he discovered that the authority to initiate use of nuclear weapons was widely delegated, to the secret plans for general nuclear war under Eisenhower, which, if executed, would cause the near-extinction of humanity, Ellsberg shows that the legacy of this most dangerous arms buildup in the history of civilization-and its proposed renewal under the Trump administration-threatens our very survival. No other insider with high-level access has written so candidly of the nuclear strategy of the late Eisenhower and early Kennedy years, and nothing has fundamentally changed since that era.

Framed as a memoir-a chronicle of madness in which Ellsberg acknowledges participating-this gripping exposé reads like a thriller and offers feasible steps we can take to dismantle the existing "doomsday machine" and avoid nuclear catastrophe, returning Ellsberg to his role as whistle-blower. *The Doomsday Machine* is thus a real-life Dr. Strangelove story and an ultimately hopeful-and powerfully important-book about not just our country, but the future of the world.

" *The Doomsday Machine* is being published at an alarmingly relevant moment, as North Korea is seeking the capability to target the United States with nuclear missiles, and an unpredictable president, Donald Trump, has countered with threats of 'fire and fury.'" - *New York magazine*

"A groundbreaking and nightmare-inducing account of how the whole mad system works." - *Esquire*

"One of the best books ever written on the subject-certainly the most honest and revealing account by an insider who plunged deep into the nuclear rabbit hole's mad (...)

Author Bio

In 1961, Daniel Ellsberg , a consultant to the White House, drafted Secretary Robert McNamara's plans for nuclear war. Later he leaked the Pentagon Papers. A senior fellow of the Nuclear Age Peace Foundation, he is the author of *Secrets* and the subject of the Oscar-nominated documentary *The Most Dangerous Man in America* . He is also a key figure in Steven Spielberg's film about the Pentagon Papers, *The Post* . He lives in Kensington, California, with his wife, Patricia.



Bloomsbury

On Sale: Dec 4/18

5.50 x 8.25 • 384 pages

9781608196739 • \$24.00 • pb

Political Science / International Relations / Arms Control

Notes

Promotion

Coverage in paperback columns nationwide

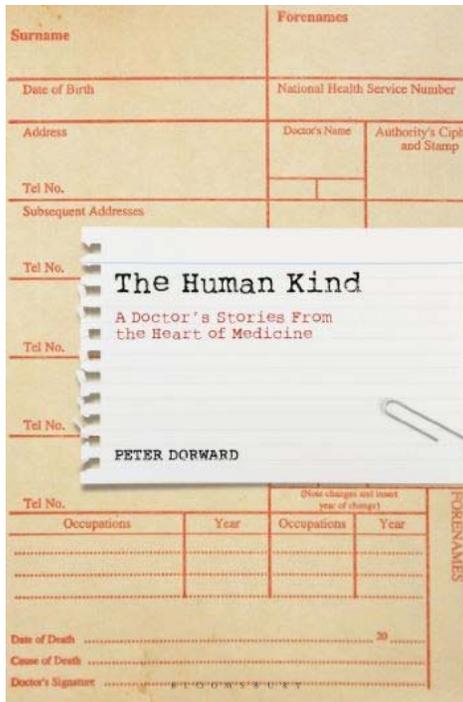
National advertising campaign

Social media campaign at publication

Academic marketing

Feature placement on Bloomsbury website at time of publication





Bloomsbury
On Sale: Sep 4/18
6.02 x 9.21 • 352 pages
None
9781472943903 • \$37.00 • CL - With dust jacket
Biography / Personal Memoirs

Notes

Promotion

B L O O M S B U R Y

The Human Kind

A Doctor's Stories From The Heart Of Medicine

by Peter Dorward

Every doctor is haunted by memories of difficult patients. People whom, despite all of their patience, persistence, the best communication, diagnostic, and reasoning skills, they haven't helped. And anyone who has been a patient will tell you about encounters with difficult doctors, of relationships freighted with mutual bafflement, hostility, and pain.

Despite its vast resources, medicine is so often destined to fail people. Written by a practicing GP, this book is told through stories of Dr. Peter Dorward's hardest cases, including his worst failures (and a few triumphs), and range from the everyday to the tragic, grotesque, and humorous.

With these stories Peter Dorward explores the philosophical problems and contradictions entangled in the practice of medicine.

"Moving, compassionate, and beautifully written-this book illuminates general practice the way Henry Marsh has illuminated neurosurgery. Dorward's stories from his practice are subtle, eloquent and told with great integrity. He doesn't shy away from confronting some of the most difficult challenges in medicine. But he carries the reader through with verve, imagination and great humanity. I loved it." -Gavin Francis, author of *Adventures in Human Being*

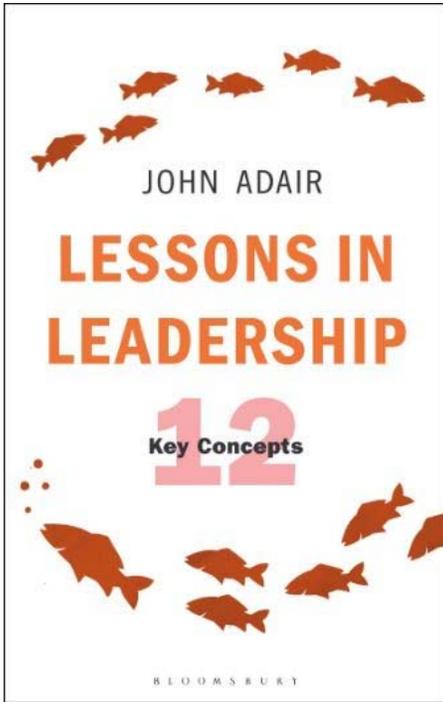
Author Bio

Peter Dorward has 30 years of experience practicing as a doctor and works as a GP in Edinburgh. He has a long-standing interest in medical ethics, and philosophical problems in clinical practice, and teaches in these areas. He is an award-winning writer of short stories and a novelist- *Nightingale* (Two Ravens, 2007). He has also worked as a scriptwriter for television dramas and was a medical consultant on *Bramwell*, a medical drama that ran for a number of series on BBC 1.



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Bloomsbury
On Sale: Sep 4/18
5.43 x 8.50 • 208 pages
9781472956934 • \$37.00 • pb
Bus & Econ / Leadership

Notes

Promotion

Digital assets: sampler available on ISSUU and Bloomsbury.com
Single-title eblast to business subscribers
Advance review copies to leading business outlets/journals: <I>Bloomberg BusinessWeek, WSJ, Forbes, Money</I>
Outreach to professional and business associations

B L O O M S B U R Y

Lessons in Leadership

The 12 Key Concepts

by John Adair

In a dynamic book sector such as "Leadership," it's easy to lose sight of the basics—the timeless concepts that continue to underpin much of the new thinking on the behavior of leaders. One of the UK's best-known business thinkers, John Adair has distilled his experience into 20 key concepts, including:

- The art of sharing decisions;
- Integrity;
- Warmth and humanity;
- Critical testing; and
- Practical wisdom.

For anyone seeking a deeper knowledge of the theories and issues surrounding leadership as a management function, *Lessons in Leadership* is a series of reflections on the fundamentals of leadership, all designed to challenge and inspire the reader.

In the midst of current global concerns about the quality of leadership, the book is both a practical handbook and also a contribution to the ongoing debate about what kind of leadership we should be encouraging in today's volatile and uncertain world.

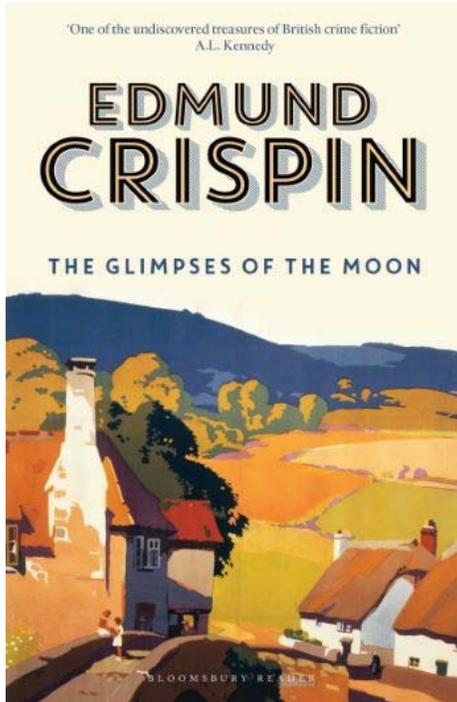
Leadership and change go hand in hand—but during times of change, the basic building blocks of leadership remain the same. Regardless of the size of the team to be led—whether it is five or 5,000—*Lessons in Leadership* offers guidance, inspiration, reassurance, and insight.

Author Bio

Professor John Adair is a British academic, leadership theorist, and author of more than 40 books (translated into 18 languages). Since 2006, he has been Honorary Professor of Leadership at the China Executive Leadership Academy in Shanghai. In 2009, he was appointed chair of Leadership Studies at the United Nations Staff College in Turin.



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Bloomsbury
On Sale: Sep 4/18
5.08 x 7.80 • 376 pages
9781448216901 • \$22.00 • pb
Fiction / Thrillers / Crime
Series: Gervase Fen Mysteries

Notes

Promotion

BLOOMSBURY

The Glimpses of the Moon

by Edmund Crispin

Death and decapitation seem to go hand in hand in the Devon village of Aller. When the first victim's head is sent floating down the river, the village's rural calm is shattered. Soon the corpses are multiplying, and the entire community is involved in the hunt for the murderer. Whilst many chase false trails, it is left to Gervase Fen, Oxford don and amateur criminologist, to uncover the sordid truth.

Equal parts compelling, witty, and ingenuous, this novel is a classic example of great British detective fiction.

First published in 1977, *Glimpses of the Moon* was Edmund Crispin's 9th and final novel.

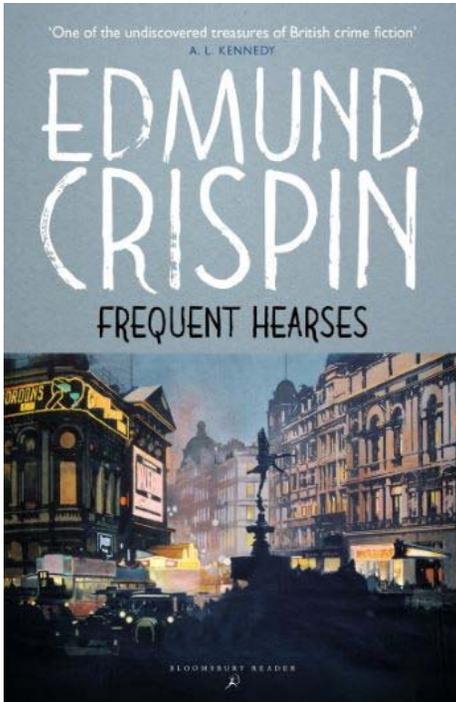
One of the undiscovered treasures of British crime fiction: Crispin's storytelling is intelligent, humane, surprising and rattling good fun." - A.L. Kennedy"

Author Bio

Edmund Crispin was the pseudonym of Robert Bruce Montgomery, an English crime writer and composer. Montgomery wrote 9 detective novels and 2 collections of short stories under the pseudonym (taken from a character in Michael Innes's *Hamlet, Revenge!*). The stories feature Oxford don Gervase Fen, who is a professor of English at the university and a fellow of St. Christopher's College, a fictional institution. The whodunit novels have complex plots and fantastic, somewhat unbelievable solutions.



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Bloomsbury
On Sale: Sep 4/18
5.08 x 7.80 • 232 pages
9781448216895 • \$22.00 • pb
Fiction / Mystery & Detective / Cozy
Series: Gervase Fen Mysteries

Notes

Promotion

B L O O M S B U R Y

Frequent Hearses

by Edmund Crispin

Stars, starlets, floozies, and factotums to the film world-Gervase Fen suspects them all . . .

A young actress, Gloria Scott, drowns after throwing herself off Waterloo Bridge. The news sends shock waves around her film studio, where Gervase Fen, Oxford don and amateur criminologist, just so happens to be working. With help from his friend the Inspector Humbleby, the tragic loss of young life leads them to many more dark places. Young Ms. Scott's apartment has been searched, and all signs of her real identity have been removed-and what's more, minutes before Humbleby interrogates her co-workers, one of them, a lecherous cameraman, is poisoned.

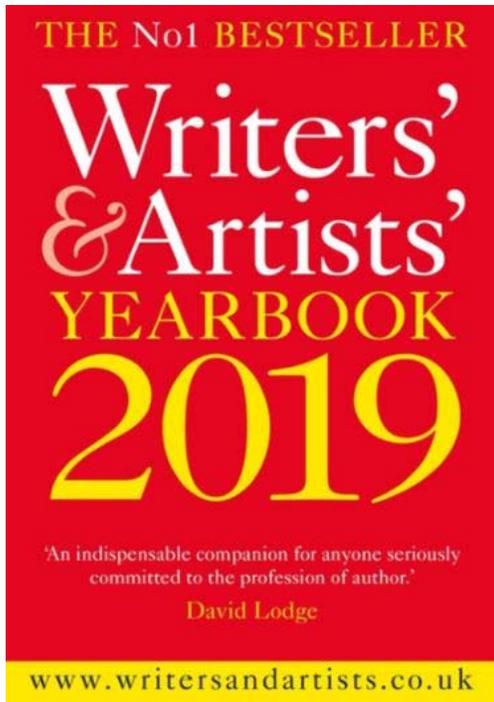
Equal parts compelling, witty, and ingenuous, this novel is a classic example of great British detective fiction.

First published in 1950, *Frequent Hearses* was Edmund Crispin's seventh novel.

Author Bio

Edmund Crispin was the pseudonym of Robert Bruce Montgomery, an English crime writer and composer. Montgomery wrote 9 detective novels and 2 collections of short stories under the pseudonym (taken from a character in Michael Innes's *Hamlet, Revenge!*). The stories feature Oxford don Gervase Fen, who is a professor of English at the university and a fellow of St Christopher's College, a fictional institution. The whodunit novels have complex plots and fantastic, somewhat unbelievable solutions.





B L O O M S B U R Y

Writers' & Artists' Yearbook 2019

This bestselling guide to the writer's market is packed with advice from top authors, agents, publishers and media pundits.

This bestselling guide to all areas of publishing and the media is completely revised and updated every year. The Yearbook is packed with advice, inspiration and practical guidance on who to contact and how to get published.

New articles in the 2019 edition include:

- Writing about sport
- Writing successful dialogue
- World-building
- Managing your portfolio writing career
- Self-publishing your audio book
- Writing and producing podcasts
- The changing world of news journalism
- Creating the perfect pitch

All articles are reviewed and updated every year. Key articles on Copyright Law, Tax, Publishing Agreements, E-publishing, Publishing news and trends are fully updated.

Bloomsbury

On Sale: Sep 4/18

5.8 x 8.3 • 816 pages

9781472947499 • \$47.00 • pb

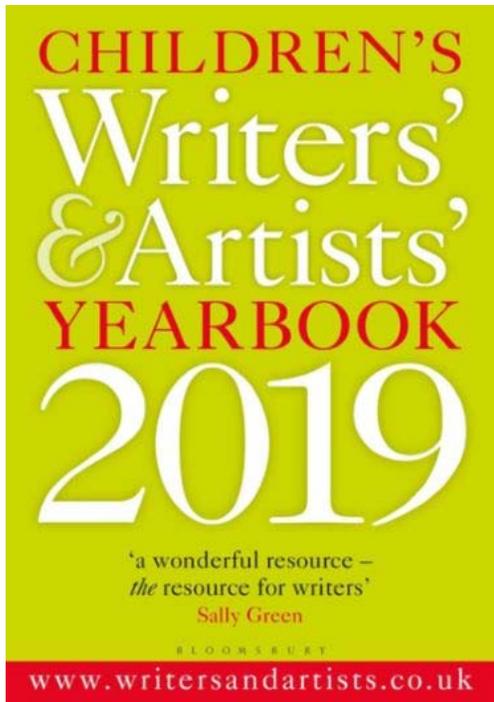
Reference / Yearbooks & Annuals

Series: Writers' and Artists'

Notes

Promotion





B L O O M S B U R Y

Children's Writers' & Artists' Yearbook 2019

Perfect for writers (and artists) seeking a traditional agent-publisher deal OR who are looking to self-publish.

The annual, bestselling guide to all aspects of the media and how to write and illustrate for children and young adults. Acknowledged by the media industries and authors as the essential guide to how to get published.

The 70+ articles are updated and added to each year. Together they provide invaluable guidance on subjects such as series fiction, writing historical or funny books, preparing an illustration portfolio, managing your finances, interpreting publishers' contracts, self-publishing your work.

NEW articles for the 2019 edition include:

- Writing news stories for children
- Writing convincing dialogue
- Creating graphic novels for children
- How to manage your career as a writer

All of the 2,000 listings of who to contact across the media have been reviewed and updated.

Bloomsbury

On Sale: Sep 4/18

5.8 x 8.3 • 480 pages

9781472947611 • \$40.00 • pb

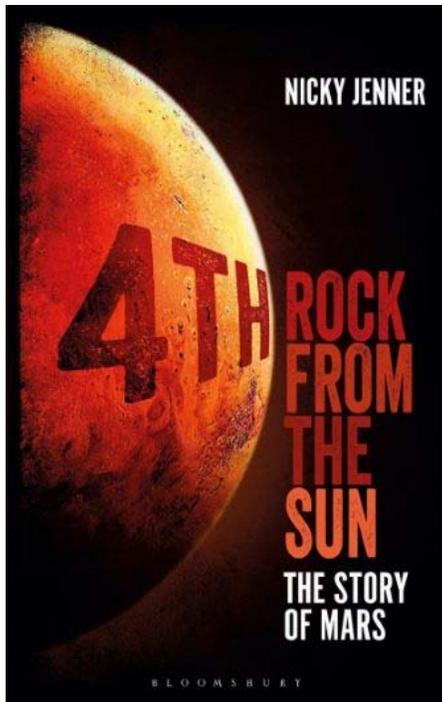
Reference / Yearbooks & Annuals

Series: Writers' and Artists'

Notes

Promotion





Bloomsbury
On Sale: Oct 23/18
5.08 x 7.80 • 272 pages
8pp colour plate section
9781472922526 • \$24.00 • pb
Science / Space Science

Notes

Promotion

BLOOMSBURY

4th Rock from the Sun

The Story of Mars

by Nicky Jenner

Mars is ingrained in our culture, from H. G. Wells's 1898 novel *The War of the Worlds* to *Looney Tunes*'s hapless Marvin the Martian to David Bowie's extraterrestrial spiders. Ancient mythologies defined the planet as a violent harbinger of war, stargazers puzzled over its peculiar motion, and astrologers defined human personalities by its position.

Science fact is now surpassing science fiction. Robot vehicles have trundled across the planet's surface, beaming back views of its rust-orange surface, and have tested soil and atmosphere to get clues about how the planet has evolved and whether it supported (or supports) life. There are many more Mars missions planned over the next decade. And while little green Martians are now firmly the preserve of literature and film, there is growing evidence that the now-arid, frozen planet once had been warm, wet, and possibly thronging with microbial life. One day in the foreseeable future, humans are likely to set foot on the Red Planet. What are the challenges involved, and how are we preparing for them? Is there a long-term future for humans on Mars?

4th Rock from the Sun examines Mars in its entirety—its nature, attributes, and impact on the 3rd Rock's culture; its environmental science and geology; and its potential for human colonization. Writing in an engaging manner, Nicky Jenner provides a comprehensive and spellbinding guide to the Red Planet.

"It'll satisfy readers with factoids aplenty and even teach space nerds something new." - *Publishers Weekly*

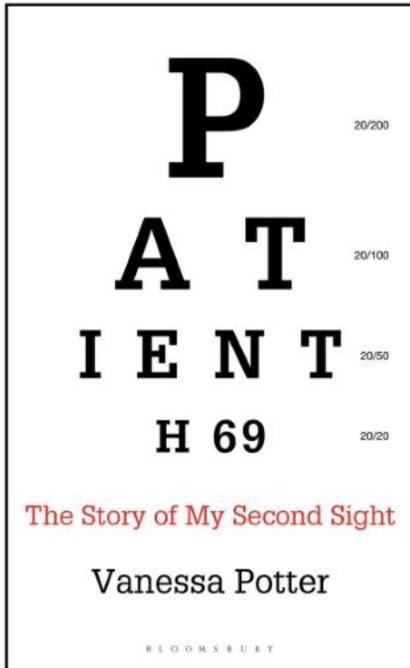
"An up-to-date and engaging overview for space buffs, sf fans, and anyone interested in separating the facts from the fiction." - *Booklist*

"Nicky Jenner mounts a compelling case (...)

Author Bio

Nicky Jenner is a freelance science writer and editor whose work has appeared in *New Scientist*, *Nature*, *Astronomy Now*, *Physics World*, and other publications. Jenner is a copywriter and editor for the European Space Agency and the European Southern Observatory (the organization responsible for both the Very Large Telescope and the upcoming European Extremely Large Telescope). This is her first book. A former European press officer for the Hubble Space Telescope, she lives in Hong Kong.





Bloomsbury
On Sale: Nov 20/18
5.08 x 7.80 • 288 pages
8pp colour plate section and some bw diagrams
9781472936127 • \$24.00 • pb
Biography / Personal Memoirs

Notes

Promotion

B L O O M S B U R Y

Patient H69

The Story of My Second Sight

by Vanessa Potter

In 2012, Vanessa Potter, a married advertising film producer with two young children, was stricken by Neuromyelitis Optica Spectrum Disorder (NMOSD), a rare illness that resulted in sudden blindness and paralysis. She was hospitalized for two weeks. Over the next five months at home, she regained mobility, but recovering her sight was more problematic. At first what she saw was monochromatic. As color reappeared, she encountered synesthesia (experiencing odd responses to stimuli, such as hearing inanimate objects talk to her). While a multidisciplinary team of neurobiologists, psychologists, immunologists, and developmental biologists treated her, she blogged and kept audio-diaries, using the pen name Patient H69.

In her own words, Potter reveals the terror and torment of her blindness. Supported by neuroscientists and Britain's National Health Service, Potter became a science sleuth, uncovering some of the innermost functions of the brain and our complex visual system, while learning meditation and self-hypnosis to help herself endure the ordeal and make a miraculous recovery. Her case offered scientists an important, and previously inaccessible, window into the process of early visual development, as her own optic nerves self-repaired and her brain went into overdrive. *Patient H69* is a gripping human story, made all the more real by the unique response of one patient and the science she uncovers.

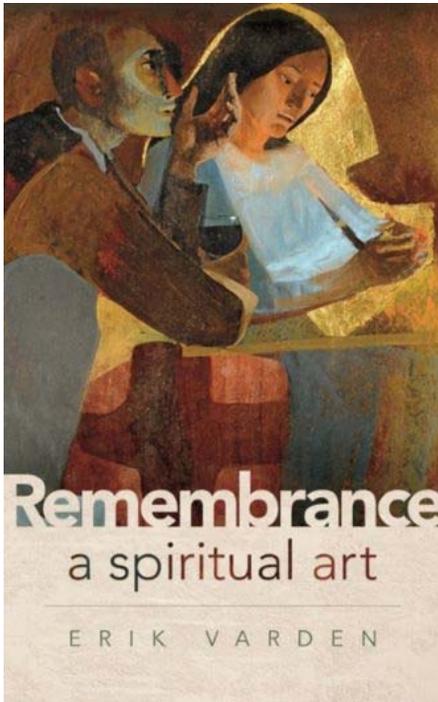
" *Patient H69* is more than a memoir. It is a journey toward understanding the brain told through the harrowing story of an intensely curious woman with the foresight to track her progress, and the compassion to use her experience to help others." - *Booklist*

"An enthralling personal chronicle . . . A compelling firsthand medical account—it's as if an Oliver Sachs patient were to tell her own story—sure to appeal to memoir fans as (...)

Author Bio

Vanessa Potter was an award-winning broadcast producer in the London advertising industry before falling ill with a mysterious neurologic illness. After recovering her sight and mobility, she collaborated with Dr. Tristan Bekinschtein to launch an interactive EEG experience called The Beach that allows people to see and hear their own meditative brainwaves. The project debuted at the Cambridge Science Festival in March 2016. This is her first book and she lives in London, England.





Bloomsbury
On Sale: Nov 20/18
5.31 x 8.50 • 192 pages
No illustrations
9781472953285 • \$22.00 • pb
Religion / Spirituality

Notes

Promotion

B L O O M S B U R Y

Remembrance

A Spiritual Art

by Erik Varden

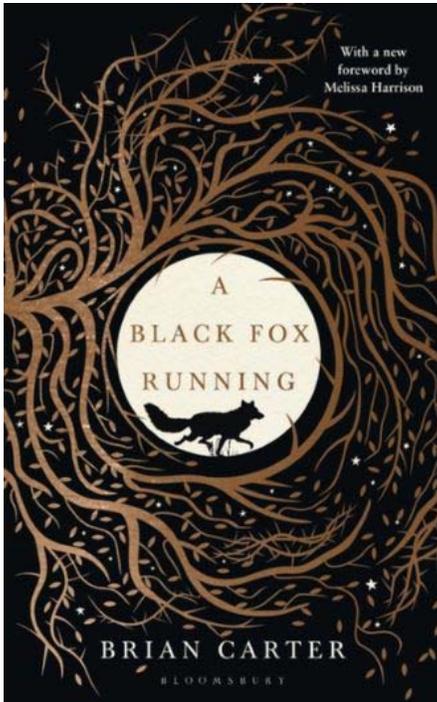
In the modern world of lightning-speed communication, of social turbulence and financial skullduggery, most people know that something is missing from their lives. The revival of interest in monastic life is no accident. The Rule of St. Benedict set down how to achieve personal and communal "stability," something we seem to lack.

The author of this book is abbot of the only Cistercian monastery in England: Mount St Bernard, situated in the hills above Coalville, Leicestershire. The young abbot is a man of extraordinary gifts; he is intellectually brilliant but fully attuned to the needs outside his enclosed community. The theme of this book is "Remembrance." Taking half a dozen instances from the Bible where the word *Remember* is most poignant, Varden embarks on exposition of these texts but then draws parallels with literature of the present day. Such topics include Lot's Wife, Remember You Are But Dust, Remember You Were Slaves in Egypt, and the instruction from Jesus, "Do this in remembrance of me." Though this sounds a little unusual, Varden turns his theme into something, a great spiritual force which is intelligible to believers of all sorts and conditions.

Author Bio

Father Erik Varden OCSO is the abbot of Mount St Bernard Abbey in Leicestershire. Before entering the religious life he was a fellow of Magdalene College, Cambridge, and he is of Norwegian birth and upbringing. He has published a number of scholarly monographs and is much in demand as a preacher, spiritual director, and lecturer.





Bloomsbury
On Sale: Nov 6/18
5.31 x 8.50 • 400 pages
9781408896136 • \$37.00 • CL - With dust jacket
Fiction / Animals

Notes

Promotion

B L O O M S B U R Y

A Black Fox Running

by Brian Carter, foreword by Melissa Harrison

This is the story of Wulfgar, the dark-furred fox of Dartmoor, and of his nemesis, Scoble the trapper, in the seasons leading up to the pitiless winter of 1946. As breathtaking in its descriptions of the natural world as it is perceptive in its portrayal of damaged humanity, it is both a portrait of place and a gripping story of survival.

Uniquely straddling the worlds of animals and men, Brian Carter's *A Black Fox Running* is a masterpiece: lyrical, unforgiving and unforgettable.

Brian Carter was an artist, poet, columnist, children' author, naturalist, and broadcaster who influenced a generation of nature writers. His six novels all explore man's relationship with nature, the first of which, *A Black Fox Running*, was published in 1981. His art was exhibited at the Royal Academy in London and at galleries in Paris, Germany, Holland, and Canada, and he had a one-man show on London's West End. He fought and won many conservation battles for the English countryside and had a great love of the natural world, particularly of Dartmoor, living in sight of it for most of his life, spending time outdoors there walking, cycling, and playing football. He contributed to every edition of West Country newspaper the *Herald Express* from the early 1980s until his death in 2015. He is survived by his widow Patsy, his children Christian and Rebecca, and three grandchildren.

Author Bio

Brian Carter was an artist, poet, columnist, children' author, naturalist, and broadcaster who influenced a generation of nature writers. His six novels all explore man's relationship with nature, the first of which, *A Black Fox Running*, was published in 1981. His art was exhibited at the Royal Academy in London and at galleries in Paris, Germany, Holland, and Canada, and he had a one-man show on London's West End. He fought and won many conservation battles for the English countryside and had a great love of the natural world, particularly of Dartmoor, living in sight of it for most of his life, spending time outdoors there walking, cycling, and playing football. He contributed to every edition of West Country newspaper the *Herald Express* from the early 1980s until his death in 2015. He is survived by his widow Patsy, his children Christian and Rebecca, and three grandchildren.

Melissa Harrison 's debut novel *Clay* was selected for Amazon's "Rising Stars" program and chosen by Ali Smith as a Book of the Year for 2013. Her second novel *At Hawthorn Time* was shortlisted for the Costa Novel Award 2015 and long-listed for the Baileys Women's Prize for Fiction 2016. *Rain*, a work of non-fiction, was longlisted for the 2016 Wainwright Prize. A freelance writer,



B L O O M S B U R Y

The Mother of All Jobs

How to Have Children and a Career and Stay Sane

by Christine Armstrong

When Christine Armstrong became a mother, it never occurred to her that she would want to stop work or even work part-time. But the truth is, combining big jobs and small kids is hard.

From the broken breast pumps on business trips, to hiding chickenpox from the nursery, to the heartbreak when you come home and realize your child smells like the sitter. When Christine Armstrong tried it, she found herself desolate with misery. Determined to make it work, she looked for answers by interviewing other working mothers and found that she wasn't alone. These are the stories of the women who shared everything (and we mean, everything) and what they want you to know.

A book you will wish someone had given you the day you became a parent. Read it and pass it on

Author Bio

Christine Armstrong is contributing editor of *Management Today*, co-founder of communications consultancy Jericho Chambers, and chair of the Maternity Liaison Committee at University College London Hospital. She has spent 4 years interviewing women with big jobs and small children. She has 3 daughters under 8, is-against her own advice-an active member of the school PTA, and recently introduced plastic fishing to London's docklands. @CArmstrongLDN

Bloomsbury

On Sale: Nov 6/18

6.02 x 9.21 • 224 pages

black and white line drawings scattered throughout

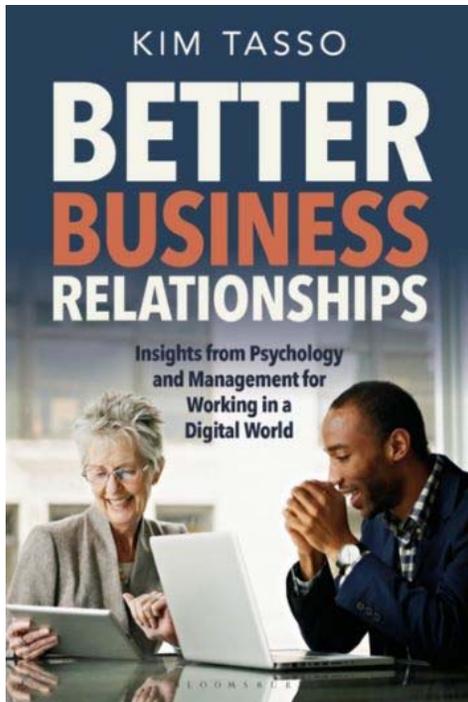
9781472956224 • \$24.00 • pb

Bus & Econ / Women In Business

Notes

Promotion





Bloomsbury

On Sale: Nov 13/18

6.14 x 9.21 • 232 pages

9781472957016 • \$42.00 • CL - With dust jacket

Bus & Econ / Organizational Behavior

Notes

Promotion

BLOOMSBURY

Better Business Relationships

Insights from Psychology and Management for Working in a Digital World

by Kim Tasso

Business success is usually reliant on being able to get along with people. No matter what the role in an organization, the ability to influence, persuade, change, motivate, and encourage others to act effectively is vital. *Better Business Relationships* brings together a wealth of knowledge and practical advice, from psychology to communications and sales, to provide insight and guidance to both new and more experienced workers alike, who may be dealing with both internal colleagues and external clients and suppliers. As technology advances and automates business processes across industries and roles, communication skills and the ability to form meaningful, beneficial professional relationships is at risk of becoming a dying art. In the midst of the rise of social media, automation, and artificial intelligence, there is worldwide concern that, as technology advances, we risk losing the human factors that are needed for individual and organizational success.

Kim Tasso provides practical and essential insight on:

Understanding yourself and other people; Learning how to change; The fundamentals of good communication and relationships; Working with people internally; and Working with people externally.

Better Business Relationships is ideal for anyone who wants to improve their relationships at work and gain a greater understanding of critical social and communications skills required to succeed.

Author Bio

Kim Tasso is an independent strategy, management, and business development executive with over 30 years' experience. She regularly writes for legal, marketing, and property magazines and a leading London portal. Kim is chief commissioning editor of *Professional Marketing* magazine, and a frequent reviewer and blogger for www.AllinLondon.co.uk. She is a part-time lecturer on postgraduate professional marketing courses at Cambridge Marketing College and the CIM.



B L O O M S B U R Y

The Compass and the Radar

The Art of Building a Rewarding Career While Remaining True to Yourself

by Paolo Gallo

With a creative and engaging mix of coaching practice, management theories, case studies and personal story-telling, this book helps readers to identify both their own compass - which relates to integrity, passion and internal value systems - and radar - which helps them to understand organizational complexity and 'read' workplace dynamics and situations.

The Compass of Success is founded on a series of searching questions that will enable anyone to find their compass and radar to achieve personal success:

- How can I find out what my real strengths and talents are?
- Do I love what I do?
- How can I find a job with a company that truly reflects my values?
- What are the prices I am willing to pay for a meaningful and rewarding career?
- How should I define a *successful* career?

Key chapters offer practical tools, as well as insights on the trade-offs and difficult choices that everyone will need to make at some point in their careers - all of which will underline the importance of having the most robust moral compass.

In the midst of a volatile and uncertain world, one in which technology, AI and digital resources are transforming the work environment, *The Compass and the Radar* allows readers to pause, reflect, and consider who they are, what they stand for, and how to remain free.

Author Bio

Paolo Gallo is the Chief HR Officer at the World Economic Forum; previously he was the Chief Learning Officer at the World Bank in Washington DC, and Director of HR at the EBRD in London. He is a certified coach from Georgetown University; graduated from Bocconi University in Milan; and is a Chartered Fellow of the CIPD. He works regularly with Bocconi University, and Ashridge/Hult Business School, and is a regular author and contributor for the WEF Agenda blog, Forbes and HBR Italia.

Bloomsbury

On Sale: Nov 20/18

5.43 x 8.50 • 256 pages

9781472958792 • \$37.00 • CL - With dust jacket

Bus & Econ / Careers / General

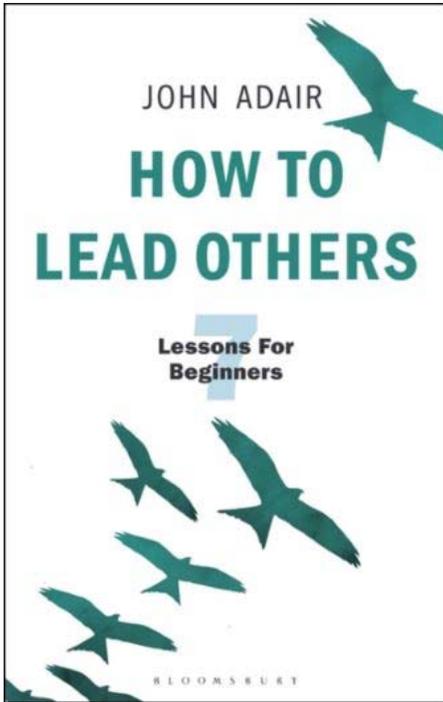
Notes

Promotion



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Bloomsbury
On Sale: Nov 13/18
5.43 x 8.50 • 208 pages
9781472956972 • \$37.00 • pb
Bus & Econ / Leadership

Notes

Promotion

B L O O M S B U R Y

How to Lead Others Seven Lessons for Beginners by John Adair

In any job, there will come a time when you are asked to lead other people. But while people are often well trained in the skill set of their particular profession, few people are ever taught how to lead. As such, those first steps into leadership can seem daunting. What do you actually do? What do you need to know? How do you actually lead?

Broken down into seven simple lessons, this book aims to convey the basics in a way that is clear, concise, relevant, and practical. To enhance the practical nature of the text, each of the seven chapters is followed by a series of key points designed to act as summaries as well as incitements to positive action.

- The First Lesson: The leader's role
- The Second Lesson: What you have to do
- The Third Lesson: What you need to know
- The Fourth Lesson: What you need to be
- The Fifth Lesson: How to share decisions
- The Sixth Lesson: What leaders believe
- The Seventh Lesson: Lead to serve

Aimed at those who, regardless of industry or business sector, are about take their first steps on the leadership path or who are at an early stage in their career and realize that leadership responsibilities lie ahead of them, *How to Lead Others* is the essential handbook to one of the most important and challenging aspects of professional life.

Author Bio

Professor John Adair is a British academic, leadership theorist, and author of more than 40 books (translated into 18 languages). Since 2006, he has been Honorary Professor of Leadership at the China Executive Leadership Academy in Shanghai. In 2009, he was appointed chair of Leadership Studies at the United Nations Staff College in Turin.



B L O O M S B U R Y

Rice's Language of Buildings

From Aedicules to Ziggurats

by Matthew Rice

Rice's Language of Buildings covers the grammar and vocabulary of British buildings, explaining the evolution of styles from Norman castles to Norman Foster. Its aim is to enable the reader to recognize, understand and date any British building.

As Matthew Rice says, "Once you can speak any language, conversation can begin, but without it communications can only be brief and brutish. The same is the case with Architecture: an inability to describe the component parts of a building leaves one tongue-tied and unable to begin to discuss what is or is not exciting, dull or peculiar about it." *Rice's Language of Buildings* will explain the language of architecture. With it in your hand, bag or car, buildings will break down beguilingly into their component parts, ready for inspection and discussion. There will be no more references to that curly bit on top of the thing with the square protrusions. Ungainly and inept descriptions will be a thing of the past and, fluent in the world of volutes, hood moulds, lobed architraves and bucrania, you will be able to leave a cathedral or country house with as much to talk about as a film or play.

Author Bio

Matthew Rice is a writer and illustrator who thought he knew lots about British architecture until he started to write and illustrate this book. His message to readers is, if you want to understand a building, sit in front of it and draw it. You might also have seen his work in *Country Life*, on his own calendar or on much of his wife Emma Bridgewater's pottery. He lives in Oxford and Norfolk.

Bloomsbury

On Sale: Nov 6/18

240 pages

Colour illustrations throughout

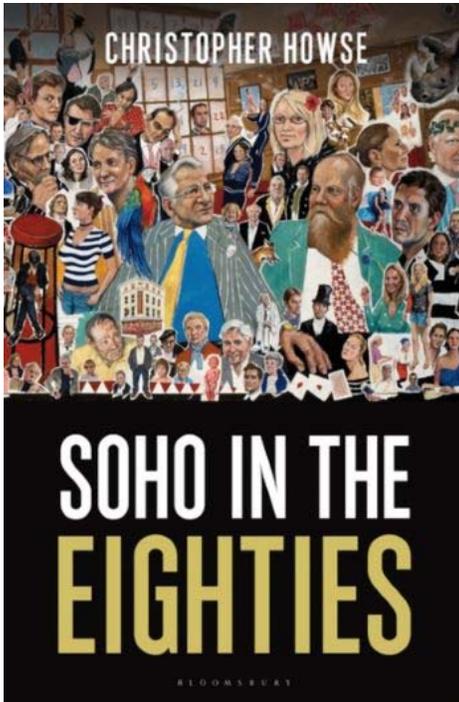
9781408893784 • \$37.00 • CL - With dust jacket

Architecture / Buildings / General

Notes

Promotion





Bloomsbury
On Sale: Nov 6/18
6.02 x 9.21 • 272 pages
9781472914804 • \$40.00 • CL - With dust jacket
History / Social History

Notes

Promotion

BLOOMSBURY

Soho in the Eighties

by Christopher Howse

In the 1980s Daniel Farson published *Soho in the Fifties*. Here is its sequel.

That decade saw the brilliant flowering of a daily tragic comedy enacted in pubs like the Coach and Horses or the French and in drinking clubs like the Colony Room. These were places of constant conversation fueled by alcohol. The cast was more numerous and improbable than any soap opera. Some widely known—Francis Bacon, Jeffrey Bernard, Tom Baker, and John Hurt. Just as important were the regular actors: the Village Postmistress, the Red Baron, Granny Smith. The bite came from underlying tragedy: lost spouses, lost jobs, pennilessness, homelessness, and death.

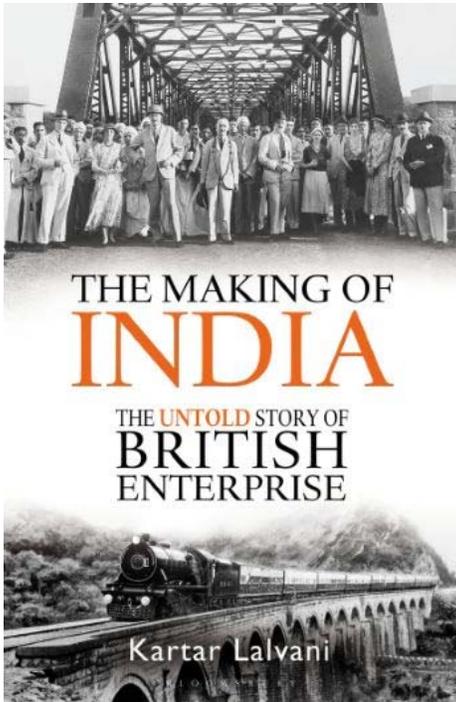
Christopher Howse spent more time with Jeffrey Bernard than Boswell did with Johnson. Soho seemed to him like home. That Soho has now gone: the actors have died and the talk dried up. While it lasted, time in those smoky rooms always seemed to be half past ten, not long to closing time.

As the author relates, he never laughed so much as he did in *Soho in the Eighties*.

Author Bio

Christopher Howse is deputy editor of the *Daily Telegraph*, its leader writer and obituarist. He has published many books, including the official history of the *Daily Telegraph*, *The Train in Spain*, and many anthologies.





Bloomsbury
On Sale: May 1/18
6.02 x 9.21 • 464 pages
Integrated photographs throughout
9781472951205 • \$27.00 • pb
History / Asia / India & South Asia

Notes

Promotion

B L O O M S B U R Y

The Making of India

The Untold Story of British Enterprise

by Kartar Lalvani

The story of *The Making of India* begins in the seventeenth century, when a small seafaring island, one tenth the size of the Indian subcontinent, dispatched sailing ships over 11,000 miles on a five-month trading journey in search of new opportunities. In the end they helped build a new nation. The sheer audacity and scale of such an endeavor, the courage and enterprise, have no parallel in world history. This book is the first to assess in a single volume almost all aspects of Britain's remarkable contribution in providing India with its lasting institutional and physical infrastructure, which continues to underpin the world's largest democracy in the twenty-first century.

"Elegant, fair, and extremely well written. I am delighted that the other side of the story is being told, as it deserves to be." - Martin Bell, British UNICEF Ambassador

"Remarkable for its scholarship, readability, and message ." - Andrew Roberts, historian, visiting professor, King's College London

"Absolutely excellent: informative, well-argued, and passionate. This book contains the seeds of future Anglo-Indian cooperation." - Tony Blair, former British Prime Minister

Author Bio

Dr. Kartar Lalvani , OBE, FRPharmS, DSc, is founder and chairman of Vitabiotics, Britain's leading vitamin company. Born in Karachi in 1931, Kartar moved to Mumbai in 1947 and then to London in 1956 to study pharmacy, before undertaking his doctorate at Bonn University. An honorary professor at the University of Franche Comté, Besançon, France, Kartar is also a philanthropist, private scholar, and historian.



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B L O O M S B U R Y

Humane Capital

Creating a Management Shift to Transform Performance and Profit

by Vlatka Hlupic

Despite decades of research illustrating the benefits of enlightened leadership, the high-performance workplace is still not the norm. Vlatka Hlupic has spent 20 years investigating this paradox, and in this book she forms a penetrating critique of why such strong evidence has had limited impact and provides an alternative practical approach that any employer can implement to overcome these challenges.

Humane Capital brings together management wisdom and shows how successful leaders have moved their organizations from controlled and orderly to enthusiastic and collaborative. Supported by insights from 50 of the leading thinkers and practitioners in the field, the book guides readers through the arguments for a radical reassessment of current business models, and the successful stories of employers from the private and public sectors who have made the transition.

There is a clear correlation between those companies that are "good" and those that do well—"good" meaning an organization that works with stakeholders, employees, society, and customers. The book illustrates what steps need to be taken by managers and leaders in order to create a good, humane organization and achieve a high-performance workplace and sustainable success.

Author Bio

Vlatka Hlupic is an international award-winning thought leader. She is professor of Business and Management at the University of Westminster, a former adjunct faculty of London Business School, a consultant/visiting faculty for Said Business School, and a global faculty member of FT/IE Corporate Learning Alliance. Vlatka is also a founder and CEO of the Management Shift Ltd and the Drucker Society London. She was voted one of the Most Influential Thinkers in the world in 2015 and 2016 by *HR*

Bloomsbury

On Sale: Dec 18/18

6.14 x 9.21 • 256 pages

9781472957641 • \$47.00 • CL - With dust jacket

Bus & Econ / Customer Service

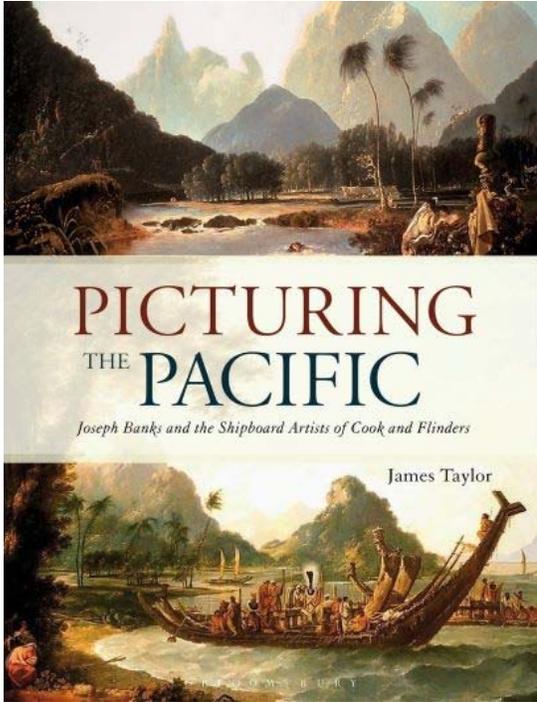
Notes

Promotion



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Bloomsbury
On Sale: Nov 20/18
7.44 x 9.69 • 224 pages
Lavishly illustrated with full colour paintings throughout
9781472955432 • \$47.00 • CL - With dust jacket
History / General

Notes

Promotion

B L O O M S B U R Y

Picturing the Pacific

Joseph Banks and the shipboard artists of Cook and Flinders
by James Taylor

For over 50 years between the 1760s and the early 19th century, the pioneers who sailed from Europe to explore the Pacific brought back glimpses of a new world in the form of oil paintings, watercolors, and drawings—a sensational view of a part of the world few would ever see. Today these works represent a fascinating and inspiring perspective from the frontier of discovery.

It was Sir Joseph Banks, president of the Royal Society, who popularized the placement of professional artists on British ships of exploration. They captured striking and memorable images of everything they encountered: exotic landscapes and beautiful flora and fauna as well as remarkable portraits of indigenous peoples. These earliest views of the Pacific were designed to promote the new world as enticing, to make it seem familiar, and to encourage further exploration and, ultimately, British settlement.

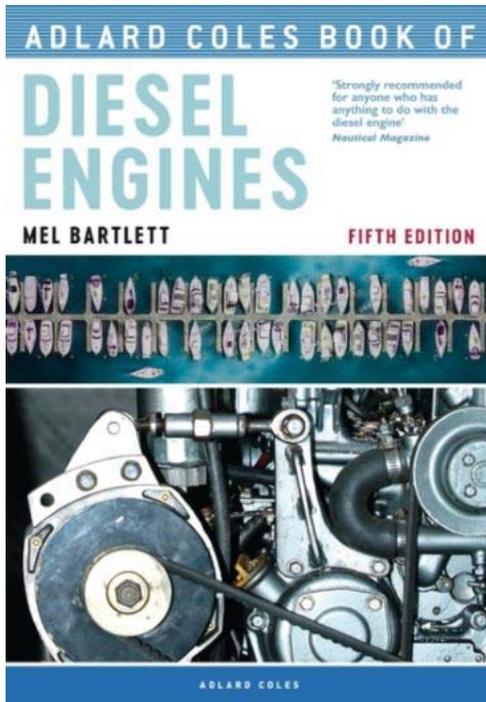
Drawing on both private and public collections from around the world, this lavish book collects oil paintings, watercolors, drawings, prints, and other documents from those voyages, and presents a unique glimpse into an age where science and art became irrevocably entwined.

Author Bio

Due to his doctoral research into the work of William Westall, the landscape and figure painter who accompanied Commander Matthew Flinders on his groundbreaking voyages in the wake of Captain Cook, James Taylor was a consultant for the Pacific Encounters permanent gallery at the National Maritime Museum. He is also the author of *Voyage of the Beagle* and *Pack Up Your Troubles*, both published by Bloomsbury.



9 781472 955432



Bloomsbury

On Sale: Sep 4/18

6.73 x 9.69 • 96 pages

Full colour photos and illustrations throughout

9781472955401 • \$37.00 • pb

Sports & Recreation / General

Series: Adlard Coles Book of

Notes

Promotion

B L O O M S B U R Y

The Adlard Coles Book of Diesel Engines

5th Edition

by Mel Bartlett

The Adlard Coles Book of Diesel Engines is aimed at boat owners rather than experienced mechanics. In clear, jargon-free English, it explains how a diesel engine works, and how to care for it.

Melanie Bartlett explains how the engine uses simple processes to convert fuel to power, and then looks at the various subsystems that allow those processes to take place. She also advises on tools and winterizing, and provides hints, tips, and helpful fault-finding tables. Systems covered include: fuel, air, cooling, oil, electrical, propeller and transmission and control.

This 5th edition has been thoroughly updated and illustrated with new full-color photos and diagrams. In particular, the Common Rail Injection System is covered, which governs how the fuel system is constructed, combined with the use of electronics (as opposed to mechanics) to control it, thereby meeting the need for cleaner, greener engines to meet emissions regulations.

"This edition has been thoroughly updated and illustrated with full-color photographs and diagrams." - *All at Sea*

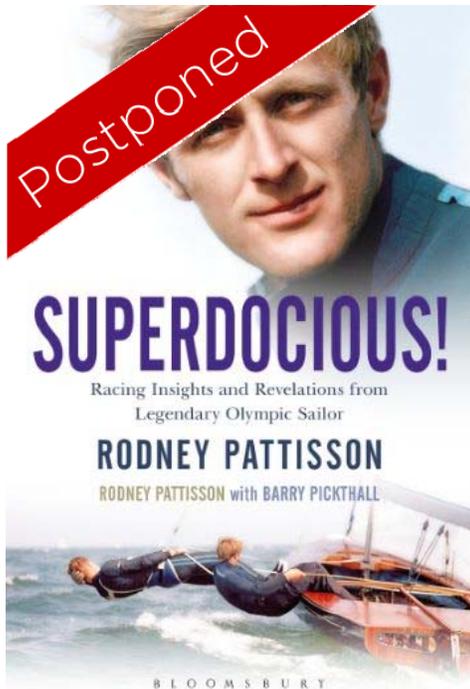
"Explains fuel, air, cooling, oil, electrical, propeller, transmission and control systems in short, jargon-free paragraphs." - *Yachting Monthly*

"The book is fashioned in an eye-pleasing way with color photographs to guide you through the process . . . This is a good primer for any skipper." - *Sailor Magazine* (March 2011)

Author Bio

Melanie Bartlett, previously Tim Bartlett, learned to sail as a child on the Thames, and then followed a varied career that included serving with the Royal Navy, working as a yacht skipper at the Island Cruising Club, running an engineering business in Cornwall, and 10 years as technical editor of *Motor Boat* and *Yachting*. She now lives and continues to write books and work on journalistic assignments as Mel.





Bloomsbury
On Sale: Feb 19/19
6.02 x 9.21 • 288 pages
8-page colour plate section
9781472935595 • \$47.00 • CL - With dust jacket
Biography / Sports

Notes

Promotion

Oshawa Express/Ontario Sailor
pending
Review by Greg McDowell

BLOOMSBURY

Superdocious!

Racing Insights and Revelations from Legendary Olympic Sailor
Rodney Patisson

by Rodney Patisson and Barry Pickthall

Rodney Patisson, MBE is an iconic figure within the sailing world. A winner in dinghies, multihulls, and offshore, he has set race and speed records, and with Lawrie Smith led Britain's challenge for the America's Cup in 1983. They were beaten in the finals by Alan Bond's eventual winner, Australia II. A perfectionist when it comes to race preparation, and passionate about speed on the water, Patisson's successes stem from a selfless focus on the end goal, a ruthless desire to win, and an unquenchable thirst to succeed in everything he does. An intensely private individual, Patisson has always kept his own counsel, keeping the media at arm's length, viewing press attention as an unwanted distraction from winning. His previously untold story not only charts his own trials and tribulations in becoming one of the best sailors in the world, but also reveals the double standards, deceit, political and sporting interference, and outright cheating he faced along the way.

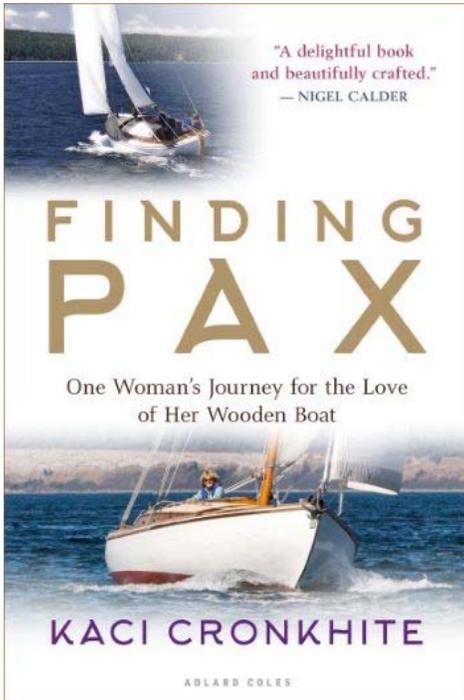
Superdocious! is an explosive commentary, with a foreword by Sir Ben Ainslie, on a lifetime of remarkable achievements in an international sport that Patisson made his own. His story will shock, amaze, and inspire not just today's sailors looking to realize their own dreams, but every sportsman and -woman around the world. His narrative will also be essential reading for coaches, providing them with unique analogies that can be applied equally to sport and business.

Author Bio

Rodney Patisson, MBE is a three-time Olympic medalist and multi-world champion. He was Britain's most successful Olympic sailor for three decades.

Barry Pickthall won the 2008 Whyte & Mackay/YJA Journalist of the Year Award. A respected writer and photographer, he has been covering all aspects of the sport for four decades, twenty of them (1978-1998) as Yachting Correspondent first to *the Sunday Times* and later the *Times* newspapers. He has written 28 books.





Bloomsbury
On Sale: Sep 18/18
6.12 x 9.25 • 224 pages
16pp colour plate section
9781472958600 • \$23.95 • pb
Sports & Recreation / Boating

Notes

Promotion

Digital assets: sampler available on ISSUU and Bloomsbury.com; slideshow available on Bloomsbury.com
Reviews campaign to nautical media
Display advertising campaign through Google, Facebook, and Twitter at publication
Social media campaign at publication, including Twitter graphics
Inclusion in nautical e-newsletter

B L O O M S B U R Y

Finding Pax

Expanded edition
by Kaci Cronkhite

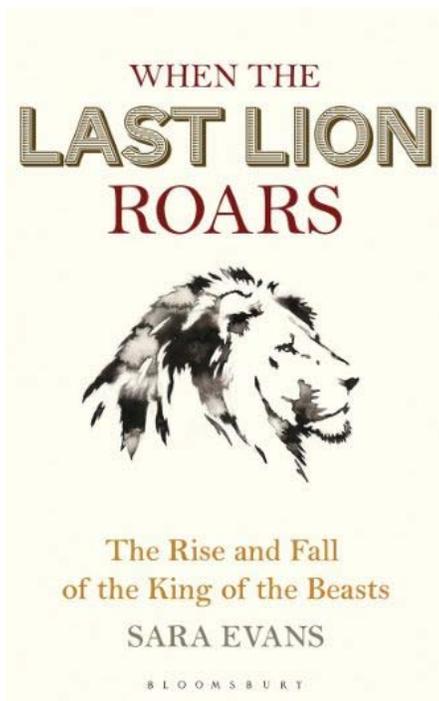
In 1936, on an island in Denmark where the oldest oak tree in Europe grows, a lone boat builder nicknamed "The Perfectionist" crafted a boat with his hands. Seventy years later, in a marina in Port Townsend, Washington, a woman opened an email. A Danish spidsgatter named *Pax* was for sale in Victoria, British Columbia. Around-the-world sailor and writer Kaci Cronkhite knew better than to buy a wooden boat. But in 2007, smitten with *Pax* and inspired by a life in the wind, she did. The mystery of the journey that brought the 2 together became a quest that connected families in 3 countries through 7 decades of history.

Author Bio

Kaci Cronkhite is a writer whose work radiates a passion for adventures combining wind, travel, history, and legacy. Her stories have appeared in the sea anthology *Steady As She Goes*, and in magazines and newspapers in America, Australia, Canada, South Africa, and the Caribbean. She splits her time between a homeport with *Pax* in Port Townsend, Washington, a writing retreat near the historic family ranch in Oklahoma, and going on writing sojourns around the world.



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B L O O M S B U R Y

When the Last Lion Roars

The Rise and Fall of the King of the Beasts

by Sara Evans

The killing of a much-loved lion called Cecil by an American big-game hunter in Zimbabwe in July 2015 sparked international outrage. It also drew world attention to shrinking numbers of the "king of the beasts" and yet their continued hunting for sport. There are no lions left north of the Sahara and their range in southern Africa has shrunk considerably. Two subspecies are already gone. With numbers down to just 20,000, many experts believe that, without effective conservation plans in place, Africa's remaining lions will be wiped out by the middle of this century.

Sara Evans considers the cultural significance of the lion over thousands of years, as well as its historic rise and fall as a global species. She also explores the many, and often complex, reasons that explain why numbers have plummeted so catastrophically in recent decades. As humans are the lion's only predator, she asks what is being done to reverse, or at least stem this depletion.

By interweaving vivid personal encounters with Africa's last lions—from Kenya in the northeast to Botswana in the south—and visits to breeding projects in the west and their protectors all over the continent, she hopes to answer this question, as well as turn the spotlight on the plight of Africa's most iconic and mesmerizing animals.

The narrative also includes photographs, illustrations, and maps along with insights from experts in the field.

Author Bio

Sara Evans is an award-winning writer and photojournalist, specializing in travel and wildlife. Her work has been featured in the *Telegraph*, the *Sunday Telegraph*, the *Independent on Sunday*, the *Mail on Sunday*, the *Australian*, the *Sydney Morning Herald*, the *Age*, the *Boston Globe*, *Lonely Planet*, *Travel Magazine*, and *BBC Wildlife Magazine*, and more. She won the 2005 *Independent on Sunday* and Bradt Travel Writing Competition and has been a panelist at Bradt travel-writing seminars.

Bloomsbury

On Sale: Sep 18/18

5.31 x 8.50 • 320 pages

8-page colour section

9781472916136 • \$37.00 • CL - With dust jacket

Nature / Animals / Big Cats

Notes

Promotion

Early consumer review campaign on NetGalley and Goodreads

Digital assets: sampler available on ISSUU and Bloomsbury.com, interactive map, and infographic timeline

Outreach to animal conservation organizations

Press campaign to nature/natural history/conservation websites, magazines, and blogs

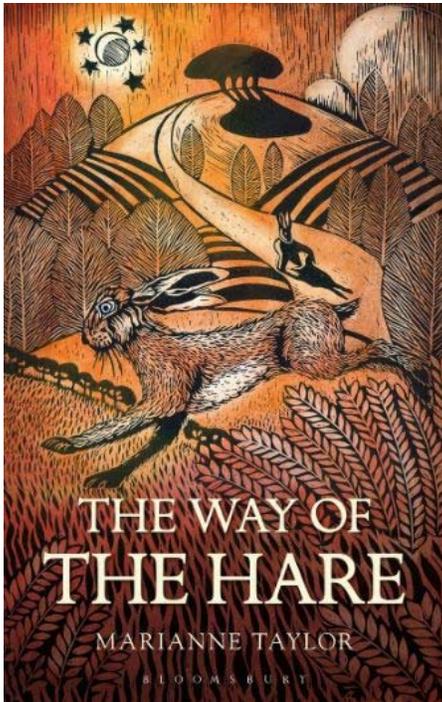
Press release to national mainstream newspapers, magazines, news websites

Social media campaign upon publication featuring

Twitter fact graphics

Inclusion in seasonal natural history e-newsletter





Bloomsbury

On Sale: Sep 11/18

5.08 x 7.80 • 272 pages

Colour plates and line artwork

9781472942265 • \$24.00 • pb

Nature / Mammals

Notes

Promotion

BLOOMSBURY

The Way of the Hare

by Marianne Taylor

To the people of rural Britain, hares are deeply beloved, perhaps above all other animals. They thrive in abundance in imagery but can be maddeningly elusive in reality. In our stories, hares are magical, uncanny, and illogical beings that commune with the moon, vanish at will, and lose their minds when spring arrives. Yet despite the breadth of its legends, the brown hare of the lowlands is a relative newcomer to our islands, and our "real" ancient hare is the mountain hare of the unforgiving high mountainsides.

Hares of myth have godly powers, but real, earthbound hares walk a dangerous line—they are small animals with many predators but have no burrow or tunnel to shelter them from danger. They survive by a combination of two skills honed to unimaginable extremes—hiding in plain sight and running faster than anything and anyone. The need to excel as hiders and runners ultimately directs every aspect of hare biology and behavior.

This book explores hares as they are and as we imagine them. Elegant studies of molecular biology and biomechanical physics help us understand how hares are put together, while centuries of game estate records reveal how humans have commodified and exploited them. But it is ultimately the moments spent in the company of wild hares that allow us to bring together myth and reality to celebrate the magic of the living animal.

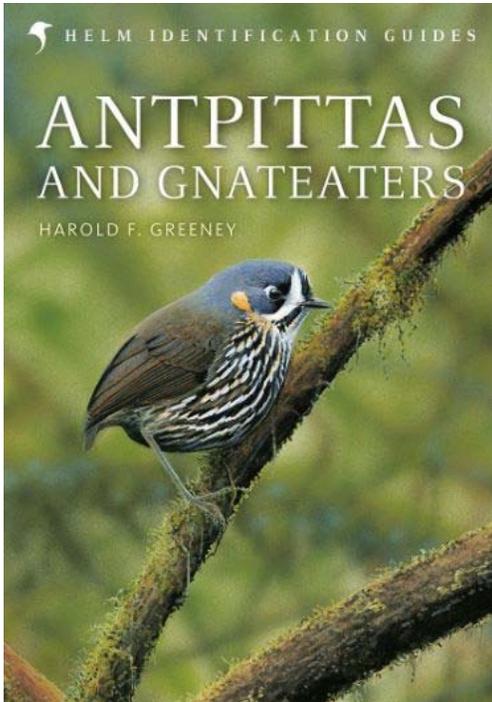
"Taylor's book is so replete with leporine lore, so completely absorbed with the lives and (often grisly) deaths of our hares that you can't help but see the creatures with new eyes. . . . W.H. Auden said that in the company of scientists he felt like a shabby curate in a room full of dukes. In this detailed, absorbing study, Taylor makes us all dukes for a day, granting us a privileged glimpse into the life of the hare." - *The Guardian*

Author Bio

Location: UK

Marianne Taylor is a writer and photographer who has written many books on natural history subjects including *RSPB British Birds of Prey*, *Owls*, *Dragonflight*, and *RSPB NatureWatch*.





Bloomsbury
On Sale: Sep 11/18
6.69 x 9.45 • 496 pages
24 illustrated plates and 250 colour photos
9781472919649 • \$86.00 • CL - With dust jacket
Nature / Animals / Birds
Series: Helm Identification Guides

Notes

Promotion

B L O O M S B U R Y



Antpittas and Gnateaters

by Harold Greeney, illustrated by David Beadle

Antpittas are a spectacular and beautiful group of South American birds, and are among the most sought-after of all bird groups by birders. This will be the first monograph to cover these elusive inhabitants of the undergrowth. This Helm Identification Guide will cover the taxonomy, biology, and conservation of these birds in great detail, including a series of plates packed with beautiful illustrations from Dave Beadle and hundreds of photographs covering as many races and plumages as are available.

A must-have book for anyone interested in the neotropics and its birds, and will become the standard reference on the subject for many years to come.

Author Bio

Harold Greeney is an ornithologist at the Yanayacu Field Station in Ecuador. He has a particular interest in antpittas and other antbirds, and is an active and regular contributor to the literature, especially regarding nest and breeding biology of neotropical birds.

Dave Beadle is an artist from Canada with a great knowledge of South America and her birds. His previous books include *New World Warblers* (Helm, 2002) and *Sparrows of the United States and Canada* (Academic Press, 2002)





BLOOMSBURY

Birds of Italy

by Marianne Taylor and Daniele Occhiato

This text is a compact, easy-to-use bird identification guide suitable for any birdwatcher visiting Italy. The book features descriptions of 256 species, thumbnail silhouettes for ease of use, up-to-date tips, and information on bird biology and behavior.

Author Bio

Location: Marianne Taylor - UK

Marianne Taylor is a freelance writer, illustrator, photographer, and editor, and author of many natural history books, including *British Birds of Prey*, *Owls*, *RSPB Spotlight Robins*, and *RSPB British Birdfinder*. A passion for all wildlife, especially birds, has been a driving force in her life.

Bloomsbury

On Sale: Sep 4/18

3.74 x 7.48 • 144 pages

256 colour photos

9781472949820 • \$22.00 • pb

Nature / Animals / Birds

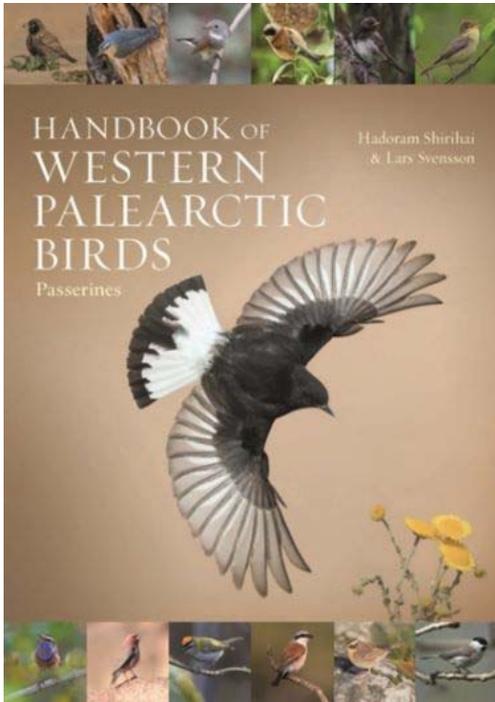
Series: Pocket Photo Guides

Notes

Promotion



18F Macm Bloomsbury



Bloomsbury

On Sale: Sep 18/18

9780713645712 • \$324.00 • quantity pack

Science / Life Sciences / Zoology / Ornithology

Notes

Promotion

B L O O M S B U R Y

Handbook of Western Palearctic Birds

Passerines

by Hadoram Shirihi and Lars Svensson

This unique and spectacular handbook is the most complete and comprehensive photographic guide to the passerines of the Western Palearctic written by two of the world's most respected ornithologists, Hadoram Shirihi and Lars Svensson.

This complete edition contains Volume 1 and 2, with the first covering larks, hirundines, pipits and wagtails, bulbuls, accentors, robins, chats, wheatears, thrushes, prinias and cisticolas, and warblers, and the second covering flycatchers, reedlings, tits, nuthatches, orioles and sunbirds, shrikes, corvids, finches, and buntings, along with extreme vagrants.

The exceptional text is backed up by a stunning collection of more than 4,000 photographs, featuring a comprehensive range of plumages that illustrate every race and morph of each species in the region.

This stunning handbook will be the definitive reference for the region for years to come-no birder's shelf will be complete without it.

Author Bio

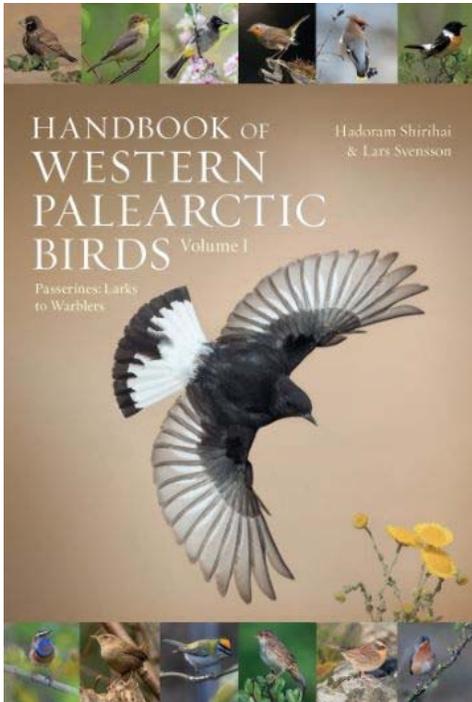
Hadoram Shirihi is a leading expert on field identification. Shirihi was responsible for the rediscovery of Beck's Petrel, one of the zoological highlights of the 21st century. His many titles include *Sylvia Warblers* and *A Complete Guide to Antarctic Wildlife* (Helm).

Lars Svensson is Europe's foremost ornithologist. He is the author of the pivotal *Identification Guide to European Passerines* which is still the essential reference for bird ringers across the region.



RAINCOAST BOOKS
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Bloomsbury
On Sale: Sep 18/18
8.27 x 11.69 • 656 pages
2500 photographs, more than 200 maps
9781472937575 • \$163.00 • CL - With dust jacket
Nature / Animals / Birds

Notes

Promotion

B L O O M S B U R Y

Handbook of Western Palearctic Birds, Volume 1

Passerines: Larks to Warblers

by Hadoram Shirihi and Lars Svensson

This unique and spectacular handbook is the most complete and comprehensive photographic guide to the passerines of the Western Palearctic. Written by two of the world's most respected ornithologists, Hadoram Shirihi and Lars Svensson, *Handbook of Western Palearctic Birds, Volume 1* contains the most up-to-date information available on bird identification, covering all aspects of plumage, moult, ageing, and sexing, with sections on voice and other identification criteria, and detailed taxonomic notes.

The handbook is divided into two volumes. This first volume covers larks, hirundines, pipits and wagtails, bulbuls, accentors, robins, chats, wheatears, thrushes, prinias and cisticolas, and warblers.

The exceptional text is backed up by a stunning collection of almost 2,500 photographs, featuring a comprehensive range of plumages that illustrate every race and morph of each species in the region.

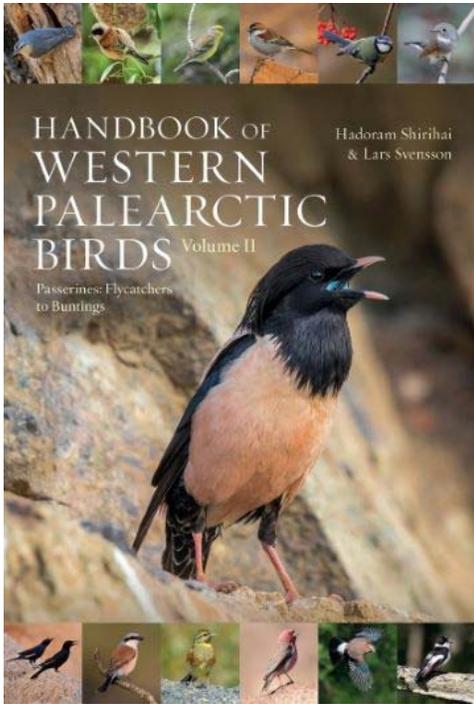
Author Bio

Hadoram Shirihi is a leading expert on field identification. Shirihi was responsible for the rediscovery of Beck's Petrel, one of the zoological highlights of the 21st century. His many titles include *Sylvia Warblers* and *A Complete Guide to Antarctic Wildlife* (Helm).

Lars Svensson is Europe's foremost ornithologist. He is the author of the pivotal *Identification Guide to European Passerines*, which is still the essential reference for bird ringers across the region.



18F Macm Bloomsbury



Bloomsbury
On Sale: Sep 18/18
8.27 x 11.69 • 624 pages
2500 photos, around 200 maps
9781472937377 • \$163.00 • CL - With dust jacket
Nature / Animals / Birds

Notes

Promotion

B L O O M S B U R Y

Handbook of Western Palearctic Birds, Volume 2 Passerines: Flycatchers to Buntings by Lars Svensson and Hadoram Shirihai

This unique and spectacular handbook is the most complete and comprehensive photographic guide to the passerines of the Western Palearctic. Written by two of the world's most respected ornithologists, Hadoram Shirihai and Lars Svensson, *Handbook of Western Palearctic Birds, Volume 2* contains the most up-to-date information available on bird identification, covering all aspects of plumage, moult, aging, and sexing, with sections on voice and other identification criteria, and detailed taxonomic notes.

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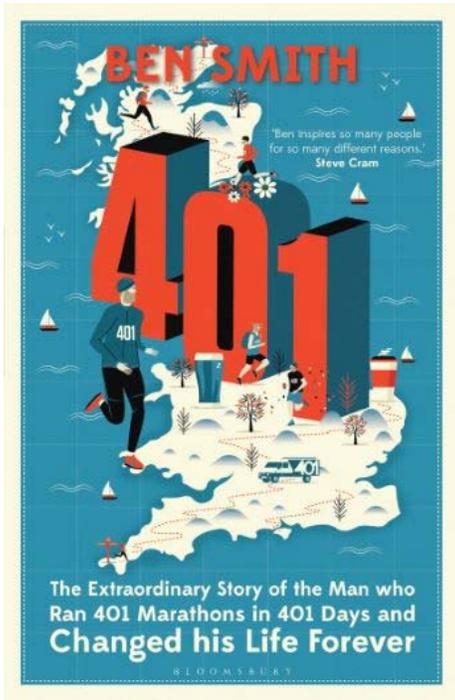
The exceptional text is backed up by a stunning collection of more than 2,500 photographs in this volume alone, featuring a comprehensive range of plumages that illustrate every race and morph of each species in the region.

Author Bio

Hadoram Shirihai is a leading expert on field identification. Shirihai was responsible for the rediscovery of Beck's Petrel, one of the zoological highlights of the 21st century. His many titles include *Sylvia Warblers* and *A Complete Guide to Antarctic Wildlife* (Helm).

Lars Svensson is Europe's foremost ornithologist. He is the author of the pivotal *Identification Guide to European Passerines*, which is still the essential reference for bird ringers across the region.





Bloomsbury
On Sale: Sep 4/18
6.02 x 9.21 • 240 pages
16 page plate section in full colour
9781472956187 • \$24.00 • pb
Sports & Recreation / Running & Jogging

Notes

Promotion

BLOOMSBURY

401

The Extraordinary Story of the Man who Ran 401 Marathons in 401 Days and Changed his Life Forever
by Ben Smith

On September 1, 2015, Ben Smith set out from Bristol. Over the next 401 days, he would burn an estimated 2.4 million calories; run with almost 10,000 people; inspire almost 600 first-time marathon runners; and visit 101 schools. He would also raise more than \$500,000 for charity.

In between, Ben fractured his back; was almost blown away by a hurricane on the Gower Peninsula; kissed his boyfriend Kyle live on TV during the London Marathon; took 10 days off after discovering his spine was collapsing; spent the next 117 days playing catch-up. And he wouldn't have changed a thing.

Author Bio

Ben Smith ran 401 marathons in 401 days. He is currently planning to take on the San Francisco to New York challenge to break that record. He and his partner, Kyle, recently set up the Festival of Running in Bristol, including a virtual element allowing people to take part from around the world.
[@the401challenge](#)



18F Macm Bloomsbury



World Football Club Crests

Leonard
Jägerskiöld
Nilsson

The Design, Meaning and
Symbolism of World Football's
Most Famous Club Badges

BLOOMSBURY

BLOOMSBURY

World Football Club Crests

The Design, Meaning and Symbolism of World Football's Most Famous Club Badges

by Leonard Jägerskiöld Nilsson

Why are Manchester United called the Red Devils? Which club's crest motto is "You hit me, we hit you?" Why are there fires burning beneath "You'll Never Walk Alone" in Liverpool's club crest? Which Swiss club inspired FC Barcelona? What does Jägermeister have to do with German club Eintracht Braunschweig? And why does the Czech club Bohemians Praha 1905 have a kangaroo as a badge mascot?

From the royal crown on the crest of Real Madrid to the riveting hammers of West Ham United, via Valencia's bat design and German club St. Pauli's skull-and-crossbones emblem, behind every crest's symbolism lies a story, a tale of identity.

Featuring more than 200 club crests from 20 different leagues, *World Football Club Crests* explains why the badges of the biggest clubs look like they do, and reveals the backgrounds to some of the oddest world football emblems and their symbolisms, offering a fresh perspective on the game.

"A must for football and design lovers." - SvD (Swedish newspaper)
"One of the best sports books of the year." -SVT 1 (Swedish television)

Author Bio

Leonard Jägerskiöld Nilsson is a Swedish sports journalist who works as a producer for Eurosport and Discovery Networks Sweden. Since 2007 he has worked closely with all major football leagues, such as Bundesliga, Premier League, Serie A, La Liga, and Ligue 1.

Bloomsbury

On Sale: Oct 2/18

7.44 x 9.06 • 240 pages

Full colour throughout

9781472954251 • \$27.00 • CL - With dust jacket

Sports & Recreation / Soccer

Notes

Promotion

Digital assets: sampler available on ISSUU and Bloomsbury.com; online slideshow hosted on Bloomsbury.com

Press release to sport outlets, website, and blogs, including <I>GQ</I>, <I>Sports Illustrated</I>, BuzzFeed, the <I>Atlantic</I>, <I>Men's Health</I>
Online display campaign on Facebook, Twitter, and Google targeting soccer fans

Social media campaign upon publication, including Twitter graphics

Inclusion in seasonal sport e-newsletter

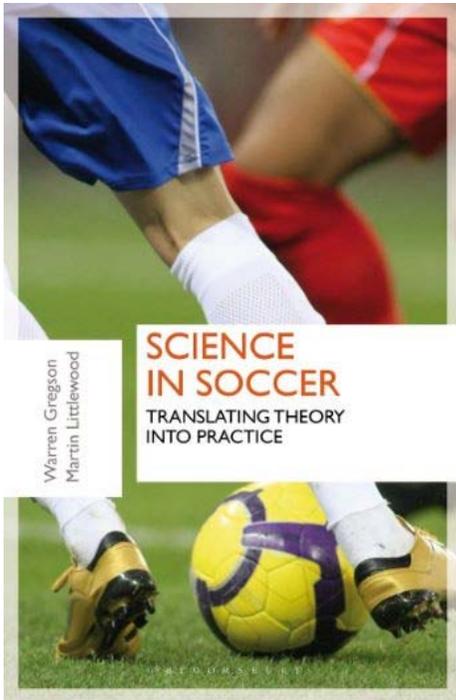
Inclusion in World Cup 2018 promotion (website sale and superpage, targeted search advertising campaign, in-house eblast, social media campaign)



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Bloomsbury
On Sale: Sep 25/18
6.02 x 9.21 • 256 pages
30 Tables
9781408173800 • \$42.00 • pb
Sports & Recreation / Coaching / Soccer

Notes

Promotion

B L O O M S B U R Y

Science in Soccer

Translating Theory into Practice

by Warren Gregson and Martin Littlewood

With billion-dollar television deals and multi-million player transfers, a soccer team's performance has repercussions far beyond the pitch and league table. As a result, sports science plays an increasingly important role in the game, helping to develop elite performers.

Science in Soccer offers a series of contemporary insights into the multidisciplinary approach to delivering sports science support in elite-level professional soccer.

Through exclusive contributions from leading academics and practitioners working with some of the world's leading football clubs, including Liverpool FC, Bayern Munich, and Barcelona, *Science in Soccer* covers broad topics such as physiology, psychology, performance analysis, and sociology. Experts in the field also focus on specific areas such as physical preparation of elite players, injury prevention, fitness assessment, nutrition, player development, and performance analysis.

Each chapter includes a number of practical examples from the English Premier League, La Liga, and German Bundesliga. Case studies demonstrate how the latest scientific research is translated into supporting elite players.

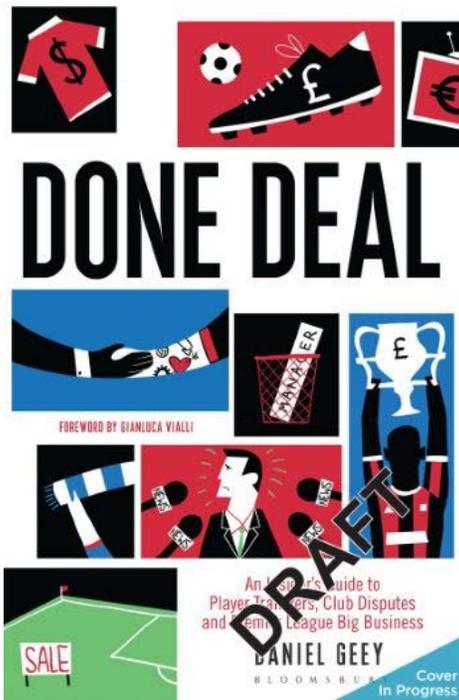
Science in Soccer helps coaches, practitioners, students, and academics translate theory into practice and is one of the most comprehensive books on soccer sports science to date.

Author Bio

Dr. Warren Gregson has worked as a sports science advisor to Manchester United FC since 2008 and is also involved in directing and supervising a number of research projects in Premier and Football League Clubs.

Dr. Martin Littlewood is principal lecturer in Sports Social Science and program leader in Science and Football at Liverpool John Moores University, UK. Martin has worked as a consultant for Bolton Wanderers Football Club.





Bloomsbury

On Sale: Sep 25/18

6.02 x 9.21 • 224 pages

15 line art illustrations and 10 infographics

9781472947178 • \$37.00 • pb

Sports & Recreation / Football

Notes

Promotion

Press release to sport outlets, website, and blogs, including <i>GQ</i>, <i>Sports Illustrated</i>, BuzzFeed, <i>Men's Health</i>, ESPN, the Ringer
Online display campaign on Facebook, Twitter, and Google targeting soccer fans
Social media campaign upon publication, including influencer campaign with book's contributors
Single-title eblast to in-house sports subscribers
Inclusion in World Cup 2018 promotion (website sale and superpage, targeted search advertising campaign, in-house eblast)

BLOOMSBURY

Done Deal

An Insider's Guide to Player Contracts, Million-Pound Transfers and Premier League Big Business

by Daniel Geey

Whether it is a manager being sacked, the signing of a new star player, television rights negotiations, extreme player misconduct or the million-pound club takeovers, lawyers remain at the heart of all football business dealings. Written by leading Premier League lawyer Daniel Geey, who has dealt with all these incidents first hand, this book explores the issues - from field to boardroom - that shape the modern game and how these impact leagues, clubs, players and fans.

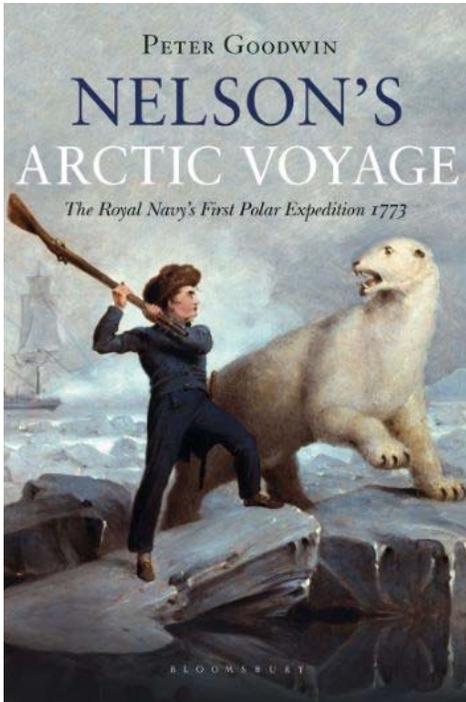
Made up of more than 50 standalone essays, *Done Deal* includes real-life club and player examples and insider anecdotes, as well as high-impact features exploring the Ways a Player Can Engineer a Big Money Transfer," "How Agents Tap-up Players," and "How much would it cost to buy Lionel Messi?" The book will draw on the author's considerable experience and feature contributions from leading journalists and Premier League footballers.

Unafraid to explore the underbelly of football, Daniel Geey covers areas such as bribes, player strikes, drug use, underhand tactics and the way agents, clubs and players can manipulate the system. This highly accessible book will provide football fans with a clearer and entertaining understanding of all on and off-field football matters.

Author Bio

Daniel Geey is the UK's most highly respected sports, competition and regulatory lawyer. His clients include Premier League and Champions League football clubs, agencies, rights holders and other sports companies. He is the media's go-to man when complex legal matters need to be explained to a wider audience and he has appeared on Sky Sports, Sky News, BBC, CNN, BT Sport, Bloomberg, TV2, BBC Radio 4, and TalkSport, and contributed to the *Daily Telegraph* and the *Independent*. He has more than 20k Twitter followers. @FootballLaw





Bloomsbury

On Sale: Oct 23/18

320 pages

9781472954176 • \$42.00 • CL - With dust jacket

Transportation / Ships & Shipbuilding / History

Notes

Promotion

B L O O M S B U R Y

Nelson's Arctic Voyage

The Royal Navy's first polar expedition 1773

by Peter Goodwin

In the summer of 1773 the 14-year-old Nelson took part in an expedition to the Arctic, which came close to ending his naval career before it had begun. The expedition to find a navigable northern passage between the Atlantic and Pacific was supported by the Royal Society and King George III. It was an extremely cold Arctic summer and the ships became locked in ice far from Spitzbergen, and were unable to cut their way out until days later when the wind changed and the ice broke up.

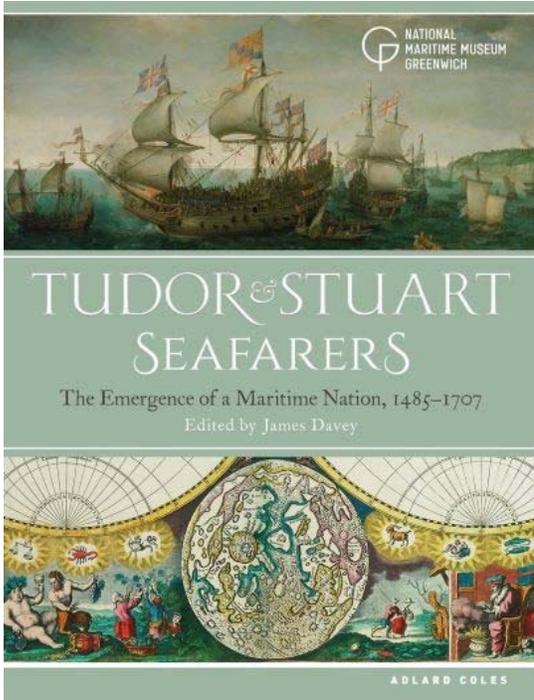
Drawing on the ship's journals, and expedition commander Phipps's log from the National Archives, *Nelson's Arctic Voyage* creates a fascinating picture of the expedition and life onboard. Using the ships' muster books, it also details the crews, explaining the different roles and ranks aboard. *Nelson's Arctic Voyage* is illustrated using the ship's drawings, charts, as well as objects used aboard, accompanied by a navigational chart of the route taken.

Nelson's Arctic Voyage also examines the concept of naval exploration as put forth by Joseph Banks and the Royal Society. The near failure of the expedition as a result of poor planning—with potentially tragic results—demonstrates the difficulties and uncertainties of such expeditions. This book also provides a unique glimpse at a great naval commander at the earliest stage of his career, analyzing how the experience might have shaped his later career and attitudes.

Author Bio

Peter Goodwin is an authority on the sailing warship. His published titles include *The Construction and Fitting of the Sailing Man of War* (Conway, 1990), *The Naval Cutter Alert* (Conway 1992), *Nelson's Ships* (Conway 2002), and *The Ships of Trafalgar* (2005) and *HMS Victory Pocket Manual*. Goodwin was Keeper and Curator of *HMS Victory* for 20 years and is a passionate advocate of Admiral Nelson.





Bloomsbury

On Sale: Oct 9/18

7.44 x 9.69 • 272 pages

Fully illustrated with colour paintings, maps and photographs throughout

9781472956767 • \$47.00 • CL - With dust jacket

Transportation / Ships & Shipbuilding / History

Notes

Promotion

B L O O M S B U R Y

Tudor and Stuart Seafarers

The Emergence of a Maritime Nation, 1485-1707

edited by James Davey

In 1485, England was a small, inward-looking country, its priorities predominantly domestic and European. Over the subsequent 2 centuries, however, this country was transformed into the world's leading maritime power. Explorers voyaged into unknown regions of the world, while merchants, following in their wake, established lucrative trade routes with the farthest reaches of the globe. At home, people across Britain increasingly engaged with the sea, whether through their own lived experiences or through songs, prose, and countless other forms of material culture. This is therefore a story of sailors, traders, and naval officers, but also of instrument makers, dockyard workers, and the scores of Britons whose livelihoods depended on seaborne commerce.

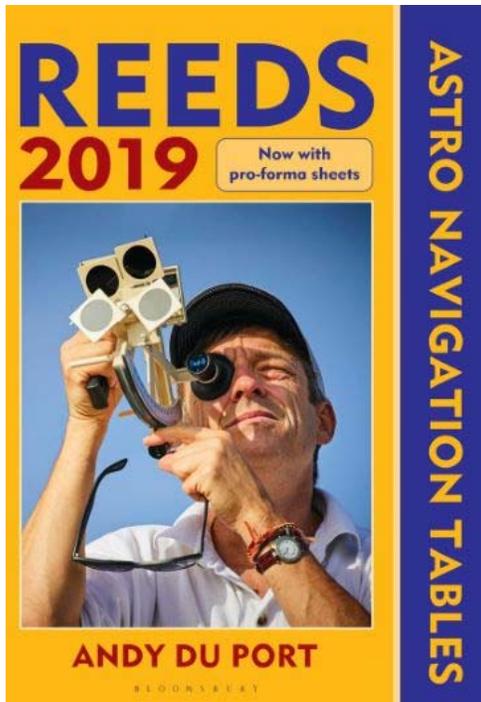
By the turn of the 18th century, Britain was no longer a peripheral European nation but a fully-fledged maritime power. This development is central to the nation's story, and this book argues that what transpired at sea shaped the course of British history. *Tudor and Stuart Seafarers* showcases a stellar cast of contributors, bringing together leading naval and maritime historians alongside historians of exploration and empire, and those who study the art, science, and literature of the early modern period. Lavishly illustrated with objects from the National Maritime Museum's collections, this book will appeal to anyone with an interest in maritime history.

Author Bio

James Davey is curator of naval history at the National Maritime Museum. He is the author of *The Transformation of British Naval Strategy: Seapower and Supply in Northern Europe, 1808-1812* (2012) and *Nelson's Wake: The Navy and the Napoleonic Wars* (2015). In 2015 he was awarded the Jan Glete Prize by the Swedish Society for Maritime History.

The book contains contributions from Felipe Fernandez-Armesto, David Scott, J D Davies, Megan Barford, Louise Devoy, Laura Humphreys, and others.





B L O O M S B U R Y

Reeds Astro Navigation Tables 2019

by Andy Du Port

Reeds Astro Navigation Tables is an established book of annual astro-navigation tables compiled specifically for the needs of yachtsmen. It contains all the information the oceangoing sailor needs (without the bulk) in order to navigate by the sun, moon, planets, and stars, using tables devised by practical ocean navigators. This book, together with a sextant, will enable sailors to navigate confidently and safely when out of the sight of land.

The book continues to feature the well-received additions of the past couple of years, including forms to help determine true altitude (for the sun, planets, and stars), calculated altitude (using the versine formula), and azimuth (using the ABC tables), as well as a pro forma for calculating Intercept. With 8 extra pages and an improved layout, there is plenty of space for making notes and calculations.

"Nothing I have seen comes near to the sensible format which I see before me." -Tom Cunliffe, RYA Yachtmaster examiner, author, and sailor
"Slim, modestly priced volume with clear, easily retrievable information." - *Cruising*

"Well tried and familiar to many experienced sailors." - *RYA News*

Author Bio

Location: UK

Andy Du Port was one of the editors of the *Reeds Nautical Almanac* for many years. He is the author of *Your First Channel Crossing* and *The Yacht Owner's Manual*, both published by Adlard Coles Nautical.

Bloomsbury

On Sale: Oct 23/18

8.27 x 11.69 • 80 pages

9781472956811 • \$47.00 • pb

Sports & Recreation / Boating

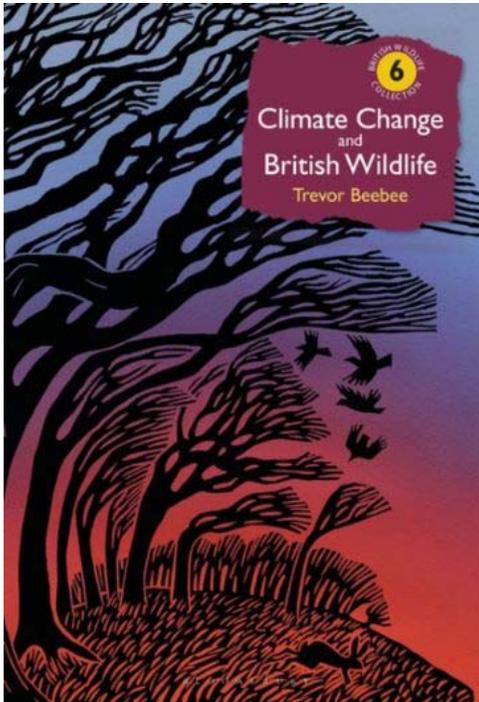
Notes

Promotion



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Bloomsbury
On Sale: Dec 18/18
384 pages
full colour throughout
9781472943200 • \$60.00 • CL - With dust jacket
Nature / Wildlife
Series: British Wildlife Collection

Notes

Promotion

B L O O M S B U R Y

Climate Change and British Wildlife

by Trevor Beebee

There is no escaping the fact that the British climate is changing, and the wildlife is changing with it. Warmer and wetter winters, combined with longer summers, have worked to the advantage of some plants, such as the rare Lady Orchid, and a whole range of insects, including butterflies, crickets, and dragonflies. Many are moving their range edges northward, while spring flowers and butterflies are appearing earlier each year. Britain is also hosting new arrivals that come in on the wing, especially dragonflies and damselflies. But it is not all good news. Alpine plants and seabirds-particularly Kittiwakes-are suffering declines as the climate warms.

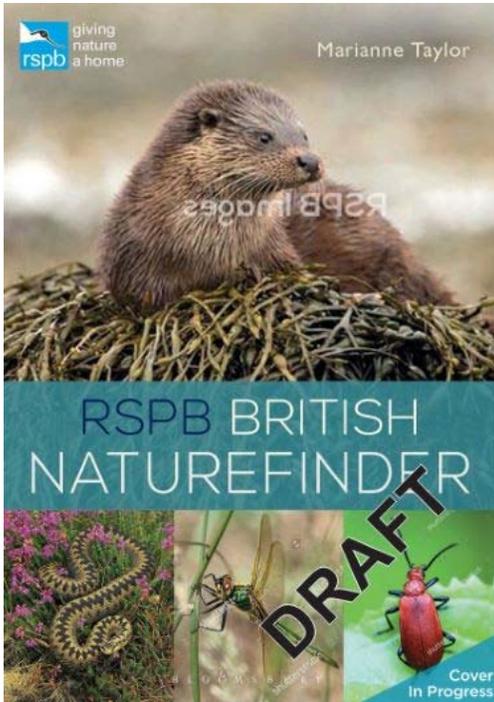
Britain boasts the longest history of wildlife recording anywhere in the world and is in pole position for studying how climate has influenced our flora and fauna over at least decades, and in some cases, centuries. In this latest volume in the *British Wildlife Collection*, Trevor Beebee examines the story so far for British species and their ecosystems, and considers how they may respond in the future. For conservationists, coping with habitat loss and the associated species declines has proved challenging enough in the past; now we must also consider ways to tackle the additional pressures that come with climate change.

Author Bio

Trevor Beebee is emeritus professor of Evolution, Behavior, and Environment at the University of Sussex. He has worked on the ecology and genetics of British amphibian populations for more than 40 years, and has published more than 200 scientific papers and articles on those subjects. His previous books include *Ecology and Conservation of Amphibians*, and *Amphibians and Reptiles*. In 2009 he was awarded Fellowship *Honoris Causa* by the British Naturalists' Association.



18F Macm Bloomsbury



Bloomsbury
On Sale: Oct 23/18
5.31 x 8.50 • 288 pages
9781472951274 • \$24.00 • pb
Nature / General
Series: RSPB

Notes

Promotion

B L O O M S B U R Y

RSPB British Naturefinder by Marianne Taylor

Most wildlife books are designed to help you identify the animals you have seen. This book is different. In this new, user-friendly guide one British species is highlighted per page, and each account explains in accessible text how to find it, where to find it, and how to ensure you have the most rewarding wildlife-watching experiences.

Within the "How to Find" section, author Marianne Taylor explains the best time to look for each species, its preferred habitat, and offers tips to help make your search easier or more productive. In "Watching Tips" she advises on how to get the most from your encounter, how to observe the species at length, and how to, with luck, witness its most fascinating behavior. A color panel indicates each species' geographical distribution on a map, including "Super Sites" where the species is particularly abundant or regular. A calendar shows when each species is present or active in the UK to help you plan your visits to nature reserves. Color photos serve as a reminder of each species' key identification features.

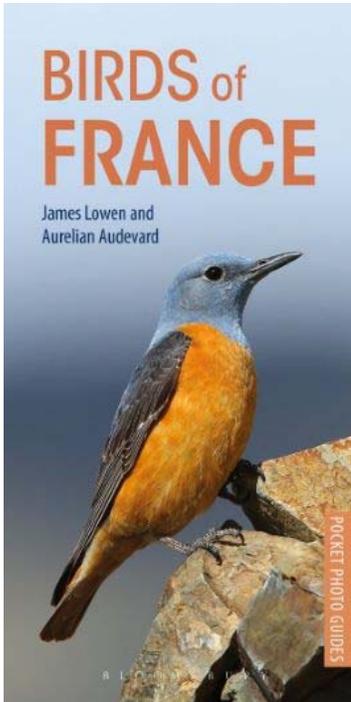
In total, *RSPB British Naturefinder* features nearly 300 species, and it includes all British mammals, reptiles, and amphibians, along with a carefully chosen selection of other British animals of interest, such as butterflies, moths, dragonflies, spiders, and fishes.

Author Bio

Location: UK

Marianne Taylor is a freelance writer, illustrator, photographer, and editor, and author of many natural history books, including *British Birds of Prey*, *Owls*, *RSPB Spotlight : Robins*, and *RSPB British Birdfinder*. A passion for all wildlife has been a driving force throughout her life.





Bloomsbury
On Sale: Oct 9/18
3.74 x 7.48 • 144 pages
9781472949011 • \$24.00 • pb
Travel / Europe / France
Series: Pocket Photo Guides

Notes

Promotion

B L O O M S B U R Y

Birds of France

by James Lowen and Aurelien Audevard

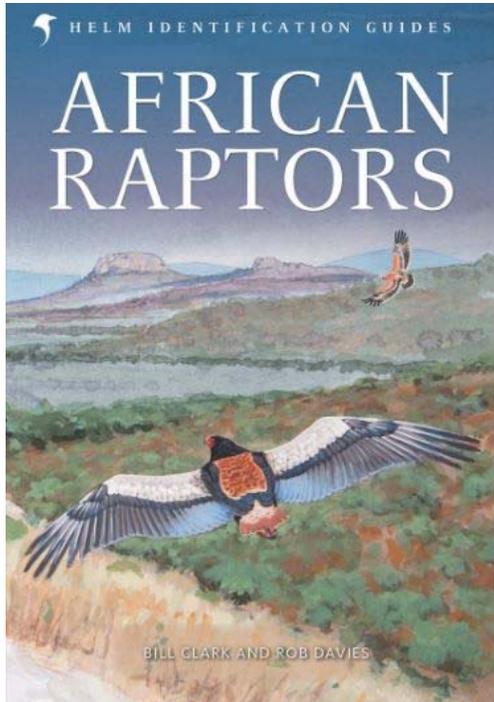
With 85 million tourists in 2015, France is the largest tourist destination in the world. This new photographic guide for general wildlife watchers by naturalist James Lowen and French photographer Aurélien Audevard covers the 300 birds most likely to be seen on any visit to the country, with detailed text and superb photography, selected to highlight key identification criteria.

Pocket-sized and portable, *Birds of France* is the perfect companion for any wildlife-watching tourist or traveler keen to recognize the birds that they see.

Author Bio

James Lowen is a wildlife writer, guide, editor, and photographer. Since returning to the UK after several years leading wildlife tours in South America and Antarctica, he has renewed his relationship with British wildlife. His many books include *52 Wildlife Weekends*, *A Summer of British Wildlife*, and *RSPB Spotlight: Badgers*. @JLowenWildlife / jameslowen.com





B L O O M S B U R Y

African Raptors

by Bill Clark and Rob Davies

Africa has the most diverse range of raptors of any continent, with almost a third of the world's species occurring in the region. This comprehensive new book examines all of these species in impressive detail, emphasizing their field identification. A full range of plumages is illustrated for each species, with each plate usually covering only two species.

The specially commissioned artwork has been painted by raptor enthusiast Rob Davies. The authoritative text treats the identification of both perched and in-flight birds and covers all major plumages and morphs. These texts are accompanied by up-to-date range maps and many fabulous color photographs from some of the world's leading bird photographers. This new book will be an essential reference for all those with an interest in raptors and especially in African raptors.

Author Bio

Bill Clark is an acknowledged authority on raptors. He has published many papers about raptors and is the author of several books covering the raptors of Europe, North America, and Central America.

Rob Davies has lived for much of his life in southern Africa and has long had a special interest in raptors. A scientist by training with a PhD under his belt, he is also an accomplished artist.

Bloomsbury

On Sale: Oct 9/18

6.69 x 9.45 • 384 pages

52 colour plates. More than 300 colour photographs

9780713665383 • \$99.00 • CL - With dust jacket

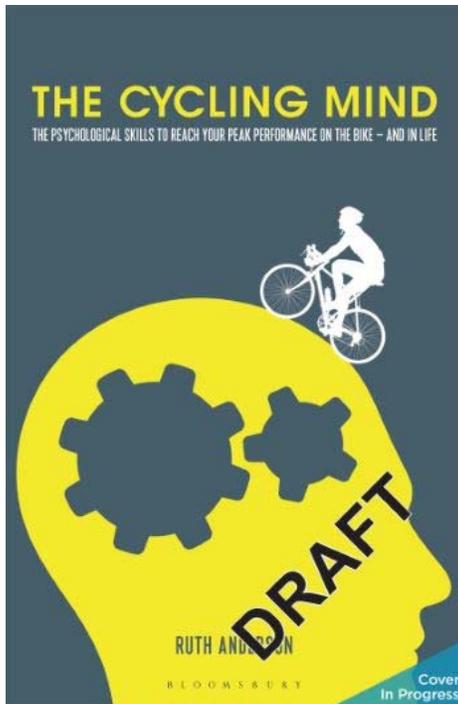
Nature / Birds & Birdwatching

Series: Helm Identification Guides

Notes

Promotion





B L O O M S B U R Y

The Cycling Mind

The Psychological Skills for Peak Performance on the Bike - and in Life

by Ruth Anderson

For the last 3 Olympic Games the Great Britain Cycling Team has dominated the Velodrome events and is regarded as one of the most successful elite sporting setups in Olympic history. The emergence of sport psychology as a critical aspect of the Great Britain Cycling Team's success has sparked wide interest in the psychological skills required to perform. In *The Cycling Mind*, British Cycling's lead psychologist, Ruth Anderson, transfers the sport psychology strategies used to assist elite cyclists to win Olympic gold to individuals seeking to improve their own performance and psychological well-being on and off the bike.

The Cycling Mind will take the reader through the key stages of an athlete's pathway, from training through to competition, and provide guidelines to developing the psychological skills to compete at their best. In addition, the strategies explored in the book can be applied across all high-pressure performance environments, including business and daily life.

Author Bio

Dr. Ruth Anderson is a highly experienced sports psychologist who specializes in working with elite sports people. She has worked at the last 3 Olympic Games and previously held the position of head of sport psychology for the Australian Olympic Team. She is the Director of MiND HQ, which provides psychology services to individuals and teams. She completed her Ph.D. investigating the optimal psychological state for peak performance.
@MiND_HQ

Bloomsbury

On Sale: Oct 9/18

6.02 x 9.21 • 256 pages

30 line art illustrations

9781472948892 • \$27.00 • pb

Sports & Recreation / Cycling

Notes

Promotion

Digital assets: sampler available on ISSUU and Bloomsbury.com

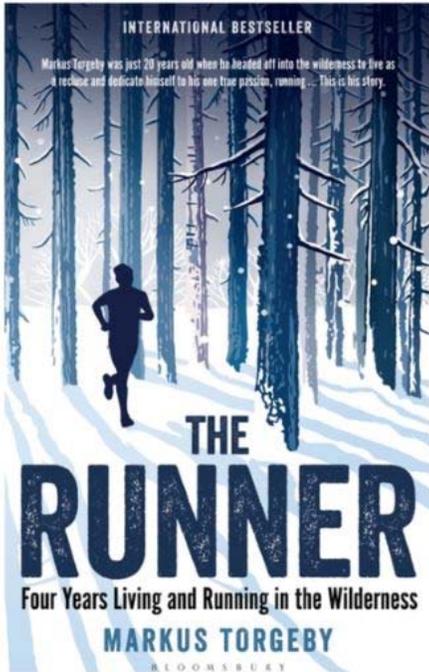
Press release to cycling and sports media

Social media campaign upon publication, including

Twitter graphics

Inclusion in seasonal cycling e-newsletter





B L O O M S B U R Y

The Runner

Four Years Living and Running in the Wilderness

by Markus Torgeby

As a teenager, Markus Torgeby turned out to be a very talented long-distance runner. It didn't take long before he was discovered by an enthusiastic coach who set very high goals. However, while Markus performed brilliantly in training, during competitions he often failed inexplicably.

The pressure of competition alongside the strain of caring for his MS-suffering mother took its toll, and when an injury put an end to Markus's running career, he lost his foothold in life. At just 20 years old, Markus moved to one of the coldest and most isolated regions of northern Sweden. There he lived as a recluse for four years, staying in a tent and braving the harsh Scandinavian winters. And he ran. His time alone would prove to be more than an escape: it became a search for a direction in life.

The Runner is a unique and powerful book—a portrait of an extraordinary man as well as a fascinating exploration of running and personal well-being.

Author Bio

Markus Torgeby is a hugely inspirational and charismatic author, and 10 years on since his time in the forest, he is now widely considered as a guru in long-distance and trail running. Markus has 6,000 Instagram followers, and now helps everyone from the Swedish national team to the everyday runner who yearns to learn more about running. He lectures widely on the themes of the book and works with the clothing manufacturer Gortex as a brand ambassador.

Bloomsbury

On Sale: Oct 23/18

6.02 x 9.21 • 192 pages

8pp four colour plate section

9781472954978 • \$24.00 • pb

Biography / Personal Memoirs

Notes

Promotion

Digital assets: sampler available on ISSUU and Bloomsbury.com

Media campaign to sport and fitness websites, and blogs

Mainstream review copy campaign to leading reviews outlets

Social media campaign upon publication

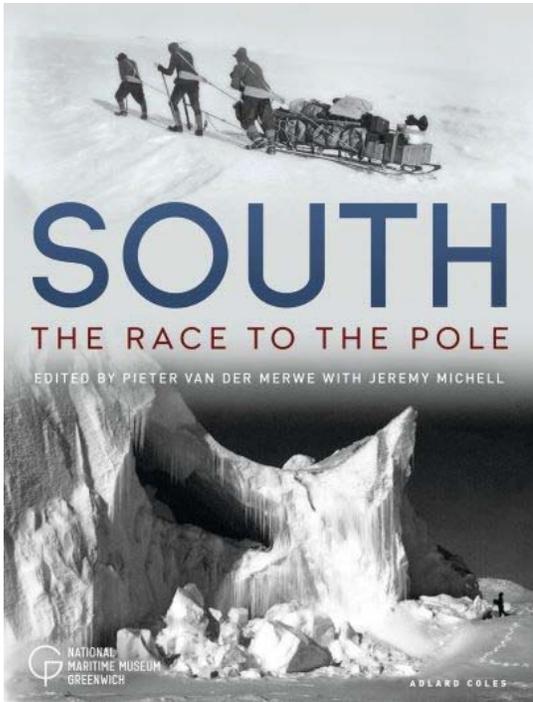
Display advertising campaign through Google, Facebook, and Twitter at publication

Inclusion in seasonal sport & fitness e-newsletter



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B L O O M S B U R Y

South

The Race to the Pole

by Volume editor Pieter van der Merwe and Jeremy Michell

The late 1890s saw the start of a "heroic age" in polar exploration. This book tells the story of three men who were to embody the spirit of the time-driven by courage, determination, and ambition to be the first to discover the South Pole: Robert Falcon Scott, Roald Amundsen, and Ernest Shackleton.

South: The Race to the Pole describes the extraordinary challenges faced and hardships endured in their attempts.

Illustrated throughout, the book contains a map depicting the routes of the various expeditions, crew lists, a selected bibliography and suggested reading, and recommended websites. This new edition will be thoroughly revised throughout and contain a new introduction to reflect new research and discoveries regarding these expeditions as well as more recent attempts in traveling to the Pole, in addition to containing new images from the Royal Museums Greenwich Collection.

Author Bio

Pieter van der Merwe MBE is general editor of Royal Museums Greenwich, having been on the staff of the National Maritime Museum since 1974. He has authored and edited a number of books on aspects of British maritime history.

Jeremy Michell is curator of Historic Photographs and Ships Plans, and is the lead curator for the new Polar Worlds gallery at the National Maritime Museum.

Bloomsbury

On Sale: Oct 23/18

7.44 x 9.69 • 208 pages

120 photographs and maps

9781844864867 • \$35.00 • pb

Biography / Adventurers & Explorers

Notes

Promotion

Digital assets: sampler available on ISSUU and Bloomsbury.com

Outreach to museum gift shops and historical societies

Press release to nautical/sailing magazines, websites and blogs

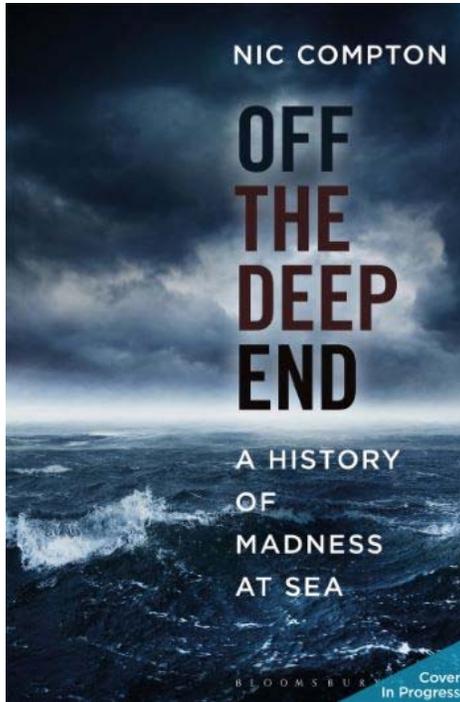
Social media campaign upon publication

Inclusion in seasonal nautical e-newsletter



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Bloomsbury
On Sale: Nov 6/18
5.08 x 7.80 • 288 pages
9781472941145 • \$22.00 • pb
Sports & Recreation / Sailing

Notes

Promotion

B L O O M S B U R Y

Off the Deep End

A History of Madness at Sea

by Nic Compton

Confined in a small space for months on end, subject to ship's discipline and living on limited food supplies, many sailors of old lost their minds-and many still do.

The result in some instances was bloodthirsty mutinies, such as on the whaleboat *Sharon*, whose captain was butchered and fed to the ship's pigs. Or mob violence, such as carried out by the 147 survivors on the *Medusa*, who slaughtered each other in a two-week orgy of violence. So serious was the problem that the Royal Navy's own physician claimed sailors were seven times more likely to go mad than the rest of the population.

Historic figures such as Christopher Columbus, George Vancouver, Fletcher Christian, and Robert FitzRoy have all had their sanity questioned. More recently, sailors in today's round-the-world races often experience disturbing hallucinations.

Off the Deep End looks at the sea's physical character, how it confuses our senses and makes rational thought difficult. It explores the long history of madness at sea and how that is echoed in many of today's yacht races. It looks at the often marginal behavior of sailors living both figuratively and literally outside society's usual rules. And it also looks at the sea's power to heal, as well as cause, madness.

"A fascinating and engrossing nose dive into the under-reported depths of nautical insanity." - *Kirkus Reviews*

"Must-reading for nautical enthusiasts with a strong stomach and readers intrigued by the body-mind connection and other psychiatric matters." - *Booklist*

Author Bio

Location: UK

Nic Compton is a widely published author, journalist, and photographer. Editor of *Classic Boat* magazine for five years, Compton is now a freelance writer who has penned five books for Adlard Coles Nautical: *Ultimate Classic Yachts* (published to great acclaim), *The Anatomy of Sail*, *Why Sailors Can't Swim*, *Iain Oughtred*, and *Titanic on Trial*



B L O O M S B U R Y

Sailing to the Edge of Time

The Promise, the Challenges, and the Freedom of Ocean Voyaging

by John Kretschmer

John Kretschmer is sailing's practical philosopher-as much a doer as a thinker. And that is the overarching theme of this chronicle of a sailing life. Often amusing, sometimes poignant, occasionally terrifying, but always inspiring, his deeply personal account is a welcome reminder about the good life waiting at sea.

With hundreds of thousands of nautical miles under his keel, Kretschmer's adventures have taken him several times around the world, with challenging crossings of the Atlantic and the Pacific, a narrow escape from a coup in Yemen, and an unlikely deliverance from a coral reef off Belize, as well as more serene, introspective passages where trade winds are blowing and stories are flowing. His crew has included CEOs, actors, writers, teachers, kids-in essence, everyone.

Kretschmer's narrative is interwoven with practical tips and advice on seamanship, but also-and just as importantly-his hard-won insights about making the most of our lives. He truly believes we find out who we really are, and what we are capable of, offshore, where we find a place where time changes shape-days may merge into one another, but minutes are memorable.

To live adventurously is to live more fully, and that is the life John Kretschmer continues to experience. In *Sailing to the Edge of Time*, Kretschmer shares his simple profundities that will inspire those who live to sail, and those seeking something more rewarding from life.

Author Bio

John Kretschmer is a writer, sailor, philosopher, lecturer, and businessman whose successful sail-training business aboard *Quetzal* takes a uniquely philosophical but hands-on approach to offshore sailing. He is the author of four highly regarded nonfiction books, including *Sailing a Serious Ocean*, and *At the Mercy of the Sea*, as well as hundreds of articles for the sailing press, *Life*, and the *Los Angeles Times*

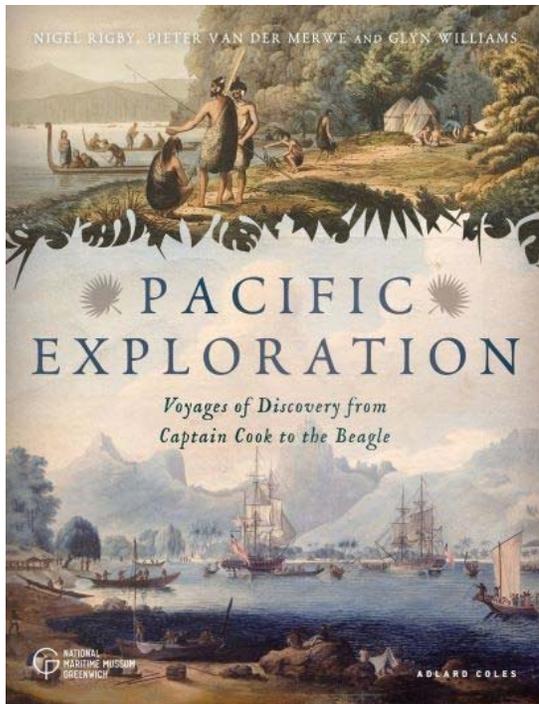
Bloomsbury
On Sale: Sep 18/18
6.12 x 9.25 • 224 pages
9781472951625 • \$37.00 • CL - With dust jacket
Sports & Recreation / Boating

Notes

Promotion

Digital assets: sampler available on ISSUU and Bloomsbury.com
Outreach to boat shows and cruising associations
Press release to nautical/sailing magazines, websites, and blogs
Inclusion in seasonal nautical e-newsletter





Bloomsbury

On Sale: Nov 6/18

7.44 x 9.69 • 224 pages

Beautiful colour paintings, illustrations and photographs throughout

9781472957733 • \$40.00 • pb

History / Maritime History & Piracy

Notes

Promotion

Reviews campaign to nautical media

Display advertising campaign through Google,

Facebook, and Twitter at publication

Social media campaign at publication, including Twitter graphics

Inclusion in nautical e-newsletter

B L O O M S B U R Y

Pacific Exploration

Voyages of Discovery from Captain Cook to the Beagle
by Nigel Rigby, Pieter van der Merwe and Glyn Williams

Captain Cook is generally acknowledged as the first great European scientific explorer. Despite his ordinary roots, he rose through the ranks to become a remarkable officer. On May 27, 1768, Cook, then just a Royal Naval lieutenant, took command of HM bark *Endeavour*. Its voyage of exploration to the Pacific would last almost three years, record thousands of miles of uncharted lands and seas—including New Zealand, the east coast of Australia and many Pacific islands—and test all Cook's skills as a navigator, seaman, and leader.

But while the figure of Cook understandably dominates the story of 18th-century Pacific exploration, his fame has often shadowed those who followed him on many voyages of science and exploration into the Pacific, depriving these explorers of the greater attention they deserve. *Pacific Encounters* reveals the European voyages that continued Cook's work not only of charting but also starting to exploit and control the Pacific. Recounting and illustrating these achievements and legacies using fascinating text and beautiful illustrations and artworks from the period, this book explores topics of scientific discovery, engagement with indigenous peoples, the use of shipboard artists and scientists, the growing professionalism of the hydrographic service, the vessels used, and the colonial, commercial, and imperial contexts of the voyages.

Author Bio

Dr. Nigel Rigby is curator of exploration at the National Maritime Museum. He is co-author of a number of books on aspects of maritime history, including *Captain Cook and the Pacific*.

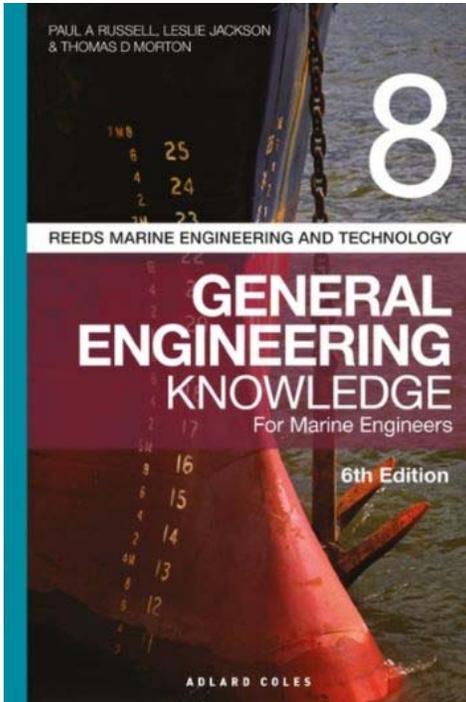
Pieter van der Merwe MBE is general editor of Royal Museums Greenwich. He has authored and edited a number of books on aspects of British maritime history.

Glyn Williams is professor emeritus of history at Queen Mary, University of London. He has authored and edited a number of books on maritime history.



9 781472 957733





Bloomsbury
On Sale: Nov 6/18
6.14 x 9.21 • 608 pages
Black and white diagrams throughout
9781472952738 • \$79.00 • pb
Technology & Engineering / Marine & Naval
Series: Reeds Marine Engineering and Technology

Notes

Promotion

B L O O M S B U R Y

Reeds Vol 8 General Engineering Knowledge for Marine Engineers

6th Edition

by Paul Anthony Russell, Leslie Jackson and Thomas D. Morton

Developed to complement *Reeds Vol 12 (Motor Engineering for Marine Engineers)*, this textbook is key for all marine engineering officer cadets.

Accessibly written and clearly illustrated, *General Engineering Knowledge for Marine Engineers* takes into account the varying needs of students studying "general" marine engineering, recognizing recent changes to the Merchant Navy syllabus and current pathways to a seagoing engineering career. It includes the latest equipment, practices, and trends in marine engineering, as well as incorporating the 2010 Manila Amendments, particularly relating to management. It is an essential buy for any marine engineering student.

This new edition reflects all developments within the discipline and includes updates and additions on, among other things:

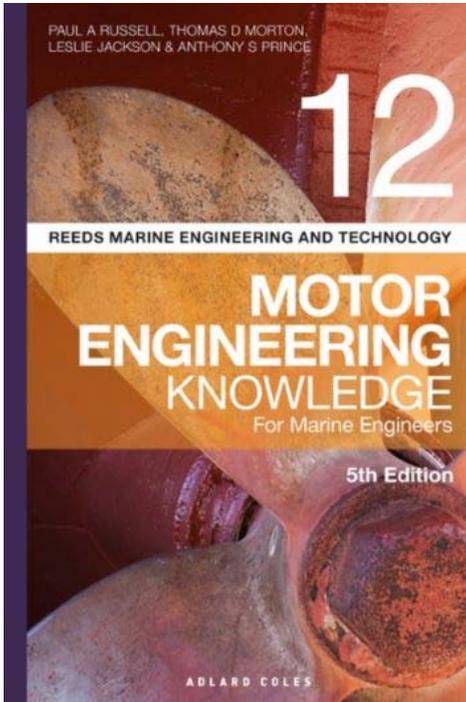
- Corrosion, water treatments, and tests
- Refrigeration and air-conditioning
- Fuels, such as LNG and LPG
- Insulation
- Low sulfur fuels
- Fire and safety

Plus updates to many of the technical engineering drawings.

Author Bio

Paul A Russell was head of school at the National Sea Training Centre at North West Kent College (now North Kent College), UK, as well as lecturer in marine engineering at the University of Greenwich. He is managing director of Thamesview Maritime Limited, a marine engineering consultancy specializing in the professional development of marine engineers, and has previously worked as the editor for the journal *Marine Propulsion & Auxiliary Machinery*





Bloomsbury
On Sale: Nov 6/18
6.14 x 9.21 • 384 pages
Black and white diagrams throughout
9781472953445 • \$79.00 • pb
Technology & Engineering / Marine & Naval
Series: Reeds Marine Engineering and Technology

Notes

Promotion

B L O O M S B U R Y

Reeds Vol 12 Motor Engineering Knowledge for Marine Engineers

5th Edition

by Paul Anthony Russell, Thomas D. Morton and Leslie Jackson

Developed to complement *Reeds Vol 8 (General Engineering for Marine Engineers)*, this indispensable textbook comprehensively covers the motor engineering syllabus for marine engineering officer cadets. Starting with the theoretical and practical thermodynamic operating cycles, the book is structured to give a description of the engines and components used to extract energy from fossil fuels and achieve high levels of efficiency.

Accessibly written and clearly illustrated, this book is the *only* guide available for marine engineering students focusing on the knowledge needed for passing the motor engineering Certificate of Competency (CoC) examinations.

This new edition reflects all developments within the discipline and includes updates and additions on, among other things:

- Engine emissions and control engineering
- Fuel injection
- Starting and reversing
- Ancillary supply systems
- Safety and the environment

Plus updates to many of the technical engineering drawings.

Author Bio

Paul A. Russell was head of school at the National Sea Training Centre at North West Kent College (now North Kent College), UK, as well as lecturer in marine engineering at the University of Greenwich. He is managing director of Thamesview Maritime Limited, a marine engineering consultancy specializing in the professional development of marine engineers, and has previously worked as the Editor for the journal *Marine Propulsion & Auxiliary Machinery*



B L O O M S B U R Y

Reeds Western Almanac 2019 by Perrin Towler and Mark Fishwick

The *Reeds Western Almanac* covers the coastline from Cape Wrath to Padstow as well as the whole of Ireland, and is ideal for any boater lucky enough to cruise and race in the superb waters off the coast of Western Scotland, Ireland or Western England. It offers ready access to essential navigation information by virtue of its clear layout and user friendly format.

Completely updated for 2019, topics include seamanship, pilotage, tide tables, safety procedures, navigation tips, radio, lights, waypoints, weather forecast information, communications, Mayday and distress procedures. The spiral binding allows the Almanac to be opened flat on the chart table and the large type size and clear layout makes information easy to read even in adverse conditions. It is the complete guide for both Irish and Scottish mariners as well as those cruising the UK west coast.

Includes a free *Reeds Marina Guide* .

Also available: free supplements of up-to-date navigation changes from January to June at: www.reedsnauticalalmanac.co.uk

'There are some things I would not go to sea without - *Reeds* is one of them.'
Sir Chay Blyth

Bloomsbury
On Sale: Oct 23/18
7.56 x 10.43 • 272 pages
Full colour harbour charts throughout
9781472957511 • \$66.00 • pb
Transportation / Navigation
Series: Reed's Almanac

Notes

Promotion



9 781472 957511



B L O O M S B U R Y

Reeds Eastern Almanac 2019

by Perrin Towler and Mark Fishwick

The *Reeds Eastern Almanac* covers the UK east coast from Ramsgate to Cape Wrath including the Shetland and Orkney Islands, and from Newport to Delfzijl and Helgoland. It is the complete guide for North Sea mariners, offering ready access to essential navigation information by virtue of its clear layout and user friendly format.

Completely updated for 2019, topics include seamanship, pilotage, tide tables, safety procedures, navigation tips, radio, lights, waypoints, weather forecast information around UK and European waters, communications, Mayday and distress procedures. The spiral binding allows the *Almanac* to be opened flat on the chart table and the large type and clear layout makes information easy to read even in adverse conditions. This handy volume is ideal for anyone cruising the North Sea.

Includes a free *Reeds Marina Guide* .

Also available: free supplements of up-to-date navigation changes from January to June at: www.reedsnauticalalmanac.co.uk

'There are some things I would not go to sea without - *Reeds* is one of them.'
Sir Chay Blyth

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7.56 x 10.43 • 256 pages
Full colour harbour charts throughout
9781472957535 • \$66.00 • pb
Transportation / Navigation
Series: Reed's Almanac

Notes

Promotion



B L O O M S B U R Y

Reeds Channel Almanac 2019 by Perrin Towler and Mark Fishwick

The *Reeds Channel Almanac* covers the south coast of England from the Scilly Isles to Dover, the Channel Islands and northern France from Calais to L'Aberildut, offering cruising and racing yachtsmen ready access to essential navigation information by virtue of its clear layout and user friendly format.

Completely updated for 2019, topics include seamanship, pilotage, tide tables, safety procedures, navigation tips, radio, lights, waypoints, weather forecast information, communications, Mayday and distress procedures - in fact everything the cruising yachtsman needs to know. The spiral binding allows the *Almanac* to be opened flat on the chart table and the large type size and clear layout makes information easy to read even in adverse conditions. This handy volume is ideal for anyone cruising the length of the English Channel.

Includes a free *Reeds Marina Guide* .

Also available: free supplements of up-to-date navigation changes from January to June at: www.reedsnauticalalmanac.co.uk

'There are some things I would not go to sea without - *Reeds* is one of them.'
Sir Chay Blyth

Bloomsbury
On Sale: Oct 23/18
7.56 x 10.43 • 320 pages
Full colour throughout
9781472957559 • \$66.00 • pb
Transportation / Navigation
Series: Reed's Almanac

Notes

Promotion



B L O O M S B U R Y

Reeds Looseleaf Almanac 2019 (inc binder)

by Perrin Towler and Mark Fishwick

The *Reeds Looseleaf Almanac* provides all the information required to navigate Atlantic coastal waters around the UK, Ireland, Channel Islands, and the entire European coastline from the tip of Denmark right down to Gibraltar, including the Azores and Madeira.

This is a versatile system that combines almanac and pilotage information in a convenient looseleaf form. The unique looseleaf format, bound inside a durable binder which stays open on the chart table, lets the user tailor the *Almanac* to their needs by complementing the contents supplied with whatever information they may want to add or take out. The looseleaf format makes information access quick and easy whilst allowing the navigator to refresh it with the annual update pack.

Includes 700 harbour chartlets, Harbour facilities, Tide tables and streams, 7,500 waypoints, International codes and flags, Weather, Distance tables, Passage advice, Area planning charts, Rules of the road, Radio information, Communications, Safety, Mayday and distress procedures, and Documentation and Customs. The 2019 edition is updated throughout, containing over 45,000 changes, and includes a free *Reeds Marina Guide*.

Also available: free supplements of up-to-date navigation changes from January to June at: www.reedsnauticalalmanac.co.uk

There are some things I would not go to sea without - *Reeds* is one of them"
Sir Chay Blyth

"The big, bold, extravagantly comprehensive king of Almanacs" *Yachting World*

"On every cruising boat you'll find one of these. Don't start your engines without it" *Motor Boat and Yachting*

"The bible of almanacs" *Classic Boat*

Bloomsbury
On Sale: Oct 23/18
7.56 x 10.43 • 1088 pages
Full colour throughout
9781472957573 • \$99.00 • pb
Transportation / Navigation
Series: Reed's Almanac

Notes

Promotion



B L O O M S B U R Y

Reeds Looseleaf Update Pack 2019

by Perrin Towler and Mark Fishwick

The *Reeds Looseleaf Update Pack* provides all the information required to navigate Atlantic coastal waters around the UK, Ireland, Channel Islands, and the entire European coastline from the tip of Denmark right down to Gibraltar, the Azores and Madeira.

A versatile system that combines almanac and pilotage information in a convenient looseleaf form, the *Looseleaf Almanac* is inserted into a durable binder which stays open on the chart table and lets the user tailor the *Almanac* to their needs by complementing the contents supplied with whatever information they may want to add or take out. The *Update Pack 2019* is for those who have bought the *Reeds Looseleaf Almanac* in previous years and just want to update their information rather than buy the binder again.

Includes 700 harbour chartlets, Harbour facilities, Tide tables and streams, 7,500 waypoints, International codes and flags, Weather, Distance tables, Passage advice, Area planning charts, Rules of the road, Radio information, Communications, Safety, Documentation and customs. The 2019 edition is updated throughout, containing over 45,000 changes. Also includes a free *Reeds Marina Guide*.

Also available: free supplements of up-to-date navigation changes from January to June at: www.reedsnauticalalmanac.co.uk

There are some things I would not go to sea without - *Reeds* is one of them"
Sir Chay Blyth

"The big, bold, extravagantly comprehensive king of Almanacs" *Yachting World*

"On every cruising boat you'll find one of these. Don't start your engines without it" *Motor Boat and Yachting*

"The bible of almanacs" *Classic Boat*

Bloomsbury
On Sale: Oct 23/18
7.56 x 10.43 • 1088 pages
Full colour throughout
9781472957580 • \$73.00 • pb
Transportation / Navigation
Series: Reed's Almanac

Notes

Promotion



B L O O M S B U R Y

Reeds Nautical Almanac 2019

by Perrin Towler and Mark Fishwick

Reeds Nautical Almanac is the indispensable trusted annual compendium of navigational data for yachtsmen and motorboaters, and provides all the information required to navigate Atlantic coastal waters around the whole of the UK, Ireland, Channel Islands and the entire European coastline from the tip of Denmark right down to Gibraltar, Northern Morocco, the Azores and Madeira.

The 2019 edition continues the *Almanac*'s tradition of year on year improvement and meticulous presentation of all the data required for safe navigation. Now with an improved layout for easier reference and with over 45,000 annual changes, it is regarded as the bible of almanacs for anyone going to sea.

The 2019 edition is updated throughout, containing over 45,000 changes, and includes: 700 harbour chartlets; tide tables and tidal streams; buoyage and lights; 7,500 waypoints; invaluable passage notes; distance tables; radio, weather and safety information; first aid section. Also: a free Marina Guide.

Also available: free supplements of up-to-date navigation changes from January to June at: www.reedsnauticalalmanac.co.uk

There are some things I would not go to sea without - Reeds is one of them." - *Sir Chay Blyth*

"The big, bold, extravagantly comprehensive king of Almanacs." - *Yachting World*

"The bible of Almanacs." - *Classic Boat*

"On every cruising boat you'll find one of these. Don't start your engines without it." - *Motor Boat and Yachting*

Bloomsbury
On Sale: Oct 23/18
7.56 x 10.43 • 1088 pages
Full colour harbour charts and diagrams throughout
9781472957627 • \$92.00 • pb
Transportation / Navigation
Series: Reed's Almanac

Notes

Promotion





RSPB spotlight
woodpeckers
GERARD GORMAN



Bloomsbury
On Sale: Nov 6/18
5.83 x 8.27 • 128 pages
9781472951182 • \$24.00 • pb
Science / Natural History
Series: RSPB

Notes

Promotion

B L O O M S B U R Y

RSPB Spotlight Woodpeckers

by Gerard Gorman

Woodpeckers are fascinating birds, filling our forests with their unmistakable drumming, and capturing our imaginations with their incredible ability to drill holes in trees and their bright, colorful plumage .

Three species of woodpecker are resident in the UK: the Green Woodpecker, often seen on lawns and in fields; the Great Spotted Woodpecker, a frequent visitor at garden birdfeeders; and the tiny Lesser Spotted Woodpecker, sadly now in decline. The Wryneck-which twists its neck "like a snake" when threatened-also passes through the UK on its yearly migration and has captivated people throughout the ages. Gerard Gorman provides a close-up look at the lives of these birds, from their anatomy, diet, and nesting habits to their iconic drumming behavior. He also explores the relationship that humans have enjoyed with woodpeckers for centuries, in folklore, myth, and conservation, and gives tips on how to observe these wonderful birds in the wild.

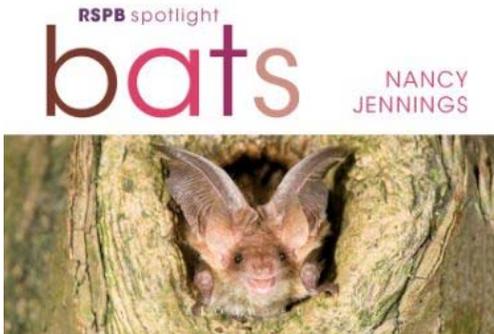
Author Bio

Location: Hungary

Gerard Gorman is an expert naturalist and author based in Hungary. He is widely regarded as Eastern Europe's most accomplished birding guide and is the author of seven books, including *Woodpeckers of Europe* (2004) and *Woodpeckers of the World* (2014)



9 781472 951182



Bloomsbury
On Sale: Nov 6/18
5.83 x 8.27 • 128 pages
200 colour photos
9781472950055 • \$24.00 • pb
Nature / Wildlife
Series: RSPB

Notes

Promotion

B L O O M S B U R Y

RSPB Spotlight Bats

by Nancy Jennings

Spotlight Bats will provide up-to-date and exciting information to an audience already keen on nature and interested to know more about these fascinating mammals by detailing the biology, diversity, evolution, natural history, behavior, and ecology of bats, as well as their interactions with humans and folklore. These tiny, harmless mammals are frequent visitors to our homes and gardens yet, due to their speed, size, and nocturnal/crepuscular habits, are extremely difficult to get a good look at and are little understood.

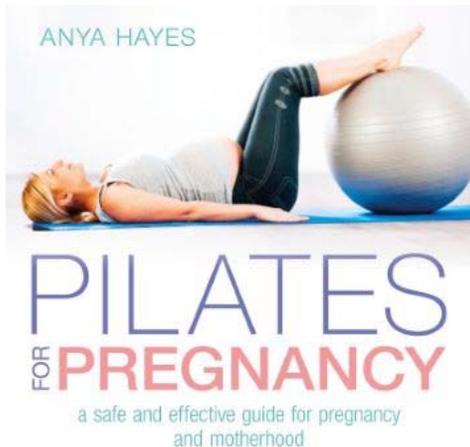
There are 1,240 species of bat in the world; bats make up around 20 percent of all mammal species, but the taxonomic focus of *Spotlight Bats* will be three common and relatively easily identifiable species (the Pipistrelle, Noctule, and Long-eared Bats), and three more unusual ones (Daubenton's Bat, the Barbastelle, and the Greater Horseshoe Bat). Other bat species of interest, including some of the more charismatic ones (e.g., vampire bats, fishing bats, bumblebee bats, fruit bats, etc.) will also be described.

Author Bio

Nancy Jennings is a biologist specializing in mammals. After gaining her PhD from the University of Bristol, Nancy researched bats, shrews, hares, dolphins, seals, moths, and fish. She now provides editorial support to biologists and is the managing editor of the scientific journal *Mammal Review*.



18F Macm Bloomsbury



Bloomsbury
On Sale: Oct 23/18
6.14 x 9.21 • 208 pages
Full colour photography throughout
9781472951076 • \$27.00 • pb
Health & Fitness / Yoga

Notes

Promotion

Digital assets: sampler available on ISSUU and Bloomsbury.com
Outreach to physical therapists/fitness instructor associations
Media campaign to sport, fitness, yoga, and parenting magazines, websites, and blogs, including <I>AARP</I>, <I>Women's Day</I>, <I>O: the Oprah Magazine</I>, MayoClinic.com
Social media campaign upon publication including instructional graphics
Display advertising campaign through Google, Facebook, and Twitter at publication
Inclusion in seasonal sport & fitness e-newsletter

B L O O M S B U R Y

Pilates for Pregnancy

A safe and effective guide for pregnancy and motherhood
by Anya Hayes

Pilates for Pregnancy covers the fundamentals of Pilates and includes a progressive Pilates program tailored for each trimester - focusing on pelvic floor and abdominal strength, posture and health & fitness. Anya Hayes' insightful exercise guide will help you conquer the physical and mental stresses of pregnancy and improve your pregnancy health, mood, and energy.

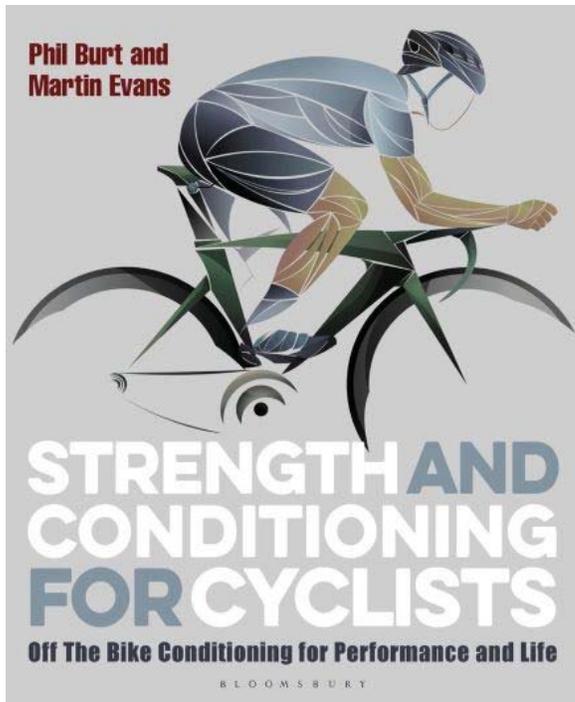
This is a straight talking, woman-to-woman pregnancy fitness guide that shows you:

- how to optimize the position of your baby for a better birth experience;
- how to avoid succumbing to the "pregnancy waddle" and protect your back as your bump grows;
- how to deal with second pregnancy posture while running after/constantly lifting a toddler;
- how to minimize the trials of pregnancy on your abdominals, pelvic floor and mind;
- how to get into the right mindset for a positive labor, and release tension postnatally;
- exactly what cardio exercise is safe and beneficial to you and your bump, and what you should avoid.

Author Bio

Anya Hayes is a Body Control Pilates instructor with advanced pregnancy and postnatal training, including Pilates for caesarean recovery. She has published several books, including *Get Started: Pilates* and *Pregnancy: The Naked Truth*





B L O O M S B U R Y

Strength and Conditioning for Cyclists

Off the Bike Conditioning for Performance and Life

by Phil Burt and Martin Evans

Strength and conditioning work for endurance cyclists has long been neglected and misunderstood. Most cycling books feature just generic circuit routines or time-wasting and largely ineffective "core strengthening" workouts.

Phil and Martin, having worked with the world's best cyclists, realize the importance and have seen the performance benefits of properly structured off-the-bike training. In this book, they combine strengthening and flexibility work, mobility training, and release techniques to provide effective conditioning for all cyclists.

This book illustrates points both with anecdotes from their experiences working with elite riders and case studies of amateurs. Following their advice will make you stronger on the bike, allowing you to ride faster for longer.

Author Bio

Location: Phil Burt - Manchester, UK

Phil Burt has worked with some of the best athletes in the world across a number of sports. His previous book, *Bike Fit: Optimise Your Bike Position for High Performance and Injury Avoidance*, has been a bestseller and has helped countless riders to more successful and injury-free cycling. Martin Evans is the women's team strength and conditioning coach at the FA. Working as part of a multi-disciplinary sport science and medical team at the EIS, his experience also spans across a range of sports.

Phil Burt has worked with some of the best athletes in the world across a number of sports. His previous book, *Bike Fit: Optimise Your Bike Position for High Performance and Injury Avoidance*, has been a bestseller and has helped countless riders to more successful and injury-free cycling.

Bloomsbury

On Sale: Sep 18/18

7.44 x 9.06 • 192 pages

Packed with colour photos

9781472940131 • \$32.00 • pb

Sports & Recreation / Cycling

Notes

Promotion

Digital assets: sampler available on ISSUU and Bloomsbury.com

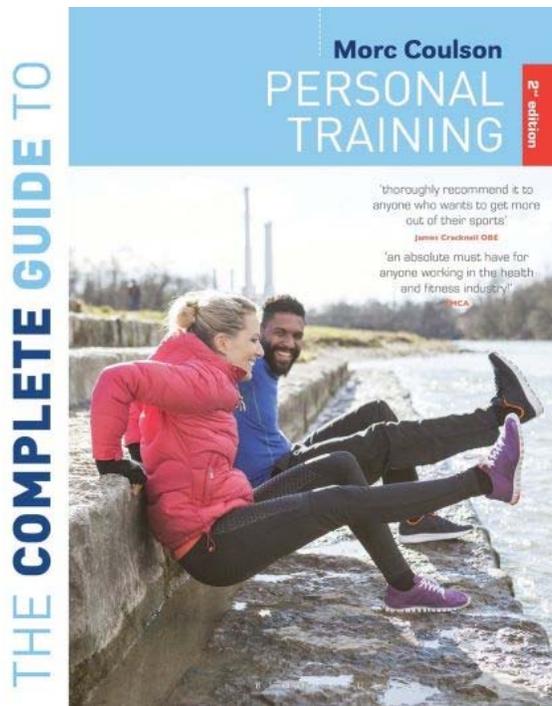
Press release to cycling and sports media

Inclusion in promotion for Tour de France 2018, including online display ads, featured status on bloomsbury.com, Amazon Kindle promotion, dedicated cycling e-newsletter

Social media campaign upon publication, including Twitter graphics

Inclusion in seasonal cycling e-newsletter





B L O O M S B U R Y

The Complete Guide to Personal Training: 2nd Edition by Morc Coulson

The text will be revised throughout, with a new chapter on fitness testing (around 32 pages of new content). It will also include new sections on HIIT, CrossFit, and adapting exercises for outdoor spaces, as well as updates to the guidance on nutrition to reflect current thinking. It will also include updates to the Occupational Standards, which have changed since the last publication in August 2013.

This is a complete reference guide for fitness professionals who prescribe exercise programs to clients. This guide contains practical tips for designing a range of appropriate client exercise programs. Importantly, it focuses on the best ways you can sustain a financially successful business in this area and how you can stand out from the crowd.

Author Bio

Location: Sunderland, UK

Morc Coulson is senior lecturer in sport and exercise science at the University of Sunderland. He is Chair of the CPD endorsement panel and a Level 4 Specialist evaluator. He is the author of a number of books, including *The Fitness Instructor's Handbook*, *The Complete Guide to Teaching Exercise to Special Populations*, and *Practical Fitness Testing* (all Bloomsbury)

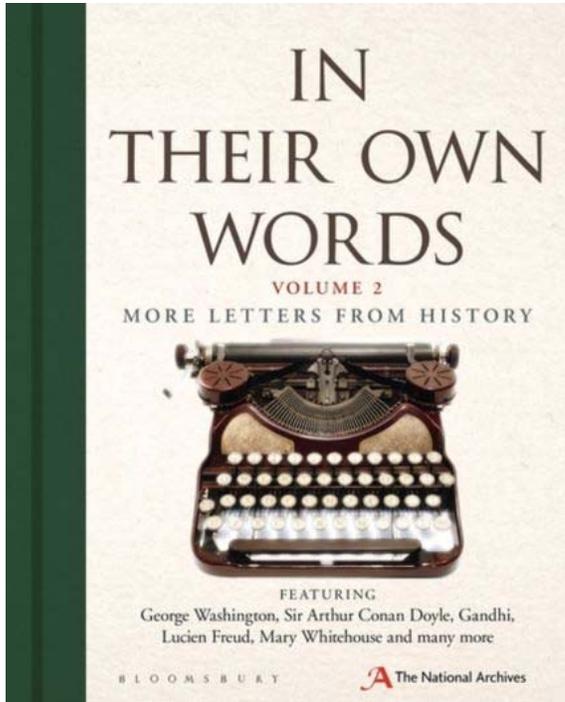
Bloomsbury
On Sale: Nov 6/18
7.44 x 9.06 • 304 pages
9781472953612 • \$42.00 • pb
Health & Fitness / General
Series: Complete Guides

Notes

Promotion

Digital assets: sampler available on ISSUU and Bloomsbury.com
Outreach to fitness instructor associations/corporate gyms
Press release to sport and fitness magazines, websites, and blogs
Social media campaign upon publication
Feature on Bloomsbury Sport blog
Inclusion in 2019 New Year, New You promotion (pre-order discount, AdWords campaign, eblast)





B L O O M S B U R Y

In Their Own Words 2

More letters from history
by The National Archives

Letters, postcards, notes, and telegraphs from the great and the good, the notorious and the downright wicked, shine a spotlight on a range of historical events and movements providing an immediate link to the immediate and much more distant past.

The book includes letters from Sir Arthur Conan Doyle, Mikhail Gorbachev, Lucien Freud, Barbara Hepworth, Nelson Mandela, Caitlin Thomas, Mary Whitehouse, Gandhi, and George Washington, among many others. Subjects covered include suffragette disturbances, obscene publications, relations between international leaders, and child emigration, including the Kindertransport.

The book features 55 letters, each with a 600-word essay, and a 3,000-word introduction. There are 150 images in the book: 55 of the letters themselves, and a further 95 supplementary images.

Author Bio

This title is authored by a group of specialist archivists at The National Archives, each of whom has a particular area of expertise in a different aspect of the past.

Bloomsbury

On Sale: Nov 6/18

8.07 x 10.04 • 304 pages

80 facsimile letters and more than 120 illustrations and other supporting documents

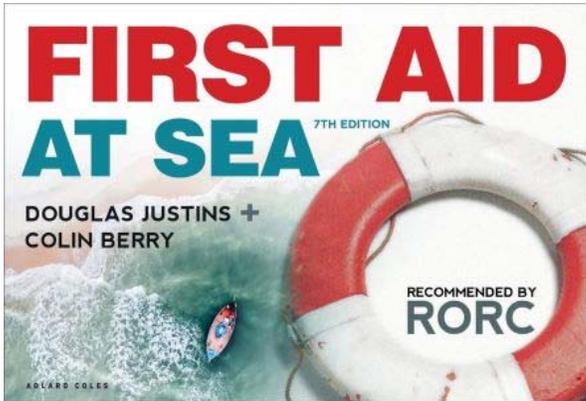
9781844865222 • \$47.00 • CL - With dust jacket

Literary Collections / Letters

Notes

Promotion





B L O O M S B U R Y

First Aid at Sea

7th Edition

by Douglas Justins and Colin Berry

This fully updated new edition of *First Aid at Sea* provides an easy-to-access instant guide to emergency first aid for all seafarers:

- Color-coded thumb index of emergencies for quick reference
- Concise descriptions of medical conditions
- Prioritized list of treatments
- Ringbinding and waterproofed pages to withstand use at sea

"A highly practical on-board emergency tool written by doctors who sail." - *Yachting Monthly*

"Everything you'd expect, from the CPR ration you've forgotten . . . to cuts, injuries, poisoning and broken bones, is here." - *Classic Boat*

Author Bio

Douglas Justins (MB BS, FRCA, FFPMRCA) qualified in Australia and became a general practitioner in the Outback. He sailed nonstop from Sydney to Dover in the *Financial Times* Clipper Race, following that feat with many seasons of offshore racing in the UK. Justins's extensive cruising continues, enhanced by his recent retirement as a consultant anesthetist at St Thomas' Hospital in London.

Bloomsbury

On Sale: Dec 4/18

9.84 x 6.69 • 30 pages

Colour illustrations and diagrams throughout

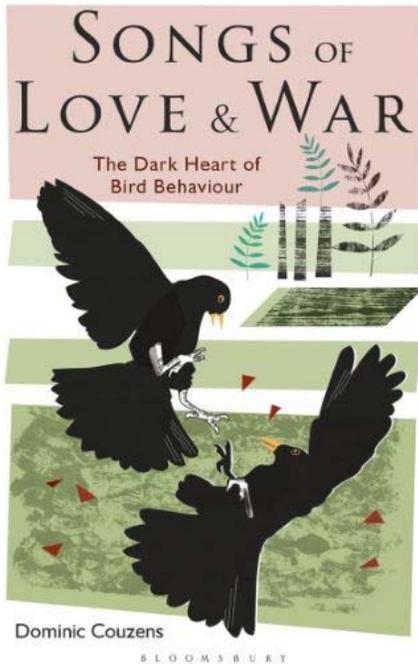
9781472953414 • \$27.00 • pb

Health & Fitness / First Aid

Notes

Promotion





B L O O M S B U R Y

Songs of Love and War

The Dark Heart of Bird Behaviour

by Dominic Couzens

The dawn chorus: A single voice cutting through the darkness heralds a breaking wave of sound at the very beginning of the day. It is an iconic natural phenomenon with many familiar performers, yet it is a mysterious event for which there is no complete explanation.

A mass of starlings gathers at the end of the midwinter day. As the sun sets, wave upon wave of bodies rolls in and embarks upon another of nature's great attempts to show off. The murmuration is another much-admired spectacle, but again its purpose is obscure and defies our understanding.

From dawn until dusk, birds do things that are surprising and mystifying.

Songs of Love and War delves into bird behavior and uncovers its purpose and meaning.

More than just an inside look at bird behavior, this book also represents a personal journey of discovery. What starts as a desire to learn more about the birds encountered on a regular father-and-son walk through the woods leads to a realization that a bird's life is very far from the idyllic scene that can often be glimpsed by the casual birdwatcher. A bird's life is actually often unusual and surprising, but above all it is brief and much darker than you might think.

Dominic Couzens journeys into the world of birdsong at its finest distillation, the hours around dawn when mates are attracted and territories staked pulling back the curtains on this nocturnal enigma." - *Sunday Express*

"An engaging book The text includes the author's own observations and thoughts drawn from long experience, backed up by (...)

Author Bio

Location: UK

Dominic Couzens is an ornithologist and wildlife journalist. He contributes regularly to *Bird Watching* and *BBC Wildlife* magazines, and has written a wide range of books about birds and other animals, including *Secret Lives of Garden Birds*, *Tales of Remarkable Birds*, and *Birds: ID Insights*

Bloomsbury

On Sale: Dec 18/18

5.08 x 7.80 • 256 pages

Line artwork

9781472942272 • \$24.00 • pb

Nature / Animals / Birds

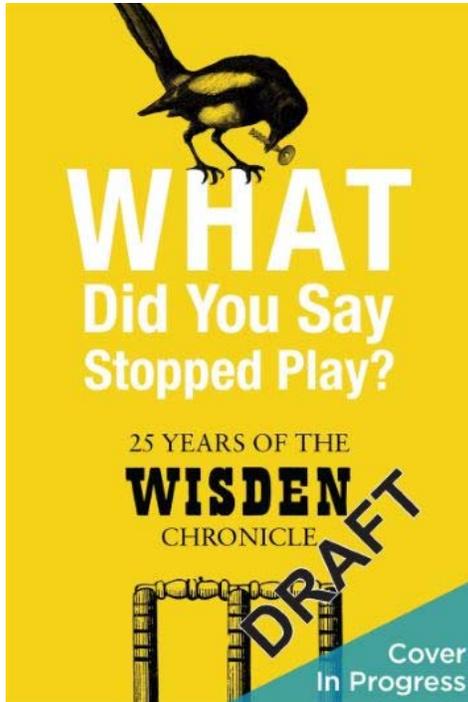
Notes

Promotion



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Bloomsbury
On Sale: Dec 4/18
4.72 x 7.09 • 240 pages
mono illustrations dotted throughout
9781472954381 • \$24.00 • CL - With dust jacket
Sports & Recreation / Cricket

Notes

Promotion

B L O O M S B U R Y

WHAT Did You Say Stopped Play?

25 Years of the Wisden Chronicle
edited by Matthew Engel

It's normal for rain to stop play in cricket. But that's not all: flying objects, passing dictators, animals of all kinds, including a very improbable tiger—they have all had the same effect. But even when the game keeps going, cricket is a magnet for the weird and wonderful.

For the past quarter century the Chronicle section of *Wisden* has been collecting the most remarkable events in the game: the eccentric, the extraordinary, and the excruciatingly funny.

This is the cricket that reference books would normally ignore, from the village greens of England to the back alleys of Asia. This selection is about Tendulkar worshippers and angry neighbors, about scoring a thousand and being all out for nought. There are politicians and protesters, celebs and streakers, judges and jobsworths . . . and batsmen who really do murder the bowlers.

Author Bio

Matthew Engel is a journalist and author who edited *Wisden* for 12 years (with a gap) between 1993 and 2007. His other books include *Eleven Minutes Late* (about Britain's railways), *Engel's England*, and *That's the Way It Crumbles: The American Conquest of English*.

Nick Newman is an award-winning cartoonist and writer. He has drawn cartoons for the *Sunday Times*, *Private Eye*, and *Wisden Cricketers' Almanack*, amongst others.



B L O O M S B U R Y

Ella Risbridger untitled cookbook

by Ella Risbridger

Recipes that unlock the life-changing happiness of cooking

These are the recipes that saved Ella Risbridger's life - and they might just change your life, too. For Ella, the world had become overwhelming: sounds were too loud, voices were too bright, everyone moved too fast. One night she found herself lying on her kitchen floor, wondering if she would ever get up - and it was the thought of a chicken, of roasting it, and of eating it, that got her to her feet, and made her want to be alive.

In this beautifully evocative cookbook, Ella offers 100 recipes that bring out the mind-nourishing happiness of cooking: Roast tomato and garlic soup, uplifting Chilli and lemon spaghetti, Salmon and sticky rice, Friday night fish-finger sandwiches, Crispy lemon sardines, Beginner's chicken curry, Crunchie ice cream, and the filthiest Salted-caramel butter brownies.

Every recipe is easy and delicious - and each has a story to tell. Written with wit and wisdom, the book is steeped in Ella's anecdotes and reflections from her own life, and illustrated with delicate watercolour illustrations. This is a cookbook to make you fall in love with the world again.

Author Bio

Ella Risbridger is a writer who cooks as a form of meditation to work through her anxiety disorder. She writes for the *Toast*, the *Independent*, *Best For Film*, *Work In Prowess*, *IdeasTap* and has a column on the NUS website.

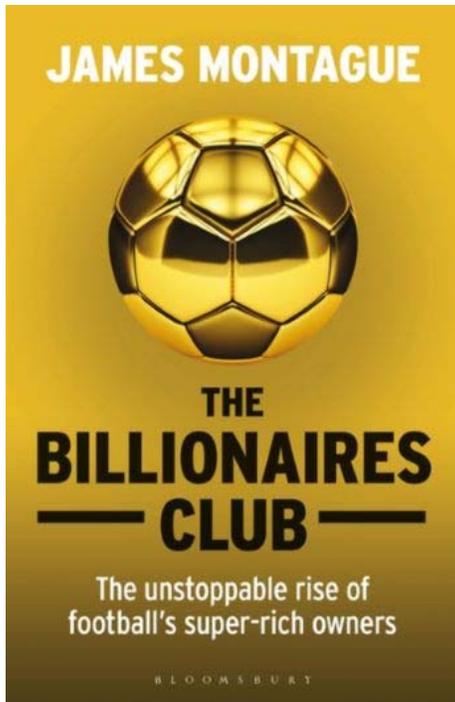
eatingwithmyfingers.com / [@missellabell](https://twitter.com/missellabell)

Bloomsbury
On Sale: Nov 6/18
6.69 x 9.65 • 288 pages
Colour illustrations throughout
9781408867761 • \$37.00 • CL - With dust jacket
Cooking / General

Notes

Promotion





B L O O M S B U R Y

The Billionaires Club

The unstoppable rise of football's super-rich owners
by James Montague

Once upon a time football was run by modest local businessmen. Today it is the plaything of billionaire oligarchs, staggeringly wealthy from oil and gas, from royalty, or from murkier sources. But who are these new masters of the universe? Where did all their money come from? And what do they want with our beautiful game?

While almost cloaked in secrecy, the billionaire owner has to raise his head above the bunker when it comes to football ownership - a rare Achilles heel that allows access to worlds normally off limits journalists and outsiders. In the *Billionaires Club* James Montague delves deeper than anyone ever dared, to tell this story for the first time. He criss-crosses the world - from Dhaka to Doha, from China to Crewe, from St Louis to London, from Bangkok to Belgium - to profile this new elite, their network of money and their influence that defies geographic boundaries.

The Billionaires Club is part history of club ownership, part in-depth investigation into the money and influence that connects the super-rich around the globe, and part travel book as he follows the ever-shifting trail around the globe in an attempt to reveal the real force behind modern-day football.

At its heart *The Billionaires Club* is a football book, about some of the biggest clubs in the world. But it is also about something bigger: the world around us, the global economy, where the world is headed and how football has become an essential cog in this machine.

A fascinating read for the many football fans interested in the developments (...)

Author Bio

James Montague is an award-winning journalist who writes about football, culture and politics across the globe. He has reported from over 65 countries for the *New York Times*, *World Soccer* and the *Bleacher Report*, amongst others. He also features regularly on the BBC World Service's World Football podcast. His previous books are *When Friday Comes: Football in the War Zone* and *Thirty-One Nil: On the Road with Football's Outsiders*, which won *Football Book of the Year* at the 2015 British Sports Book of the Year Awards. *Sports Illustrated* described him as 'the Indiana Jones of soccer writing'.
@JamesPiotr

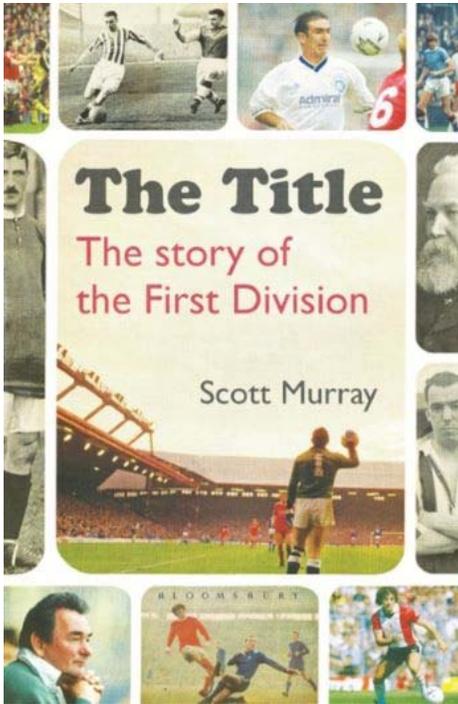


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Bloomsbury
On Sale: Oct 23/18
5.08 x 7.80 • 336 pages
9781472923127 • \$22.00 • pb
Sports & Recreation / Football

Notes

Promotion



Bloomsbury

On Sale: Nov 6/18

5.08 x 7.80 • 352 pages

1 x 16 page colour section

9781472936646 • \$22.00 • pb

Sports & Recreation / Soccer

Notes

Promotion

B L O O M S B U R Y

The Title

The story of the First Division

by Scott Murray

Some folk will tell you the FA Premier League is the greatest show on earth. They may even have a point. But to build something so successful, so popular, so inescapable, you've got to have mighty strong foundations.

Prior to 1992, the old First Division was England's premier prize. Its rich tapestry winds back to 1888 and the formation of the Football League. A grand century-long tradition in danger of being lost in the wake of Premier League year zero.

No more! In *The Title* Scott Murray tells the lively, cherry-picked story of English football through the prism of the First Division. Rich with humour yet underpinned with solid research, this is a glorious meander across our national sport's varied terrain.

With as much about Burnley, Wolves, West Brom and Portsmouth as the likes of Arsenal, Liverpool and Manchester United, we learn the less well-known stories the sport has to tell, such as the plight of Glossop, the smallest club to ever play top-flight football, and final day drama involving Huddersfield and Cardiff that knocks Michael Thomas into a cocked hat. We bask in the managerial genius of Tom Watson, the bowler-hatted Mourinho; celebrate the joy of the Busby Babes; discover the shameless showmanship of George Allison; embark on righteous escapades with Hughie Gallacher; and meet some old favourites in Don Revie, Bill Shankly, Alex Ferguson and Brian Clough.

At turns exciting, surprising, witty (...)

Author Bio

Scott Murray is a regular writer for the *Guardian* where he writes match reports on football and golf, as well as their much-loved daily newsletter, 'The Fiver'. He has written for many other publications including *The Blizzard*, *The Nightwatchman*, *GQ*, *Eurosport.co.uk*, *FourFourTwo* and *Men's Health*. This is his fourth book.



B L O O M S B U R Y

Not Fade Away

How to thrive in retirement

by Celia Dodd

Retirement is one of the biggest life changes we face. And it's been transformed since our parents retired into a period of exciting opportunities for personal growth and development. It's no longer seen as a decline into old age, but a vibrant new stage of life with infinite possibilities for personal fulfilment and renewed energy. This generation wants to seize the hour, but are keen for guidance on making the most of retirement.

But too many people struggle with the adjustment, and it can have a negative impact on their physical and mental health. Research by the Institute of Economic Affairs found that retired people are 40% more likely to suffer from depression and 60% more likely to have a diagnosed physical condition.

The latest research shows that successful retirement is all about attitude. This book will inspire readers to nurture a positive attitude to life beyond work and take control of their future. In it men and women share their very different experiences, from unexpected pleasures to disastrous mistakes, successes, failures and how they might do things differently. They speak from the heart about the issues that will face us all: how they've dealt with loss of status and routine, found new meaning, reinvented their relationships.

Author Bio

Celia Dodd has been a journalist for national newspapers and magazines for over 30 years including The Times, the Independent, Daily Mail, Radio Times, Psychologies and Good Housekeeping. She specializes in relationships, health education and celebrity interviews and in the past decade has focused on issues that are particularly relevant to the over 50s. She has been a regular contributor to the website High50 since it was founded in 2011. She is author of *Empty Nest* (Piatkus 2011).

www.celiadodd.co.uk

Bloomsbury

On Sale: Nov 20/18

6.02 x 9.21 • 240 pages

9781472951335 • \$24.00 • pb

Bus & Econ / Personal Finance / Retirement Planning

Notes

Promotion



B L O O M S B U R Y

A Life Less Lonely

What We Can All Do to Lead More Connected, Kinder Lives
by Nick Duerden

Loneliness is an epidemic on the increase. It can affect anyone and everyone, irrespective of age, race or class. It is well known that older people can suffer from isolation and loneliness, but there are many other groups who also suffer, often in silence, whether they are teenagers, new mothers, fathers, those with disability or illness, or anybody going through a significant life change.

As more people work full time, as people self-isolate more through internet shopping, banking, entertainment, with pensions paid online and church congregations continuing to fall, we need to ask ourselves: what can we do to ameliorate this isolation and ensure all our futures are more connected and socially satisfying?

This book will help to share stories and look for possible solutions, to use the research the Jo Cox Commission has undertaken and try to give us all ideas for future-proofing ourselves against this silent plague. It offers a wealth of practical advice for every reader: how to spot the symptoms in yourself and in others; how to ease them; how to seek help, and ultimately, how to understand this most fundamental of human emotions. Its aim is to provide you with the tools you need to lead a kinder life.

Author Bio

Nick Duerden is a writer and freelance broadsheet journalist. He is also the author of *Get Well Soon* (Bloomsbury).

Before she was so senselessly killed in 2016, Labour MP Jo Cox, set up the Commission on Loneliness. The Commission has now become a cross-party initiative co-chaired by the Labour MP Rachel Reeves and the Conservative MP Seema Kennedy.

Bloomsbury
On Sale: Dec 4/18
6.02 x 9.21 • 272 pages
9781472957788 • \$24.00 • pb
Psychology / Mental Health

Notes

Promotion





B L O O M S B U R Y

Affluence Without Abundance

The Disappearing World of the Bushmen

by James Suzman

WASHINGTON POST'S 50 NOTABLE WORKS OF NONFICTION IN 2017
AN NPR BEST BOOK OF 2017

A vibrant portrait of the original affluent society" - the Bushmen of southern Africa - by the anthropologist who has spent much of the last twenty-five years documenting their encounter with modernity.

If the success of a civilization is measured by its endurance over time, then the Bushmen of the Kalahari are by far the most successful in human history. A hunting and gathering people who made a good living by working only as much as needed to exist in harmony with their hostile desert environment, the Bushmen have lived in southern Africa since the evolution of our species nearly two hundred thousand years ago.

In *Affluence Without Abundance*, anthropologist James Suzman vividly brings to life a proud and private people, introducing unforgettable members of their tribe, and telling the story of the collision between the modern global economy and the oldest hunting and gathering society on earth. In rendering an intimate picture of a people coping with radical change, it asks profound questions about how we now think about matters such as work, wealth, equality, contentment, and even time. Not since Elizabeth Marshall Thomas's *The Harmless People* in 1959 has anyone provided a more intimate or insightful account of the Bushmen or of what we might learn about ourselves from our shared history (...)

Author Bio

James Suzman, Ph.D. , is an anthropologist specializing in the Khoisan peoples of southern Africa. A recipient of the Smuts Commonwealth Fellowship in African Studies at Cambridge University, he is now the director of Anthropos Ltd., a think tank that applies anthropological methods to solving contemporary social and economic problems. He lives in Cambridge, England.

Bloomsbury
On Sale: Nov 27/19
5.51 x 8.25 • 320 pages
16 page color insert and 5 b&w maps
9781632865731 • \$25.00 • pb
Social Science / Anthropology / Cultural

Notes

Promotion





B L O O M S B U R Y

Dark Water

by Parker Bilal

When an Englishman, Marcus Winslow, appears at Makana's door one April morning, Makana does not realize that he will soon risk losing everything he has built for himself in Cairo. Winslow represents the British government - meaning the Secret Intelligence Service - and he has a special mission to offer, one that Makana cannot resist: Ayoub Hadari, a dangerous specialist in biochemical nerve agents, is on the run and asking for asylum. The only person who can bring him in is Makana - by Ayoub's own request.

Ayoub has gone underground in Istanbul and Makana, for the first time since arriving in Egypt, must travel abroad, to a city he doesn't know. Can he trust Marcus Winslow? Or is something more sinister in the works?

In this foreign city, Makana soon realizes that nothing is what it appears to be. Suddenly, his past is racing to catch up with him, and Makana becomes both hunter and hunted.

"[A] distinctive private detective . . . [An] excellent series." - The New York Times Book Review

"Sharp, witty, politically astute thrillers . . . The perfect 21st-century detective." - Al Jazeera America

"[An] absorbing series . . . A must-read, street-level look at African politics." - Booklist (starred review)

"One of crime fiction's most interesting and sympathetic detectives . . . [Bilal] gets better and better." - The Times

"Bilal whisks the reader straight to the dark heart of Cairo." - The Economist

Author Bio

Location: Barcelona, Spain

Parker Bilal is the pseudonym of Jamal Mahjoub. Born in London and brought up in Khartoum, Sudan, Mahjoub has lived in Britain and Denmark and currently lives in Spain. He is an award-winning literary novelist under his own name, and this is the sixth installment of his acclaimed Makana Mystery series, following *The Golden Scales*, *Dogstar Rising*, *The Ghost Runner*, *The Burning Gates*, and *City of Jackals*.

Bloomsbury

On Sale: Sep 11/19

5.51 x 8.25 • 304 pages

9781632866530 • \$23.00 • pb

Fiction / Mystery & Detective / Private Investigators

Notes

Promotion



9 781632 866530





B L O O M S B U R Y

The Lake

by Lotte, Søren Hammer, Hammer and Søren Hammer

The remains of a young woman are discovered in a lake north of Copenhagen. Her identity is a mystery and no one, it appears, has reported her missing. After months of fruitless investigation by the local police the case is handed over to Konrad Simonsen.

It soon becomes clear to Simonsen and his team that this unknown woman is the key to a world of trafficking, prostitution, and violence. A world where everything comes with a price, no mistake goes unpunished and everyone knows how to keep a secret.

The Lake is the fourth novel in the series by Hammer and Hammer; a story of ice-cold cynicism and contempt for human life.

for the Konrad Simonsen series

"A deftly written procedural . . . for fans of Scandinavian crime fiction . . . who delight in riveting investigative detail and psychological intricacies." - Booklist on *The Vanished*

"Several factors elevate *The Girl in the Ice* above the run-of-the-mill police-procedural maniac-murderer hunt . . . Cultural and personal wisdom . . . permeates the book." - *The Wall Street Journal* on *The Girl in the Ice*

"Outstanding . . . The intelligent and complex plot, the fallible lead, and the atmospheric prose." - *Publishers Weekly* on *The Hanging*

"Outstanding . . . The intelligent and complex plot, the fallible lead, and the atmospheric prose." - *Publishers Weekly* on *The Hanging*

Author Bio

Lotte and Søren Hammer are a sister and brother from Denmark who began writing crime novels together in 2004. To date, they have written six books in this series. *The Lake* is the fourth.

Charlotte Barslund translates Scandinavian novels and plays. Recent translations include *The Son* by Jo Nesbø.

Bloomsbury

On Sale: Nov 27/19

6.13 x 9.25 • 384 pages

9781632867506 • \$22.00 • pb

Fiction / Mystery & Detective / General

Notes

Promotion



B L O O M S B U R Y

Stone Circles by Hugh Newman

Stone circles conjure up a lost world of mysterious ceremonies, druid astronomers, and pagan dances. How such mighty rings were constructed has long baffled archaeologists and antiquarians. The most famous stone circle is Stonehenge in England, but expert Hugh Newman shows that these incredible architectural monuments can be found around the world, with more than a thousand of them appearing on the British Island alone. In this guide, he explores how they were made, what they meant, and how their construction aligns with the landscape, sun, moon, and stars.

For Wooden Book fans everywhere, *Stone Circles* is the quintessential little book about fascinating ancient architecture.

Author Bio

Hugh Newman is an author, Megalithic researcher, and explorer. As well as organizing the annual Megalithomania conference and tours, Hugh has been a regular guest on History Channel's *Ancient Aliens* and *Search for the Lost Giants*. He lives in England.

Bloomsbury
On Sale: Oct 9/18
5.5 x 6.62 • 64 pages
B&W images throughout
9781635573046 • \$19.00 • CL - With dust jacket
Architecture / History
Series: Wooden Books

Notes

Promotion



B L O O M S B U R Y

Earth Grids

by Hugh Newman

Modern research into prehistoric architecture has found a pattern of building sites that suggests that our ancestors were aligning their sacred spaces according to geometric patterns and relationships with other important monuments. These ancients used Earth grids that allowed them to locate themselves in relationship to each other and to the planet-grids that are parallel to the ones we use today.

Earth Grids unravels the short history of grid research and takes another look at the distribution of sacred sites around the planet, revealing a remarkable network of surveying and megalithic engineering that supports the ancient idea of a geometric worldview, which can now be seen as a new model for Gaia.

Author Bio

Hugh Newman is an author, Megalithic researcher, and explorer. As well as organizing the annual Megalithomania conference and tours, Hugh has been a regular guest on History Channel's *Ancient Aliens* and *Search for the Lost Giants*. He lives in England.

Bloomsbury

On Sale: Oct 9/18

64 pages

9781635573053 • \$14.00 • CL - With dust jacket

Science / Earth Sciences / General

Series: Wooden Books

Notes

Promotion



9 781635 573053



B L O O M S B U R Y

Charms, Amulets, Talismans & Spells by Marian Green

Since ancient times, people have collected and used objects with beneficial properties and chanted words to bring about real-world results. In *Charms, Amulets, Talismans & Spells*, scholar Marian Green explains the difference between these magical objects and sayings, shows you which to use for luck or protection or other benefits, and explores the history of the magic that gives these charms, amulets, talismans, and spells their meaning.

This unique little book unravels the complex web of associations and correspondences which form the backbone of the Western magical arts. Packed with rare illustrations and useful tables, there is no better volume for the modern travelling magician.

Author Bio

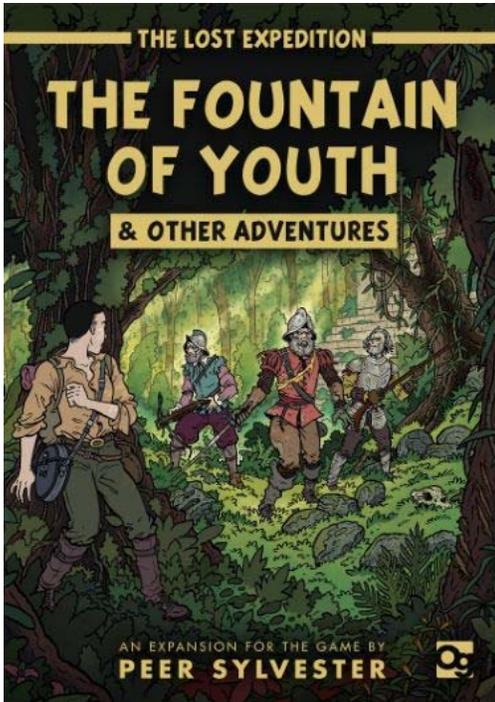
Marian Green is a specialist in the history of magic and author of more than eighteen books on ceremonial and folk magic. She lives in Bristol, England.

Bloomsbury
On Sale: Oct 9/18
5.5 x 6.62 • 64 pages
B&W images throughout
9781635573060 • \$14.00 • CL - With dust jacket
Body, Mind & Spirit / Mysticism
Series: Wooden Books

Notes

Promotion





Osprey
On Sale: Sep 18/18
9781472835529 • \$27.00 • board game
Games / Board • Non Returnable

Notes

Promotion

Online ads targeted on such gaming sites as BoardGameGeek, and The Dice Tower
How-to-play videos on Osprey Games' YouTube channel
Demo copy program with major distributors such as ACD and Alliance
Reviews on top gaming sites such Dice Tower, Drive Thru Review and Geek & Sundry
Reviews and features in gaming press such as GTM and Meeple Monthly

OSPREY
PUBLISHING

The Lost Expedition: The Fountain of Youth and Other Adventures

An expansion to the game of jungle survival
by Peer Sylvester, illustrated by Garen Ewing

Number of Players : 1-5
Ages : 14+
Playing Time : 30-50 minutes
Components : 4 character cards, 18 Adventure Cards, 10 terrain cards.

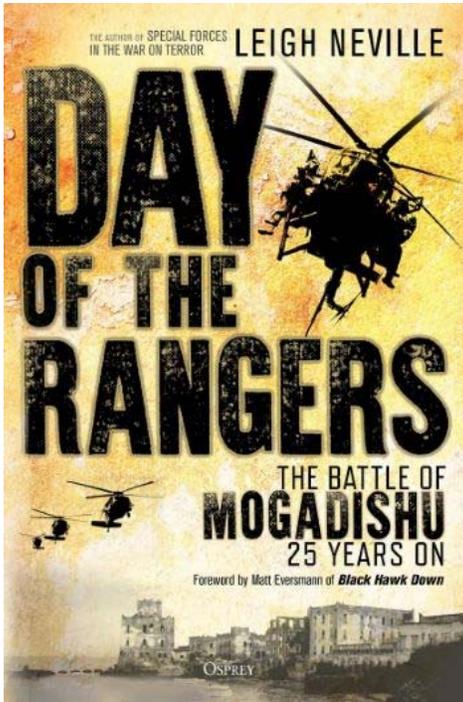
Explorers have been returning from the Amazon with extraordinary tales - conquistadors withered with age marching through the rainforest, unidentified beasts stalking expeditions, and an ominous mountain that is said to be more perilous than the jungle itself! Only the most reckless adventurers would ignore these warnings, but even they might find that they need some help.

The Fountain of Youth & Other Adventures contains four new expansions for *The Lost Expedition* which can be added separately or combined to provide a host of new challenges for your intrepid explorers.

Author Bio

Peer Sylvester started his career in boardgaming quite early, because his dad needed an opponent in chess. In third grade he wanted to become a professional chess player. Instead he turned out to become a teacher for math and chemistry. An award-winning board-game designer, he has written a number of books on the subject.





OSPREY
PUBLISHING

Day of the Rangers

The Battle of Mogadishu 25 Years On

by Leigh Neville

On October 4, 1993, Task Force Ranger was dispatched to seize two high-profile lieutenants of a Somali warlord. Special Forces troops were transported by ground vehicles and helicopters, and the mission was meant to be over within the hour. They quickly found themselves under heavy fire, and two Black Hawk helicopters were shot down. With a hastily organized relief column many hours away, the American troops faced a desperate battle for survival.

Focusing on the stories of the soldiers on the ground, and in the air, *Day of the Ranger* reveals the experiences and recollections of the Special Forces units, including the Rangers, Delta operatives, and Nightstalker crews who fought in the battle of Mogadishu.

Published to mark the battle's 25th anniversary and using recently declassified documents and new interviews with many of the participants, *Day of the Ranger* is a fascinating and revealing new history of a battle that would influence American Special Forces for decades to come.

Author Bio

Leigh Neville is an Australian national who has written a number of books on both modern conventional military units and special operations forces serving in Afghanistan and Iraq, their weapons, and their vehicles, including six titles for Osprey with several more in development. He has also consulted on military topics for several wargame companies and television documentary makers. He lives in Sydney, Australia, with his wife and two dogs.

Osprey

On Sale: Sep 18/18

6.02 x 9.21 • 272 pages

9781472824257 • \$40.00 • CL - With dust jacket

History / Military / US

Notes

Promotion

Online ads targeted at military history enthusiasts
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such military publications as <I>MHQ</I> and <I>Military History</I>

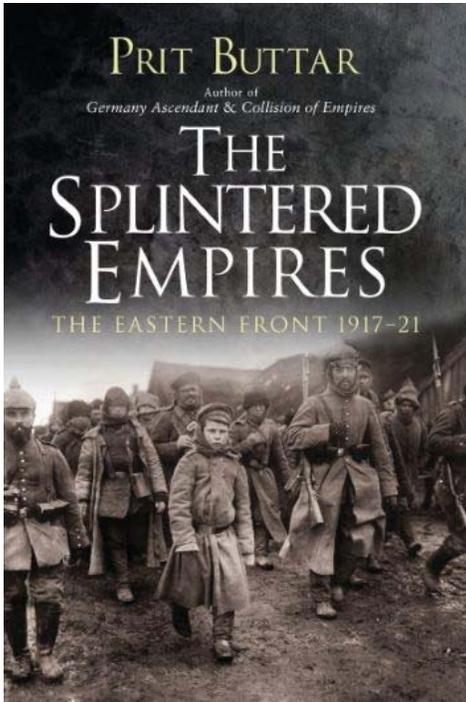
Possible excerpt in military history magazine

Review campaign to major general interest newspapers and magazines

Review and feature campaign to military podcasts, blogs, and websites



9 781472 824257



OSPREY
PUBLISHING

The Splintered Empires

The Eastern Front 1917-21

by Prit Buttar

At the beginning of 1917, the 3 empires fighting on the Eastern Front were reaching their breaking points, but none was closer than Russia. After the February Revolution, Russia's ability to wage war faltered, and her last desperate gamble, the Kerensky Offensive, saw the final collapse of her army. This helped trigger the Bolshevik Revolution and a crippling peace, but the Central Powers had no opportunity to exploit their gains, and a year later, both the German and Austro-Hungarian empires surrendered and disintegrated.

Concluding his acclaimed series on the Eastern Front in World War I, Prit Buttar comprehensively details not only these climactic events, but also the "successor wars" that raged long after the armistice of 1918. New states rose from the ashes of empire, and war raged as German forces sought to keep them under the aegis of the Fatherland. These unresolved tensions between the former Great Powers and the new states would ultimately lead to the rise of Hitler and a new, terrible world war only two decades later.

Author Bio

Prit Buttar is an established expert on the Eastern Front in 20th-century military history. His previous books include the critically acclaimed *Battleground Prussia: The Assault on Germany's Eastern Front 1944-45* (Osprey, 2010) and *Between Giants: The Battle for the Baltics in World War II* (Osprey, 2013). *The Splintered Empires: The Eastern Front 1917-21* is the last volume in his definitive 4-part series on the Eastern Front in World War I.

Osprey

On Sale: Sep 18/18

6.02 x 9.21 • 480 pages

16pp plate section in black and white.

9781472829849 • \$24.00 • pb

History / Military / World War I

Notes

Promotion

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Promotions, sponsorships and giveaways at military history events

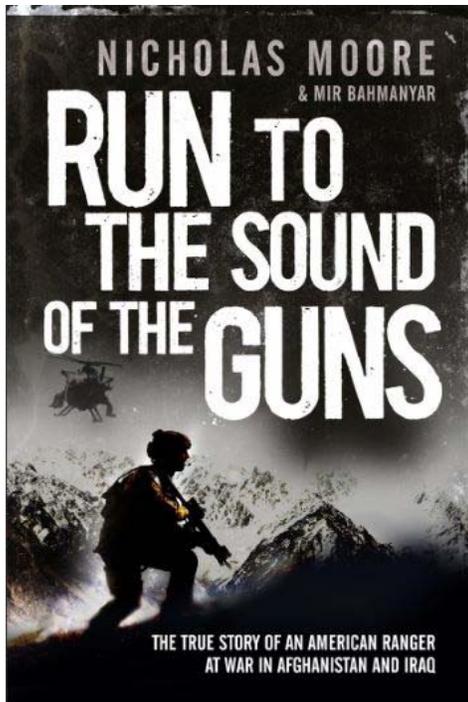
Targeted review campaign to such military publications as *MHQ* and *Military History*

Review campaign to paperback review section of major general interest newspapers

Review and feature campaign to military podcasts, blogs and websites



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OSPREY
PUBLISHING



Run to the Sound of the Guns

The True Story of an American Ranger at War in Afghanistan and Iraq

by Nicholas Moore and Mir Bahmanyar

Nicholas Moore served as part of an elite special operations unit at the fighting edge of the global war on terrorism. He served over a decade with the U.S. Army's 75th Ranger Regiment on the battlefields of Afghanistan and Iraq.

In Iraq, Nicholas participated in the rescue of Private Jessica Lynch, hunted Iraq's Most Wanted, and experienced brutal street combat, including 160 night-time missions over one ninety-day deployment in the insurgent stronghold of Mosul. While serving in Afghanistan, he was also part of the search and rescue operation for Navy SEAL Marcus Luttrell (author of *Lone Survivor*) in Afghanistan, and was on the ground again when a Chinook helicopter was shot down resulting in the death of thirty-eight men and one military working dog. It was the single greatest loss of special operations personnel to date.

From frozen mountaintops to dusty city streets and everything in between, *Run to the Sound of the Guns* is a compelling and deeply personal account of a husband and father who nearly lost his life "leading the way" in America's secretive global war.

Author Bio

Nicholas Moore attended airborne school & the Ranger Indoctrination Program before being assigned to the 2nd Ranger Battalion. Nicholas has been deployed 13 times. His awards include the Purple Heart, 2 Bronze Stars, and the Army Commendation Medal with Valor Device. He lives in the US.

Mir Bahmanyar served in the 2nd Ranger Battalion. He was on the Board of Directors of the 75th Ranger Regiment Association. Mir has written 9 books and co-wrote and produced the motion picture *Soldier of God*

Osprey

On Sale: Sep 18/18

6.02 x 9.21 • 256 pages

9781472827067 • \$40.00 • CL - With dust jacket

History / Military / Special Forces

Notes

Promotion

Online ads targeted at military history enthusiasts, and players of such games as Call of Duty and Halo, as well as SpecOps enthusiasts

Talk radio and TV interview campaign

Reviews in major marketing newspapers and general interest magazines

Targeted review campaign to such general military publications as <I>MHQ</I> and <I>Military History</I>, publications such as <I>Army</I> magazine, <I>Proceedings</I>, and <I>Special Warfare</I> magazine

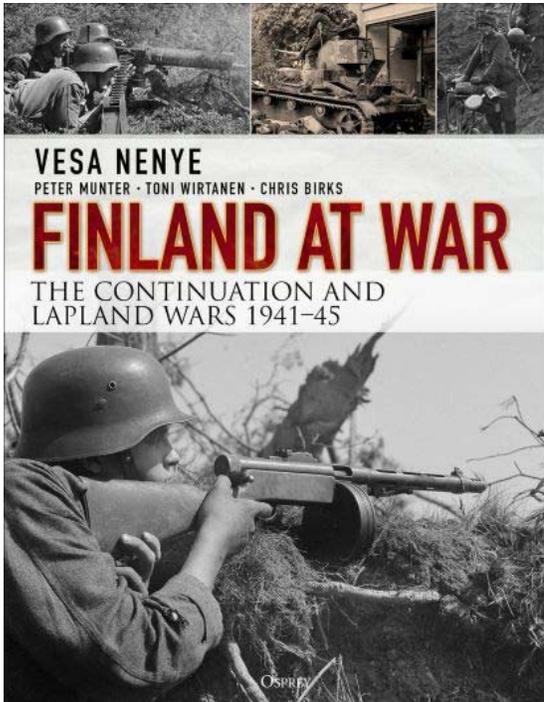
Possible excerpt in such magazines as <I>Military History</I>



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RAINCOAST BOOKS
WWW.RAINCOAST.COM



OSPREY
PUBLISHING

Finland at War

The Continuation and Lapland Wars 1941-45

by Vesa Nenye, Peter Munter and Toni Wirtanen

In the aftermath of the Winter War, Finland found itself drawing ever closer to Nazi Germany and eventually took part in Operation *Barbarossa* in 1941. For the Finns this was a chance to right the wrongs of the Winter War, and having reached suitable defensive positions, the army was ordered to halt. Years of uneasy trench warfare followed, known as the Continuation War, during which Finland desperately sought a way out, German dreams of victory were dashed, and the Soviet Union built the strongest army in the world.

In the summer of 1944, the whole might of the Red Army was launched against the Finnish defenses on the narrow Karelian Isthmus. Over several weeks of fierce fighting, the Finns managed to halt the Soviet assault. With Stalin forced to divert his armies to the race to Berlin, an armistice agreement was reached, the harsh terms of which forced the Finns to take on their erstwhile German allies in Lapland. Featuring rare photographs and firsthand accounts, this second volume of a two-part study, publishing in paperback for the first time, details the high price Finland had to pay to retain its independence and freedom.

Author Bio

Vesa Nenye served as a tank commander and an arms and munitions NCO in Finland. A veteran of historical and strategy gaming in Finland, Peter Munter founded a play-by-mail business and currently works as a managing director in a games retail chain that he established with Vesa Nenye in 1997.

Toni Wirtanen served in the Kymi Jäger Battalion of the Karelian Brigade as an infantry anti-tank specialist and has ever since been active with the reservist corps.

Osprey

On Sale: Sep 18/18

336 pages

9781472827197 • \$34.00 • pb

History / Europe / Eastern

Notes

Promotion

Online ads targeted at WWII enthusiasts

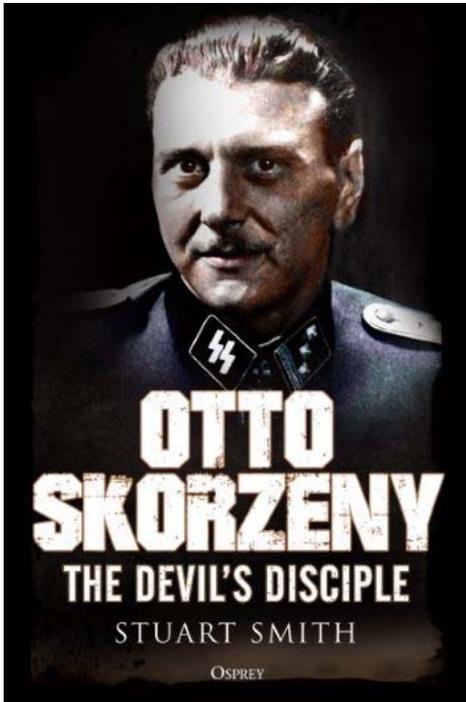
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Promotions, sponsorships and giveaways at military history events, including reenactments, wargaming conventions, and toy soldier shows

Targeted review campaign to such military publications as <I>MHQ</I>, <I>World War II</I>, and <I>Military History</I>

Reviews on military history blogs such as <I>War is Boring</I>





OSPREY
PUBLISHING

Otto Skorzeny

The Devil's Disciple

by Stuart Smith

SS- *Obersturmbannführer* Otto Skorzeny became a legend in his own time. "Hitler's favorite commando" acquired a reputation as a man of daring, renowned for his audacious 1943 mission to extricate Mussolini from a mountain-top prison. Skorzeny's influence on special operations doctrine was far-reaching and long-lasting-in 2011, when U.S. Navy SEALs infiltrated Pakistan to eliminate Osama bin Laden, the operational planning was influenced by Skorzeny's legacy. Yet he was also an egoist who stole other men's credit (including for the seminal rescue of Mussolini), brave and resourceful but also an unrepentant Nazi, and a self-aggrandizing hogger of the limelight.

Stuart Smith draws on years of in-depth research to uncover the truth about Skorzeny's career and complex personality. From his background as a student radical in Vienna to his bloody service with the Waffen-SS on the Eastern Front, his surprise rebirth as a commando, and his intriguing postwar career and mysterious fortune, this book tells Otto Skorzeny's story in full-warts and all-for the first time.

Author Bio

Stuart Smith is a business journalist. He was a Major Open Scholar in modern history at Wadham College, Oxford, 1973-76, and completed an MA in International Relations at Sussex University, 1978-79. For twenty years, until 2008, Stuart was editor of *Marketing Week*, a high-circulation business magazine. He lives in the UK.

Osprey

On Sale: Sep 18/18

6.02 x 9.21 • 312 pages

9781472829450 • \$40.00 • CL - With dust jacket

History / Military / World War II

Notes

Promotion

Online ads targeted at military history enthusiasts
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such military publications as *MHQ* and *Military History*

Possible excerpt in military history magazine

Review campaign to major general interest newspapers and magazines

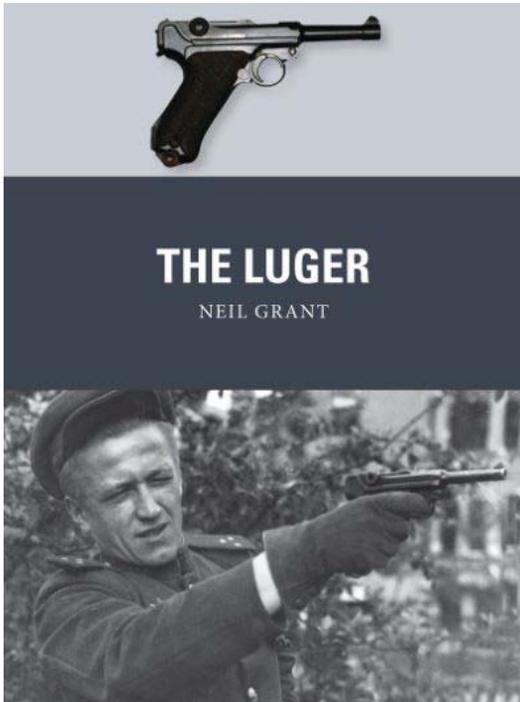
Review and feature campaign to military podcasts, blogs, and websites



9 781472 829450



RAINCOAST BOOKS
WWW.RAINCOAST.COM



OSPREY
PUBLISHING

The Luger

by Neil Grant, illustrated by Alan Gilliland and Johnny Shumate

Patented in 1898 and produced from 1900, Georg Luger's iconic semi-automatic pistol became synonymous with Germany's armed forces throughout both world wars.

Initially chambered for the 7.65×21mm round, from 1902 the Luger was designed for DWM's 9×19mm round, which even today remains the most popular military handgun cartridge. It was adopted by the Imperial German Navy in 1904, followed by the German Army in 1908, receiving the name Pistole 08. Despite being supplanted by the Walther P38, the Luger remained in widespread service with all arms of Nazi Germany's armed forces throughout World War II, and even equipped East Germany's Volkpolizei in the years after 1945.

Featuring full-color artwork, expert analysis, and archive and present-day photographs, this engaging study tells the story of the Luger, the distinctive and deadly semi-automatic pistol that has come to symbolize Germany's armed forces in the 20th century.

Author Bio

Neil Grant studied archaeology at Reading University and now works for English Heritage. His interests include firearms, medieval edged weapons, and classical and medieval horsemanship.

Johnny Shumate works as a freelance illustrator living in Nashville, Tennessee. He began his career in 1987 after graduating from Austin Peay State University.

Alan Gilliland spent 18 years as the graphics editor of the *Daily Telegraph*. He now writes, illustrates, and publishes fiction.

Osprey
On Sale: Sep 18/18
7.24 x 9.76 • 80 pages
9781472819734 • \$27.00 • pb
History / Military / Weapons
Series: Weapon

Notes

Promotion

Online ads targeted at firearms enthusiasts
Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such military publications as <I>MHQ</I> and <I>Military History</I>

Review campaign to firearms publications and websites such as the NRA's <I>The American Rifleman</I>

Possible excerpt in such magazines as <I>Military History</I> or <I>Soldier of Fortune</I>





OSPREY
PUBLISHING

The Third Reich is Listening

Inside German Codebreaking 1939-45

by Christian Jennings

The codebreakers at Bletchley Park have been immortalized by films such as *The Imitation Game* and *Enigma*, but the Germans were also breaking Allied ciphers.

The Third Reich is Listening is the comprehensive account of the successes, the failures, and the science of Germany's codebreaking and signals intelligence operations from 1935 to 1945. This fast-moving blend of modern history and popular science is told through colorful personal accounts of the Germans at the heart of the story, including a former astronomer who worked out the British order of battle in 1940, a U-boat commander on the front line of the Battle of the Atlantic, and the woman from the foreign ministry decrypting Japanese and Italian signals.

It investigates how and why a regime as technologically advanced as the Third Reich both succeeded, and failed, in their battle to break their enemy's codes and use the resultant intelligence effectively, and why they failed to recognize the fact that the Allied had cracked the enigma code.

At War on the Gothic Line

"Military history at its most engaging." - *Spectator*

Author Bio

Location: Turin, Italy

Christian Jennings is a British freelance foreign correspondent and the author of 6 works of nonfiction. Since 1988, across 23 countries, he has been writing books and journalism on international current affairs, modern history, and popular science for publications ranging from the *Economist* and *Reuters* to *Wired*, the *Guardian*, and the *Scotsman*. He has been based variously in Rwanda, Bosnia, Kosovo, Burundi, Kenya, and Switzerland. He now lives in Turin, Italy.

Osprey

On Sale: Sep 18/18

6.02 x 9.21 • 336 pages

16pp plate section in black and white.

9781472829504 • \$42.00 • CL - With dust jacket

History / Military / General

Notes

Promotion

Online ads targeted at WWII enthusiasts

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Promotions, sponsorships, and giveaways at military history events, including re-enactments, wargaming conventions and toy soldier shows

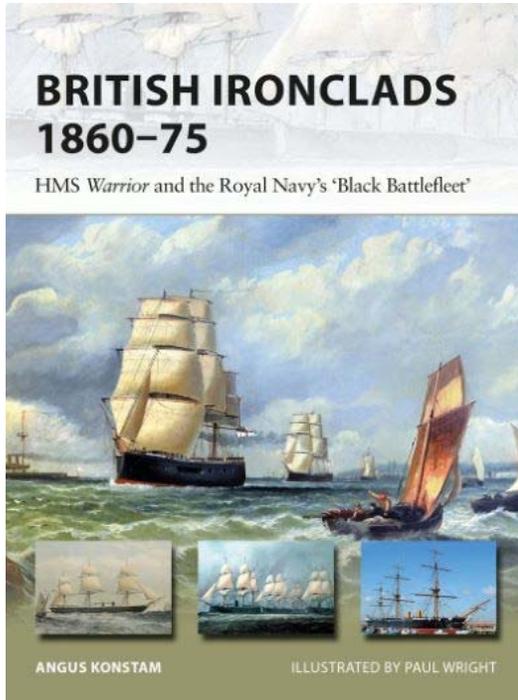
Targeted review campaign to such military publications as <I>MHQ</I>, <I>World War II</I>, and <I>Military History</I>

Reviews on military history blogs such as War is Boring

Possible excerpt in a military history magazine



18F Macm Bloomsbury



OSPREY
PUBLISHING

British Ironclads 1860-75

HMS Warrior and the Royal Navy's 'Black Battlefleet'
by Angus Konstam, illustrated by Paul Wright

In November 1859, the French warship *La Gloire* was launched. She was the world's first seagoing ironclad—a warship built from wood, but whose hull was clad in a protective layer of iron plate. Britain, not to be outdone, launched her own ironclad the following year—HMS *Warrior*—which, when she entered service, became the most powerful warship in the world.

Just like the *Dreadnought* half a century later, this ship changed the nature of naval warfare forever and sparked a frantic arms race. The elegant but powerful *Warrior* embodied the technological advances of the early Victorian era, and the spirit of this new age of steam, iron, and firepower.

Fully illustrated with detailed cutaway artwork, this book covers the British ironclad from its inception and emergence in 1860, to 1875, a watershed year which saw the building of a new generation of recognizably modern turreted battleships.

Author Bio

Angus Konstam hails from the Orkney Islands, and is the author of over 80 books. This acclaimed author has written widely on naval history, from *Sovereigns of the Seas* and *Piracy* to his most recent bestseller, *Jutland 1916*. A former naval officer and museum professional, he worked as the curator in both the Royal Armouries, Tower of London, and the Mel Fisher Maritime Museum in Key West, Florida. He now works as a fulltime author and historian and lives in Edinburgh, Scotland.

Paul Wright has illustrated the works of Patrick O'Brian, Dudley Pope, and C. S. Forester, amongst others, and hangs in many corporate and private collections all over the world. A member of the Royal Society of Marine Artists, Paul lives and works in Surrey, UK.

Osprey

On Sale: Sep 18/18

7.24 x 9.76 • 48 pages

9781472826893 • \$24.00 • pb

History / Military / General

Series: New Vanguard

Notes

Promotion

Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook

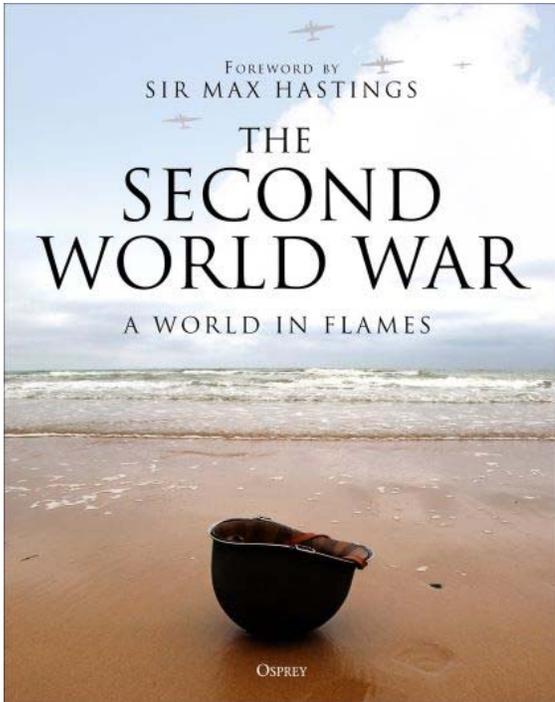
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classic*s, and *Military History*

Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*



9 781472 826893



OSPREY
PUBLISHING

The Second World War

A world in flames

by David Horner, Robin Havers and Alastair Finlan

The period from 1939 to 1945 saw some of the most devastating and remarkable events in living memory. Laboring beneath a daily burden of fear, sacrifice, deprivation, and uncertainty, soldiers and civilians of all nationalities were driven to extremes of selfless loyalty, dogged determination, or bitter cruelty by the demands of a world at war.

This book tells the stories of the men and women who lived and died during the Second World War, from politicians to factory workers, and from High Command to the conscripted men on the front lines. The experience of war is brought to life through a wealth of contemporary documentation, private writings, and historical research, whilst the political, military, and historical significance of the war is assessed and examined. From Europe's Western and Eastern Fronts to the war at sea, and from the Pacific to the Mediterranean and North Africa, every fighting front of the Second World War is covered in this truly comprehensive volume.

Author Bio

With a foreword by Sir Max Hastings, the text is written by nine eminent historians: Paul Collier, Dr. Alastair Finlan, Mark J. Grove, Philip D. Grove, Dr. Russell A. Hart, Dr. Stephen A. Hart, Dr. Robin Havers, David Horner, and Geoffrey Jukes.

Osprey

On Sale: Sep 18/18

7.48 x 9.53 • 384 pages

Fully illustrated with contemporary images and colour maps.

9781472833938 • \$47.00 • CL - With dust jacket

History / Military / General

Notes

Promotion

Online ads targeted at WWII enthusiasts

Academic adoption campaign to 20th Century history professors

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Promotions, sponsorships and giveaways at military history events

Targeted review campaign to such military publications as <I>MHQ</I> and <I>Military History</I>

Review and feature campaign to military podcasts, blogs and websites



9 781472 833938



OSPREY
PUBLISHING

Operation Linebacker II 1972

The B-52s are sent to Hanoi

by Marshall L. Michel III, illustrated by Jim Laurier

After the failed April 1972 invasion of South Vietnam and the heavy U.S. tactical bombing raids in the Hanoi area, the North Vietnamese agreed to return to the Paris peace talks, yet very quickly these negotiations stalled.

In an attempt to end the war quickly and "persuade" the North Vietnamese to return to the negotiating table, President Nixon ordered the Air Force to send the United States's ultimate conventional weapon, the B-52 bomber, against their capital, Hanoi. Bristling with the latest Soviet air defense missiles, it was the most heavily defended target in Vietnam. Taking place in late December, this campaign was soon dubbed the "Christmas Bombings."

Using specially commissioned artwork and maps, ex-USAF fighter colonel Marshall Michel describes *Linebacker II*, the climax of the air war over Vietnam, and history's only example of how America's best Cold War bombers performed against contemporary Soviet air defenses.

Author Bio

Marshall L. Michel III attended Georgetown and Harvard Universities. Between 1970 to 1973 he flew 321 combat missions with the USAF, and later flew F-15s out of Langley Air Force Base, Virginia. Michel has been a fellow at the Jaffee Center for Strategic Studies at Tel Aviv University, and now lives in Biloxi, Mississippi.

Jim Laurier has been commissioned to paint for the U.S. Air Force and has aviation paintings on permanent display at the Pentagon.

Osprey

On Sale: Sep 18/18

7.24 x 9.76 • 96 pages

9781472827609 • \$30.00 • pb

History / Military / Aviation

Series: Air Campaign

Notes

Promotion

Online ads targeted at aviation enthusiasts

Promotion to veteran organizations, and Vietnam memorials and museums

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Review campaign to such publications as

<I>Vietnam</I>, <I>MHQ</I>, and <I>Military History</I>

Review campaign to aviation magazines such as

<I>Aviation History</I>, as well as aviation blogs and websites

Review coverage in modeling media such as IPMS, CyberModel.com, and <I>Scale Modeler</I> .

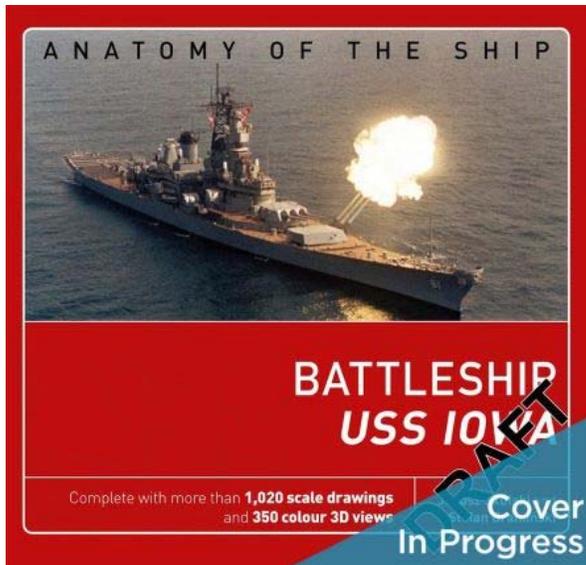


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OSPREY
PUBLISHING

USS Iowa

by Stefan Draminski

USS *Iowa* (BB-61) was the lead ship in one of the most famous classes of battleships ever commissioned into the U.S. Navy. Transferred to the Pacific Fleet in 1944, the *Iowa* first fired her guns in anger in the Marshall Islands campaign, and sunk her first enemy ship, the *Katori*. The *Iowa* went on to serve across a number of pivotal Pacific War campaigns, including at the battles of the Philippine Sea and Leyte Gulf. It ended the war spending several months bombarding the Japanese Home Islands before the surrender in August 1945.

After taking part in the Korea War, the *Iowa* was decommissioned in 1958, before being briefly reactivated in the 1980s as part of President Reagan's 600-Ship Navy Plan. After being decommissioned a second and final time in 1990, the *Iowa* is now a museum ship in Los Angeles.

This new addition to the Anatomy of the Ship series is illustrated with contemporary photographs, scaled plans of the ship, and superb 3-D illustrations that bring this historic battleship to life.

Author Bio

Stefan Draminski was born in 1982 and is a naval researcher and illustrator. Since 2002 he has worked on numerous publications on military history subjects. Using 3-D software, he creates highly detailed and historically accurate digital models of warships, aircraft, and vehicles. His particular interest in the Imperial Japanese Navy has led him to learn Japanese. He lives in Torun, Poland, with his wife, children, and dog.

Osprey

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Transportation / Ships & Shipbuilding / History

Series: Anatomy of The Ship

Notes

Promotion

Online ads targeted at naval enthusiasts

Postcard campaign to naval history sites

Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics*, and *Military History*

Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*



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OSPREY
PUBLISHING

French Foreign Legionnaire vs Viet Minh Insurgent North Vietnam 1948-52

by Martin Windrow, illustrated by Johnny Shumate

The French Indochina War (1946-54) was the largest of the first generation of post-World War II wars of decolonization as Viet Minh insurgents sought to topple their French colonial masters. It was also unique in that the insurgency evolved from low-level guerrilla activity to mobile operations by a large conventional army which finally defeated a large European-led expeditionary force supported by artillery, armor, and air power. The war's progress was almost entirely dictated by the extreme terrain, and by the Chinese support enjoyed by the Vietnamese insurgents. The actions explored in this study cover three contrasting phases of the war in Tonkin during 1948-52, setting both sides on the path that would lead to the conflict's climactic encounter at Dien Bien Phu in 1954.

Featuring specially commissioned artwork and drawing upon a range of sources, this meticulously researched study casts new light on the troops who fought on both sides in this evolving and momentous conflict.

Author Bio

Location: Martin Windrow - East Sussex, United Kingdom

Martin Windrow is series editor at Osprey and an authority on the postwar French army, particularly the Foreign Legion. He is the author of Osprey's *French Foreign Legion Infantry and Cavalry since 1945* and the critically acclaimed *The Last Valley: Dien Bien Phu and the French Defeat in Vietnam*. He lives in the UK.

Johnny Shumate works as a freelance illustrator living in Nashville, Tennessee. He began his career in 1987 after graduating from Austin Peay State University.

Osprey
On Sale: Sep 18/18
7.24 x 9.76 • 80 pages
9781472828910 • \$27.00 • pb
History / Military / General
Series: Combat

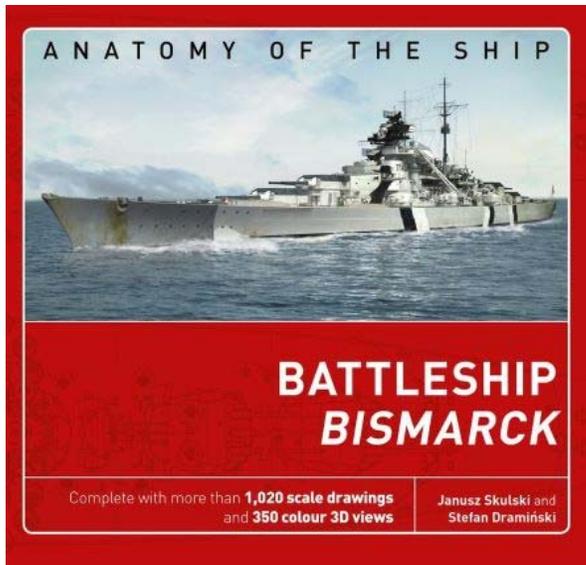
Notes

Promotion

Promotion to veteran organizations, and Vietnam memorials and museums
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Targeted review campaign to such military publications as <I>Vietnam</I>, <I>MHQ</I>, and <I>Military History</I>



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OSPREY
PUBLISHING

The Battleship Bismarck by Stefan Draminski

The *Bismarck* is perhaps the most famous-and notorious-warship ever built. Completed in 1941, the 45,000-ton German battleship sunk HMS *Hood*, the pride of the British Royal Navy, during one of the most sensational encounters in naval history. Following the sinking, the *Bismarck* was chased around the North Atlantic by many units of the Royal Navy. She was finally dispatched with gunfire and torpedoes on May 27, 1941, less than five months after her completion. Her wreck still lies where she sank, nearly 3 miles down and 596 miles off the west coast of France.

Drawing on new research and technology, this edition is the most comprehensive examination of the *Bismarck* ever published. It includes a complete set of detailed line drawings with fully descriptive keys and full-color 3D artwork, supported by technical details, photographs, and text on the building of the ship and a record of the ship's service history.

Author Bio

Stefan Draminski is an illustrator and naval historian. He has developed a technique for creating breathtakingly realistic 3D models of ships which can be taken apart to reveal almost infinite details of the ships. The *Bismarck* is a ship that he has spent many years studying. He lives in Poland.

Osprey

On Sale: Sep 18/18

9.45 x 9.96 • 256 pages

More than 600 line artworks and plans and 300 full-colour artworks.

9781472828880 • \$79.00 • CL - With dust jacket

History / Military / Naval

Series: Anatomy of The Ship

Notes

Promotion

Online ads targeted at naval enthusiasts

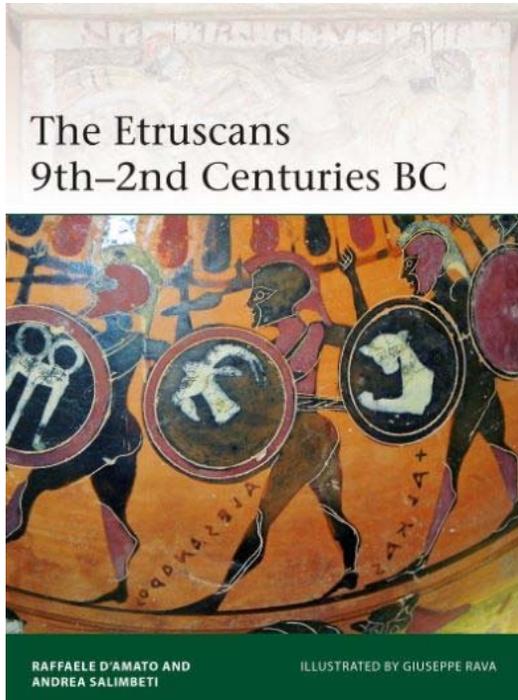
Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics*, and *Military History*

Review coverage in modeling media such as IPMS and CyberModel.com, as well as Scale Modeler





OSPREY
PUBLISHING

The Etruscans 9th-2nd Centuries BC

by Raffaele D'Amato and Andrea Salimbeti, illustrated by Giuseppe Rava

Ancient Rome had deep roots in the "Villanovan" culture that we call today the Etruscans. Their long-lived civilization can be traced to 900-750 BC in northwest Italy. They were a seafaring people trading with and competing against Greek and Phoenician peoples, including the Carthaginians. They were also a great land-based power, especially in the "Classical" period, where they expanded their power north into the Po Valley and south to Latium. In the 6th century BC an Etruscan dynasty ruled Rome, and their power extended southward to the Amalfi coast. In 509 BC the Romans rose up to expel their kings, which began the long "Etruscan twilight," when their power was squeezed by the Samnites and, most especially, the Romans.

Drawing on archeological evidence, including warrior tombs, paintings, and sculptures, and fully illustrated throughout, this study examines one of the early rivals to Ancient Rome.

Author Bio

Dr. Raffaele D'Amato is a researcher of the ancient and medieval military worlds. He has a PhD in Romano-Byzantine Law and gained a second doctorate in Roman military archeology. He currently works as vice-head of the Laboratory of the Danubian Provinces at the University of Ferrara, Italy. Giuseppe Rava was born in Faenza in 1963 and took an interest in all things military from an early age. Entirely self-taught, Giuseppe has established himself as a leading military history artist.

Osprey

On Sale: Sep 18/18

7.24 x 9.76 • 64 pages

9781472828316 • \$25.00 • pb

History / Ancient / Rome

Series: Elite

Notes

Promotion

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

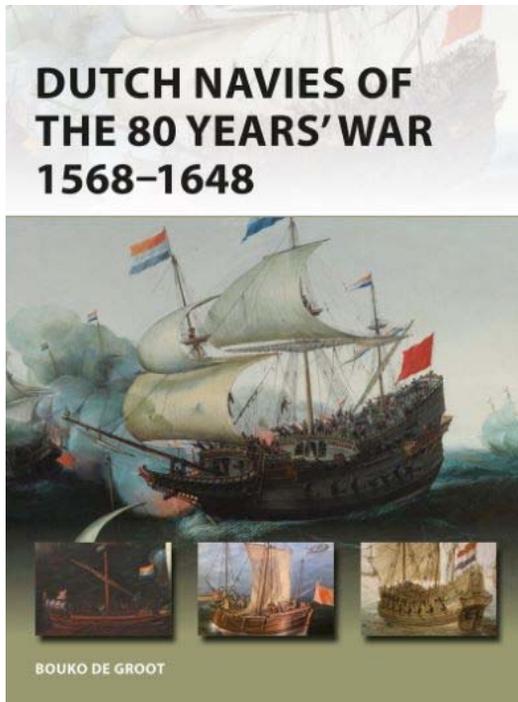
Promotions, sponsorships and giveaways at military history events

Targeted review campaign to such military publications as <I>MHQ </I> and <I>Military History</I>

Review and feature campaign to military blogs and websites



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OSPREY
PUBLISHING

Dutch Navies of the 80 Years' War 1568-1648

by Bouko de Groot, illustrated by Peter Bull and Donato Spedalieri

The tiny new state of the United Provinces of the Netherlands won its independence from the mighty Spanish empire by fighting and winning the 80 Years' War, from 1568 and 1648. In this long conflict, warfare on water played a much bigger role in determining the ultimate victor.

On the high seas the fleet carved out a new empire, growing national income to such levels that it could continue the costly war for independence. Yet it was in coastal and inland waters that the most decisive battles were fought. Arguably the most decisive Spanish siege (Leiden, 1574) was broken by a fleet sailing to the rescue across flooded polders and the battle of Nieuwpoort in 1600, the largest successful invasion fleet before World War II was one of the most decisive battle in western history. Using detailed full color artwork, this book shows how the Dutch navies fought worldwide in their war of independence, from Brazil to Indonesia and from the Low Countries to Angola.

Author Bio

Location: Peter Bull - United Kingdom

Bouko de Groot is the author of a number of academic, popular scientific, and business journalistic articles. When not writing about current affairs, he continues to study and write about military history.

Richard Endsor is a trustee of the Nautical Museum Trust and is a member of the Society for Nautical Research. He has had numerous articles published in *Mariner's Mirror* and is also an accomplished artist.

Osprey

On Sale: Sep 18/18

7.24 x 9.76 • 48 pages

9781472831651 • \$24.00 • pb

History / Military / General

Series: New Vanguard

Notes

Promotion

Online ads targeted at naval enthusiasts

Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook

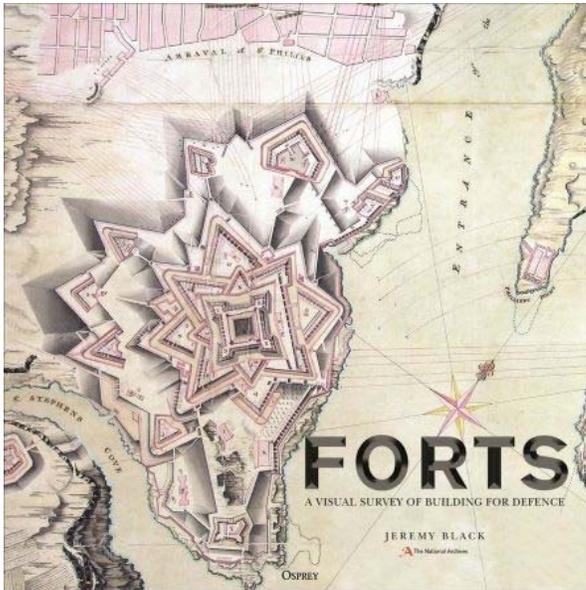
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics*, and *Military History*

Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*



18F Macm Bloomsbury



OSPREY
PUBLISHING

Forts

An illustrated history of building for defence
by Jeremy Black

Ever since humans began to live together in settlements they have felt the need to organize some kind of defense against potentially hostile neighbors. Many of the earliest city-states were built as walled towns, and during the medieval era, stone castles were built both as symbols of the defenders' strength and as protection against potential attack. The advent of cannon prompted fortifications to become lower, denser, and more complex, and the forts of the eighteenth and nineteenth centuries could appear like snowflakes in their complexity and beautiful geometry. Without forts, the history of America could have taken a very different course, pirates could have sailed the seas unchecked, and Britain itself could have been successfully invaded.

This book explains the history of human fortifications and is beautifully illustrated using photographs, plans, drawings, and maps to explain why they were built, their various functions, and their immense historical legacy in laying the foundations of empire.

Author Bio

Location: UK

Jeremy Black, internationally known military historian and professor of history at the University of Exeter, is the author of *The Cold War: A Military History*, *Rethinking World War Two: The Conflict and its Legacy*, *Metropolis, Maps of War*, and *Mapping Naval Warfare*, among many others. He is also a keen writer on maps and their history. This book brings together his two main interests.

Osprey

On Sale: Sep 18/18

11.02 x 11.02 • 224 pages

9781472827630 • \$66.00 • CL - With dust jacket

History / Military / Pictorial

Notes

Promotion

Online ads targeted at military history enthusiasts

Postcard mailing to relevant historical sites

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such military publications as <I>MHQ</I> and <I>Military History</I>

Possible excerpt in military history magazine

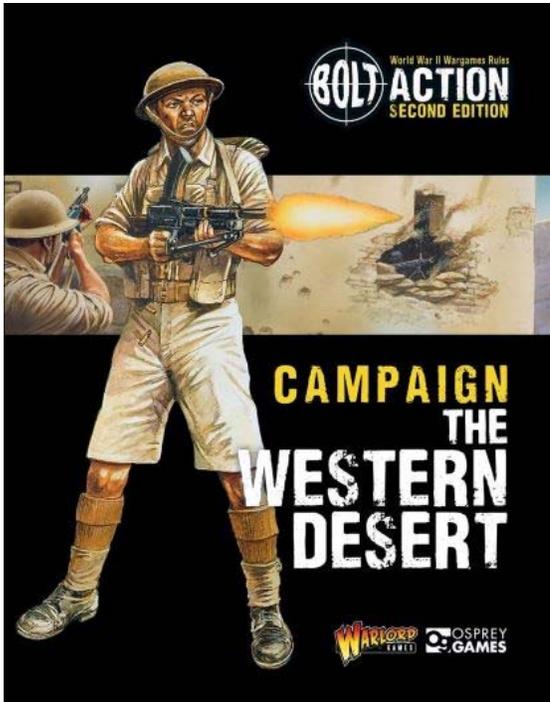
Review and feature campaign to military podcasts, blogs, and websites



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OSPREY
PUBLISHING

Bolt Action: Campaign: The Western Desert 2nd Edition

by Warlord Games, illustrated by Peter Dennis

One of the most popular and enduring campaigns of World War II is that of the Western Desert, where Allied armies beat back the hard-pressed German and Italian forces under the grueling African sun. Covering crucial operations such as *Crusader*, *Lightfoot*, and *Supercharge*, and the great battles of Tobruk, El Alamein, and Gazala, this book brings the unforgiving battlefields of North Africa to the tabletop. In-depth information on the forces involved, linked scenarios, and new theater selectors make this an ideal resource for any *Bolt Action* player with an interest in the Desert War.

Author Bio

Warlord Games is one of the world's leading producers of wargaming miniatures, as well as the publisher of the successful *Black Powder* and *Hail Caesar* rule sets. Their *Bolt Action* range of 28mm World War II miniatures is the most extensive on the market and continues to grow and develop.

Peter Dennis studied Illustration at Liverpool Art College. He has since contributed to hundreds of books, predominantly on historical subjects, including many Osprey titles. He is based in Nottinghamshire, UK.

Osprey
On Sale: Sep 18/18
7.48 x 9.53 • 144 pages
9781472834355 • \$40.00 • pb
Games / Role Playing & Fantasy
Series: Bolt Action

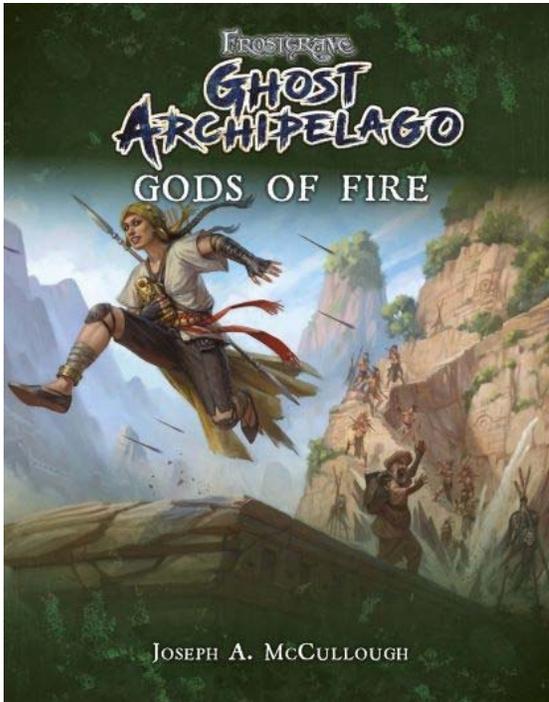
Notes

Promotion

Email promotion to <|> Bolt Action</|> groups
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Review campaign targeting Bolt Action and other wargaming publications and blogs



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OSPREY
PUBLISHING

Frostgrave: Ghost Archipelago: Gods of Fire

by Joseph A. McCullough, illustrated by Dmitry Burmak and Kate Burmak

In the shifting labyrinth of the Ghost Archipelago, there is one group of islands that can almost always be found: the Islands of Fire. Surrounded by a grey haze of sooty smoke, the islands contain numerous active volcanoes. Despite the constant threat of annihilation, many tribal groups call these islands home, building their villages on the rocky slopes or in the black jungles of gnarled and stunted trees that surround the mountains. In this supplement for *Frostgrave: Ghost Archipelago*, the Heritors lead their crew to these blighted isles in search of clues to the location of the Crystal Pool. Containing a host of new scenarios, crewmen types, creatures, and treasure, this volume also includes guidelines for building unique tribes to use as adversaries in scenarios or as allies to the Heritors in their quest.

Author Bio

Joseph A. McCullough is the author of several nonfiction books including *A Pocket History of Ireland*, *Zombies: A Hunter's Guide*, and *Dragonslayers: From Beowulf to St. George*. In addition, his fantasy short stories have appeared in books and magazines such as *Black Gate*, *Lords of Swords*, and *Adventure Mystery Tales*. He is also the creator of the wargame *Frostgrave: Fantasy Wargames in the Frozen City*, and co-wrote *The Grey Mountains*, a supplement for *The Middle-Earth Role-Playing Game*.

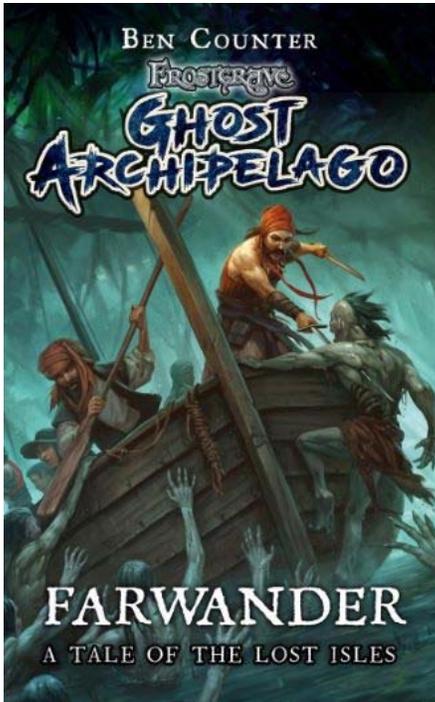
Osprey
On Sale: Sep 18/18
7.48 x 9.53 • 96 pages
9781472832665 • \$34.00 • pb
Games / Role Playing & Fantasy
Series: Frostgrave Ghost Archipelago

Notes

Promotion

Online ads targeted at <|>Frostgrave</|>, RPG, and wargame enthusiasts
Facebook giveaway promotions on gaming and <|>Frostgrave</|> groups
Banner ads on gaming websites
Feature at gaming conventions such as AdeptiCon and GenCon
Reviews on top gaming sites such Dice Tower and Geek & Sundry
Reviews in gaming press such as GTM and Meeple Monthly





OSPREY
PUBLISHING

Frostgrave: Ghost Archipelago: Farwander

by Ben Counter, illustrated by Dmitry Burmak

Fleeing yet another sticky situation, the rogue Farwander lands aboard a ship bound for the mysterious Ghost Archipelago. Unwittingly he has joined the Heritor Lady Temnos on her expedition to the fabled isle of Penitent's Landing, where a mighty treasure is said to lie at the pinnacle of the volcanic Mount Golca.

As the expedition approaches its goal, Farwander is entangled in the fight between Lady Temnos and her rival, the monstrous Lord Hekatar, prophet of the cruel sea goddess Scaravayle. Ocean-borne battles, sea monsters, and the myriad of other dangers found around the Lost Isles threaten to bring the rogue's life to an abrupt and unpleasant end, but is survival Farwander's only aim, or does he have his eye on a greater prize?

Author Bio

Ben Counter is a lifelong gamer and miniature enthusiast living in the UK, near Portsmouth. He is best known for his series of novels for Games Workshop including the *Grey Knights* and *Soul Drinkers* series, and has also written supplements for roleplaying games including *Dark Heresy*, *Warhammer Fantasy Roleplay*, and *World of Darkness*. He is a founder of Death Spiral Games and publisher of the RPG *Sleeper: Orphans of the Cold War*.

Osprey
On Sale: Sep 18/18
4.37 x 7.01 • 340 pages
9781472832726 • \$11.99 • pb
Fiction / Fantasy / General
Series: Frostgrave Ghost Archipelago

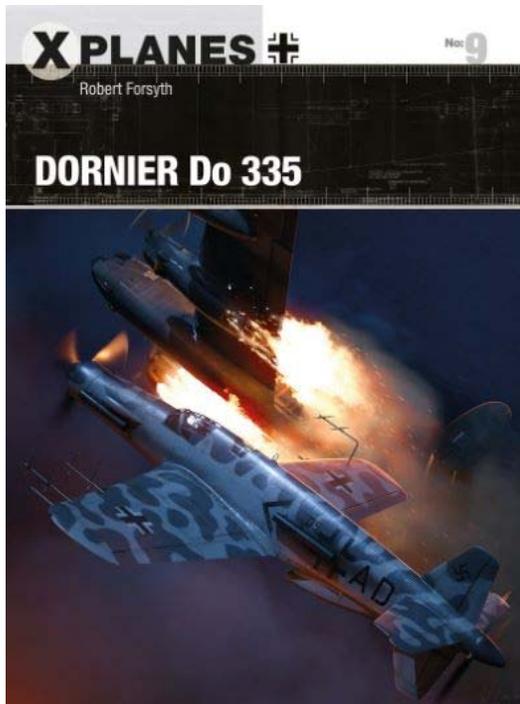
Notes

Promotion

Online ads targeted at <|>Frostgrave</|>, RPG, and wargame enthusiasts
Facebook giveaway promotions on gaming and <|>Frostgrave</|> groups
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Reviews on top gaming sites such Dice Tower and Geek & Sundry
Reviews in gaming press such as GTM and Meeple Monthly



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OSPREY
PUBLISHING

Dornier Do 335

by Robert Forsyth, illustrated by Wiek Luijken and Adam Tooby

The Dornier Do 335 was conceived as a high-speed, all-weather fighter, and represented the pinnacle of piston-engined aircraft design. The Do 335 was a big aircraft, weighing just over 10,000 kilograms when laden with fuel, equipment, and pilot, yet powered by two Daimler-Benz DB 603 engines, it was capable of reaching a maximum speed of 750 kilometers per hour at 6400 meters, making it the fastest piston engine aircraft produced in Germany during World War II.

Some forty aircraft were built between late 1943 and the end of the war, and it was intended to deploy the type as a day fighter, bomber, night fighter, bad weather interceptor, and reconnaissance aircraft, all of which were intended to incorporate the latest armament, bomb sights, communications, and radar equipment, as well as an ejector seat. Featuring archive photography and specially commissioned artwork, this is the full story of the aircraft that the Luftwaffe hoped would turn the tide of the war.

Author Bio

Robert Forsyth is an author, editor, and publisher, specializing in military aviation and military history. Born in Berkshire, England, he is the author of several books on the aircraft and units of the Luftwaffe, an interest he has held since boyhood. His articles have appeared in the *Aviation Historian*, *Aeroplane Monthly*, *Aviation News*, and *FlyPast* and he is a member of the editorial board of the *Aviation Historian*. He lives in East Sussex, UK.

Osprey

On Sale: Oct 23/18

7.24 x 9.76 • 80 pages

9781472828897 • \$27.00 • pb

History / Military / Aviation

Series: X-Planes

Notes

Promotion

Online ads targeted at aviation enthusiasts

Social media giveaway promo on Luftwaffe related groups on Facebook

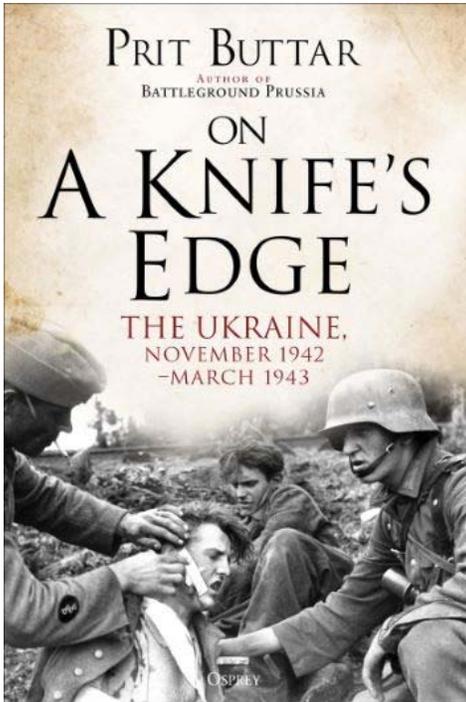
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Review campaign targeted to aviation media such as <I>Aviation History</I>

General military history review campaign to such publications as <I>WWII</I> and <I>Military History</I>

Review coverage in modeling media such as IPMS and CyberModel.com, as well as <I>Scale Modeler</I>





OSPREY
PUBLISHING

On a Knife's Edge

The Ukraine, November 1942-March 1943

by Prit Buttar

Late 1942 saw the strategic situation on the Eastern Front change completely. The encirclement of Paulus's Sixth Army in Stalingrad trapped a significant portion of the Wehrmacht's combat forces in the ruins of the devastated city, where they would ultimately die or be taken prisoner, and at the same time the entire German position was left in a catastrophic state.

The year's campaign had seen the Germans advance first east, but then increasingly to the south and southeast; the Soviet counteroffensive not only isolated Sixth Army but also raised the possibility of the collapse of the entire front. The ultimate failure of the Red Army to achieve this is due in no small part to the efforts of one of the Wehrmacht's greatest commanders: Erich von Manstein, who rebuilt the German front line and fought a mobile campaign, in which all the strengths of the German forces, and all the weaknesses of their Soviet opponents, were revealed. Written by one of the world's leading experts on the Eastern Front, *On a Knife's Edge* is a story of brilliant generalship, lost opportunities, and survival in the harshest theater of war.

Author Bio

Prit Buttar is an expert on the Eastern Front in twentieth century military history. His previous books include the critically acclaimed *Battleground Prussia: The Assault on Germany's Eastern Front 1944-45* (Osprey 2010) and *Between Giants: The Battle for the Baltics in World War II* (Osprey 2013) and a definitive four-part series on the Eastern Front in World War I which concluded with *The Splintered Empires: The Eastern Front 1917-21* (2017)

Osprey

On Sale: Oct 23/18

6.02 x 9.21 • 416 pages

9781472828347 • \$47.00 • CL - With dust jacket

History / Military / World War II

Notes

Promotion

Online ads targeted at WWII history enthusiasts

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such military publications

as *MHQ* and *Military History*

Possible excerpt in military history magazine

Review campaign to major general interest newspapers and magazines

Review and feature campaign to military podcasts, blogs, and websites





OSPREY
PUBLISHING

RAF Fighters vs Luftwaffe Bombers

Battle of Britain

by Andy Saunders, illustrated by Gareth Hector and Jim Laurier

The Battle of Britain was a fight for survival against a seemingly unstoppable foe. With the German army poised to invade, only the fighters of the Royal Air Force stood between Hitler and the conquest of Britain. Losses were high on both sides, but the Spitfires, Hurricanes, Havocs, and Defiants of the RAF began to take their toll on the overextended, under-protected Kampfgruppen of Heinkel He 111s, Junkers Ju 87s and 88s, and Dornier Do 17s.

Both sides learned and adapted as the campaign went on. As the advantage began to shift from the Luftwaffe to the RAF, the Germans were forced to switch from round-the-clock bombing to only launching night raids, often hitting civilian targets in the dreaded Blitz. This beautifully illustrated study dissects the tactics and technology of the duels in this new kind of war, bringing the reader into the cockpits of the RAF fighters and Luftwaffe bombers to show precisely where the Battle of Britain was won and lost.

Author Bio

Andy Saunders is the author of *No 43 'Fighting Cocks' Squadron* (Osprey Aviation Elite Units), and has had around 25 other books published to date. Additionally, he is a frequent contributor and consultant to TV aviation documentaries.

Gareth Hector is a digital artist of international standing as well as an aviation history enthusiast. He lives in Perthshire, UK.

Jim Laurier has been commissioned to paint for the U.S. Air Force and has aviation paintings on permanent display at the Pentagon.

Osprey

On Sale: Oct 23/18

7.24 x 9.76 • 80 pages

68 col

9781472808523 • \$27.00 • pb

History / Military / World War II

Series: Duel

Notes

Promotion

Giveaway contests to aviation interest Facebook groups.

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites.

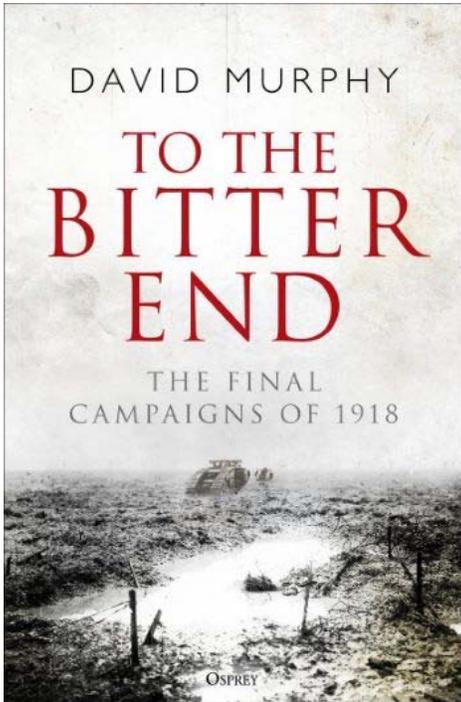
Review campaign targeted to aviation magazines such as *Aviation History* and *Smithsonian Air & Space*.

Review and feature campaign to aviation blogs and websites.

General military history review campaign targeted to such publications as *WWII*, *Military Heritage* and *Military History*.



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OSPREY
PUBLISHING

To the Bitter End

The Final Campaigns of 1918

by David Murphy

This book deals with the final campaigns of 1918, the end of World War I, and its immediate strategic legacy. The initial focus is on the German army's revision of their operational methods and the Kaiserschlacht cycle of offensives in early 1918. It then deals with the Allied operational and command reform before examining the offensive operations and the progress of the Hundred Days campaigns, which ultimately led to the end of the war in November 1918.

Major Allied operations, such as the battles of Amiens, the Scarpe, and Meuse-Argonne are examined and reference is made to the efforts of the U. S., British, and French armies. Throughout the book, there is discussion of events beyond the Western Front to cover the progress of the war elsewhere. In the concluding chapters, the Armistice process and later peace conferences are dealt with, while there is also coverage of the various legacy issues and how, post-1918, the former Allies found themselves involved in further conflict in Russia, Afghanistan, Ireland, and Iraq.

Author Bio

Dr. David Murphy was born in Dublin in 1968 and is a graduate of both University College Dublin and Trinity College Dublin. He is a contributor to the *Dictionary of Irish Biography*, and has published numerous articles, as well as three books with Osprey. He is currently compiling a gazetteer of Irish regiments for the Military Heritage Trust of Ireland.

Osprey

On Sale: Oct 23/18

6.02 x 9.21 • 256 pages

2 8-page sections in black and white

9781472818041 • \$37.00 • CL - With dust jacket

History / Military / World War I

Notes

Promotion

Author interview on Osprey's soon to launch podcast

Promoted to Facebook WWI groups

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Review campaign to military publications such as <I>MHQ</I> and <I>Military History</I>, as well as major market newspapers and magazines such as the <I>Wall Street Journal</I> and the <I>New York Times</I>

Possible excerpt in military history magazines such as <I>Military Heritage</I>

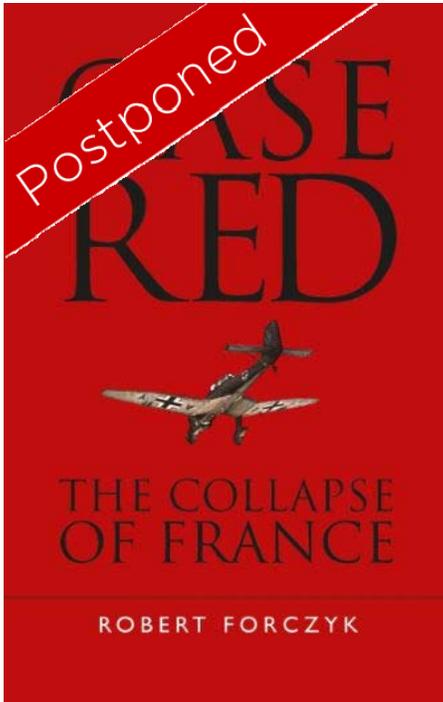
Review and feature campaign targeted to bloggers dedicated to WWI



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RAINCOAST BOOKS
WWW.RAINCOAST.COM



OSPREY
PUBLISHING

Case Red

The Collapse of France

by Robert Forczyk

Even after the legendary evacuation from Dunkirk in June 1940 there were still large British formations fighting the Germans alongside their French allies. After mounting a vigorous counterattack at Abbeville and then engaging a tough defense along the Somme, the British were forced to conduct a second evacuation from the ports of Le Havre, Cherbourg, Brest, and St. Nazaire. While France was in its death throes, politicians and soldiers debated what to do: flee to England or North Africa, to seek an armistice.

Case Red captures the drama of the final three weeks of military operations in France in June 1940 and explains the great impact it had on the course of relations between Britain and France during the remainder of the war. It also addresses the military, political, and human drama of France's collapse in June 1940, and how the windfall of captured military equipment, fuel, and industrial resources enhanced the Third Reich's ability to attack its next foe: the Soviet Union.

Author Bio

Robert Forczyk has a PhD in International Relations and National Security from the University of Maryland and a strong background in European and Asian military history. He retired as a lieutenant colonel from the U.S. Army Reserves having served eighteen years as an armor officer in the U.S. 2nd and 4th infantry divisions and as an intelligence officer in the 29th Infantry Division (Light). Dr. Forczyk is currently a consultant in the Washington, D.C. area.

Osprey

On Sale: Jan 22/19

5.08 x 7.80 • 368 pages

Plate section in colour and black and white

9781472824462 • \$20.00 • pb

History / Military / World War II

Notes

Promotion

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such military publications as *MHQ* and *Military History*

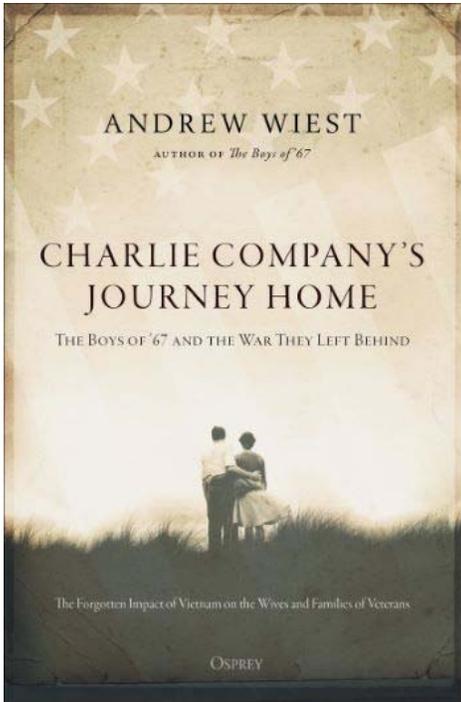
Review campaign to major general interest newspapers and magazines

Review and feature campaign to military blogs and websites



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OSPREY
PUBLISHING

Charlie Company's Journey Home

The Boys of '67 and the War They Left Behind

by Andrew Wiest

In *The Boys of '67*, noted military historian Andrew Wiest told the story of a group of young American soldiers as they trained and fought in the Vietnam War. Now in *Charlie Company*, Wiest tells what happened when Charlie Company returned from Vietnam and, inevitably, brought the war home with them.

Charlie Company is the compelling story of the women and families who sent young men to war, but welcomed home someone new—someone often different and darker. The vast majority of Charlie Company veterans returned home suffering from some level of posttraumatic stress. Wives and families had sent happy, idealistic young men to war, and all too often welcomed home emotionally dark, drunk, abusive men whom they no longer recognized. Some families stood by their husbands and fathers through homelessness, alcohol abuse, and physical abuse. Others couldn't stand the pain and left the loves of their lives forever. Some wives reclaimed their husbands from the brink of oblivion.

Based on interviews, letters, and recordings of the men, women, and children caught in the aftermath of the Vietnam War, *Charlie Company* reveals how the men themselves experienced the war, and how their families' hopes and dreams changed as America entered perhaps its greatest ever period of social change.

Author Bio

Dr. Andrew Wiest is a professor of history at the University of Southern Mississippi and the founding director of the Center for the Study of War and Society. Wiest's books include *Vietnam's Forgotten Army* (New York University), which won the Society for Military History's Distinguished Book Award; *America and the Vietnam War* (Routledge); and *Rolling Thunder in a Gentle Land* (Osprey). His book *The Boys of '67* was the basis for the National Geographic special *Brothers in War*.

Osprey

On Sale: Oct 23/18

6.02 x 9.21 • 352 pages

9781472827494 • \$37.00 • CL - With dust jacket

History / Military / Vietnam War

Notes

Promotion

Print ads in Vietnam and military history magazines
Facebook ads targeted to Vietnam veterans and military history readers

National media campaign, including reviews and features in major market newspapers and radio centered on Charlie Company families

Reviews and features in family magazines such as *Women's Day* and *Family Circle*, as well as military history publications as *MHQ* and *Military History*

Review and feature campaign to military history podcasts, blogs, and websites



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Men-at-Arms

OSPREY
PUBLISHING

French Naval & Colonial Troops 1872–1914



René Chartrand • Illustrated by Mark Stacey

Osprey
On Sale: Oct 23/18
7.24 x 9.76 • 48 pages
9781472826190 • \$24.00 • pb
History / Europe / France
Series: Men-at-Arms

Notes

Promotion

Online ads targeted at military history enthusiasts
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events
Targeted review campaign to such military publications as *MHQ* and *Military History*
Review campaign to major general interest newspapers and magazines
Review and feature campaign to military blogs and websites

OSPREY
PUBLISHING



French Naval & Colonial Troops 1872-1914

by René Chartrand, illustrated by Mark Stacey

France's colonial wars in sub-Saharan Africa and South-East Asia were very largely fought by an organization completely separate from both the home-defense Metropolitan Army and the Armée d'Afrique in Algeria. The Naval Troops (Troupes de la Marine) were volunteers, and earned a reputation for greater toughness and hardiness than the conscripted Metropolitan Army.

Spread throughout the French Empire, Naval Troops in this period were characterized by very large infantry and artillery regiments based in France, mixed-race regiments (Régiments Mixtes), and entire native regiments raised in West Africa, Madagascar, and Indochina. The latter, the so-called "Tirailleurs," were organized and led by officers and cadres from the Naval Troops, and wore very varied and colorful uniforms based on formalized versions of traditional local costumes.

French Naval & Colonial Troops 1872-1914 uses rich and detailed full color plates as well as thorough analysis to detail the story of these tough colonial units which bore the brunt of French colonial campaigns in Africa and Vietnam.

Author Bio

René Chartrand is a freelance writer and historical consultant, and has written over forty Osprey titles. He is a senior curator with Canada's National Historic Sites and lives in Quebec.

Gerry Embleton has been a leading illustrator and researcher of historical costume since the 1970s, and has illustrated and written Osprey titles on a wide range of subjects for more than twenty years. He is an internationally respected authority on 15th and 18th century costumes. He lives in Switzerland.





OSPREY
PUBLISHING

B-52 Stratofortress vs SA-2 'Guideline' SAM

by Peter E. Davies, illustrated by Jim Laurier and Gareth Hector

Ever since its introduction in the late 1950s, the B-52 Stratofortress has been the United States's primary heavy bomber and a powerful symbol of its immense military might. Its powerful electronic countermeasures equipment (ECM) was thought to make the B-52 immune to ground-to-air missile attack, but in Vietnam, and later conflicts such as Operation *Desert Storm* in 1991, it came up against the Soviet-designed SA-2 SAM, which used heavy salvos of missiles to bring down the bombers.

The losses of several of its most feared, powerful, and supposedly invincible bombers per night to a torrent of Soviet missiles during the closing stages of the Vietnam War was sobering to Americans, but the B-52s' crushing attacks virtually eliminated North Vietnam's defenses and forced a peace settlement. This fascinating book will analyze the roles of the SA-2 operators and the B-52 Electronic Warfare Officers (EWOs) using specially commissioned artwork as well as first-hand account, and traces the cat-and-mouse tactics that each side employed.

Author Bio

Peter Davies is a full-time aviation author with more than thirty published books to his credit, including eighteen for Osprey Publishing. He lives in Bristol, UK.

Jim Laurier has worked on the Osprey Aviation list since 2000, and in that time he has produced some of the finest artwork seen in these volumes. He lives in Keene, New Hampshire.

Gareth Hector is a digital artist of international standing as well as an aviation history enthusiast. He lives in Perthshire, UK.

Osprey

On Sale: Oct 23/18

7.24 x 9.76 • 80 pages

20 b/w; 30 col

9781472823625 • \$27.00 • pb

History / Military / Aviation

Series: Duel

Notes

Promotion

Promotion to veteran organizations, and Vietnam memorials and museums

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Targeted review campaign to such military publications

as <I>Vietnam</I>, <I>MHQ</I>, and <I>Military

History</I>, as well as aviation magazines and blogs

Review mailing to Vietnam veterans group newsletters



18F Macm Bloomsbury



OSPREY
PUBLISHING

Sink the Tirpitz 1942-44

The RAF and Fleet Air Arm duel with Germany's mighty battleship

by Angus Konstam, illustrated by Jim Laurier

When Germany invaded the Soviet Union in the summer of 1941, Stalin requested help from the Western Allies. The result was the Arctic Convoys - the opening of a sea route from Britain to Northern Russia, used to supply the Soviets with vitally-needed war materials. This route passed close to German-occupied Norway, and so in January 1942 the newly-completed battleship *Tirpitz* - sister of the *Bismarck* - was sent there, to form the core of the naval force stationed in Northern Norway to intercept these convoys. For more than two years, *Tirpitz* remained a latent threat to the Allies, and despite fuel shortages her occasional sorties posed a grave threat to Allied shipping. The sinking of the battleship became a major priority for the British. The fjords where she lurked were strongly-defended, rendering naval attack virtually impossible. Unless she could be caught at sea, she had to be destroyed by other means.

In 1944, the RAF launched the first of three large-scale attacks using Lancaster bombers armed with enormous Tallboy bombs. In the first, code-named Operation *Parvane*, the *Tirpitz* was badly damaged. In the third air attack, carried out in November 1944, the battleship was hit three times, and she capsized and sank, taking most of her crew down with her. Her passing broke German naval power in Arctic waters, which in turn allowed the Allies to divert their naval resources to the Pacific, where the ocean-wide campaign was reaching its climax.

The air campaign against the *Tirpitz* was one of vital strategic importance, and while low-key compared to air operations over mainland Europe, it was one where a single bomb could dramatically influence the course of the war. These British airmen faced (...)

Author Bio

Angus Konstam is an acclaimed military and naval historian, and one of Osprey's most experienced and respected authors, with 60 Osprey titles in print. His other books include *Jutland: Twelve Hours to Win the War*, *Sovereigns of the Seas: The quest to build the perfect Renaissance battleship*, and *The Battle of North Cape*. A former naval officer, underwater archaeologist and maritime museum curator, Angus has had a long and passionate love affair with the sea, maritime history and warships. Angus is now a full-time writer and historian, and has served as the Chair of the Society of Authors in Scotland. He currently lives in Edinburgh. For more details visit the author's website at www.anguskonstam.com

AIR CAMPAIGN
**SINK THE
TIRPITZ 1942-44**
The RAF and Fleet Air Arm duel
with Germany's mighty battleship
ANGUS KONSTAM | ILLUSTRATED BY JIM LAURIER

Osprey
On Sale: Oct 23/18
7.24 x 9.76 • 96 pages
9781472831590 • \$27.00 • pb
History / Military / Aviation
Series: Air Campaign

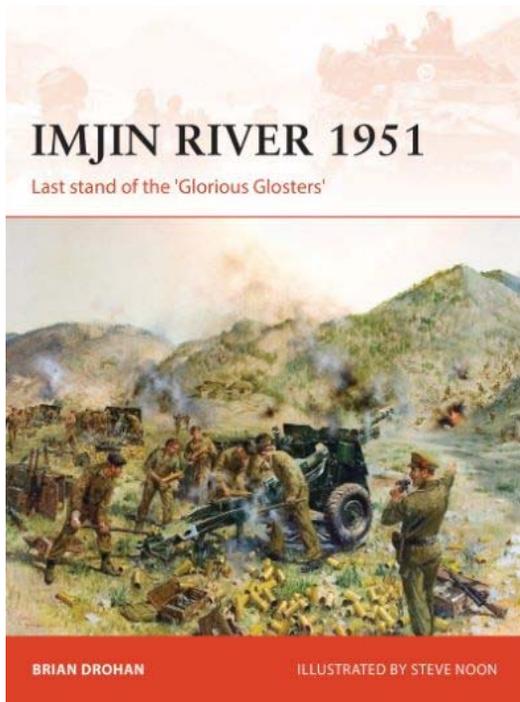
Notes

Promotion

Giveaway contests to aviation interest Facebook groups
Review campaign targeted to aviation magazines such as <I>Aviation History</I> and <I>Smithsonian Air & Space</I>
Review and feature campaign to aviation blogs and websites
General military history review campaign targeted to such publications as <I>WWII</I>, <I>Military Heritage</I>, and <I>Military History</I>
Review coverage in modeling media such as IPMS, CyberModel.com, and S <I>cale Modeler</I>



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OSPREY
PUBLISHING

Imjin River 1951

Last stand of the 'Glorious Glosters'

by Brian Drohan, illustrated by Steve Noon

After China's November 1950 intervention in the war and the subsequent battle of the Chosin Reservoir, UN forces faced a new onslaught in the spring of 1951, with over 350,000 veteran troops attacking along the Imjin River. The U.S. 3rd Infantry Division took the brunt of the attack along with the attached British 29th Infantry Brigade (officially styled the 29th British Independent Infantry Brigade Group), which included the Gloucestershire Regiment (the "Glosters").

The heroic defense of the American and British forces would pass into legend, most especially the doomed effort of the Glosters, as they sought to buy time for the rest of the UN forces to regroup and organize an effective defense of Seoul, the capital city of South Korea. Featuring full color commissioned artwork, maps, and firsthand accounts, this is the compelling story of one of the most epic clashes of the Korean War.

Author Bio

Brian Drohan is an active duty U.S. Army officer with eleven years of service. He has written several articles for academic, professional military, and general audiences. His doctoral dissertation was named the 2016 honorable mention by the Society for Military History for its Edward M. Coffman First-Manuscript Prize. He lives in Carlisle, Pennsylvania.

Osprey

On Sale: Oct 23/18

7.24 x 9.76 • 96 pages

9781472826923 • \$32.00 • pb

History / Military / Korean War

Series: Campaign

Notes

Promotion

Online ads targeted at Korean War readers

Promotion to veteran organizations and museums

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Targeted review campaign to such military publications as <I>MHQ</I> and <I>Military History</I>

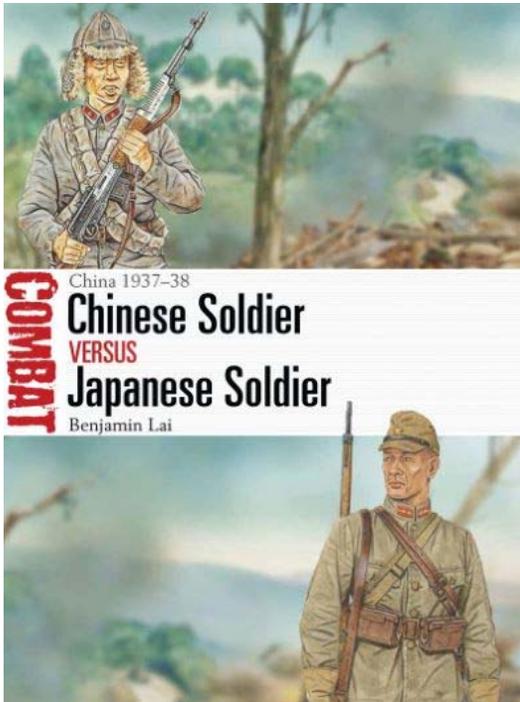
Review mailing to Korean veterans group newsletters



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RAINCOAST BOOKS
WWW.RAINCOAST.COM



OSPREY
PUBLISHING

Chinese Soldier vs Japanese Soldier

China 1937-38

by Benjamin Lai, illustrated by Johnny Shumate

In July 1937, the Marco Polo Bridge Incident sparked a bloody conflict between Chinese and Japanese forces that would rage across China and beyond for more than eight years.

The two sides' forces brought very different strengths and limitations to the conflict. In 1937 China was divided into factions, each controlled by warlords with independent forces, and there was no unified Chinese army. In order to fight the Japanese Chiang Kai-shek, the nominal leader of Nationalist China was compelled to do deals with these regional powers. For their part, the Japanese employed ground forces broadly comparable to those fielded by Western powers, including modern artillery and tanks. Featuring specially commissioned artwork and drawing upon an array of sources, this study investigates the origins, training, doctrine, and armament of the Chinese and Japanese forces who fought in the opening stages of the Second Sino-Japanese War.

Author Bio

Benjamin Lai's previous books include several for Osprey including *Shanghai and Nanjing 1937* (2017), *Hong Kong 1941-45* (2014), and *The Chinese People's Liberation Army since 1949: Ground Forces* (2012).

Johnny Shumate works as a freelance illustrator living in Nashville, Tennessee. He began his career in 1987 after graduating from Austin Peay State University. His greatest influences are Angus McBride, Don Troiani, and Edouard Detaille.

Osprey

On Sale: Oct 23/18

7.24 x 9.76 • 80 pages

9781472828200 • \$27.00 • pb

History / Military / General

Series: Combat

Notes

Promotion

Online ads targeted at military history enthusiasts

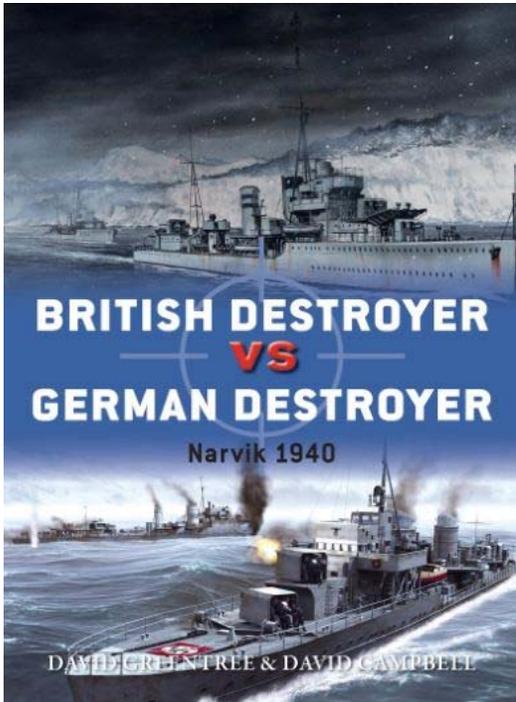
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Promotions, sponsorships and giveaways at military history events

Targeted review campaign to such military publications as <I>MHQ</I> and <I>Military History</I>

Review and feature campaign to military blogs and websites





Osprey
On Sale: Oct 23/18
7.24 x 9.76 • 80 pages
9781472828583 • \$27.00 • pb
History / Military / World War II
Series: Duel

Notes

Promotion

Online ads targeted at naval enthusiasts
Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classic* s, and *Military History*
Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

OSPREY
PUBLISHING

British Destroyer vs German Destroyer

Narvik 1940

by David Greentree and David Campbell, illustrated by Paul Wright

The opening months of World War II saw Britain's Royal Navy facing a resurgent German navy, the Kriegsmarine. Following the German invasion of Denmark and Norway in early April 1940, British and German destroyers would clash in a series of battles for control of the Norwegian coast. The operational environment was especially challenging, with destroyer crews having to contend with variable weather, narrow coastal tracts, and possibility of fog and ship breakdowns.

In two engagements at Narvik, the Royal Navy entered the harbor and attacked the loitering German destroyers who had dropped off mountain troops to support the German invasion. The raids were devastating, halving at a stroke the number at Hitler's disposal. Employing specially commissioned artwork and drawing upon a range of sources, this absorbing study traces the evolving technology and tactics employed by the British and German destroyer forces.

Author Bio

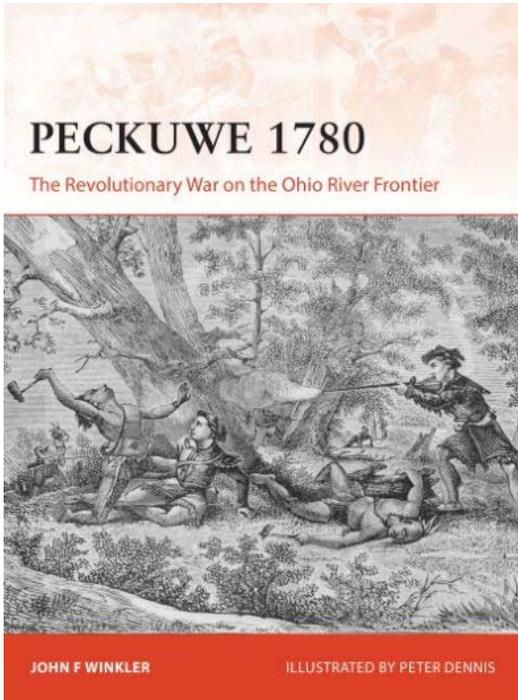
Location: David Campbell - Pennington, New Jersey

David Greentree accepted a commission in the Royal Air Force in 1995 and has served in a variety of locations, including Afghanistan and Oman. His previous books include several for Osprey. He lives in Southsea, UK.

David Campbell has worked as a freelance new media producer and content specialist for many years. He has a broad range of interests in literature and history, including the Middle Ages, the Napoleonic era, and naval warfare. He lives in Southsea, UK.

Paul Wright has illustrated the works of Patrick O'Brian, Dudley Pope, and C. S. Forester, amongst others, and hangs in many corporate and private collections all over the world. A member of the Royal Society of Marine Artists, Paul lives and works in Surrey, UK.





OSPREY
PUBLISHING

Peckuwe 1780

The Revolutionary War on the Ohio River Frontier
by John F. Winkler, illustrated by Peter Dennis

As the Revolutionary War raged on fields near the Atlantic Ocean, Native Americans and British rangers fought American settlers on the Ohio River frontier in warfare of unsurpassed ferocity. When their attacks threatened to drive the Americans from their settlements in Kentucky, Daniel Boone, Simon Kenton, and other frontiersmen guided an army of 970 Kentuckians into what is now Ohio to attack the principal Native American bases from which the raids emanated.

This superbly illustrated book traces Colonel George Rogers Clark's lightning expedition to destroy Chalawgatha and Peckuwe, and describes how on August 8, 1780, his Kentuckians clashed with an army of 450 Native Americans, under Black Hoof, Buckongahelas, and Girty, at the battle of Peckuwe. It would be the largest Revolutionary War battle on the Ohio River frontier.

Author Bio

John F. Winkler lives in Columbus, Ohio, with his wife of more than forty years. They have three children and six grandchildren. He has written many works on the history of Roman, English, and American law. He also explores forgotten historical sites in Ohio and neighboring states.

Peter Dennis has contributed to hundreds of books, predominantly on historical subjects, including many Osprey titles. A keen wargamer and model-maker, he is based in Nottinghamshire, UK.

Osprey
On Sale: Oct 23/18
7.24 x 9.76 • 96 pages
9781472828842 • \$32.00 • pb
History / Military / US
Series: Campaign

Notes

Promotion

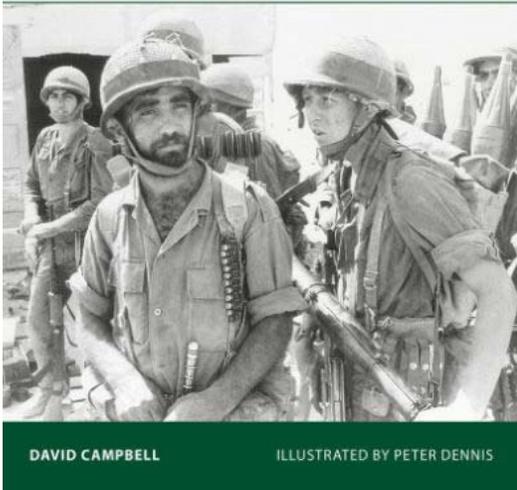
Email campaign to Revolution battleground and historic site newsletters and websites
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Targeted review campaign to such military publications as <I>MHQ </I> and <I>Military History</I>
Review and feature campaign to military blogs and websites
Reviews in reenactor newsletters



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OSPREY
PUBLISHING

Israeli Paratroopers 1954–2016



Israeli Paratroopers 1954-2016

by David Campbell, illustrated by Peter Dennis

From the creation of the first volunteer paratroop unit shortly after the birth of Israel and of the Israeli Defense Force, this arm of service has been recognized as elite. They have also been the first choice for daring special missions, and it is mainly from their ranks that Israel's Special Forces units have been recruited. Their ethos has also been widespread throughout the IDF; a unique aspect of the Israeli military is the cross-posting of officers from the airborne, armored, and other units, to ensure that all unit commanders share their aggressive qualities and their thorough understanding of the capabilities of all arms. In this way the influence of the paratroop arm has been out of all proportion to its size.

This fully illustrated study is a complete history of Israeli paratroopers from its creation to the present day, including relevant developments in their role and organization, as well as their achievements and setbacks in conflicts such as the Six Days War and Yom Kippur War.

Author Bio

Location: David Campbell - Pennington, New Jersey

David Campbell has worked as a freelance new media producer and content specialist for many years, including roles at IBM, the BBC, various internet consultancies, and the civil service. He lives in Southsea, UK.

Peter Dennis has contributed to hundreds of books, predominantly on historical subjects, including many Osprey titles. A keen wargamer and model-maker, he is based in Nottinghamshire, UK.

Osprey

On Sale: Oct 23/18

7.24 x 9.76 • 64 pages

Black & white and colour photos.

9781472827715 • \$25.00 • pb

History / Modern / 20Th Century

Series: Elite

Notes

Promotion

Online ads targeted at military history enthusiasts

Promoted in Osprey eblasts, direct mail, blogs, and

social networking sites

Promotions, sponsorships and giveaways at military

history events

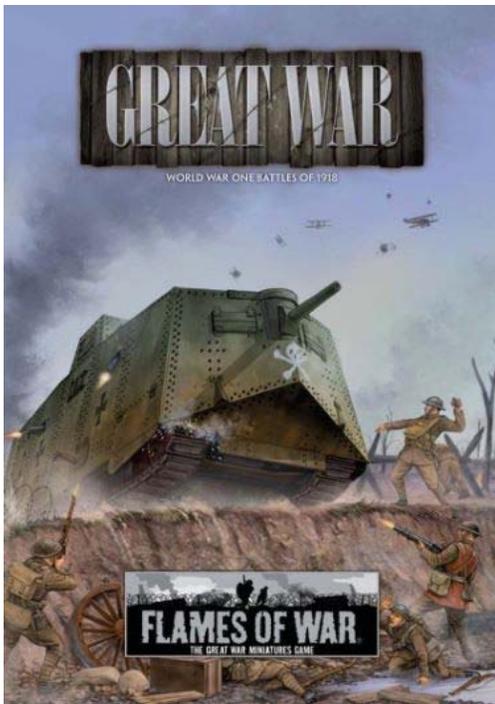
Targeted review campaign to such military publications

as <I>MHQ</I> and <I>Military History</I>

Review and feature campaign to military blogs and

websites





OSPREY
PUBLISHING

Great War by Battlefront Miniatures

Great War contains complete rules for wargaming World War I, including unit histories, terrain and painting guides, scenarios, and force lists covering the battles of 1918 (British, German, French, and American Rifle Companies)

Author Bio

Battlefront Miniatures Limited is a New Zealand company that manufactures 15mm (1:100) scale models and miniatures for wargaming and collecting. Battlefront is best known for its incredibly popular *Flames of War* World War II wargame.

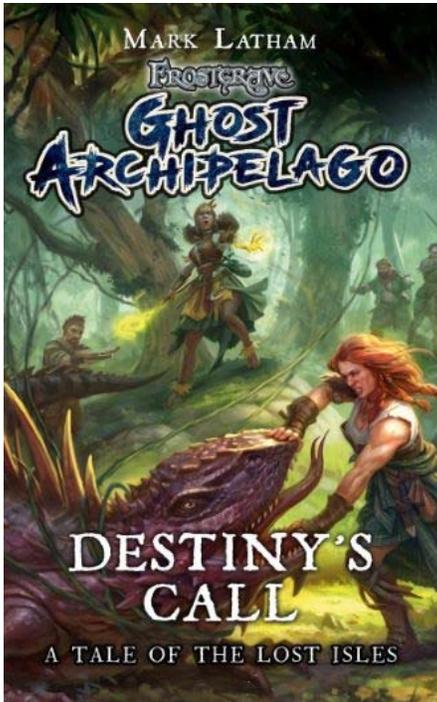
Osprey
On Sale: Oct 23/18
7.48 x 9.53 • 180 pages
9781472830364 • \$54.00 • CL - With dust jacket
Games / Role Playing & Fantasy
Series: Battlefront

Notes

Promotion

Email promotion to Battlefront groups
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Review campaign targeting Battlefront and other wargaming publications and blogs





OSPREY
PUBLISHING

Frostgrave: Ghost Archipelago: Destiny's Call

by Mark Latham, illustrated by Dmitry Burmak

Samir is a thief, a street-urchin from Yad Sha'Rib, greatest city in the Empire. Like the city itself, he carries a secret; Samir is descended from the Heritors, powerful warriors who once drank from the fabled Crystal Pool. Though he dreams of one day saving his people from slavery and oppression, Samir keeps his nascent powers hidden lest he meets the same fate as his father—a slow death in the dungeons, where the grand vizier, Zhar-Marrhad, conducts dark experiments to unlock the Heritors' secrets.

When the Ghost Archipelago appears once more, everything changes. Feeling the pull of the Lost Isles in his blood, Samir suddenly finds himself the center of attention after a life of anonymity. Befriended by a tribal warrior maiden, charmed by a self-styled pirate prince, shadowed by a beautiful assassin, and hunted by the ruthless Zhar-Marrhad, Samir must navigate a world of treachery and deceit as he sets sail for the Ghost Archipelago. Only there can he unlock the secrets of his Heritor powers. Only then can he answer his destiny's call.

Author Bio

Mark Latham is a writer, editor, and games designer from Staffordshire, UK. After graduating with an MA in English literature from the University of Sheffield, Mark went on to become the editor of *White Dwarf* magazine, and then the managing editor of Games Workshop's games development team, before finally becoming a full-time author of novels, short stories, and games.

Osprey

On Sale: Oct 23/18

4.37 x 7.01 • 340 pages

9781472832702 • \$11.99 • pb

Fiction / Fantasy / General

Series: Frostgrave Ghost Archipelago

Notes

Promotion

Online ads targeted at <I>Frostgrave</I>, RPG, and wargame enthusiasts

Facebook giveaway promotions on gaming and <I>Frostgrave</I> groups

Banner ads on gaming websites

Feature at gaming conventions such as AdeptiCon and GenCon

Reviews on top gaming sites such Dice Tower and Geek & Sundry

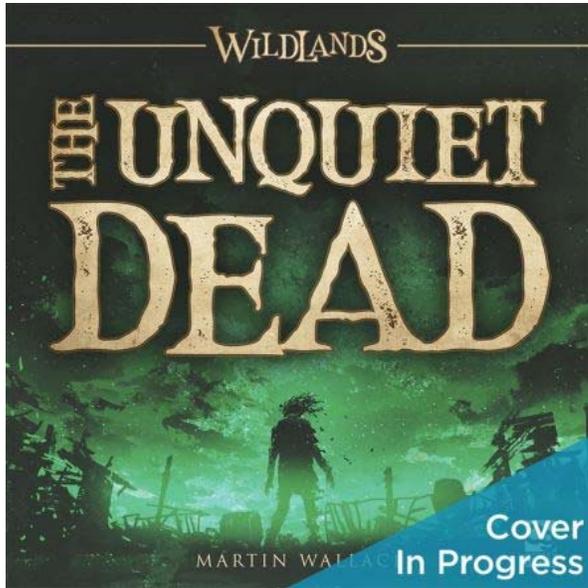
Reviews in gaming press such as GTM and Meeple Monthly



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RAINCOAST BOOKS
WWW.RAINCOAST.COM



OSPREY
PUBLISHING

Wildlands: The Unquiet Dead

by Martin Wallace

Within the Wildlands the word is spreading-the dead have not finished with the living. Refusing to yield to their own mortality, a nightmarish gang of undead miscreants have taken to the battlefield, striking fear into the hearts of all who oppose them.

The Unquiet Dead introduces a new faction to Martin Wallace's *Wildlands* with the unique mechanic of common activation. Undead characters share activation symbols, giving players an aggressive new play style. The faction pack also includes an option for players to use the undead as nonplayer characters, with more undead flooding the board as battle rages.

Author Bio

Martin Wallace was born in Hampshire in 1962 and started designing board games in 1990. He self-published his first game, *Lords of Creation*, in 1993 and has over seventy games published since. Martin is best known for *Steam*, *Brass*, *Discworld: Ankh Morpork*, and *A Few Acres of Snow*. Having spent most of his life in Manchester, he now resides in Katikati, New Zealand.

Osprey
On Sale: Oct 23/18
9781472830678 • \$34.00 • board game
Games / Board • Non Returnable
Series: Wildlands

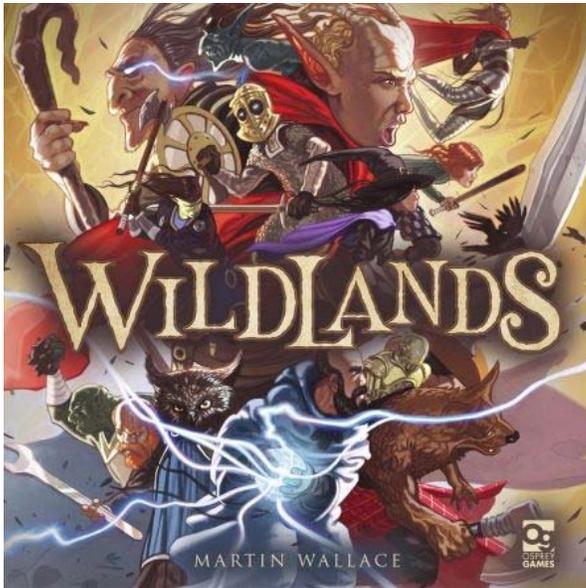
Notes

Promotion

Online ads on such sites as BoardGameGeek and the Dice Tower
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events, including re-enactment, wargaming conventions, and toy soldier shows
Review campaign targeting wargaming publications, websites, and blogs



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OSPREY
PUBLISHING

Wildlands

Four-player core set
by Martin Wallace

Players: 2-4

Ages: 14+

Playing Time: 30-60 minutes

Contents: 20 Unique Miniatures, 20 Character Cards, 120 Action Cards, 4 Faction sheets, 40 Battlefield Cards, Double-Sided Playing Board, Counters & Tokens

The great evil has fallen, and has taken the capital with it. Where once there was a kingdom, there is now only the Wildlands. In this lawless fantasy world, gangs must battle it out for survival, treasure, or maybe even glory. Players control rival factions, each with a unique deck of cards dictating their abilities across the battlefield. Some focus on ranged prowess, some on raw strength, and others on the tactical synergy between characters, offering a wide range of playstyles to explore.

Created by award-winning game designer Martin Wallace, this boxed game contains everything you need to dive straight into the frenetic fantasy world of Wildlands. Simple enough to pick up and play, but packed with tactical nuances that will keep you coming back for more, it is the perfect accessible skirmish game with near limitless replay ability.

Author Bio

Martin Wallace was born in Hampshire in 1962 and started designing board games in 1990. He self-published his first game, *Lords of Creation*, in 1993 and has had over 70 games published since. Martin is best known for *London*, *Steam*, *Brass*, *Discworld: Ankh Morpork*, and *A Few Acres of Snow*. Having spent most of his life in Manchester, he now resides in Katikati, New Zealand.

Osprey

On Sale: Oct 23/18

9781472826954 • \$105.00 • board game

Games / Board • Non Returnable

Series: Wildlands

Notes

Promotion

Online ads targeted on such gaming sites as BoardGameGeek and The Dice Tower

Launch at top gaming events such as GenCon

Demo copy program with major distributors such as ACD and Alliance

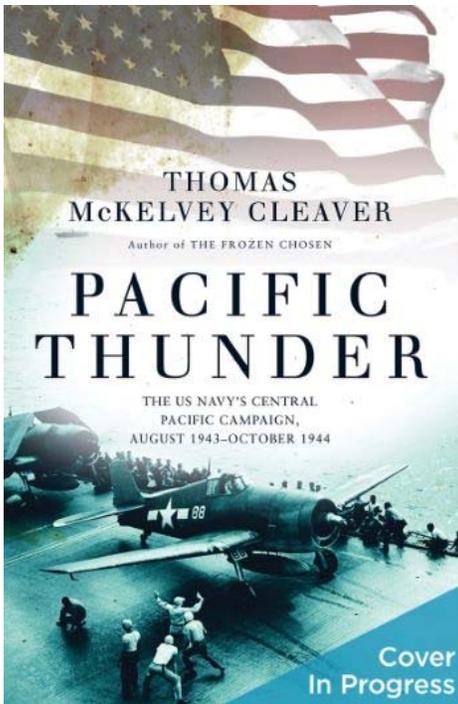
In-store demos in the NYC area

Banner ads on major gaming sites such as BoardGameGeek and ICv2

Reviews on top gaming sites such The Dice Tower and Geek & Sundry

Reviews in gaming press such as <I>GTM</I> and <I>Meeple Monthly</I>





OSPREY
PUBLISHING

Pacific Thunder

The US Navy's Central Pacific Campaign, August 1943-October 1944

by Thomas McKelvey Cleaver

On 27 October 1942, four "Long Lance" torpedoes fired by the Japanese destroyers *Makigumo* and *Akigumo* exploded in the hull of the aircraft carrier USS *Hornet* (CV-8). Minutes later, the ship that had launched the Doolittle Raid six months earlier slipped beneath the waves of the Coral Sea, taking with her 140 of her sailors. Of the prewar carrier fleet the Navy had struggled to build over fifteen years, only three were left.

Ten months after the loss of *Hornet* at Santa Cruz, an entirely new fleet of aircraft carriers would begin to make their presence known in the Pacific, starting with a raid by USS *Essex* (CV-9), class leader of the largest and most important class of capital ships ever built, and USS *Lexington* (CV-16), namesake of the carrier sunk at Coral Sea, against the Japanese-held island of Marcus. Fourteen months later, the islands of the south and central Pacific would be under American domination, led by the ships of the Fast Carrier Task Force, which would cement their position as the strongest naval fighting force ever to set sail, in the largest naval battle of history.

The fourteen months of the Central Pacific Campaign constitute the most successful naval campaign ever undertaken and *Pacific Thunder* will put all elements of this campaign into historical context.

Author Bio

Thomas McKelvey Cleaver's most recent work was the best-selling *The Frozen Chosen*, a history of the 1st Marine Division and the Battle of the Chosin Reservoir, published by Osprey Publishing in 2016. He is also a regular contributor to *Flight Journal* magazine and the author of *Aces of the 78th Fighter Group* and *F4F Wildcat and F6F Hellcat Aces of VF-2*, as well as *Fabled Fifteen: The Pacific War Saga of Carrier Air Group 15* and *The Bridgebusters: The True Story of the Catch-22 Bomb Group*

Osprey
On Sale: Nov 20/18
5.08 x 7.80 • 320 pages
2 x 16pp black and white plates
9781472821881 • \$20.00 • pb
History / Military / World War II

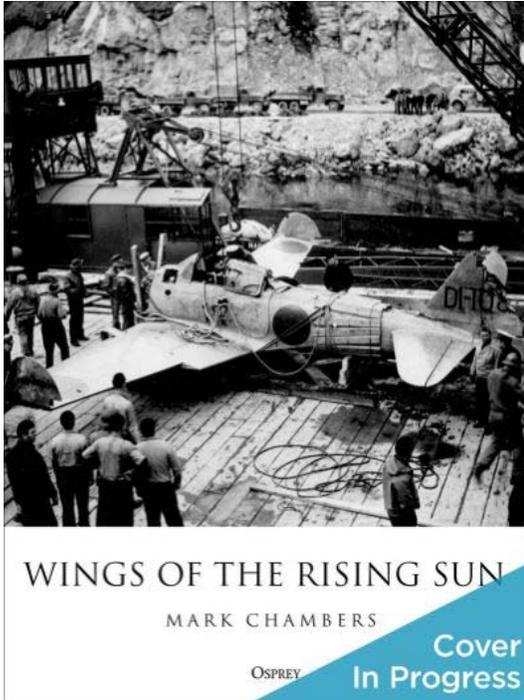
Notes

Promotion

Author interview on Osprey's soon-to-launch podcast
Email campaign to WWII military and naval history museums
Promoted in Osprey direct mail, blogs, and social networking sites
Targeted review campaign to such military publications as *World War II* and *Military History*
Reviews in major market newspapers as the *Wall Street Journal* and the *New York Times*
Reviews on military history blogs such as *War is Boring*
Possible military history magazine excerpt



9 781472 821881



OSPREY
PUBLISHING

Wings of the Rising Sun

Uncovering the Secrets of Japanese Fighters and Bombers of World War II

by Mark Chambers

In the Pacific War's early years, Japanese air power was dominant. The only way for the Allies to defeat their enemy was to know it. This made the task of maintaining productive intelligence-gathering efforts on Japan imperative. Establishing Technical Air Intelligence Units in the Pacific Theater and the Technical Air Intelligence Center in Washington D.C., the Allies were able to begin to reveal the secrets of Japanese air power through extensive flight testing and evaluation of captured enemy aircraft and equipment. This provided an illuminating perspective on Japanese aircraft and aerial weapon design philosophy and manufacturing practice.

Using previously unpublished contemporary sources and photographs, Mark Chambers explores Allied efforts to evaluate the strengths and weaknesses of Japanese air power during the war years, and how this intelligence helped them achieve victory in the Pacific.

Author Bio

Mark Chambers is an avid World War II aviation enthusiast and aviation history author. He is the author of *Images of Aviation-Flight Research at NASA Langley Research Center*, *Building the Supermarine Spitfire-Speed in the Skies*, and *Engineering Test Pilot-The Exceptional Career of John P. "Jack" Reeder*. He works as a government contractor technical editor for the NASA Langley Research Center in Hampton, Virginia.

Osprey

On Sale: Nov 20/18

6.02 x 9.21 • 288 pages

9781472823731 • \$47.00 • CL - With dust jacket

History / Military / World War II

Notes

Promotion

Online ads targeted at aviation enthusiasts

Facebook promo to Japanese aviation groups

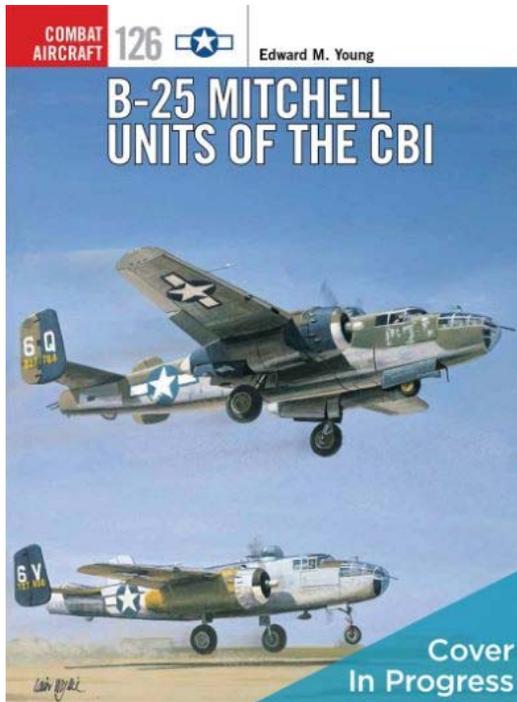
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Review and feature campaign to aviation history publications and sites such as *Air Classics*, *Aviation History*, and *Air & Space*

Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*

Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler*





OSPREY
PUBLISHING

B-25 Mitchell Units of the CBI

by Edward M. Young, illustrated by Jim Laurier

Flying from and between bases in China and India, the B-25s bombed every type of Japanese target during World War II in the China-Burma-India (CBI) Theater, ultimately dropping more bombs than their larger four-engined B-24 Liberator brethren.

Mitchell bombers took on the task of disrupting the flow of Japanese supplies to the frontlines at medium ranges, bombing supply centers, railway depots, and bridges. It was in this last capacity that the B-25 established a unique role as a "bridge-buster." This provided significant support for the British Fourteenth Army as they advanced into Burma.

Fully illustrated with detailed cutaway artwork, this book tells the important yet forgotten story of B-25 operations in the CBI Theater and the important role that this aircraft played on the road to victory.

Author Bio

Edward Young has written a number of books and numerous articles on aviation and military history. He is the author of eight Osprey books and lives in Seattle, Washington.

Jim Laurier has worked on the Osprey Aviation list since 2000, and in that time he has produced some of the finest artwork seen in these volumes. He has specialized in aircraft of the Vietnam War period. He lives in New Hampshire.

Osprey

On Sale: Nov 20/18

7.24 x 9.76 • 96 pages

74 col

9781472820365 • \$30.00 • pb

History / Military / World War II

Series: Combat Aircraft

Notes

Promotion

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Review campaign targeted to aviation magazines such as </>Aviation History</> and </>Smithsonian Air & Space</>

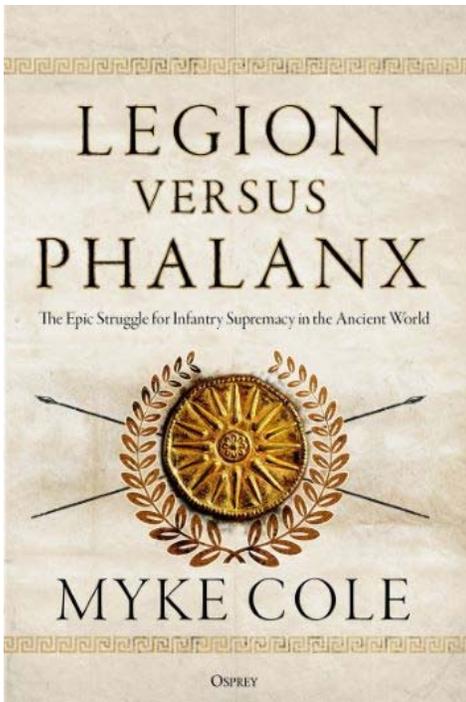
Review and feature campaign to aviation blogs and websites

General military history review campaign targeted to such publications as </>WWII</>, </>Military Heritage</>, and </>Military History</>

Review coverage in modeling media such as IPMS, CyberModel.com, and </>Scale Modeler Magazine</>



9 781472 820365



OSPREY
PUBLISHING

Legion versus Phalanx

The Epic Struggle for Infantry Supremacy in the Ancient World
by Myke Cole

From the time of Ancient Sumeria, the heavy infantry phalanx dominated the battlefield. Armed with spears or pikes, standing shoulder to shoulder, and with overlapping shields, they presented an impenetrable wall of wood and metal to the enemy. It was the phalanx that allowed Greece to become the dominant power in the Western world. That is, until the Romans developed the legion and cracked the phalanx.

In *Legion vs. Phalanx* Cole weighs the two fighting forces against each other. Covering the period in which the legion and phalanx clashed (280-168 b.c.), he looks at each formation in detail - delving into their tactics, arms, and equipment, organization and deployment. It then examines six key battles in which legion battled phalanx: Heraclea (280 b.c.), Asculum (279 b.c.), Beneventum (275 b.c.), Cynoscephalae (197 b.c.), Magnesia (190 b.c.), and Pydna (168 b.c.)-battles that determined the fate of the ancient world. Drawing on original primary sources, Myke Cole presents a highly detailed but lively history of this defining clash of military formations.

Author Bio

Location: Brooklyn, NY

Myke Cole has had a colorful and varied career, with a long career in war and crisis response. He has published extensively in military history and security, including pieces in the journals of the American Association of Museums and the American Historical Association. In addition, Cole writes two popular military science fiction series, *Shadow Ops (Ace)* and *Sacred Throne (Tor)*. He was also one of the stars in CBS TV's show *Hunted*. More at www.MykeCole.com and [@MykeCole.5](https://twitter.com/MykeCole.5).

Osprey

On Sale: Oct 23/18

6.02 x 9.21 • 272 pages

9781472828422 • \$40.00 • CL - With dust jacket

History / Ancient / Greece

Notes

Promotion

Social media campaign, including advertising, targeted at military history enthusiasts, wargamers (think <i>Warhammer 40k</i>), as well as Cole's sci-fi fans
Print ads in military history magazines such as <i>Military Heritage</i>, as well as gaming publications such as <i>GTM</i>

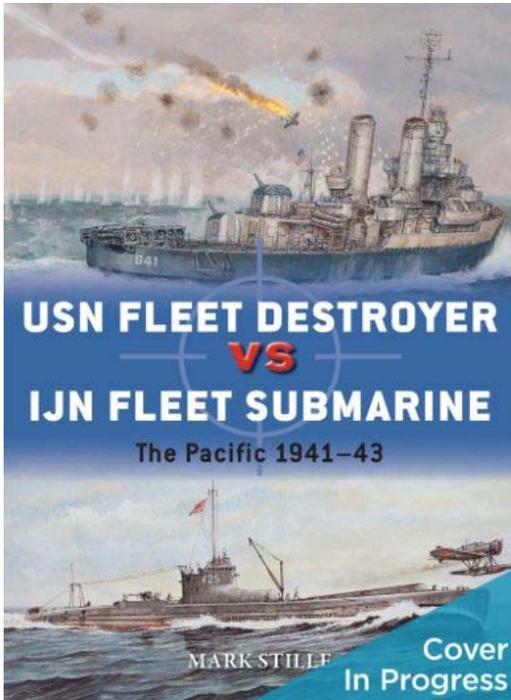
Targeted review campaign to such military publications as <i>MHQ</i> and <i>Military History</i>

Author interview campaign to military history and wargamer podcasts

Author events in New York City



9 781472 828422



OSPREY
PUBLISHING

USN Fleet Destroyer vs IJN Fleet Submarine

The Pacific 1941-43

by Mark Stille, illustrated by Paul Wright

Leading up to the Pacific War, Japanese naval strategists believed that a decisive fleet engagement would be fought against the United States Navy. Outnumbered by the USN, the Imperial Japanese Navy planned to use its large, ocean-going submarines to chip away at its opponent before the grand battle. In order to accomplish this, the IJN's submarine force was tasked to perform extended reconnaissance of the USN's battle fleet, even in port, and then shadow and attack it.

For their part, the USN was fully aware of the potential threat posed by Japanese submarines, and destroyer crews were trained and equipped with modern antisubmarine weapons and tactics to screen the battle fleet.

Challenging the assumption that Japanese submarines were ineffective during the Pacific War, this fully illustrated study examines their encounters with the U.S. Navy, and the successes and failures of American destroyers in protecting their capital ships.

Author Bio

Mark E. Stille (Commander, United States Navy, retired) has worked in the intelligence community for 35 years. He is the author of numerous Osprey titles, focusing on naval history in the Pacific.

Paul Wright has illustrated the works of Patrick O'Brian, Dudley Pope, and C. S. Forester, amongst others, and hangs in many corporate and private collections all over the world. A member of the Royal Society of Marine Artists, Paul lives and works in Surrey, UK.

Osprey

On Sale: Nov 20/18

7.24 x 9.76 • 80 pages

76 col

9781472820631 • \$27.00 • pb

History / Military / Naval

Series: Duel

Notes

Promotion

Online ads targeted at naval enthusiasts

Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics*, and *Military History*

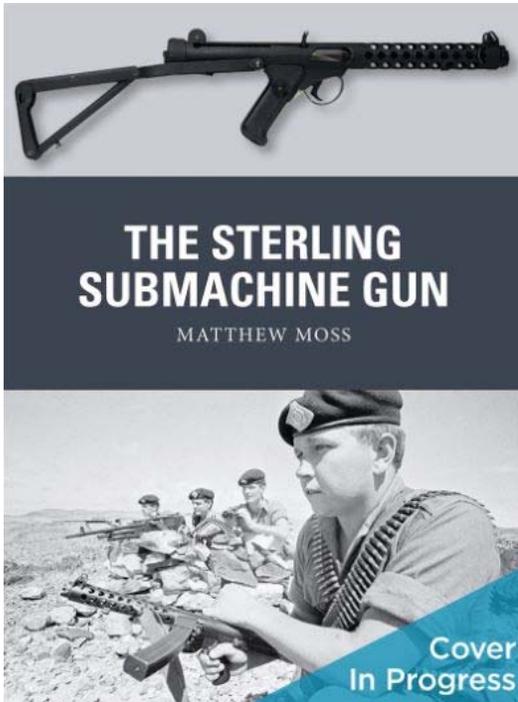
Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*



9 781472 820631



RAINCOAST BOOKS
WWW.RAINCOAST.COM



OSPREY
PUBLISHING

The Sterling Submachine Gun

by Matthew Moss, illustrated by Adam Hook and Alan Gilliland

Designed by a motorcycle racer turned small-arms engineer, George Patchett, the submachine gun that eventually became known as the Sterling, was developed during World War II. It is believed it first saw action during Operation Infatuate with No. 4 Commando, before becoming fully adopted by the British Army in 1953 as the Sterling Machine Carbine (L2A1).

It was center stage for many of Britain's postcolonial conflicts, from Malaya to Kenya and from Yemen to Northern Ireland. The silenced L34A1 Sterling-Patchett entered service in 1966 and first saw action deep in the jungles of Vietnam in the hands of the elite special forces of Australia, New Zealand, and the United States during prisoner snatches and reconnaissance patrols.

Employing firsthand accounts and painstaking technical analysis, this engaging account features carefully selected archive photography and specially commissioned color artwork of the submachine gun that armed British and other forces for nearly 60 years.

Author Bio

Matthew Moss runs the website *Historical Firearms* and has contributed to many publications, including magazines such as *History of War* and *Classic Arms & Militaria*.

Adam Hook specializes in detailed historical reconstructions and has illustrated Osprey titles on subjects as diverse as the Aztecs, the Ancient Greeks, and Roman battle tactics.

Alan Gilliland spent 18 years as the graphics editor of the *Daily Telegraph*, winning over 19 awards. He now writes, illustrates, and publishes fiction.

Osprey

On Sale: Nov 20/18

7.24 x 9.76 • 80 pages

9781472828088 • \$27.00 • pb

History / Military / Weapons

Series: Weapon

Notes

Promotion

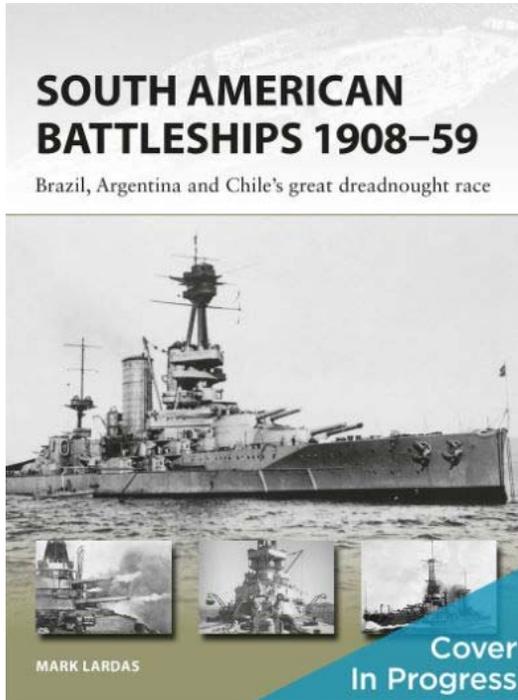
Online ads targeted at military history enthusiasts
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Promotions, sponsorships and giveaways at military history events

Targeted review campaign to such military publications as *MHQ* and *Military History*

Review and feature campaign to military blogs and websites





OSPREY
PUBLISHING

South American Battleships 1908-59

Brazil, Argentina and Chile's great dreadnought race
by Mark Lardas, illustrated by Paul Wright

In 1908 the most incredible naval arms race in history began. Flush with cash from rubber and coffee, Brazil decided to order three of the latest, greatest category of warship available—the dreadnought battleship. One Brazilian dreadnought by itself could defeat the combined gunnery of every other warship of all the other South American nations. Brazil's decision triggered its neighbor Argentina to order its own brace of dreadnoughts, which in turn forced Chile (which had fought boundary disputes with Argentina) to order some.

In the process, the South American dreadnought mania drove the three participants nearly into insolvency, led to the bankruptcy of a major shipyard, and triggered a chain of events which led Turkey to declare war on Great Britain. It also produced several groundbreaking dreadnought designs and one of the world's first aircraft carriers.

Author Bio

Mark Lardas holds a degree in naval architecture and marine engineering, but spent his early career at the Johnson Space Center doing Space Shuttle structural analysis and space navigation. An amateur historian and a longtime ship modeler, Mark Lardas is currently working in League City, Texas. He has written extensively about modeling as well as naval, maritime, and military history.

Osprey

On Sale: Nov 20/18

7.24 x 9.76 • 48 pages

9781472825100 • \$24.00 • pb

History / Military / General

Series: New Vanguard

Notes

Promotion

Online ads targeted at naval enthusiasts

Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook

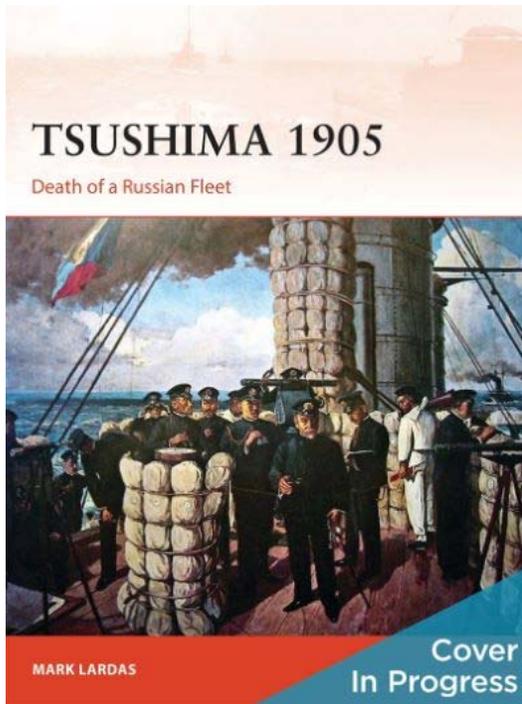
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics*, and *Military History*

Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*



9 781472 825100



OSPREY
PUBLISHING

Tsushima 1905

Death of a Russian Fleet

by Mark Lardas, illustrated by Peter Dennis

Japan was closed to the world until 1854, and its technology then was literally medieval. Great Britain, France, and Russia divided the globe in the 19th century, but Japan was catching up. Its army and navy were retrained by Western powers and equipped with the latest weapons and ships. Japan wanted to further emulate its European mentors and establish a protectorate over Korea, yet Japanese efforts were blocked by Imperial Russia, who had their own designs on the peninsula.

The Russo-Japanese War started with a Japanese surprise naval attack against an anchored enemy fleet still believing itself at peace. It ended with the Battle of Tsushima, the most decisive surface naval battle of the 20th century. This gripping study describes this pivotal battle and shows how the Japanese victory over Russia led to the development of the dreadnought battleship, and gave rise to an almost mythical belief in Japanese naval invincibility.

Author Bio

Mark Lardas holds a degree in Naval Architecture and Marine Engineering but spent his early career at the Johnson Space Center doing Space Shuttle structural analysis and space navigation. An amateur historian and a longtime ship modeler, Mark Lardas is currently working in League City, Texas. He has written extensively about modeling as well as naval, maritime, and military history.

Osprey

On Sale: Nov 20/18

7.24 x 9.76 • 96 pages

9781472826831 • \$32.00 • pb

History / Asia / Japan

Series: Campaign

Notes

Promotion

Online ads targeted at military history enthusiasts
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

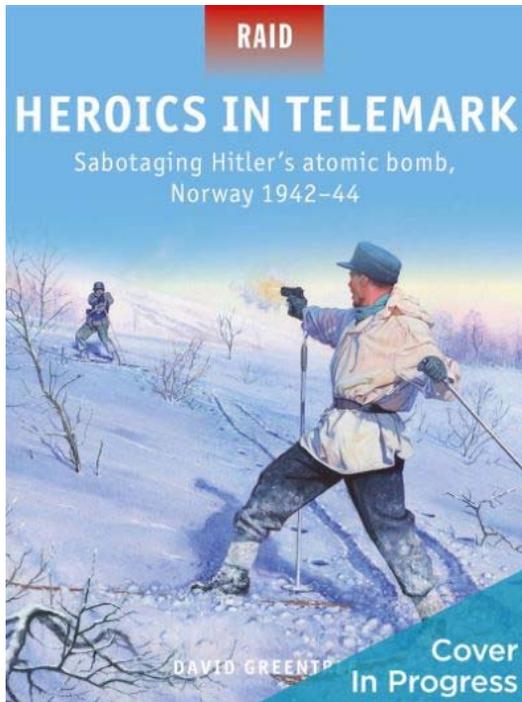
Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such military publications as <I>MHQ</I> and <I>Military History</I>

Review and feature campaign to military blogs and websites



9 781472 826831



OSPREY
PUBLISHING

Heroes of Telemark

Sabotaging Hitler's atomic bomb, Norway 1942-44

by David Greentree, illustrated by Mark Stacey and Peter Dennis

In May 1941, the Norwegian Section of SOE received a dossier warning of the dangers of a hydroelectric fertilizer plant in Norway. Vemork produced heavy water, an essential part of making plutonium for nuclear weapons. When the Germans overran Norway the entire stock had been smuggled out of the country, but the plant was intact and soon producing heavy water again, destined for the German nuclear program.

Despite the difficulties of getting to and operating in such a remote, hostile area, SOE decided it had to destroy the plant. Six ski-borne commandos had the task of slipping past 300 heavily armed guards and passing through a ravine the Germans thought impassable.

Fully illustrated with stunning new commissioned artwork, this is the thrilling story of the daring Norwegian-led SOE raid that prevented Hitler from building an atomic bomb.

Author Bio

David Greentree has written several books for Osprey, focusing on British military history and World War II. He lives in Southsea, UK.

Mark Stacey was born in Manchester in 1964 and has been a freelance illustrator since 1987. He has a lifelong interest in all periods of history, particularly military history.

Peter Dennis has contributed to hundreds of books, predominantly on historical subjects, including many Osprey titles. A keen wargamer and modelmaker, he is based in Nottinghamshire, UK.

Osprey

On Sale: Nov 20/18

7.24 x 9.76 • 80 pages

9781472827678 • \$27.00 • pb

History / Military / General

Series: Raid

Notes

Promotion

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such general military publications as <I>MHQ</I> and <I>Military History</I>

Review campaign to professional military publications such as <I>Army</I> magazine, <I>Proceedings</I>,

and <I>Special</I> <I>Warfare</I> magazine

Review and feature campaign targeted to websites and bloggers dedicated to Special Forces



9 781472 827678



OSPREY
PUBLISHING

F6F Hellcat vs N1K1/2 Shiden/Shiden-Kai

Pacific 1945

by Tony Holmes, illustrated by Jim Laurier and Gareth Hector

By the early months of 1944 in the Pacific, the U.S. Navy's burgeoning force of carrier-based F6F-3/5 Hellcats had pretty much wiped the skies clear of Japanese fighters during a series of one-sided aerial engagements. However, starting in October they faced the superb Kawanishi N1K1/2 Shiden/Shiden-Kai, a formidable fighter with improved armament, a powerful engine, and excellent maneuverability that in contrast to earlier Japanese fighters had the ability to withstand a greater degree of battle damage.

Japanese pilots using this aircraft would claim more than 170 aerial victories over Kyushu and whilst escorting Kamikazes attacking Allied ships off Okinawa. U.S. Navy Hellcat pilots in turn were credited with many of the scores of Shiden-Kais that were downed attempting to defend Japan. This fully illustrated book compares these two fascinating aircraft, using specially commissioned artwork, firsthand accounts, and a thorough technical analysis.

Author Bio

Tony Holmes is responsible for devising the *Aircraft of the Aces*, *Combat Aircraft*, *Aviation Elite Units*, *Duel*, and *X-Planes* series. He has also written more than 30 books for Osprey in the past 28 years.

Jim Laurier has been commissioned to paint for the U.S. Air Force and has aviation paintings on permanent display at the Pentagon. He lives in New Hampshire.

Gareth Hector is a digital artist of international standing as well as an aviation history enthusiast.

Osprey

On Sale: Nov 20/18

7.24 x 9.76 • 80 pages

50 b/w; 20 col

9781472829740 • \$27.00 • pb

History / Military / Aviation

Series: Duel

Notes

Promotion

Social media giveaway promo on Luftwaffe related groups on Facebook

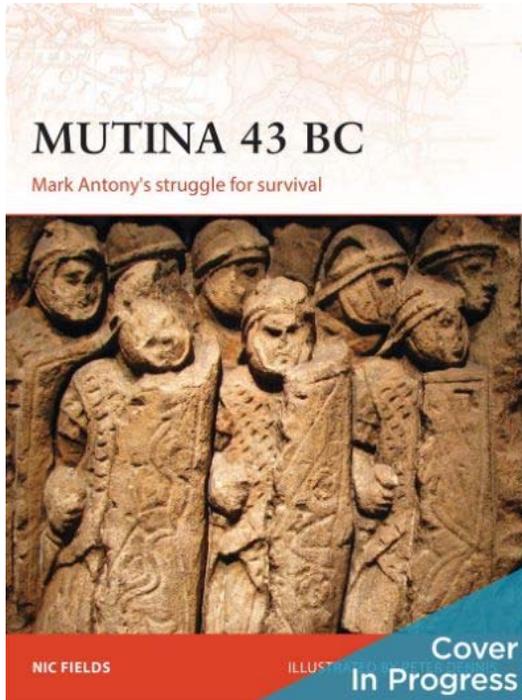
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Review campaign targeted to aviation media such as <I>Aviation History</I> and <I>Air & Space</I>, as well as blogs and websites

Review coverage in modeling media such as IPMS and CyberModel.com, as well as <I>Scale Modeler</I>

General military history review campaign to such publications as <I>WWII</I> and <I>Military History</I>





OSPREY
PUBLISHING

Mutina 43 BC

Mark Antony's struggle for survival

by Nic Fields, illustrated by Peter Dennis

In the aftermath of the murder of Gaius Julius Caesar, his self-declared successor Mark Antony struggled to hold together his legacy. Following an abortive coup attempt by Caesar's adopted son, Octavian, two of Antony's legions declared for him, leading to a renewed outbreak of civil war. Antony moved into Northern Italy and invaded the city of Mutina, which was held by Decimus Brutus. There they were quickly sandwiched between the city walls on one side, and the newly arrived Senate-backed forces of Octavian on the other.

These two heirs of Caesar then fought to claim their former mentor's legacy. Fully illustrated with specially commissioned artwork and maps, this is the full story of the battles that would see Octavian move from being a young, inexperienced aristocrat to the dominating figure of Augustus.

Author Bio

Dr. Nic Fields started his career as a biochemist before joining the Royal Marines. Having left the military, he went back to university and completed a BA and PhD in ancient history at the University of Newcastle. He was Assistant Director at the British School at Athens, Greece, and then a lecturer in Ancient History at the University of Edinburgh. Nic is now a freelance author and researcher based in southwest France.

Osprey

On Sale: Nov 20/18

7.24 x 9.76 • 96 pages

9781472831200 • \$32.00 • pb

History / Ancient / Rome

Series: Campaign

Notes

Promotion

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such military publications as <I>MHQ</I> and <I>Military History</I>

Review and feature campaign to military blogs and websites



9 781472 831200



Osprey
On Sale: Nov 20/18
7.24 x 9.76 • 232 pages
9781472833303 • \$47.00 • CL - With dust jacket
History / Military / General

Notes

Promotion

Online ads targeted at armor enthusiasts and wargamers
Giveaway contests on armor interest Facebook groups

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Targeted review campaign to such publications as <I>MHQ</I> and <I>Military History</I>
Review and feature campaign to military and armor blogs and websites such as Armorama and AMPS
Review coverage in modeling media such as IPMS, CyberModel.com, and Scale Modeler

OSPREY
PUBLISHING

The Soviet T-54 Main Battle Tank

by James Kinnear and Stephen Sewell, illustrated by Andrey Aksenov

The menacing silhouette of the T-54 tank prowling down streets of Eastern European capitals or roaring across fields in massive exercises was one of the most enduring images of Soviet power in the early years of the Cold War. Its sleek and unmistakable shape was a warning to any nation that wanted to stand against the USSR.

Yet all of this masked a flawed, outdated design, and when they began to clash with the Western armored vehicles in proxy wars in Southeast Asia and the Middle East, they were found to be on the losing end of many of the battles.

Containing 130 stunning contemporary and modern photographs, and written by two experts on Soviet armor, this authoritative book tells the complete story of the T-54, one of the most widely produced tanks of all time, including many previously unheard-of variants.

Author Bio

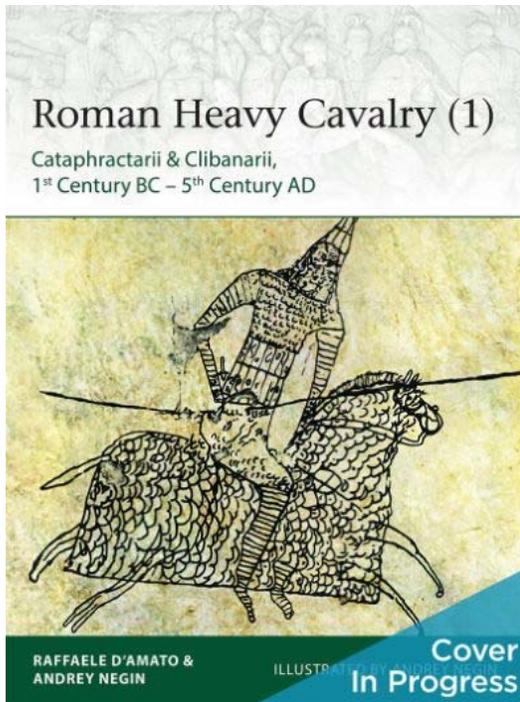
Stephen L. "Cookie" Sewell has been an active Russian linguist since 1974. He was the founder of the Armor Model and Preservation Society in 1992. The author of numerous intelligence articles, he has also written extensively on American and Soviet armor. He lives in Aberdeen, Maryland.

James Kinnear is a formal contributor to IHS Jane's defense yearbooks and has published books on Soviet military technology with Barbarossa, Darlington, Osprey, and Tankograd. He lives in the Algarve, Portugal.



9 781472 833303

18F Macm Bloomsbury



OSPREY
PUBLISHING

Roman Heavy Cavalry (1)

Cataphractarii & Clibanarii, 1st Century BC-5th Century AD
by Raffaele D'Amato and Andrey Evgenevich Negin, illustrated
by Andrey Evgenevich Negin

From the army of Marc Antony in the first century b.c., Roman generals hired Oriental heavy armored cavalry to serve in their military alongside the legions. These troops, from both the northern steppes and the Persian frontiers, continued an ancient tradition of using heavy armor and long lances, and fought in a compact formation for maximum shock effect. They were quite distinct from conventional Roman light cavalry, and they served across the Empire, including in Britain. They became ever more important during the third century wars against Parthia, both to counter their cavalry and to form a mobile strategic reserve.

Displaying these impressive and imposing cavalry units using vivid specially commissioned artwork, this first book in a two part series on Roman Heavy Cavalry examines their use over the Imperial period up to the fall of Western Empire in the fifth century a.d.

Author Bio

Dr. Raffaele D'Amato is an experienced Turin-based researcher of the ancient and medieval military worlds. He currently works in Istanbul at the Fatih University as visiting professor for the TUBITAK on a project linked to the arms and armor of Rome and Byzantium.

Andrey Negin is a member of the department of history at Nizhny Novgorod State. His current area of study is ancient Roman armor, specifically researching Roman parade and ceremonial armor.

Osprey

On Sale: Nov 20/18

7.24 x 9.76 • 64 pages

9781472830043 • \$25.00 • pb

History / Military / General

Series: Elite

Notes

Promotion

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

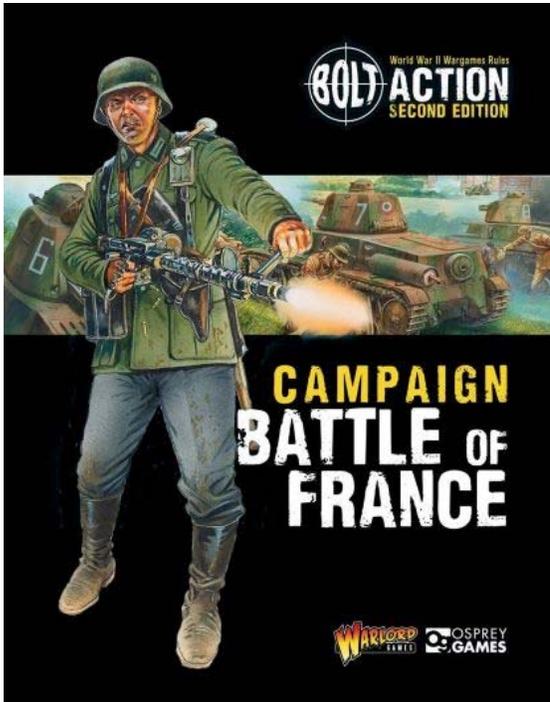
Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such military publications as <I>MHQ</I> and <I>Military History</I>

Review and feature campaign to military blogs and websites



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OSPREY
PUBLISHING

Bolt Action: Campaign: Battle of France by Warlord Games, illustrated by Peter Dennis

The Battle of France saw German forces sweep across the Low Countries and towards Paris, crushing Allied resistance in just six weeks. From *Fall Gelb* and the British withdrawal from Dunkirk to the decisive *Fall Rot*, this new supplement for *Bolt Action* allows players to take command of the bitter fighting for France, and to refight the key battles of this campaign. Linked scenarios and new rules, troop types, and theater selectors offer plenty of options for novice and veteran players alike.

Author Bio

Warlord Games is one of the world's leading producers of wargaming miniatures, as well as the publisher of the successful *Black Powder* and *Hail Caesar* rule sets. Their *Bolt Action* range of 28mm World War II miniatures is the most extensive on the market and continues to grow and develop. Peter Dennis studied Illustration at Liverpool Art College. He has since contributed to hundreds of books, predominantly on historical subjects, including many Osprey titles. He is based in Nottinghamshire, UK.

Osprey
On Sale: Nov 20/18
7.48 x 9.53 • 144 pages
9781472828804 • \$40.00 • pb
Games / Role Playing & Fantasy
Series: Bolt Action

Notes

Promotion

Email promotion to <|>Bolt Action</|> groups
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Review campaign targeting Bolt Action and other wargaming publications and blogs





OSPREY
PUBLISHING

Operation Argument 1944

Taking on the Luftwaffe in "Big Week"

by Doug Dildy, illustrated by Graham Turner

In the years before World War II, it was believed that strategic bombing would win wars, but none foresaw the devastation that German radar-directed interceptors would inflict on large bomber formations.

With the increasingly urgent need to eliminate German fighter-aircraft prior to D-Day, a concerted two-phase effort was launched, code-named Operation Argument." Targeting aircraft factories with hundreds of heavy bombers escorted by the new long-range P-51 Mustang, the operation, known to history as the "Big Week" campaign, was designed to destroy aircraft production on the ground, and force the Luftwaffe into combat to defend these vital facilities - when it was intended that the new escortfighters would take their toll on the German interceptors.

Using specially commissioned artwork and maps, this is a detailed and fascinating analysis of history's first-ever successful offensive counter-air (OCA) campaign.

Author Bio

Location: Graham Turner - UK

Doug Dildy is a USAF Academy graduate with a degree in history. He attended the US Armed Forces Staff College and USAF Air War College and holds a Masters Degree in Political Science. Doug has authored several campaign studies as well as several articles covering the Dutch, Danish and Norwegian air arms' defence against the German invasions of 1940 for notable US aviation history magazines. He is a regular contributor to the amateur modelling magazine Small Air Forces Observer. Graham Turner is a leading historical artist, specializing in the medieval period. He has illustrated numerous titles for Osprey, covering a wide variety of subjects from the dress of the 10th-century armies of the Caliphates, through the action of bloody medieval battles, to the daily life of the British Redcoat of the late 18th century. The son of the illustrator Michael Turner, Graham lives and works in Buckinghamshire, UK.

Osprey

On Sale: Jan 22/19

7.24 x 9.76 • 96 pages

9781472824516 • \$27.00 • pb

History / Military / Aviation

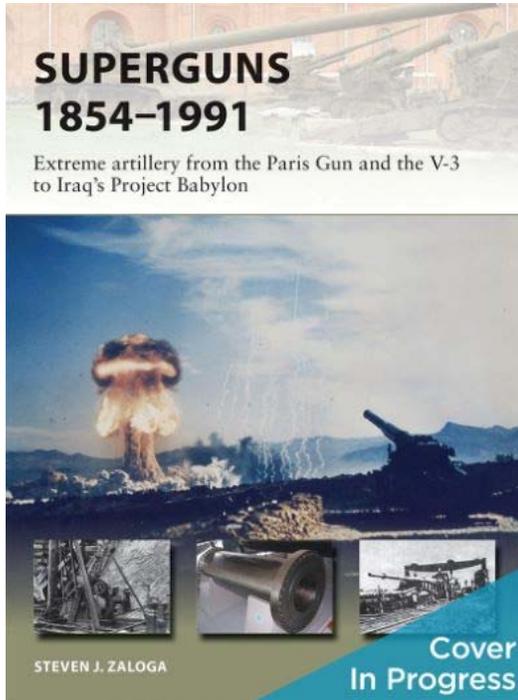
Series: Air Campaign

Notes

Promotion

Online ads targeted at aviation enthusiasts
Giveaway contests to aviation interest Facebook groups
Review campaign targeted to aviation magazines such as Aviation History and Smithsonian Air & Space, as well as aviation blogs and websites
General military history review campaign targeted to such publications as WWII, Military Heritage, and Military History
Review coverage in modeling media such as IPMS, CyberModel.com, and Scale Modeler





OSPREY
PUBLISHING

Superguns 1854-1991

Extreme artillery from the Paris Gun and the V-3 to Iraq's Project Babylon

by Steven J. Zaloga, illustrated by Jim Laurier

Ever since the mid-nineteenth century, national militaries have sought to create monster artillery pieces, designed to shatter armies, cities, and fortresses and their morale. Starting with William Armstrong's "Monster Gun," *Superguns* will then take a look at the Wilhelm Gun that bombarded Paris in World War I, World War II designs, and the Dora and Arrow guns, including the so-called V-3 London Gun.

During the Cold War, both the Americans and Soviets attempted to construct nuclear artillery pieces including the Oka/Kondensator and the Atomic Cannon. These guns then entered the Space Age, with Dr. Gerard Bull's HARP gun and its descendants, including most famously Saddam Hussein's 1m-calibre "Supergun"-Project Babylon. Modern superguns featured also include current efforts at very-long-range magnetic rail-guns, capable of firing shells at seven times the speed of sound.

Using detailed commissioned artwork and contemporary photographs, this fascinating study will examine history's great behemoths that have sought to terrorize armies and civilians for one and a half centuries.

Author Bio

Steven J. Zaloga received his BA in history from Union College and his MA from Columbia University. He has worked as an analyst in the aerospace industry for over three decades, covering missile systems and the international arms trade, and has served with the Institute for Defense Analyses, a federal think tank. He is the author of numerous books on military technology and military history, with a focus on the U.S. Army in World War II as well as Russia and the former Soviet Union.

Osprey

On Sale: Dec 18/18

7.24 x 9.76 • 48 pages

9781472826107 • \$24.00 • pb

History / Military / General

Series: New Vanguard

Notes

Promotion

Online ads targeted at military history enthusiasts
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Promotions, sponsorships and giveaways at military history events

Targeted review campaign to such military publications as <I>MHQ</I> and <I>Military History</I>

Review and feature campaign to military blogs and websites



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Division Leclerc: Free French 2nd Armoured Division 1943–46



MP ROBINSON AND
THOMAS SEIGNON

ILLUSTRATED BY RAFFAELE RUGGERI

Division Leclerc

Free French 2nd Armoured Division 1943-46

by Merlin Robinson and Thomas Seignon, illustrated by
Raffaele Ruggeri

"General Leclerc" was the nom de guerre adopted by the Gaullist officer Philippe de Hautcloque to protect his family in occupied France. He became France's foremost fighting commander, and his armored division (the "2e DB") its most famous formation. Starting as a small scratch force of mostly African troops organized and led by Leclerc in French Equatorial Africa, it achieved early success raiding Italian and German positions in cooperation with Britain's Long Range Desert Group. Following the Allied victory in North Africa it was expanded and reorganized as a U.S. Army-style armored division, with American tanks and other armored vehicles. Shipped to the UK in spring 1944, it was assigned to Patton's U.S. Third Army, landing in time for the Normandy breakout and being given the honor of liberating Paris in August 1944. Combining a thorough analysis of their combat and organization with detailed color plates of their uniforms and equipment, this is the fascinating story of Free France's most effective fighting force

Author Bio

M. P. Robinson has authored or co-authored eight books and numerous articles on armored vehicles and armored warfare. His historical interest in politics and warfare spans from ancient times right up to the present day. Col. Thomas Seignon has authored numerous articles and books on armored vehicle history and is an active member of the French tank museum board and scientific council. Raffaele Ruggeri has long been interested in military history and has illustrated a number of books for Osprey.

Osprey

On Sale: Dec 18/18

7.24 x 9.76 • 64 pages

9781472830074 • \$25.00 • pb

History / Military / World War II

Series: Elite

Notes

Promotion

Online ads targeted at WWII enthusiasts

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Targeted review campaign to such military publications as <I>MHQ</I>, <I>World War II</I>, and <I>Military History</I>

Reviews on military history blogs such as <I>War is Boring</I>



OSPREY
PUBLISHING

Mapping The First World War

Battlefields of the Great Conflict from Above

by Simon Forty

The Great War was so devastating - eight million lives were lost globally - that in its aftermath a horrified world expected it to be the final chapter in armed conflict.

Mapping The First World War provides a uniquely different perspective on the 'war to end all wars'. An introduction details the causes and progress of the war and is followed by over a hundred maps and charts that show the broad sweep of events, from Germany's 1914 war goals to the final positions of the troops. There are maps depicting movements and battles as well as related documents, such as those on levels of conscription and numbers of weapons. As in all wars, maps were vital to the military organization of allsides during World War I. Before each military event there was the planning, the reconnaissance, and the conjecture as to enemy positions. After the event there would be debriefing, analysis of success and failure, and a redrawing of maps to show new troop positions and boundaries.

All of the maps featured in this book have been drawn from the extensive collection held by the National Archives at Kew in west London. Providing a fascinating and unique insight into the planning and organization of military campaigns, *Mapping The First World War* is essential for anyone interested in military history.

There are maps showing everything from the religious makeup of Croatia to the location of seaplane stations around Britain." - *Good Book Guide*

"This book uses contemporary maps to chronicle the conduct of the Great War in an intriguing way. The format allows the reader to dip in and out of the chapters or to enjoy a real map-fest." - *Soldier Magazine*

Author Bio

Simon Forty was educated at Sedbergh School and London University's School of Slavonic and East European Studies. He has been involved in publishing for over three decades and specializes in military history having contributed to a large number of books. He was also general editor of *World War I: A Visual Encyclopedia*. Simon lives in Devon with his wife and two children.

Osprey
On Sale: Oct 23/18
9.69 x 11.26 • 144 pages
9781472830289 • \$34.00 • CL - With dust jacket
Reference / Atlases

Notes

Promotion



OSPREY
PUBLISHING

Maps of War

Mapping conflict through the centuries

by Jeremy Black

There is little documented mapping of conflict prior to the Renaissance period, but, from the 17th century onwards, military commanders and strategists began to document the wars in which they were involved and later, to use mapping to actually plan the progress of a conflict. Using contemporary maps, this sumptuous new volume covers the history of the mapping of war on land and shows the way in which maps provide a guide to the history of war.

Content includes:

The beginnings of military mapping up to 1600 including the impact of printing and the introduction of gunpowder

The seventeenth century: The focus is on maps to illustrate war, rather than as a planning tool and the chapter considers the particular significance of maps of fortifications.

The eighteenth century: The growing need for maps on a world scale reflects the spread of European power and of transoceanic conflict between Europeans. This chapter focuses in particular on the American War of Independence.

The nineteenth century: Key developments included contouring and the creation of military surveying. Subjects include the Napoleonic Wars and the American Civil War

The twentieth century including extended features on the First and Second World Wars including maps showing trench warfare and aerial reconnaissance. Much of the chapter focuses on the period from 1945 to the present day including special sections on the Vietnam War and the Gulf Wars.

A great way to understand how battles were shaped by the (...)

Author Bio

Jeremy Black is Professor of History at the University of Exeter and a Senior Fellow at the Center for the Study of America and the West at the Foreign Policy Research Institute in Philadelphia, USA.

Osprey
On Sale: Oct 23/18
11.02 x 11.02 • 224 pages
More than 150 historical maps
9781472830517 • \$60.00 • CL - With dust jacket
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Notes

Promotion

