

### BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Henry Holt and Co. | 8/1/2017  
9781250131560 | \$27.00 / \$38.00 Can.

Hardcover | 320 pages | Carton Qty: 20  
9.3 in H | 6.1 in W

Subrights: The Gernert Co.: Brit., trans., 1st ser.,  
audio, dram.

**Other Available Formats:**  
Ebook ISBN: 9781250131577

### MARKETING

Prepublication Tour  
National Author Tour  
National Review and Feature Attention  
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National Advertising Campaign (print and  
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Including Facebook, Twitter, Instagram  
Influencer Outreach  
Designed Landing Page  
Library Marketing  
Reading Group Guide  
Feature Title at Winter Institute  
Advance Reader's Edition

## Happiness

*The Crooked Little Road to Semi-Ever After*

Heather Harpham

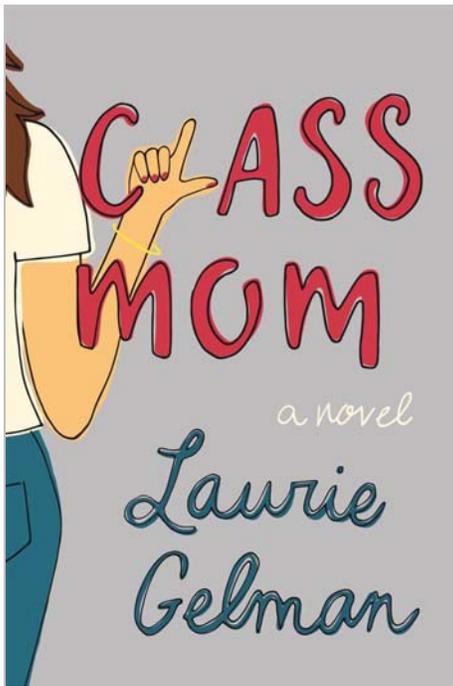
**A shirt-grabbing, page-turning love story that follows a one-of-a-kind family through twists of fate that require nearly unimaginable choices.**

*Happiness* begins with a charming courtship between hopelessly attracted opposites: Heather, a world-roaming California girl, and Brian, an intellectual, homebody writer, kind and slyly funny, but loathe to leave his Upper West Side studio. Their magical interlude ends, full stop, when Heather becomes pregnant—Brian is sure he loves her, only he doesn't want kids. Heather returns to California to deliver their daughter alone, buoyed by family and friends. Mere hours after Gracie's arrival, Heather's bliss is interrupted when a nurse wakes her, "Get dressed, your baby is in trouble."

This is not how Heather had imagined new motherhood – alone, heartsick, an unexpectedly solo caretaker of a baby who smelled "like sliced apples and salted pretzels" but might be perilously ill. Brian reappears as Gracie's condition grows dire; together Heather and Brian have to decide what they are willing to risk to ensure their girl sees adulthood.

The grace and humor that ripple through Harpham's writing transform the dross of heartbreak and parental fears into a clear-eyed, warm-hearted view of the world. Profoundly moving and subtly written, *Happiness* radiates in many directions--new, romantic love; gratitude for a beautiful, inscrutable world; deep, abiding friendship; the passion a parent has for a child; and the many unlikely ways to build a family. Ultimately it's a story about love and happiness, in their many crooked configurations.

**Heather Harpham** has written six solo plays, including *Happiness* and *BURNING* which toured nationally. Her fiction, essays and reviews have appeared in MORE Magazine and Water~Stone Review. Harpham is the recipient of the Brenda Ueland Prose Prize, a Marin Arts Council Independent Artist Grant and a grant from the Barbara Deming Memorial Fund. She teaches at Sarah Lawrence College and SUNY Purchase and lives along the Hudson River with her family.



## Class Mom

*A Novel*

Laurie Gelman

**Laurie Gelman's sharp debut novel about a year in the life of a kindergarten class mom-- a brilliant send-up of the petty and surprisingly cutthroat terrain of parent politics**

Jen Dixon is not your typical Kansas City kindergarten class mom—or mom in general. Jen already has two college-age daughters by two different (she thinks) musicians, and it's her second time around the class mom block with five-year-old Max—this time with a husband and father on her side. Her best friend, who is also the PTA President, sees her as the “wisest” candidate for the job (or oldest), but not all of the other parents agree.

From recording parents' response times to her emails to suggesting someone bring “special” brownies for curriculum night, not all of Jen's methods win approval from the other moms. Throw in an old flame from her past, a hyper-sensitive “allergy mom,” a surprisingly sexy kindergarten teacher, and an impossible-to-please Real Housewife wannabe causing problems at every turn, and the job really becomes much more than she signed up for.

Relatable, irreverent, and hilarious in the spirit of Maria Semple, this is a fresh, welcome voice in fiction—the kind of novel that moms clamor for, and a vicarious thrill-read for all mothers, who will be laughing as they are liberated by Gelman's acerbic truths.

**Laurie Gelman** was born and raised in the Great White North. She spent twenty-five years as a broadcaster in both Canada and the United States before trying her hand at writing novels. Laurie lives in New York City with her husband, Michael Gelman, and two teenage daughters. *Class Mom* is her first book.

### FICTION / CONTEMPORARY WOMEN

Henry Holt and Co. | 8/1/2017  
9781250124692 | \$26.00 / \$37.00 Can.  
Hardcover | 304 pages | Carton Qty: 20  
9.3 in H | 6.1 in W

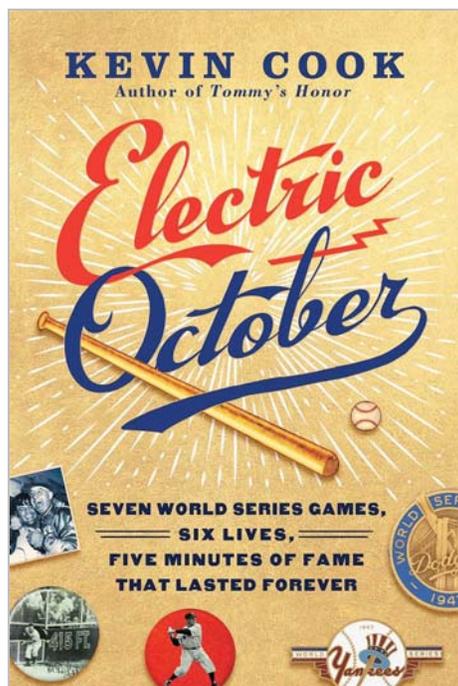
Subrights: Holt: Brit., trans., 1st ser., audio  
Bienstock LLC: dram.

#### Other Available Formats:

Ebook ISBN: 9781250124708  
Audio ISBN: 9781427290779

### MARKETING

National Review and Feature Attention  
National Media Attention  
Goodreads Promotion and Advertising  
Influencer Campaign  
Aggressive Social Media Campaign  
Including Facebook, Instagram, Twitter  
White Box Galley Giveaway  
Library Marketing  
Advance Reader's Edition



**SPORTS & RECREATION /  
BASEBALL / HISTORY**

Henry Holt and Co. | 8/15/2017  
9781250116567 | \$30.00 / \$42.00 Can.  
Hardcover | 320 pages | Carton Qty: 20  
9.3 in H | 6.1 in W  
8-pg b&w photo insert

Subrights: Henry Holt: 1st ser., audio  
The Robbins Office: Brit., trans., dram.

**Other Available Formats:**  
Ebook ISBN: 9781250116574

**MARKETING**

Author Appearances  
National Review and Feature Attention  
National Media Attention  
National Advertising Campaign (print and digital)  
Goodreads Promotion and Advertising  
White Box Galley Giveaway  
Aggressive Social Media Campaign  
Including Facebook, Twitter, Instagram  
Influencer Outreach  
Library Marketing  
Advance Reader's Edition

## Electric October

*Seven World Series Games, Six Lives, Five Minutes of Fame That Lasted Forever*

Kevin Cook

### The story of six unlikely heroes and the epic World Series that changed their lives forever

The 1947 World Series was “the most exciting ever” in the words of Joe DiMaggio, with a decade’s worth of drama packed into seven games between the mighty New York Yankees and underdog Brooklyn Dodgers. It was Jackie Robinson’s first Series, a postwar spectacle featuring Frank Sinatra, Ernest Hemingway and President Harry Truman in supporting roles. It was also the first televised World Series – sportswriters called it “Electric October.”

But for all the star power on display, the outcome hinged on role players: Bill Bevens, a journeyman who knocked on the door of pitching immortality; Al Gionfriddo and Cookie Lavagetto, bench players at the center of the Series’ iconic moments; Snuffy Stirnweiss, a wartime batting champion who never got any respect; and managers Bucky Harris and Burt Shotton, each an unlikely choice to run his team. Six men found themselves plucked from obscurity to shine on the sport’s greatest stage. But their fame was fleeting; three would never play another big-league game, and all six would be forgotten.

Kevin Cook brings the ’47 Series back to life, introducing us to men whose past offered no hint they were destined for extraordinary things. For some, the Series was a memory to hold onto. For others, it would haunt them to the end of their days. And for us, Cook offers new insights—some heartbreaking, some uplifting—into what fame and glory truly mean.

### PRAISE

**Praise for *Tommy’s Honor*:**

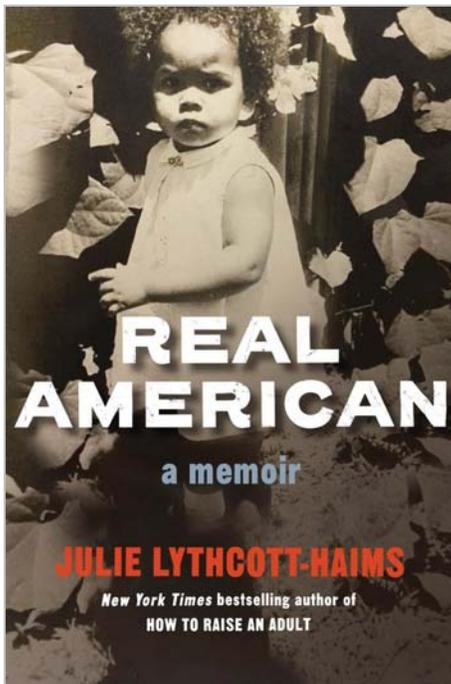
**United States Golf Association’s Book of the Year**

**A *Sports Illustrated* Book of the Year**

“Delightful.” – *The New York Times*

“Exceptional.” – *The Boston Globe*

**Kevin Cook** is the author of the award-winning *Tommy’s Honor* (the feature film version of which will be released in March 2017), *Titanic Thompson*, *Kitty Genovese*, and most recently *The Dad Report: Fathers, Sons and Baseball Families*. He is a former senior editor at *Sports Illustrated* whose writing has appeared in the *New York Times*, *Men’s Journal*, *GQ*, *Playboy*, *Smithsonian*, *Details*, and many other publications. He lives in Northampton, Massachusetts.



## BIOGRAPHY & AUTOBIOGRAPHY / CULTURAL HERITAGE

Henry Holt and Co. | 8/15/2017  
9781250137746 | \$25.00 / \$35.00 Can.  
Hardcover | 192 pages | Carton Qty: 28  
8.3 in H | 5.5 in W

Subrights: Henry Holt: 1st ser.  
Inkwell Management: Brit., trans., audio, dram.

**Other Available Formats:**  
Ebook ISBN: 9781250137753

## MARKETING

Author Tour  
National Review and Feature Attention  
National Media Attention  
Op-Ed Campaign  
Goodreads Promotion and Advertising  
National Advertising Campaign  
Influencer Campaign  
Aggressive Social Media Campaign  
Including Facebook, Instagram, Twitter  
White Box Galley Giveaway  
Library Marketing  
Academic Marketing  
Advance Reader's Edition

# Real American

Julie Lythcott-Haims

**A fearless debut memoir in which beloved and bestselling *How to Raise an Adult* author Julie Lythcott-Haims pulls no punches in her recollections of growing up a biracial black woman in America.**

Bringing a poetic sensibility to her prose to stunning effect, Lythcott-Haims briskly and stirringly evokes her personal battle with the low self-esteem that American racism routinely inflicts on people of color. The only child of a marriage between an African-American father and a white British mother, she shows indelibly how so-called "micro" aggressions in addition to blunt force insults can puncture a person's inner life with a thousand sharp cuts. *Real American* expresses also, through Lythcott-Haims's path to self-acceptance, the healing power of community in overcoming the hurtful isolation of being incessantly considered "the other."

The author of the *New York Times* bestselling anti-helicopter parenting manifesto *How to Raise an Adult*, Lythcott-Haims has written a different sort of book this time out, but one that will nevertheless resonate with the legions of students, educators and parents to whom she is now well known, by whom she is beloved, and to whom she has always provided wise and necessary counsel about how to embrace and nurture their best selves. *Real American* is an affecting memoir, an unforgettable cri de coeur, and a clarion call to all of us to live more wisely, generously and fully.

## PRAISE

**"Julie Lythcott-Haims is a national treasure."**—Madeline Levine, author of the *New York Times* bestsellers *The Price of Privilege* and *Teach Your Children Well*

**"Wise, honest, compassionate and deeply informed."**—William Deresiewicz, author of *A Jane Austen Education*

**"Julie is funny, warm, bright and thoughtful on and off the stage."**—Davis Parent University

**"Julie is truly engaging and thought-provoking."**—Covenant Foundation

**Julie Lythcott-Haims**, bestselling author of *How to Raise an Adult*, served as dean of freshmen and undergraduate advising at Stanford University, where she received the Dinkelspiel Award for her contributions to the undergraduate experience. She holds a BA from Stanford, a JD from Harvard Law School, and an MFA in writing from California College of the Arts. She is a member of the San Francisco Writers' Grotto, and resides in the Bay Area with her husband, their two teenagers, and her mother.

## UNTITLED book on addiction and recovery

Russell Brand

**A guide to all kinds of addiction from a star who has struggled with heroin, alcohol, sex, fame, food and eBay, that will help addicts and their loved ones make the first steps into recovery**

*“This manual for self-realization comes not from a mountain but from the mud...My qualification is not that I am better than you but I am worse.”*  
—Russell Brand

With a rare mix of honesty, humor, and compassion, comedian and movie star Russell Brand mines his own wild story and shares the advice and wisdom he has gained through his fourteen years of recovery. Brand speaks to those suffering along the full spectrum of addiction—from drugs, alcohol, caffeine, and sugar addictions to addictions to work, stress, bad relationships, digital media, and fame. Brand understands that addiction can take many shapes and sizes and how the process of staying clean, sane, and unhooked is a daily activity. He believes that the question is not “Why are you addicted?” but “What pain is your addiction masking? Why are you running—into the wrong job, the wrong life, the wrong person’s arms?”

Russell has been in all the twelve-step fellowships going, he’s started his own men’s group, he’s a therapy regular and a practiced yogi—and while he’s worked on this material as part of his comedy and previous bestsellers, he’s never before shared the tools that *really* took him out of it, that keep him clean and clear. Here he provides not only a recovery plan, but an attempt to make sense of the ailing world.

### PRAISE

**Praise for *My Booky Wook*:**

**“A child’s garden of vices, *My Booky Wook* is also a relentless ride with a comic mind clearly at the wheel....The bloke can write. He rhapsodizes about heroin better than anyone since Jim Carroll....Russell Brand has a compelling story.”—*New York Times Book Review***

**“There is nothing [Brand] won’t reveal in search of a laugh and nothing he hasn’t done in search of love or experience or oblivion....An exceptional combination of candor, ardor, and humor.”—*The Guardian***

Russell Brand is an English comedian, actor, radio host, activist, and author of several bestselling books, including the *New York Times* bestsellers *My Booky Wook* and *Revolution*. He has had a number of major film roles including parts in *Forgetting Sarah Marshall* and *Get Him to the Greek*. Funded by his profits from *Revolution*, Russell opened a nonprofit coffee house in London run as a social enterprise by former drug addicts in abstinence-based recovery programs. He lives in London, England.



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forthcoming

### SELF-HELP / SUBSTANCE ABUSE & ADDICTIONS

Henry Holt and Co. | 9/12/2017  
9781250141927 | \$27.00 / \$38.00 Can.  
Hardcover | 304 pages | Carton Qty: 20  
9.3 in H | 6.1 in W

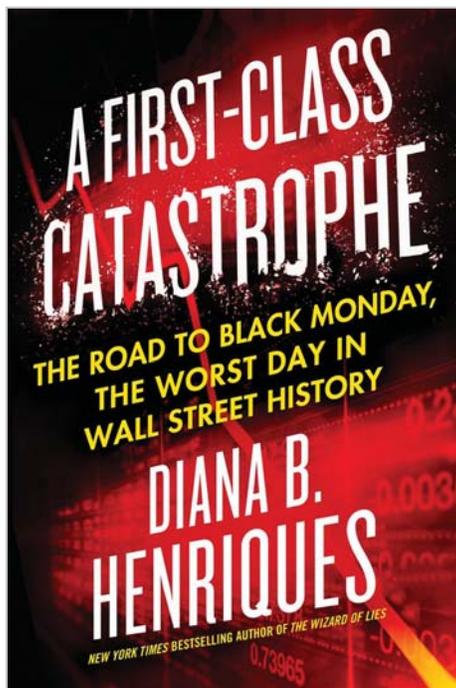
Subrights: Henry Holt: 1st ser., audio  
Macmillan UK: Brit.  
Mayfair Associates: trans., dram.

#### Other Available Formats:

Ebook ISBN: 9781250141934  
Audio ISBN: 9781427289575  
Audio ISBN: 9781427289582

### MARKETING

National Author Tour  
National Review and Feature Attention  
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National Advertising Campaign  
Influencer Campaign  
Aggressive Social Media Campaign  
Including Facebook, Instagram, Twitter  
Library Marketing  
Advance Reader's Edition



## BUSINESS & ECONOMICS / ECONOMIC HISTORY

Henry Holt and Co. | 9/19/2017

9781627791649 | \$32.00 / \$45.00 Can.

Hardcover | 432 pages | Carton Qty: 20

9.3 in H | 6.1 in W

Subrights: Henry Holt: Brit., trans., 1st ser., audio  
Fredrica S. Friedman & Co.: dram.

## MARKETING

Author Appearances

National Review and Feature Attention

National Media Attention

National Advertising Campaign (print and digital)

Op-Ed Campaign

Aggressive Social Media Campaign

Including Facebook, Twitter

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# A First-Class Catastrophe

*The Road to Black Monday, the Worst Day in Wall Street History*

Diana B. Henriques

**The definitive account of the crash of 1987, a cautionary tale of how the U.S. financial system nearly collapsed--from the bestselling author of *The Wizard of Lies***

Monday, October 19, 1987, was by far the worst day in Wall Street history. The market fell 22.6 percent – almost twice as bad as the worst day of 1929 – equal to a loss of more than 4,000 points today. But Black Monday was more than just a one-day market crash; it was seven years in the making and threatened the entire U.S. financial system.

Drawing on superlative archival research and dozens of original interviews, Diana B. Henriques weaves a tale of ignored warnings, market delusions, and destructive decisions, a drama that stretches from New York and Washington to Chicago and California. As the story hurtles toward a terrible reckoning, the players struggle to avoid a national panic, and unexpected heroes step in to avert total disaster.

For thirty years, investors, regulators, and bankers have failed to heed the lessons of 1987, even as the dangers of that era have erupted repeatedly, most devastatingly in the financial crisis of 2008. *A First-Class Catastrophe* offers a new way of looking not only at the past, but at our financial future as well.

## PRAISE

**Praise for *The Wizard of Lies*:**

**“The definitive book on what Madoff did and how he did it.” – *Bloomberg Businessweek***

**“A riveting history of Mr. Madoff’s shady dealings . . . A raw and surprisingly moving portrait.” – *The Economist***

**“An engaging narrative that . . . reveals many moments where Madoff might have been stopped.” – *Financial Times***

**Diana B. Henriques** is the author of the *New York Times* bestseller *The Wizard of Lies: Bernie Madoff and the Death of Trust*, which has been made into an HBO film starring Robert De Niro. A writer for *The New York Times* since 1989, she is a George Polk Award winner and a Pulitzer Prize finalist. Her work has also received Harvard’s Goldsmith Prize for Investigative Reporting and the Worth Bingham Prize, among other honors. She lives in Hoboken, New Jersey.



**PSYCHOLOGY /  
NEUROPSYCHOLOGY**

Henry Holt and Co. | 9/19/2017  
9781627792653 | \$28.00 / \$39.00 Can.  
Hardcover | 256 pages | Carton Qty: 20  
9.3 in H | 6.1 in W  
Illustrations & charts t/o

Subrights: Henry Holt: audio  
Compass Talent LLC: Brit., trans., 1st ser., dram.

**Other Available Formats:**  
Audio ISBN: 9781427290755

**MARKETING**

National Review and Feature Attention  
National Media Attention  
Op-Ed Campaign  
Goodreads Promotion  
National Advertising Campaign  
Influencer Campaign  
Aggressive Social Media Campaign  
Including Facebook, Instagram, Twitter  
Library Marketing  
Academic Marketing  
Advance Reader's Edition

## The Influential Mind

*What the Brain Reveals About Our Power to Change Others*

Tali Sharot

**A cutting-edge, research-based inquiry into how we influence those around us, and how understanding the brain can help us change minds for the better.**

In *The Influential Mind*, neuroscientist Tali Sharot takes us on a thrilling exploration of the nature of influence. We all have a duty to affect others—from the classroom to the boardroom to social media. But how skilled are we at this role, and can we become better? It turns out that many of our instincts—from relying on facts and figures to shape opinions, to insisting others are wrong or attempting to exert control—are ineffective, because they are incompatible with how people's minds operate. Sharot shows us how to avoid these pitfalls, and how an attempt to change beliefs and actions is successful when it is well-matched with the core elements that govern the human brain.

Sharot reveals the critical role of emotion in influence, the weakness of data and the power of curiosity. Relying on the latest research in neuroscience, behavioral economics and psychology, the book provides fascinating insight into the complex power of influence, good and bad.

**PRAISE**

**"*The Influential Mind* will make you gasp with surprise—and laugh with recognition. Many of our most cherished beliefs about how to influence others turn out to be wrong; Sharot sets them right. Packed with practical insights, this profound book will change your life. An instant classic."**—Cass R. Sunstein, Harvard University; former Administrator, White House Office of Information and Regulatory Affairs; and bestselling coauthor of *NUDGE*

**Tali Sharot** is the author of *The Optimism Bias* and an Associate Professor of Cognitive Neuroscience. She is the founder and director of the Affective Brain Lab at University College London. Her papers on decision making, emotion, and influence have been published in *Nature*, *Science*, *Nature Neuroscience*, *Psychological Science*, and many others. She has been featured in numerous outlets and written for *The New York Times*, *Time Magazine*, *Washington Post*, *CNN*, *BBC*, and more.



book design  
forthcoming

#### EDUCATION / EDUCATIONAL POLICY & REFORM

Henry Holt and Co. | 10/10/2017  
9781627796354 | \$30.00 / \$42.00 Can.  
Hardcover | 352 pages | Carton Qty: 20  
9.3 in H | 6.1 in W  
8-pg b&w photo insert

Subrights: Henry Holt: Brit., 1st ser., audio  
Lynn Johnston Literary: trans., dram.

#### MARKETING

Author Appearances  
National Review and Feature Attention  
National Media Attention  
Op-Ed Campaign  
National Advertising Campaign (print and digital)  
Goodreads Promotion  
Aggressive Social Media Campaign  
Including Facebook, Twitter, Instagram  
Influencer Outreach  
Library Marketing  
Academic Marketing  
Advance Reader's Edition

## Spy Schools

*How the CIA, FBI, and Foreign Intelligence Secretly Exploit America's Universities*

Daniel Golden

**Pulitzer Prize-winning journalist Daniel Golden exposes how academia has become the center of foreign and domestic espionage—and why that is troubling news for our nation's security.**

Grounded in extensive research and reporting, *Spy Schools* reveals how academia has emerged as a frontline in the global spy game. In a knowledge-based economy, universities are repositories of valuable information and research, where brilliant minds of all nationalities mingle freely with few questions asked. Intelligence agencies have always recruited bright undergraduates, but now, in an era when espionage increasingly requires specialized scientific or technological expertise, they're wooing higher-level academics—not just as analysts, but also for clandestine operations.

Golden uncovers unbelievable campus activity—from the CIA placing agents undercover in Harvard Kennedy School classes and staging academic conferences to persuade Iranian nuclear scientists to defect, to a Chinese graduate student at Duke University stealing research for an invisibility cloak, and a tiny liberal arts college in Marietta, Ohio, exchanging faculty with China's most notorious spy school. He shows how relentlessly and ruthlessly this practice has permeated our culture, not just inside the US, but internationally as well. Golden, acclaimed author of *The Price of Admission*, blows the lid off this secret culture of espionage and its consequences at home and abroad.

**Daniel Golden** won a Pulitzer for his *Wall Street Journal* series on admissions preferences at elite colleges, which became the basis for his bestselling book, *The Price of Admission*. His exposé of Countrywide's special loans to lawmakers during the subprime mortgage crisis resulted in Senate ethics hearings at which his story was read in its entirety into the Congressional record. In 2011, he was named a finalist for the Pulitzer in Public Service for his *Bloomberg News* series about for-profit co...



## Uncommon People

*The Rise and Fall of The Rock Stars*

David Hepworth

**An elegy to the age of the Rock Star, featuring Chuck Berry, Elvis, Madonna, Bowie, Prince, and more, uncommon people whose lives were transformed by rock and who, in turn, shaped our culture**

**Recklessness, thy name is rock.**

The age of the rock star, like the age of the cowboy, has passed. Like the cowboy, the idea of the rock star lives on in our imaginations. What did we see in them? Swagger. Recklessness. Sexual charisma. Damn-the-torpedoes self-belief. A certain way of carrying themselves. Good hair. Interesting shoes. Talent we wished we had. What did we want of them? To be larger than life but also like us. To live out their songs. To stay young forever. No wonder many didn't stay the course.

In *Uncommon People*, David Hepworth zeroes in on defining moments and turning points in the lives of forty rock stars from 1955 to 1995, taking us on a journey to burst a hundred myths and create a hundred more.

As this tribe of uniquely motivated nobodies went about turning themselves into the ultimate somebodies, they also shaped us, our real lives and our fantasies. *Uncommon People* isn't just their story. It's ours as well.

### PRAISE

**Praise for *Never a Dull Moment*:**

**"Wonderful storytelling."**

*-Forbes*

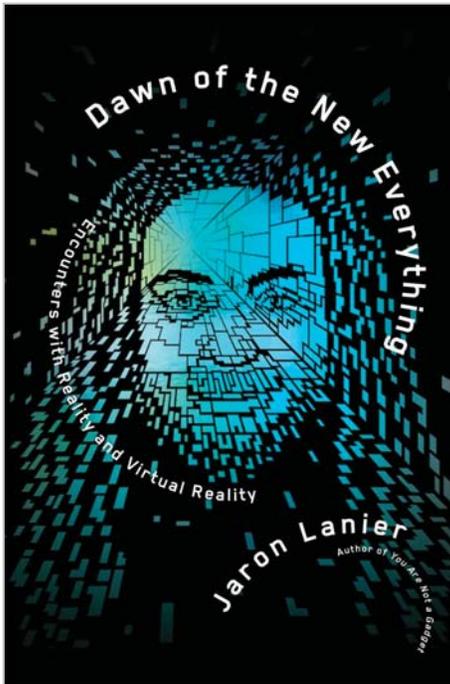
**"*Never a Dull Moment* makes you want to be twenty-five in the '70s again."**

*-Associated Press*

**"[An] expansive overview of the high-water mark of rock's album-oriented maturity....[Hepworth is] sharp and zingy....his mix of garrulousness and dry wit makes *Never a Dull Moment* a zip to read."**

*-NPR*

**David Hepworth** is a music journalist, writer, and publishing industry analyst who has launched several successful British magazines. He presented the definitive BBC rock music program *Whistle Test* and anchored the coverage of Live Aid in '85. He has won Editor and Writer of the Year awards from the Professional Publishers Association and the Mark Boxer Award from the British Society of Magazine Editors. He is the radio columnist for the *Guardian* and a media correspondent for the newspaper, and t...



## BIOGRAPHY & AUTOBIOGRAPHY / SCIENCE & TECHNOLOGY

Henry Holt and Co. | 11/7/2017  
9781627794091 | \$30.00 / \$42.00 Can.  
Hardcover | 320 pages | Carton Qty: 20  
9.3 in H | 6.1 in W | 1 lb Wt  
15-20 photos t/o

Subrights: Henry Holt: 1st ser., audio  
WME: Brit., trans., dram.

**Other Available Formats:**  
Audio ISBN: 9781427265234  
Ebook ISBN: 9781627794107

## MARKETING

National Review and Feature Attention  
National Media Attention  
National Advertising Campaign  
Online Promotions and Features  
Library Marketing  
Advance Reader's Edition

# Dawn of the New Everything

*Encounters with Reality and Virtual Reality*

Jaron Lanier

**The father of virtual reality explains its dazzling possibilities by reflecting on his own lifelong relationship with technology**

Bridging the gap between tech mania and the experience of being inside the human body, *Dawn of the New Everything* is a look at what it means to be human at a moment of unprecedented technological possibility.

Through a fascinating look back over his life in technology, Jaron Lanier, an interdisciplinary scientist and father of the term “virtual reality,” exposes VR’s ability to illuminate and amplify our understanding of our species, and gives readers a new perspective on how the brain and body connect to the world. An inventive blend of autobiography, science writing, philosophy and advice, this book tells the wild story of his personal and professional life as a scientist, from his childhood in the UFO territory of New Mexico, to the loss of his mother, the founding of the first start-up, and finally becoming a world-renowned technological guru.

Understanding virtual reality as being both a scientific and cultural adventure, Lanier demonstrates it to be a humanistic setting for technology. While his previous books offered a more critical view of social media and other manifestations of technology, in this book he argues that virtual reality can actually make our lives richer and fuller.

## PRAISE

**Praise for *New York Times* bestseller *You are Not a Gadget*:**

**“With an expertise earned through decades of work in the field, Lanier challenges us to express our essential humanity via twenty-first century technology instead of disappearing in it...[it] compels readers to take a fresh look at the power-and limitations-of human interaction in a socially networked world.”—*Time*, “The 2010 *Time* 100”**

**“Lucid, powerful and persuasive...necessary reading.”—Michiko Kakutani, *The New York Times***

**“Mind-bending, exuberant, brilliant....Lanier dares to say the forbidden.”—*The Washington Post***

**Jaron Lanier**, an interdisciplinary scientist at Microsoft, either coined or popularized the term Virtual Reality. His startup VPL created the first commercial VR products, avatars, multi-person virtual world experiences, and prototypes of surgical simulation. Both his previous books, *Who Owns the Future?* and *You Are Not a Gadget* have been international bestsellers. In 2014, he was awarded the Peace Prize of the German Book Trade, one of the highest cultural honors in Europe.

## Secrecy World

*Inside the Panama Papers Investigation of Illicit Money Networks and the Global Elite*

Jake Bernstein

**A Pulitzer Prize-winning journalist takes us inside the world revealed by the Panama Papers, a landscape of illicit money, political corruption, and fraud on a global scale.**

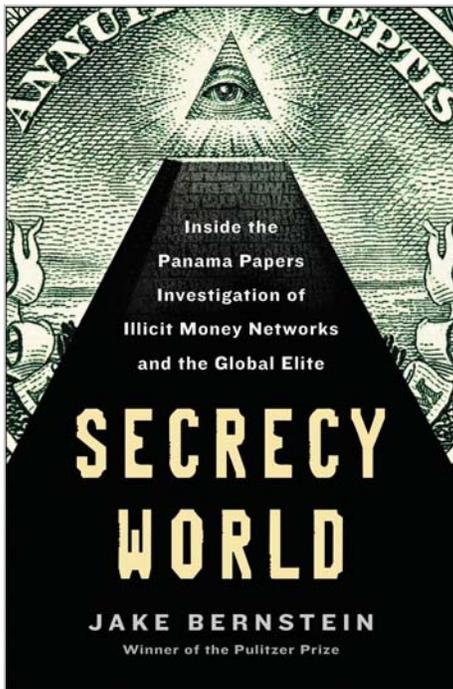
A hidden circulatory system flows beneath the surface of global finance, carrying trillions of dollars from drug trafficking, tax evasion, bribery, and other illegal enterprises. This network masks the identities of the individuals who benefit from these activities, aided by bankers, lawyers, and auditors who get paid to look the other way.

In *Secrecy World*, the Pulitzer Prize-winning investigative reporter Jake Bernstein explores this shadow economy and how it developed, drawing on millions of leaked documents from the files of the Panamanian law firm Mossack Fonseca – a trove now known as the Panama Papers – as well as other journalistic and government investigations. Bernstein shows how shell companies allow the uberwealthy and celebrities to escape taxes and provides cover for illicit activities on a massive scale by crime bosses and corrupt politicians across the globe.

Bernstein has traveled to Latin America, Europe, and within the United States to uncover how these strands fit together – who is involved, how they operate, and the real-world impact. He also recounts how Mossack Fonseca was finally exposed and what lies ahead for the corporations, banks, law firms, individuals, and governments that are implicated.

*Secrecy World* offers a disturbing and sobering view of how the world really works and raises crucial questions about financial and legal institutions we may once have trusted.

Pulitzer Prize-winner Jake Bernstein was a senior reporter on the International Consortium of Investigative Journalists team that broke the Panama Papers story and received a George Polk Award. He has written for the *Washington Post*, Bloomberg, *The Guardian*, ProPublica, and Vice, and has appeared on the BBC, NBC, CNN, PBS and *This American Life*. He is the coauthor of *Vice: Dick Cheney and the Hijacking of the American Presidency*. He lives in Brooklyn, New York, with his wife, Eve.



### **BUSINESS & ECONOMICS / BANKS & BANKING**

Henry Holt and Co. | 11/21/2017  
9781250126689 | \$28.00 / \$39.00 Can.  
Hardcover | 304 pages | Carton Qty: 20  
9.3 in H | 6.1 in W

Subrights: Henry Holt: 1st ser., audio  
Stuart Krichevsky Literary Agency: Brit., trans., dram.

#### **Other Available Formats:**

Audio ISBN: 9781427290793  
Audio ISBN: 9781427290809

### **MARKETING**

Author Appearances  
National Review and Feature Attention  
National Media Attention  
Op-ed Campaign  
National Advertising Campaign (print and digital)  
Goodreads Promotion and Advertising  
Aggressive Social Media Campaign  
Including Facebook, Twitter, Instagram  
Influencer Outreach  
Designed Landing Page  
Library Marketing  
Academic Marketing  
Advance Reader's Edition

## The Arab of the Future 3

*A Childhood in the Middle East, 1985-1987: A Graphic Memoir*

Riad Sattouf

**The much-awaited third installment in Riad Sattouf's graphic memoir—which has been translated into fifteen languages and become an international phenomenon**

*The Arab of the Future* is the widely acclaimed, internationally bestselling graphic memoir that tells the story of Riad Sattouf's peripatetic childhood in the Middle East. In the first volume, which covers the years 1978–1984, his family moves between rural France, Libya, and Syria, where they eventually settle in his father's native village of Ter Maaleh, near Homs. The second volume recounts young Riad's first year attending school in Syria (1984–1985), where he dedicates himself to becoming a true Syrian in the country of Hafez al-Assad. In this third volume, (1985–1987), Riad's mother, fed up with the grinding reality of daily life in the village, decides she cannot take it any longer. When she resolves to move back France, young Riad sees his father torn between his wife's aspirations and the weight of family traditions.

### PRAISE

#### Praise for *The Arab of the Future 2*

**“Sattouf is a master of visual storytelling, capable of compressing a great deal of human emotion and contradictions within a few panels. He creates a searing depiction of growing up poor in a country ruled by corruption and religious zealotry.”**

—*Publishers Weekly*

**“Nothing escapes Sattouf's curious and vigilant eyes. . . . [he] has a smooth and easy style . . . Using the magic of his visual storytelling, Sattouf becomes a darkly humorous, poignant, and vivid guide into the mind of Syrians.”**

—*Christian Science Monitor*

**“Darkly ironic . . . like its predecessor, this installment is deceptively simple in tone and s...**

**Riad Sattouf** is a best-selling cartoonist and filmmaker who grew up in Syria and Libya and now lives in Paris. The author of four comics series in France and a former contributor to the satirical publication *Charlie Hebdo*, Sattouf is now a weekly columnist for *l'Obs*. He also directed the films *The French Kissers* and *Jacky in the Women's Kingdom*.



book design  
forthcoming

### COMICS & GRAPHIC NOVELS / NONFICTION

Metropolitan Books | 9/12/2017  
9781627793537 | \$27.00 / \$38.00 Can.  
Trade Paperback | 160 pages | Carton Qty: 1  
9.3 in H | 6.4 in W

Subrights: British: Two Roads Books (Hodder & Stoughton)

1st ser., audio: Holt

trans., audio, dram.: 2 Seas Literary Agency

#### Other Available Formats:

Ebook ISBN: 9781627793544

### MARKETING

Author Appearances

Feature title at Comic con

National Review and Feature Attention

National Media Attention

Goodreads Promotion

White Box Galley Giveaway

Aggressive Social Media Campaign

Including Facebook, Twitter, Instagram

Influencer Outreach

Academic Marketing

Library Marketing

Reading Group Guide

Advance Reader's Edition



book design  
forthcoming

#### COMICS & GRAPHIC NOVELS / NONFICTION

Metropolitan Books | 10/3/2017  
9781627793551 | \$25.00 / \$35.00 Can.

Trade Paperback | 224 pages | Carton Qty: 28  
9.3 in H | 6.1 in W

1/c black Graphics Novel (illustrations throughout)

Subrights: Metropolitan: Brit., trans., 1st ser.  
Frances Goldin Literary Agency: audio, dram.

#### MARKETING

Author Appearances  
Feature title at Comic con  
National Review and Feature Attention  
National Media Attention  
Op-Ed Campaign  
Goodreads Promotion  
White Box Galley Giveaway  
Aggressive Social Media Campaign  
Including Facebook, Twitter, Instagram  
Influencer Outreach  
Academic Marketing  
Library Marketing  
Advance Reader's Edition

## Verax

*A Graphic History of Electronic Surveillance*

Pratap Chatterjee and Khalil Bendib

**From a prize-winning journalist and the co-author of the best-selling *Zahra's Paradise*, a sweeping graphic history of electronic surveillance from 9/11 to the latest drone strike**

9/11 not only marked the worst domestic terror attack in U.S. history, but also unleashed electronic spying by the government on a massive worldwide scale. In a wholly original and engaging telling, *Verax* ("truth-teller" and one of Edward Snowden's code names) recounts the full story of American electronic surveillance post 9/11, in brilliant comics form.

We follow Pratap Chatterjee, journalist sleuth, as he dives deep into the world of electronic surveillance and introduces its cast of characters: developers, companies, users, government agencies, whistleblowers, journalists, and, in a leading role, the devices themselves. He explains the complex ways governments follow the movements and interactions of individuals and countries, whether by tracking the players of Angry Birds, deploying "Stingrays" that listen in on phone calls or "deep packet inspection" that mines email, or by weaponizing programs with names like Howlermonkey and Godsurge to attack the infrastructure of states such as Iran and remotely guide the U.S. missiles used in drone killings. He chronicles the complicity of corporations like Apple, Verizon, and Google, and the daring of the journalists and whistleblowers—from Snowden to Julian Assange to the lesser-known NSA Four—who made sure that the world would know. Finally, he gives a prognosis for the future of electronic surveillance, and for the fortunes of those who resist it.

By condensing a crucial event ...

#### PRAISE

**Praise for *Zahra's Paradise* and Khalil Bendib:**

**"Like *Maus* and *Persepolis*, *Zahra's Paradise* puts a human face on a time of grief and unrest."**

—NPR

**"Brilliant and nuanced."**

—*New York Times Book Review*

**"Bendip's cartoons are in the greatest traditions of American political humor, with that combination of wit and intelligence... an ingenious few strokes of his pen get to the heart of the issues."**

—Howard Zinn

**Praise for Pratap Chatterjee:**

**"*Iraq, Inc.* will introduce you to the entrepreneurs who really understand war profiteering and the price the rest of us will have to pay."**

—*Forbes*

## Global Discontents

*Conversations on the Rising Threats to Democracy*

Noam Chomsky Interviews with David Barsamian

**In a compelling new set of interviews, Noam Chomsky identifies the “dry kindling” of discontent around the world that could soon catch fire.**

In wide-ranging interviews with David Barsamian, his longtime interlocutor, Noam Chomsky asks us to consider “the world we are leaving to our grandchildren”: one imperiled by the escalation of climate change and the growing potential for nuclear war. If the current system is incapable of dealing with these threats, he argues, it’s up to us to radically change it.

These ten interviews, conducted from 2013 to 2016, examine the latest developments around the globe: the devastation of Syria, the reach of state surveillance, growing anger over economic inequality, the place of religion in American political culture, and the bitterly contested 2016 U.S. presidential election. In accompanying personal reflections on his Philadelphia childhood and his eighty-seventh birthday, Chomsky also describes his own intellectual journey and the development of his uncompromising stance as America’s premier dissident intellectual.

### PRAISE

**“Chomsky is a global phenomenon. . . . He may be the most widely read American voice on foreign policy on the planet.”**

—*The New York Times Book Review*

**“With relentless logic, Chomsky bids us to listen closely to what our leaders tell us—and to discern what they are leaving out. . . . Agree with him or not, we lose out by not listening.”**

—*BusinessWeek*

**“It is possible that, if the United States goes the way of nineteenth-century Britain, Chomsky’s interpretation will be the standard among historians a hundred years from now.”**

—*The New Yorker*

**Noam Chomsky** is the author of numerous bestselling political works, including *Hegemony or Survival* and *Failed States*. A professor emeritus of linguistics and philosophy at MIT, he is widely credited with having revolutionized modern linguistics. He lives outside Boston, Massachusetts.

**David Barsamian**, director of the award-winning and widely syndicated *Alternative Radio*, is a winner of the Lannan Foundation’s Cultural Freedom Fellowship and the ACLU’s Upton Sinclair Award for independent journali...



### POLITICAL SCIENCE / INTERNATIONAL RELATIONS

Metropolitan Books | 10/3/2017  
 9781250146182 | \$18.00 / \$25.00 Can.  
 Trade Paperback | 240 pages | Carton Qty: 32  
 8.3 in H | 5.5 in W

#### Other Available Formats:

Audio ISBN: 9781427289605

### MARKETING

National Review and Feature Attention  
 National Media Attention  
 National Advertising Campaign (digital)  
 Influencer Campaign  
 Aggressive Social Media Campaign  
 Including Facebook, Instagram, Twitter  
 Academic Marketing  
 Library Marketing  
 Advance Reader's Edition  
 American Empire Project

## Prairie Fires

*The Life and Times of Laura Ingalls Wilder*

Caroline Fraser

**The first comprehensive historical biography of Laura Ingalls Wilder, the beloved author of the *Little House on the Prairie* book series**

Millions of readers of *Little House on the Prairie* believe they know Laura Ingalls—the pioneer girl who survived blizzards and near-starvation on the Great Plains, and the woman who wrote the famous autobiographical books. But the true story of her life has never been fully told. The Little House books were not only fictionalized but brilliantly edited, a profound act of myth-making and self-transformation. Now, drawing on unpublished manuscripts, letters, diaries, and land and financial records, Caroline Fraser—the editor of the Library of America edition of the Little House series—masterfully fills in the gaps in Wilder’s biography, setting the record straight regarding charges of ghostwriting that have swirled around the books and uncovering the grown-up story behind the most influential childhood epic of pioneer life.

Set against nearly a century of epochal change, from the Homestead Act and the Indian Wars to the Dust Bowl and the Great Depression, Wilder’s dramatic life provides a unique perspective on American history and our national mythology of self-reliance. Settling on the frontier amidst land-rush speculation, Wilder’s family encountered Biblical tribulations of locusts and drought, fire and ruin. Deep in debt after a series of personal tragedies, including the loss of a child and her husband’s stroke, Wilder uprooted herself again, crisscrossing the country and turning to menial work to support her family. In mid...

### PRAISE

**Praise for *God’s Perfect Child***

**“Eye-opening . . . The most powerful and persuasive attack on Christian Science to have been written in this century.”**

—*Los Angeles Times Book Review*

**“A work of impassioned rationality . . . Important and profoundly disturbing.”**

—*Newsday*

**“Startling . . . Fraser has an eye and ear for the kind of detail that can help readers make up their own minds about an always-controversial American religious expression.”**

—*The Boston Globe*

**“Penetrating . . . A work of compelling skepticism and scholarship.”**

—*The New Yorker*



### BIOGRAPHY & AUTOBIOGRAPHY / LITERARY

Metropolitan Books | 11/14/2017  
9781627792769 | \$32.50 / \$45.75 Can.  
Hardcover | 480 pages | Carton Qty: 16  
9.3 in H | 6.1 in W  
two 8-page B&W inserts

Subrights: Metropolitan: Brit., trans., 1st ser., audio  
Trident Media: dram.

### MARKETING

Author Appearances  
National Review and Feature Attention  
National Media Attention  
Op-Ed Campaign  
Goodreads Promotion  
National Advertising Campaign  
Influencer Campaign  
Aggressive Social Media Campaign  
Including Facebook, Instagram, Twitter  
Academic Marketing  
Library Marketing  
Advance Reader's Edition