



# RAINCOAST BOOKS

## **Confirmation that the Retailer Will Respect Strict-On-Sale Dates and Confidentiality — 2019**

We acknowledge that certain books and/or products (“SOS Titles”) distributed by Raincoast, including PGC, on behalf of their client publishers (“the Publisher”) bear Strict-On-Sale dates (“SOS Dates”). The SOS Date is set by the Publisher and is the first date on which an SOS Title will be made available to consumers.

We agree to ensure that none of the SOS Titles shipped by, or on behalf of, Raincoast and its Publishers are made available, displayed, loaned, and/or sold or transferred to a consumer prior to the SOS Date as designated by the Publisher.

We agree to control the product information we post online or send to our patrons so as to communicate clearly the SOS Date as the first date on which the Publisher’s SOS Titles will be made available.

We acknowledge that the Publisher’s cartons may not always be marked with the Strict-On-Sale date but confirm that we will be able to comply with this agreement without marked cartons.

For Strict-On-Sale dates and for more information, visit <http://services.raincoast.com> or contact your sales rep.

**Please sign and return to Raincoast by February 28, 2019.**

**RETURN TO: Raincoast Sales Department**  
**Attn: Michelle Allin**  
**[michelle@raincoast.com](mailto:michelle@raincoast.com)**  
**Via FAX: (604) 270-7161**

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**Name of Retailer**

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**Name and Title of Person Signing (please print)**

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**Signature/Date**

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_