PAPERCUT Z
GRAPHIC NOVELS
WINTER 2017

SARAH KUHN AND ALITHA E. MARTINEZ

Barbie #2: "Big Dreams, Best Friends"

JANUARY
Papercutz
Juvenile Fiction / Comics & Graphic Novels / Media Tie-In
On Sale 1/3/2017
Ages 6 to 10
Trade Paperback , 64 pages
9 in H | 6 in W
Carton Quantity: 90
ISBN: 9781629916163
$7.99 / $11.50 Can.

Also available

Barbie #1: Fashion Superstar
9781629915876
$7.99/$11.50 Can.

It's Barbie's big break, working as a fashion designer on a rock and roll tour. But when somebody destroys her designs on opening night the designer must turn detective!

Barbie is living her dream, designing outfits for a rock star's big tour! Everything's going great...until opening night of the show, when she arrives to discover that all of her designs have been destroyed. Is someone trying to get between her and her dreams, before they can even get off the ground? Barbie must don her most fashionable trench coat and jump into detective mode to navigate the glamorous, thrilling backstage world of fashion, music, and celebrity, before the curtain goes up and the show goes on—with or without her show-stopping designs.

SARAH KUHN is the author of the forthcoming ***HEROINE COMPLEX*** trilogy for DAW Books and the geek rom-com novella ***ONE CON GLORY***.

ALITHA E. MARTINEZ began her professional career began in 1999 penciling Iron Man for Marvel Entertainment. Since then, she's worked on titles such as X-Men, Black Sun, Marvel Age Fantastic Four, Black Panther, Voltron, NBC's Heroes, New 52 Batgirl, and Archie Comic's New Crusaders. In her spare time she works on my creator-owned titles Yume and Ever, Foreign, and Ningyo. Which she publishes through her own company, Ariotstorm Productions, LLC.

MARKETING

PW Winter announcements ad (full page featuring this title and BARBIE POWER UP)
Insertion/ad swap with Mattel DVD titles
Banner advertising on THE MARY SUE
Librarian's BARBIE Book Club Kit – featuring giveaways and discussion materials.

SARAH KUHN AND ALITHA E. MARTINEZ

Barbie #2: "Big Dreams, Best Friends"

JANUARY
Papercutz
Juvenile Fiction / Comics & Graphic Novels / Media Tie-In
On Sale 1/3/2017
Ages 6 to 10
Hardcover , 64 pages
9 in H | 6 in W
Carton Quantity: 45
ISBN: 9781629916170
$12.99 / $17.99 Can.

Also available

Barbie #1: Fashion Superstar
9781629915883
$12.99/$17.99 Can.

It's Barbie's big break, working as a fashion designer on a rock and roll tour. But when somebody destroys her designs on opening night the designer must turn detective!

Barbie is living her dream, designing outfits for a rock star's big tour! Everything's going great...until opening night of the show, when she arrives to discover that all of her designs have been destroyed. Is someone trying to get between her and her dreams, before they can even get off the ground? Barbie must don her most fashionable trench coat and jump into detective mode to navigate the glamorous, thrilling backstage world of fashion, music, and celebrity, before the curtain goes up and the show goes on—with or without her show-stopping designs.

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WRITTEN BY ERIC ESQUIVEL, SHANE HOUGHTON, KEVIN KRAMER, AND STEFAN PETRUCHA. ART BY VARIOUS

Nickelodeon Pandemonium #2

JANUARY
Papercutz
Juvenile Fiction / Comics & Graphic Novels / Media Tie-In
On Sale 1/10/2017
Ages 7 to 10
Trade Paperback , 64 pages
9 in H | 6 in W
Carton Quantity: 90
ISBN: 9781629916187
$7.99 / $11.50 Can.

Also available

Nickelodeon Pandemonium #1
9781629916125
$7.99/$11.50 Can.

It's another hilarious collection of stories featuring all of your NICKELODEON animated favorites!

Nickelodeon's funniest (and most mysterious) characters are featured in all-new comics! Harvey Beaks investigates a mysterious disappearance! Pig, Goat, Banana, Cricket contemplate spy cams! (What are they, and what do they want?) SwaySway and Buhdeuce, Breadwinners, do what they do best—deliver delicious breads in their rocket van at breakneck speed—or do they? And Sanjay and his best friend and pet snake Craig continue to enjoy the finer things in life—such as investigating the strange activities of their next-door neighbor, Noodman.

ERIC ESQUIVEL is an author, screenwriter, and journalist whose previous comic book work includes stories for the ADVENTURE TIME, BRAVEST WARRIORS, SONIC THE HEDGEHOG, and WONDERLAND franchises, as well as the original series BLACKEST TERROR, BOO!, CALABRESE, and LOKI: RAGNAROK AND ROLL.
STEFAN PETRUCHA is the author of such YA series as *Timetripper*, *Split*, and *The Rule of Won*, as well as NANCY DREW DIARIES, POWER RANGERS, PAPERCUTZ SLICES, and many other series from Papercutz. He has written *X-Files* comics for Topps, Disney comics for Egmont, and he was nominated for a Stoker Award for his graphic novel,*Kolchak: The Devil in the Details*.

MARKETING

SCHOOL LIBRARY JOURNAL and BOOKLIST advertising.

Miami Book Fair, ALA Mid-Winter, other consumer shows featured in booth.

"Pick Your Nick" promotion at NYCC and Miami Book Fair – fans peel off stickers and place them in designated area of booth - recieve promo item for voting.

Cross-promotion with other Nickelodeon Animation licensees.

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WRITTEN BY ERIC ESQUIVEL, SHANE HOUGHTON, KEVIN KRAMER, AND STEFAN PETRUCHA. ART BY VARIOUS

Nickelodeon Pandemonium #2

JANUARY
Papercutz
Juvenile Fiction / Comics & Graphic Novels / Media Tie-In
On Sale 1/10/2017
Ages 7 to 10
Hardcover , 64 pages
9 in H | 6 in W
Carton Quantity: 45
ISBN: 9781629916194
$12.99 / $17.99 Can.

Also available

Nickelodeon Pandemonium #1
9781629916132
$12.99/$17.99 Can.

It's another hilarious collection of stories featuring all of your NICKELODEON animated favorites!

Nickelodeon's funniest (and most mysterious) characters are featured in all-new comics! Harvey Beaks investigates a mysterious disappearance! Pig, Goat, Banana, Cricket contemplate spy cams! (What are they, and what do they want?) SwaySway and Buhdeuce, Breadwinners, do what they do best—deliver delicious breads in their rocket van at breakneck speed—or do they? And Sanjay and his best friend and pet snake Craig continue to enjoy the finer things in life—such as investigating the strange activities of their next-door neighbor, Noodman.

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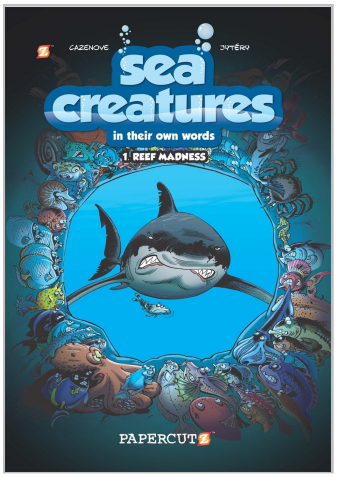
Cross-promotion with other Nickelodeon Animation licensees.

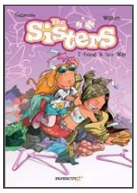
CHRISTOPHE CAZENOVE AND THIERRY JYTERY

Sea Creatures: Reef Madness #1



JANUARY
Papercutz
Juvenile Fiction / Comics & Graphic Novels
On Sale 1/24/2017
Hardcover , 64 pages
9 in H | 6.5 in W
Carton Quantity: 30
ISBN: 9781629916613
$10.99 / $15.99 Can.

Also available



The Sisters Vol. 2: Doing It Our Way!
9781629915944
$14.99/$20.99 Can.
The Sisters Vol. 1: Just Like Family
9781629914701
$14.99/$20.99 Can.

Dive in and discover the fascinating world of sea creatures!

Dolphin sonar, the "pistol" shrimp, the incredible intelligence of the octopus ... there's no end to the mysteries and varieties of creatures you'll encounter beneath the sea. It's time to don your wetsuit and follow us into the depths of the oceans to discover the amazing underwater world. Learn about the colors, shapes, species and lifestyles that making up this amazing realm, straight from the (sea)horse's mouth. Each encounter is more incredible than the last!

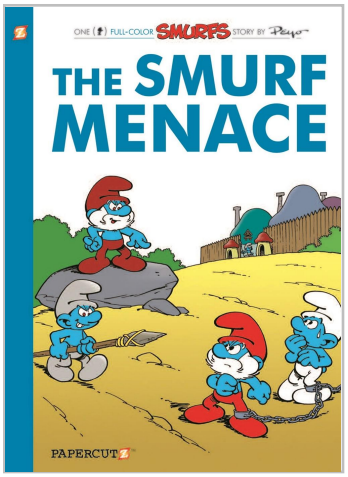
CHRISTOPHER CAZENOVE's first efforts to join the comics business led to a 12 year career...in supermarkets! After ten years in frozen foods, he was noticed by editor Olivier Sulpice . Later he worked for French publisher**Bamboo,** incorporating his humor into *Gendarmes, the Driving School,* and **THE SISTERS. THIERRY JYTERY** divides his time between illustration, comics, and storyboards through his own projects as well as *Harlequin, Pland Dredge* and *The Heroes of the Navy*. Jytery was also an illustrator for the newspaper *Pif* and a story-boarder for many televised cartoons including *Teenage Mutant Ninja Turtles, Paddington, Archie.*

MARKETING

Advance Review Copy Mailing
Retailer Resource Kit includes promo poster, signage, and previews
Teacher's guide
Extensive print & web press campaign in trade publications and kids' science outlets
Social Media support on all Papercutz platforms
Featured at Book Expo, ALA Summer, San Diego Comic-Con, and NY Comic-Con
Outreach to parenting blogs, school and library press, and science blogs
Promo pamphlets for museums
3+ = +3%

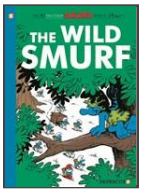
PEYO

The Smurfs #22: The Smurf Menace



JANUARY
Papercutz
Juvenile Fiction / Comics & Graphic Novels
On Sale 1/17/2017
Ages 7 to 11
Trade Paperback , 64 pages
9 in H | 6.5 in W
Carton Quantity: 90
ISBN: 9781629916224
$7.99 / $11.50 Can.

Also available



The Smurfs #21: The Wild Smurf
9781629915753
$7.99/$11.50 Can.
Smurfs #20: Doctor Smurf
9781629914336
$5.99/$6.99 Can.
The Smurfs #19: The Jewel Smurfer
9781629911946
$5.99/$6.99 Can.

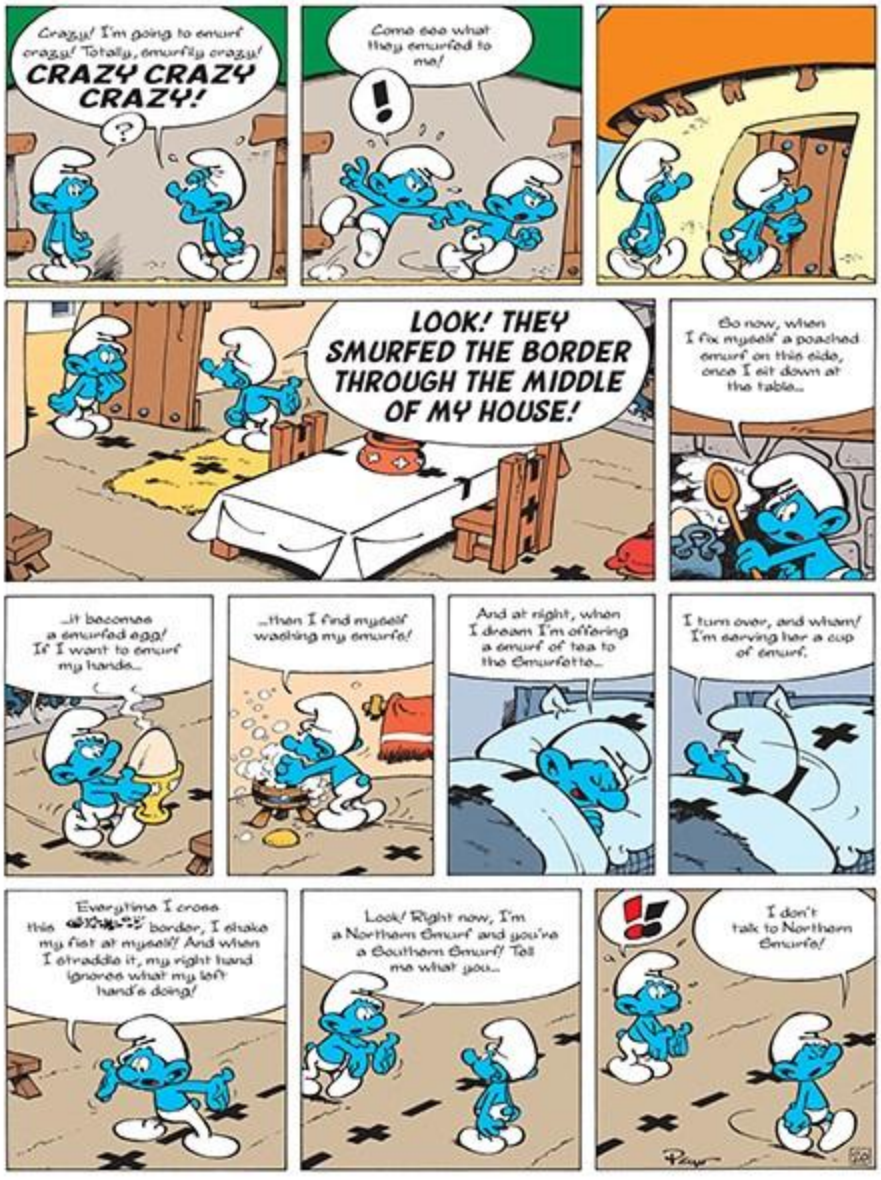
The Blue Smurfs meet the Grey Smurfs, negative versions of themselves with all of the Smurfs bad habits. Now someone is proposing they build a wall around the Smurfs village! Will the Grey Smurfs have to pay for it?

All is not well with the Smurfs. Someone wants to build a wall around the Smurfs' Village! When Papa Smurf observes that his Smurfs are fighting with each other, he decides something needs to be done about it, and that's when the trouble starts. Papa Smurf creates negative versions of the Smurfs. They're just like the regular Smurfs, except their clothes are a little darker and they don't have any of the good qualities of the real Smurfs. For example, a black-haired Smurfette has all of Smurfette's bad habits, and none of what's good about Smurfette! When the Smurfs meet the so-called "Grey Smurfs," they want to be friends. But the Grey Smurfs are only interested in going to war against the Smurfs, conquering them, and turning them all into their slaves. Can Papa Smurf fix this mess he created?

PIERRE CULLIFORD, born in Belgium in 1928, was the cartoonist known as Peyo. Peyo began his career working with some of Belgium's most talented cartoonists, including his lifelong writing partner Yvan Delporte. In 1958, The Smurfs made their first appearance and went on to become the world-famous characters we know and love today.

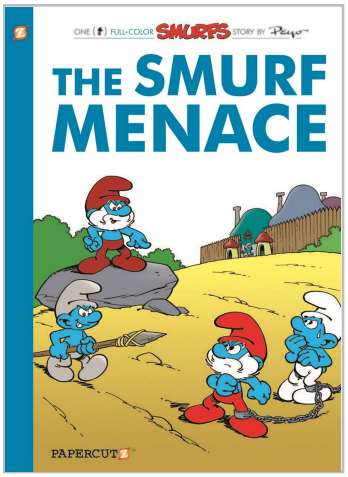
MARKETING

Joint PW ad with SMURFS AND FRIENDS.
You Tube ad campaign tied to movie trailer.
New consumer & library poster featuring all SMURFS volumes.
Cross Promotion with other SMURFS movie licensees.



PEYO

The Smurfs #22: The Smurf Menace



JANUARY
Papercutz
Juvenile Fiction / Comics & Graphic Novels
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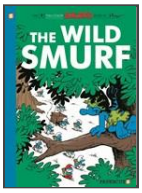
Ages 7 to 11
Hardcover , 64 pages
9 in H | 6.5 in W
Carton Quantity: 45
ISBN: 9781629916231
$12.99 / $17.99 Can.

Also available



The Smurfs #21: The Wild Smurf
9781629915760
$12.99/$17.99 Can.
Smurfs #20: Doctor Smurf
9781629914343
$10.99/$12.50 Can.
The Smurfs #19: The Jewel Smurfer
9781629911953
$10.99/$12.99 Can.

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MARKETING

Joint PW ad with SMURFS AND FRIENDS.
You Tube ad campaign tied to movie trailer.
New consumer & library poster featuring all SMURFS volumes.
Cross Promotion with other SMURFS movie licensees.

31

CREATED BY NEIL GAIMAN, WRITTEN BY JAMES VANCE AND ILLUSTRATED BY TED SLAMPYAK

Neil Gaiman's Mr. Hero Complete Comics Vol. 2

FEBRUARY
Super Genius
Comics & Graphic Novels
On Sale 2/7/2017
Trade Paperback , 232 pages
10.3 in H | 6.6 in W
Carton Quantity: 30
ISBN: 9781629916248
$14.99 / $20.99 Can.

Also available

Neil Gaiman's Mr. Hero Complete Comics Vol. 1
9781629914350
$14.99/$17.50 Can.

The Mr. Hero saga concludes as Jennifer Hale finally uncovers the mysterious past of the Newmatic Man!

Jennifer Hale's life changed forever once she literally uncovered (in a crate at the museum she worked out) the ingenious steam and watchwork contrivance known as Mr. Hero. She, herself, remains as full of life and humor as ever, and perhaps at first welcomed the exciting and weird adventures that came along with Mr. Hero, but now things are getting serious, and a lot darker and more dangerous. Jennifer and Mr. Hero, alongside Adam Cain, battle monsters, travel to a jungle world and meet a female version of Mr. Hero named Prima, who knows much about Mr. Hero's mysterious past. But ultimately all roads lead back to the nightmarish world of Kalighoul, the planet ruled by insane, power-mad Teknophage. It is there that all is revealed about Mr. Hero's past, including the secret of his two heads!

NEIL GAIMAN is the New York Times bestselling author of the novels 'Neverwhere' , 'Stardust' , 'American Gods' , 'Anansi Boys' , and 'Good Omens" (with Terry Pratchett).

JAMES VANCE is an award-winning writer whose career has embraced forms ranging from graphic novels to live theater and journalism.His 1988 graphic novel *Kings in Disguise* (with artist Dan Burr) was honored with the Eisner and Harvey awards.

TED SLAMPYYAK is the creator of *Jazz Age Chronicles*. He has also worked as an artist on, among other things,*Neil Gaiman's Mr. Hero* from Tekno Comix, Paradox Press *The Big book of...* titles and created mini-comics featuring his libertarian heroine Suzi Romaine.

MARKETING

Utilize release of final volume as touch point to encourage comics press to do "overview articles" on all of Gaiman's Tekno work.
Postcards for giveaway at trade and consumer events.
Miami Book Fair, ALA Mid-Winter, other consumer shows featured in booth.

CREATED BY NEIL GAIMAN, WRITTEN BY JAMES VANCE AND ILLUSTRATED BY TED SLAMPYAK

Neil Gaiman's Mr. Hero Complete Comics Vol. 2

FEBRUARY
Super Genius
Comics & Graphic Novels
On Sale 2/7/2017
Hardcover , 232 pages
10.3 in H | 6.6 in W
Carton Quantity: 25
ISBN: 9781629916255
$24.99 / $34.99 Can.

Also available

Neil Gaiman's Mr. Hero Complete Comics Vol. 1
9781629914367
$24.99/$28.99 Can.

The Mr. Hero saga concludes as Jennifer Hale finally uncovers the mysterious past of the Newmatic Man!

Jennifer Hale's life changed forever once she literally uncovered (in a crate at the museum she worked out) the ingenious steam and watchwork contrivance known as Mr. Hero. She, herself, remains as full of life and humor as ever, and perhaps at first welcomed the exciting and weird adventures that came along with Mr. Hero, but now things are getting serious, and a lot darker and more dangerous. Jennifer and Mr. Hero, alongside Adam Cain, battle monsters, travel to a jungle world and meet a female version of Mr. Hero named Prima, who knows much about Mr. Hero's mysterious past. But ultimately all roads lead back to the nightmarish world of Kalighoul, the planet ruled by insane, power-mad Teknophage. It is there that all is revealed about Mr. Hero's past, including the secret of his two heads!

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WILLIAM GAINES

Tales from the Crypt #1: The Stalking Dead

APRIL
Super Genius
Comics & Graphic Novels / Horror
On Sale 4/4/2017
Trade Paperback , 96 pages
10.3 in H | 6.6 in W
Carton Quantity: 90
ISBN: 9781629914602
$12.99 / $17.99 Can.

The classic EC series returns, this time under the Super Genius imprint! Get ready for a millennial twist on the venerable horror franchise.

Zombies on Wall Street! A vampire elected president! What can possibly be more frightening than real life? These all-new tales are done in the grand tradition of the original EC classic horror comics. The Crypt-Keeper is back, along with the Old Witch and the Vault-Keeper, to scare the $#!+ out of you! In the true TALES FROM THE CRYPT tradition, you'll witness the most loathsome people doing the most vile, evil, and gruesome things to their victims, only to eventually have the tables turned on them in shock endings that's will actually surprise you and mortify you! It's old-school poetic justice with the darkest of twists! Plus truly horrible puns, of course!

MARKETING

Papercutz will produce "My Geek Will" forms for giveaway at comic stores and shows (e.g. "if I die , Tom gets all my STAR WARS toys").

Will also produce CPR instruction poster with Crypt themed art for comic and bookstores.

Sponsored blood drives and costume contests at ComicCon and NYCC.

Broad press mailing - GN release is perfect subject to tie in to Halloween coverage.

Special outreach to horror publications/sites – play up legacy/history of franchise.

3+ = +3%

WILLIAM GAINES

Tales from the Crypt #1: The Stalking Dead

APRIL
Super Genius
Comics & Graphic Novels / Horror
On Sale 4/4/2017
Hardcover , 96 pages
10.3 in H | 6.6 in W
Carton Quantity: 30
ISBN: 9781629914619
$17.99 / $24.99 Can.

The classic EC series returns, this time under the Super Genius imprint! Get ready for a millennial twist on the venerable horror franchise.

Zombies on Wall Street! A vampire elected president! What can possibly be more frightening than real life? These all-new tales are done in the grand tradition of the original EC classic horror comics. The Crypt-Keeper is back, along with the Old Witch and the Vault-Keeper, to scare the $#!+ out of you! In the true TALES FROM THE CRYPT tradition, you'll witness the most loathsome people doing the most vile, evil, and gruesome things to their victims, only to eventually have the tables turned on them in shock endings that's will actually surprise you and mortify you! It's old-school poetic justice with the darkest of twists! Plus truly horrible puns, of course!

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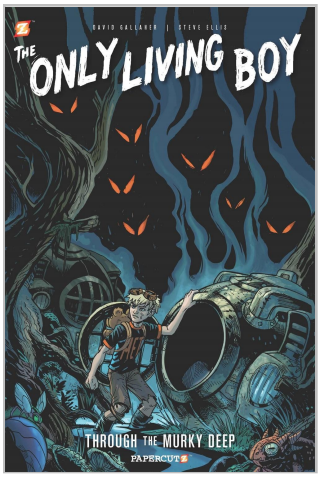
DAVID GALLAHER AND STEVE ELLIS

The Only Living Boy #4: "Through the Murky Deep"



FEBRUARY
Papercutz
Juvenile Fiction / Comics & Graphic Novels
On Sale 2/21/2017
Ages 7 to 10
Trade Paperback , 72 pages
9 in H | 6 in W
Carton Quantity: 90
ISBN: 9781629916347
$8.99 / $12.99 Can.

Also available

The Only Living Boy #3: Once Upon a Time
9781629915890
$8.99/$12.99 Can.
The Only Living Boy #2
9781629914732
$8.99/$12.99 Can.
The Only Living Boy #1: Prisoner of the Patchwork Planet
9781629914428
$8.99/$9.99 Can.

Gallaher and Ellis' emotionally riveting adventure continues in this penultimate collection filled with monsters, mad science, and mayhem!

After the harrowing battle for the freedom of the patchwork planet ends in defeat, Erik Farrell finds himself exiled. Emotionally and physically broken, The Only Living Boy must now undertake an arduous quest to fulfill the dying wish of one of his greatest enemies.

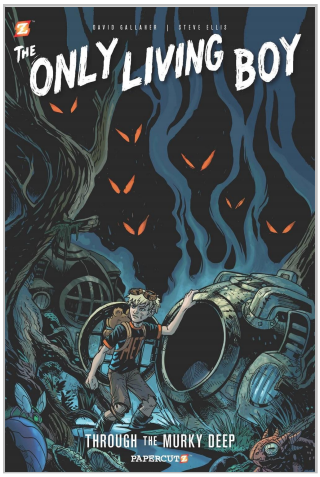
Author **David Gallaher** has received multiple Harvey Award nominations and won The Best Online Comic Award for his work on High Moon for DC Comics. He has served as a consultant for Random House, The NYPD, and McGraw-Hill.
Illustrator **Steve Ellis** has created artwork and conceived projects for numerous companies. Recently he has developed the award winning comic series High Moon for DC Comics as well as acted as the lead designer, storyboard artist and illustrator on AMC's Breaking Bad: The Cost of Doing Business and The Walking Dead: Dead Reckoning games.

MARKETING

Preview pages on COMIC BOOK RESOURCES website and ICV2 website.
Extensive cross promotion with creator website and social media.
New series poster for libraries.
Miami Book Fair, ALA Mid-Winter, other consumer shows featured in booth.

DAVID GALLAHER AND STEVE ELLIS

The Only Living Boy #4: "Through the Murky Deep"



FEBRUARY
Papercutz
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On Sale 2/21/2017
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Hardcover , 72 pages
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ISBN: 9781629916354
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Also available

The Only Living Boy #3: Once Upon a Time
9781629915906
$13.99/$19.50 Can.
The Only Living Boy #2
9781629914749
$13.99/$19.50 Can.
The Only Living Boy #1: Prisoner of the Patchwork Planet
9781629914435
$13.99/$19.50 Can.

Gallaher and Ellis' emotionally riveting adventure continues in this penultimate collection filled with monsters, mad science, and mayhem!

After the harrowing battle for the freedom of the patchwork planet ends in defeat, Erik Farrell finds himself exiled. Emotionally and physically broken, The Only Living Boy must now undertake an arduous quest to fulfill the dying wish of one of his greatest enemies.

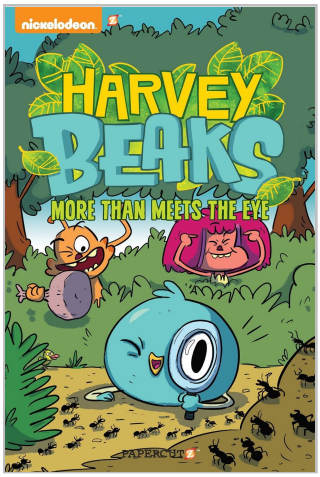
Author **David Gallaher** has received multiple Harvey Award nominations and won The Best Online Comic Award for his work on High Moon for DC Comics. He has served as a consultant for Random House, The NYPD, and McGraw-Hill.
Illustrator **Steve Ellis** has created artwork and conceived projects for numerous companies. Recently he has developed the award winning comic series High Moon for DC Comics as well as acted as the lead designer, storyboard artist and illustrator on AMC's Breaking Bad: The Cost of Doing Business and The Walking Dead: Dead Reckoning games.

MARKETING

Preview pages on COMIC BOOK RESOURCES website and ICV2 website.
Extensive cross promotion with creator website and social media.
New series poster for libraries.
Miami Book Fair, ALA Mid-Winter, other consumer shows featured in booth.

CARSON MONTGOMERY, SHANE HOUGHTON, KEVIN KRAMER, BRANDON BAKER, AND ANDREAS SCHUSTER

Harvey Beaks #3: "More Than Meets the Eye"



FEBRUARY
Papercutz
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Ages 7 to 10
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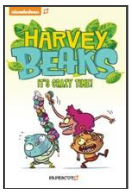
Also available



Harvey Beaks #2: "It's Crazy Time"
9781629914688
$7.99/$11.50 Can.
Harvey Beaks #1: Inside Joke
9781629914312
$7.99/$8.99 Can.

HARVEY BEAKS learns about evil twins and worries that Fee or Foo might be one! Plus a beakload of other stories based on the hit Nickelodeon Animated Series.

After learning about the idea of an “evil twin” from a Detective Dirk novel, Harvey begins to worry that Fee or Foo might have been born an evil twin! The kids of Littlebark Grove speculate which twin (Fee or Foo) was born the evil one. Each kid shares a story of an example of one of the twins acting “evil.” Rooter thinks Fee is evil because she’s always giving him looks that creep him out. Technobear thinks Foo is evil because he fights trees. Piri Piri saw them working together to steal food one time...are they both evil? Finally, Harvey’s worries are extinguished. They’re both good twins! But as Harvey walks off, the twins attack the group, playfully wrestling. Dade shouts they’re *both* evil! Plus more stories about Harvey and his (evil or not evil) pals, as they figure out life and friendship.

CARSON MONTGOMERY, SHANE HOUGHTON, and **KEVIN KRAMER** are Emmy award winning staff writers for the HARVEY BEAKS animated series.

BRANDON BAKER is a staff artist at the Nickelodeon Animation Studios.

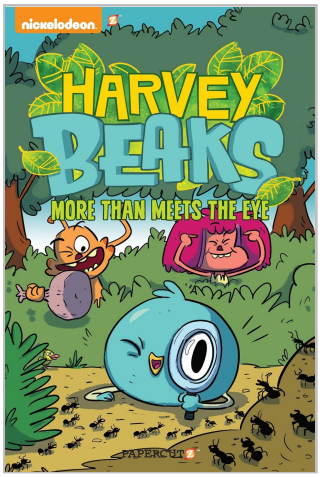
ANDREAS SCHUSTER is a freelance Cartoonist with a Diploma in Illustration from the University of Düsseldorf.
He has worked in the animation industry for the last several years, focusing mostly on storyboards and character design for *Nickelodeon* and *Cartoon Network*.

MARKETING

SCHOOL LIBRARY JOURNAL & BOOKLIST advertising.
Series poster for giveaway at library and consumer events.
Miami Book Fair, ALA Mid-Winter, other consumer shows featured in booth.
Classroom Kit including book report templates, writing prompts, and award certificates.

CARSON MONTGOMERY, SHANE HOUGHTON, KEVIN KRAMER, BRANDON BAKER, AND ANDREAS SCHUSTER

Harvey Beaks #3: "More Than Meets the Eye"



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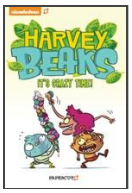

Harvey Beaks #2: "It's Crazy Time"
9781629914695
$12.99/$17.99 Can.
Harvey Beaks #1: Inside Joke
9781629914329
$12.99/$14.99 Can.

HARVEY BEAKS learns about evil twins and worries that Fee or Foo might be one! Plus a beakload of other stories based on the hit Nickelodeon Animated Series.

After learning about the idea of an “evil twin” from a Detective Dirk novel, Harvey begins to worry that Fee or Foo might have been born an evil twin! The kids of Littlebark Grove speculate which twin (Fee or Foo) was born the evil one. Each kid shares a story of an example of one of the twins acting “evil.” Rooter thinks Fee is evil because she’s always giving him looks that creep him out. Technobear thinks Foo is evil because he fights trees. Piri Piri saw them working together to steal food one time...are they both evil? Finally, Harvey’s worries are extinguished. They’re both good twins! But as Harvey walks off, the twins attack the group, playfully wrestling. Dade shouts they’re *both* evil! Plus more stories about Harvey and his (evil or not evil) pals, as they figure out life and friendship.

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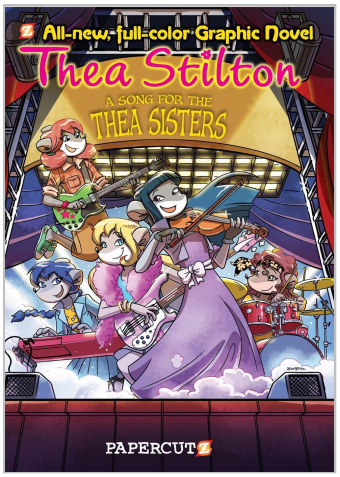
MARKETING

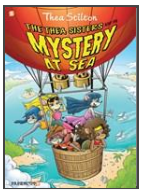
SCHOOL LIBRARY JOURNAL & BOOKLIST advertising.
Series poster for giveaway at library and consumer events.
Miami Book Fair, ALA Mid-Winter, other consumer shows featured in booth.
Classroom Kit including book report templates, writing prompts, and award certificates.

THEA STILTON
Thea Stilton Graphic Novels #7: "A Song for Thea Sisters"



MARCH
Papercutz
Juvenile Fiction / Comics & Graphic Novels / Media Tie-In
On Sale 3/14/2017
Ages 7 to 11
Hardcover , 56 pages
9 in H | 6.5 in W
Carton Quantity: 35
ISBN: 9781629916408
$9.99 / $13.99 Can.

Also available



Thea Stilton Graphic Novels #6
9781629914787
$9.99/$13.99 Can.
Thea Stilton Graphic Novels #5
9781629912882
$9.99/$11.50 Can.
Thea Stilton Graphic Novels #4: Catching the Giant Wave
9781629910505
$9.99/$11.50 Can.

It's a battle of the bands as the Thea Sisters compete for a chance to meet their musical heroes, Top Direction!

Great news for the Mouseford Academy students! Top Direction, one of the most popular bands for teenagers, is going to perform on Whale Island! And they have decided that the opening act will be chosen among the best bands Mouseford Academy has to offer! Students have two weeks to write a song, and then Top Direction will pick the winner. The Thea Sisters have to win, but someone is trying to sabotage their performance. The Sisters must work together to find their sound, write a great song, and put on the performance of their lives.

THEA STILTON writes for *The Rodent's Gazette*, Mouse Island's most famouse newspaper, which is edited by her famouse brother Geronimo Stilton. Ms. Stilton graduated from Mouseford Academy and is a visiting professor of journalism today. She is the author of numerous mystery novels based on the exciting lives of her friends and former students, the Thea Sisters. In her spare time, Ms. Stilton loves to travel and go on fabumouse adventures.
RYAN JAMPOLE is a Harvey Award nominated comic artist from Queens, New York. Ryan has drawn MEGA MAN and SONIC for Archie comics, DEXTER'S LABORATORY, and CODENAME KND for IDW and of course, SANJAY AND CRAIG for Papercutz. He also has an amazing beard.

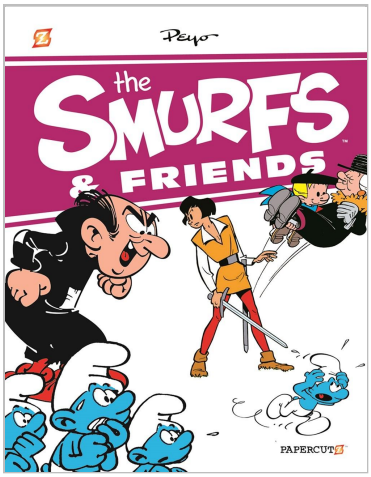
MARKETING

YouTube trailer

Featured on GERONIMO STILTON website.

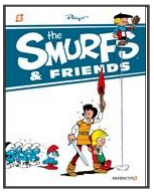
Promotional bookmarks

PEYO
The Smurfs & Friends #2



MARCH
Papercutz
Comics & Graphic Novels / Media Tie-In
On Sale 3/21/2017
Hardcover , 192 pages
11 in H | 8.5 in W
Carton Quantity: 25
ISBN: 9781629916422
$19.99 / $27.99 Can.

Also available



The Smurfs & Friends #1
9781629911991
$19.99/$22.99 Can.
The Smurfs Anthology #3
9781597077460
$19.99/$22.99 Can.
The Smurfs Anthology #2
9781597074452
$19.99/$22.99 Can.

Another terrific compendium of Peyo classics, this time focusing on the Smurfs arch-nemesis, Gargamel!

The Smurfs' eternal arch foe, the evil wizard Gargamel, is the center of attention in several Smurf-stories: "Gargamel and the Crocodile," features Gargamel's attempts to raise a pet crocodile, much to Azrael's chagrin; Gourmelin, "Gargamel's Twin Brother" also stops by for a visit; a very hungry fellow returns and demands Gargamel to feed him in "The Ogre and the Smurfs;" a very noisy bird keeps makes Gargamel's life difficult in "The Smurfs and the Boogloboo;" then there's "Gargamel's Nephews" who look like three pint-size Gargamels, who stir up some trouble when they visit their uncle; and just when you think you've met all of Gargamel's look-alike relatives, "Sagratamabarb" shows up and wants to move next door to his cousin Gargamel! And if all that wasn't enough, there are dozens of gag-filled Sm...

PIERRE CULLIFORD, born in Belgium in 1928, was the cartoonist known as Peyo. Peyo began his career working with some of Belgium's most talented cartoonists, including his lifelong writing partner Yvan Delporte. In 1958, The Smurfs made their first appearance and went on to become the world-famous characters we know and love today.

MARKETING

Joint PW ad with regular SMURFS series.
You Tube ad campaign tied to movie trailer.
Cross Promotion with other SMURFS movie licensees.
New poster showing all SMURFS volumes published by Papercutz.

TINI HOWARD AND VICTORIA ROBADO

Barbie Video Game Hero #1

MARCH

Papercutz

Juvenile Fiction / Comics & Graphic Novels / Media Tie-In

On Sale 3/28/2017

Ages 6 to 10

Trade Paperback , 64 pages

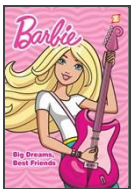
9 in H | 6 in W

Carton Quantity: 90

ISBN: 9781629916439

$7.99 / $11.50 Can.

Also available



Barbie #2: "Big Dreams, Best Friends"
9781629916163
$7.99/$11.50 Can.

Barbie Starlight #1
9781629916101
$7.99/$11.50 Can.

Barbie #1: Fashion Superstar
9781629915876
$7.99/$11.50 Can.

Top secret new Barbie series. All will be revealed very soon!

Top secret new Barbie series. All will be revealed very soon!

TINI HOWARD is a lady writer of comics and other pop culture miscellanea. A winner of the 2014 Top Cow Talent Hunt, her debut book, Magdalena: Seventh Sacrament was published in December 2014. She writes and reads comics in Wilmington, NC, where she lives with her husband, Blake, and her cat, Orlando.

MARKETING

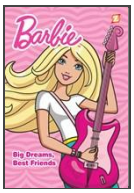
Exclusive launch announcement on THE MARY SUE website.
Hiring outside PR firm to specifically target "Mommy Bloggers".
PW full page ad (with regular BARBIE series).
Facebook ad campaign.
3+ = +3%

TINI HOWARD AND VICTORIA ROBADO

Barbie Video Game Hero #1

MARCH
Papercutz
Juvenile Fiction / Comics & Graphic Novels / Media Tie-In
On Sale 3/28/2017
Ages 6 to 10
Hardcover , 64 pages
9 in H | 6 in W
Carton Quantity: 45
ISBN: 9781629916446
$12.99 / $17.99 Can.

Also available



Barbie #2: "Big Dreams, Best Friends"
9781629916170
$12.99/$17.99 Can.
Barbie Starlight #1
9781629916118
$12.99/$17.99 Can.
Barbie #1: Fashion Superstar
9781629915883
$12.99/$17.99 Can.

Top secret new Barbie series. All will be revealed very soon!

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PW full page ad (with regular BARBIE series).
Facebook ad campaign.
3+ = +3%

STEFANO AMBROSIO AND STEFANO TURCONI

Disney Graphic Novels #5: X-Mickey #2

APRIL

Papercutz

Juvenile Fiction / Comics & Graphic Novels / Media Tie-In

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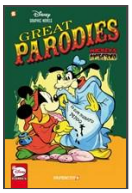

Disney Graphic Novels #4: Great Parodies
9781629915913
$8.99/$12.99 Can.

Disney Graphic Novels #3: Minnie and Daisy Best Friends Forever
9781629914718
$7.99/$11.50 Can.

Disney Graphic Novels #2: X-Mickey #1
9781629914466
$7.99/$8.99 Can.

It's another eerie adventure with Mickey and the werewolf Pipwolf (who bears an uncanny resemblance to Goofy)!

Mickey Mouse is judge in a literary contest. But whatever the authors write...comes true. Mickey Mouse stars in this spooky and mysterious comic story alongside his werewolf companion, Pipwolf.

STEFANO AMBROSIO and **STEFANO TURCONI** are staff creators for Disney Studios Italia.

MARKETING

Outreach press mailing to DISNEY fan sites.
Miami Book Fair, ALA Mid-Winter, other consumer shows featured in booth.
Educator's Guide.

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STEFANO AMBROSIO AND STEFANO TURCONI

Disney Graphic Novels #5: X-Mickey #2

APRIL
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On Sale 4/11/2017
Ages 6 to 10
Hardcover , 64 pages
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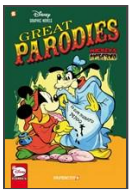
Carton Quantity: 45
ISBN: 9781629916484
$12.99 / $17.99 Can.

Also available



Disney Graphic Novels #4: Great Parodies
9781629915920
$13.99/$19.50 Can.
Disney Graphic Novels #3: Minnie and Daisy Best Friends Forever
9781629914725
$12.99/$17.99 Can.
Disney Graphic Novels #2: X-Mickey #1
9781629914473
$12.99/$14.99 Can.

It's another eerie adventure with Mickey and the werewolf Pipwolf (who bears an uncanny resemblance to Goofy)!

Mickey Mouse is judge in a literary contest. But whatever the authors write...comes true. Mickey Mouse stars in this spooky and mysterious comic story alongside his werewolf companion, Pipwolf.

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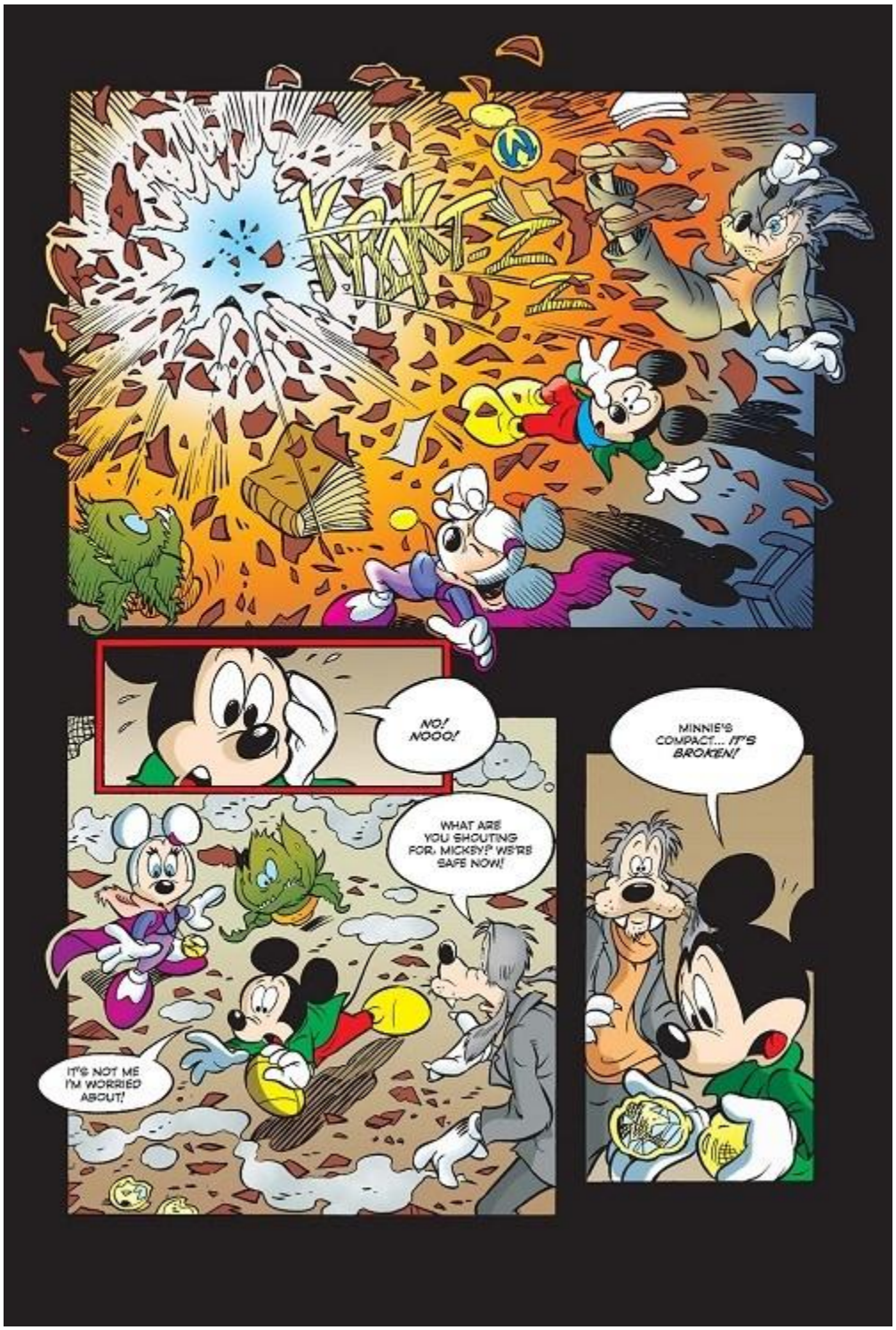
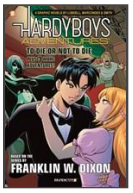


SCOTT LOBDELL AND PAULO HENRIQUE

The Hardy Boys Adventures #2

APRIL
Papercutz
Juvenile Fiction / Comics & Graphic Novels
On Sale 4/25/2017
Ages 10 to 18
Trade Paperback , 384 pages
7.5 in H | 5 in W
Carton Quantity: 80
ISBN: 9781629916514
$15.99 / $22.99 Can.

Also available



The Hardy Boys Adventures #1
9781629916071
$15.99/$22.99 Can.
The Hardy Boys #9: To Die or Not to Die
9781597070621
$7.95/$8.95 Can.
The Hardy Boys #4: Malled
9781597070140
$7.95/$8.95 Can.

The best value in graphic novels is back. Four HARDY BOYS adventures in one huge volume!

Four exciting adventures of The Hardy Boys, starting with “Dude Ranch o’ Death”! Frank and Joe Hardy go undercover to investigate the mystery of the missing teens at a western camp when things take a terrible turn for the worse! “The Deadliest Stunt” features a surprising new crime-fighting partner for the Undercover Brothers—Lindsay Rider! She’s in charge of leading the team on this case of finding out who is harming the stunt women in a female teen stunt competition. In “Haley Danelle’s Top Eight,” online friends go missing under very suspicious circumstances, and it’s up to The Hardy Boys to stop it! Finally, there’s “Live Free, Die Hardy,” featuring the evil female counterparts of The Hardy Boys—the Noir Sisters! It starts when they crash Fenton Hardy’s birthday party, but soon turns deadly!

Two time Wizard-Award-winning writer **SCOTT LOBDELL** is most closely associated with his seven year run on Marvel’s Uncanny X-Men, as well as his co-creation with artist Chris Bachalo on the same company’s Generation X. His other works include WILDCATS, The Darkness, Buffy the Vampire Slayer, numerous DC Comics titles, and KISS!
PAULO HENRIQUE is a Brazilian comic book artist, whose work can currently be found in *The Hardy Boys Graphic Novel* series. His first published work was *Mega Man* for the Brazilian company Magnum in 1997. Over the next few years, Henrique's art appeared in several international magazines, including Anime Nation and Herói Mangá, finally debuting in American comics with *Myth Warriors*.

MARKETING

Special mailing to HARDY BOYS fan sites.
SCHOOL LIBRARY JOURNAL -1/2 page island ad with NANCY DREW.
Croos promotion with other HARDY BOYS licensees.

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