

# entangled

Winter 2015



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Cover  
Coming  
Soon

entangled

**JUVENILE FICTION / FANTASY  
& MAGIC**

Entangled: Teen | 1/6/2015  
9781622665198 | \$16.99 / \$18.99 Can.  
Hardback | 352 pages | Carton Qty:  
5.500 in W | 8.250 in H | 1.000 lb Wt

**Other Available Formats:**  
Ebook ISBN: 9781622665242

**MARKETING**

- Hardcover release with wide printed ARC distribution across top sites.
- Exclusive cover reveal with 1-2 major sites..
- Continue momentum with a follow up book trailer on YouTube, Vine and Tumblr.
- Extensive social media push including teasers on Twitter, Tumblr and Instagram.
- Strong outreach to libraries via the ALA Teen librarian mailing list.
- Create a discussion guide for teachers and librarians.
- Special retail offer, 3+ = +3%

## Atlantis Rising

Gloria Crow

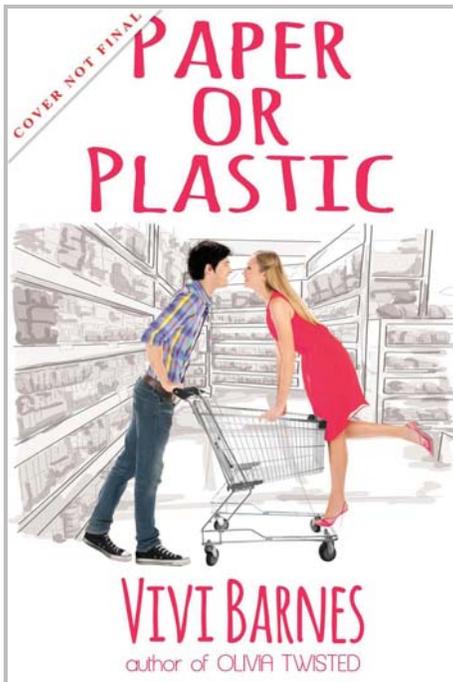
**An engrossing fantasy about the descendants of Atlantis, and the one girl who could save or destroy them all.**

Tabitha has perfected the art of invisibility. Nondescript clothes, no friends to speak of, good grades—but not so good that she would stand out. After graduation she is going to pack up her junkyard car, pocket the wad of cash she'd earned over the years, and disappear.

It's not because she isn't happy. Far from it—she loves her family, doesn't mind Las Vegas (despite the inherent issues that come with pale skin and a desert climate), and would actually like to go to college. But it would be too dangerous for her to stay. Because Tabitha isn't normal. She's a Dewing, part of a superhuman species descending from the original inhabitants of Atlantis. The Dewing grow up and attend college, but they don't grow old and they have special abilities that allow them to erase memories, see the future, and more.

Tabitha's senior year quickly becomes a mess of complicated when she literally runs into a new student, Brice. There's something different about him. Special. And it shouldn't be a huge surprise when she discovers that he is a Dewing as well. And that the entire Dewing community is looking for her. They believe that she is the key in a centuries old war between two factions of the Dewing society—a war that forces Tabitha to choose between her human world and the Dewing community.

Gloria Crow grew up in the desert southwest, inspired every day by the wide skies and rich colors around her. After high school, she attended the University of Utah where she majored and got a degree in anthropology. These days, she lives in the 'burbs' just outside of Seattle, Washington where she is the shepherd of a husband, four daughters and a very hairy dog. [www.gloriacraw.com](http://www.gloriacraw.com)



## Paper or Plastic

Vivi Barnes

**From the author of *Olivia Twisted*, a teen must spend her summer working at the local ShopMart, where first love, growth, and a ton of laughs ensue.**

Caught for shoplifting lipstick at the local SmartMart, sixteen-year-old Lex is horrified when her mother insists she work at the store over the summer to atone for her crime. Now, instead of working with her best friends at the trendy Clique, she's reduced to dealing with crazy coupon ladies, oddball coworkers, and Noah, her supervisor whom she only knows as the school geek. To make matters worse, what's left of her social life evaporates as her mother drags her to her diva sister's Coastal Princess Pageant.

But as she gets to know the people of SmartMart, and as she spends more time getting to know the shy Noah, Lex learns there's a lot more to her coworkers than meets the eye.

Vivi Barnes is the author of *Olivia Twisted*. She was raised on a farm in East Texas where her theater-loving mom and cowboy dad gave her a unique perspective on life. Now living in the magic and sunshine of Orlando, Florida, she divides her time writing, working, goofing off with her husband and three kids, and avoiding dirty dishes. [www.vivibarnes.com](http://www.vivibarnes.com)

### JUVENILE FICTION / LOVE & ROMANCE

Entangled: Teen | 2/3/2015

9781622665211 | \$9.99 / \$10.99 Can.

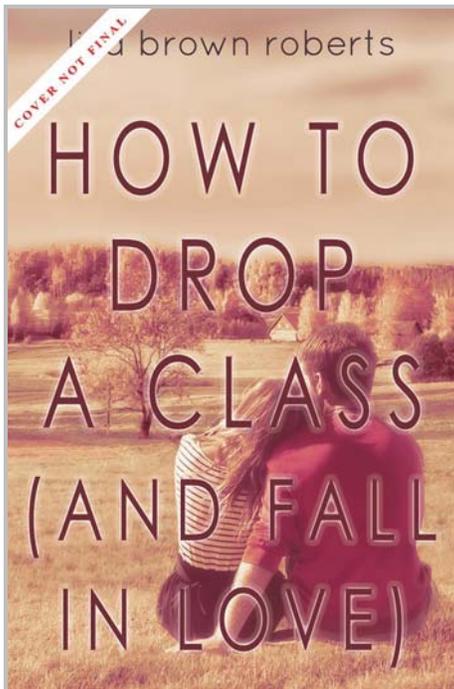
Paperback / softback | 352 pages | Carton Qty:  
5.375 in W | 8.125 in H | 1.000 lb Wt

#### Other Available Formats:

Ebook ISBN: 9781622665266

### MARKETING

- Coordinated cover reveal across key YA bloggers and websites
- Engage readers on the Entangled Teen website to raise awareness about the title with interactive games and quizzes.
- Extensive review distribution to *SLJ*, *Kirkus*, *VOYA*, *Girls Life*, *Seventeen*, *Justine* magazine and Goodreads giveaway
- Worse Summer Job Ever? Contest during release week #paperorplastic



## How to Drop a Class (and Fall in Love)

Lisa Brown Roberts

**Finding true love on the other side of the tracks was never so much fun in this heartfelt and hilarious contemporary novel.**

Seventeen-year-old Darcy Covington doesn't know the difference between a pawn shop and a thrift shop. Even her dog eats gourmet food, so she's totally unprepared when her car is repossessed from the parking lot of her elite private school. Turns out her father, a semi-famous motivational speaker, has skipped town, abandoning his family while his business collapses. Even David Letterman comes up with ten reasons why her father won't ever return home.

Desperate to sell her expensive jewelry for much-needed cash, Darcy discovers that her dad's brother runs a funky thrift shop on a street full of eccentric characters, including a coffee shop owner named Liz and one supremely hot fix-it guy named Lucas.

Darcy finds some solace hanging out with her uncle and Lucas in the thrift shop and working in Liz's coffee shop, while the rest of her life falls apart. The time she spends with the uber hot Lucas helps take her mind off her family's troubles, even though she's sure he's only nice to her because he works for her uncle, especially when she meets the cover girl beauty she thinks he's dating.

Can Darcy find the courage she needs to adapt to the necessary changes brought about by her family's drastically reduced lifestyle? And will she open her eyes to the amazing realization that Lucas wants much more than friendship from her?

Lisa Brown Roberts has held a variety of day jobs to support her writing habit, many of them involving writing, but not the fun kind. She currently works in higher education during the day and writes feverishly at 3:00 in the morning, on weekends, and any other time she can convince her family to go play outside and leave her alone. Except for the cats. They can stay, because every writer needs a cat (or two) on her lap. You can find Lisa on Twitter [@LBrownRoberts](https://twitter.com/LBrownRoberts) or [www.lisabrownroberts.com](http://www.lisabrownroberts.com)

### JUVENILE FICTION / LOVE & ROMANCE

Entangled: Teen | 2/3/2015

9781622665204 | \$9.99 / \$10.99 Can.

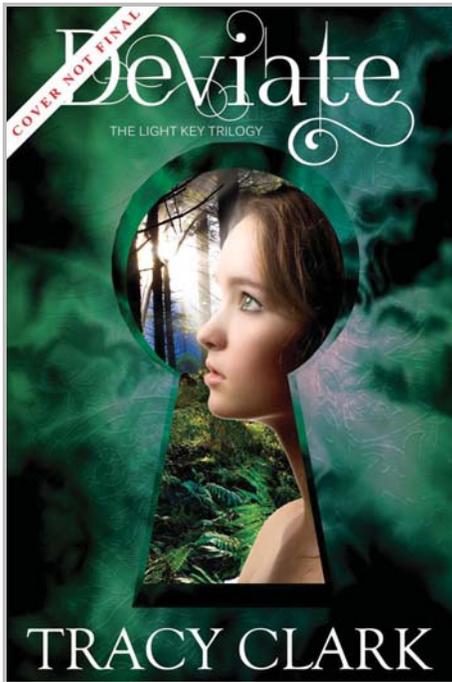
Paperback / softback | 352 pages | Carton Qty:  
5.375 in W | 8.125 in H | 1.000 lb Wt

#### Other Available Formats:

Ebook ISBN: 9781622665259

### MARKETING

- Coordinated cover reveal across key YA bloggers and websites
- Series of photo teasers on Instagram and Tumblr of items Darcy is pawning with quotes from the book from time of cover reveal until release day. Hashtag each photo
- Top Ten Reasons Why Readers Should Pick This Book Up Promotion leading up to release day: play up the quirky sense of humor and the fact David Letterman list used within the book
- Utilize Lisa's extensive YA connections with authors and online community for review outreach



### JUVENILE FICTION / FANTASY & MAGIC

Entangled: Teen | 3/3/2015

9781622665235 | \$9.99 / \$10.99 Can.

Paperback / softback | 356 pages | Carton Qty:  
5.375 in W | 8.125 in H | 1.000 lb Wt

#### Other Available Formats:

Ebook ISBN: 9781622665280

### MARKETING

- Exclusive cover reveal on Hypable
- Follow up on cover reveal with a book trailer 1 month later
- Instagram promotion following the characters journey through Scintillate in preparation for Deviate. Culminate in Deviate teasers.
- Extensive blog tour across high profile YA blogs
- Scintilla vs. Arrazi promotion. Quiz on Buzzfeed for readers to take to find out which camp they fall in.

## Deviate

Tracy Clark

**On the run with her mom and Giovanni, Cora Sandoval must find the answers to why an ancient race of soul-stealers are determined to possess the pure energy of the Scintilla...or die trying.**

Learning the truth about herself was just the beginning.

Tormented after a daring escape, and heartbroken from her good-bye with someone she loves and can never have, Cora must find a way to stop the Arrazi from murdering innocent humans and from violating, using, and killing the Scintilla for their powers.

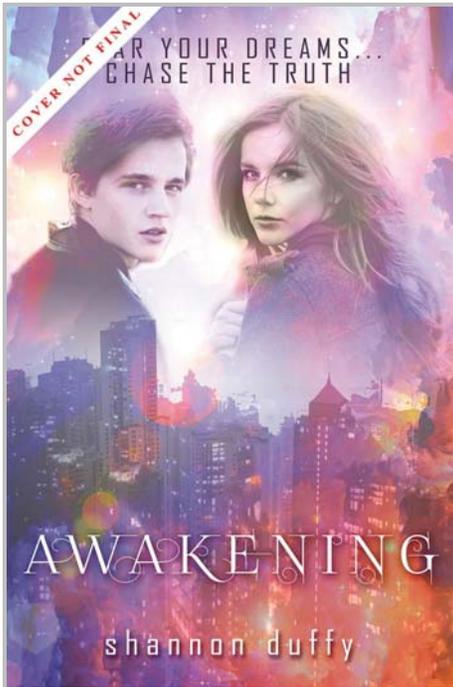
On the run with two others like her, they've relied on each other for survival. But their alliance of three means they're even more sought after by those who would do anything to capture them. They are determined to find out why.

But it's not just the Arrazi who chase them. There's madness among races and deadly competition in the hunt for the trio. The Scintilla will soon be extinct if they don't solve the mystery of The Light Key. If they fail, the *truth* will stay buried forever and mankind will pay the ultimate price.

Tracy Clark grew up in Southern California but now resides in Nevada with her daughter and son. She is the recipient of the Society of Childrens Book Writers and Illustrators (SCBWI) Work in Progress Grant and a two-time participant in the prestigious Nevada SCBWI Mentor Program.

Tracy is a part-time college student, a private pilot, and an irredeemable dreamer.

[www.tracyclark.org](http://www.tracyclark.org)



### JUVENILE FICTION / LOVE & ROMANCE

**Entangled: Teen** | 4/7/2015  
**9781622665228** | \$16.99 / \$18.99 Can.  
 Hardback | 352 pages | Carton Qty:  
 5.500 in W | 8.250 in H | 1.000 lb Wt

**Other Available Formats:**  
 Ebook ISBN: 9781622665273

### MARKETING

- Extensive distribution of review copies on NetGalley and media outlets
- Targeting both YA and sci-fi markets
- Perfect for fans of Melissa West's The Taking series who are looking for a new sci-fi romance to fall in love with
- Local author book signings
- Pre-release Goodreads giveaway and extensive social media outreach utilizing Shannon's large social media presence.

## Awakening

Shannon Duffy

**A thrilling, futuristic sci-fi novel set in a unique and thought-provoking world, from author Shannon Duffy.**

Desiree Six (because she was born on a Friday) believes in everything the Protectorate stands for. She likes the safety and security of having her entire life planned out—her career, her mate, even the date of her death. She doesn't even think to question when Darien, her childhood friend and neighbor, is convicted of murdering his parents. They had seemed like such a loving family. But if he was convicted, then he must have done it.

Then Darien shows up in her room late one night. He has escaped from the Terrorscape—a nightmare machine used to punish all Noncompliant—and needs Desiree's help. What he tells her rocks her world to its core and makes her doubt everything she's ever been told. With this new information, will Desiree and Darien be able to escape the Protectorate before it's too late?

Shannon Duffy is a middle grade and young adult author. Born and raised in the scenic province of Newfoundland, she currently lives in beautiful Ontario. She also spends as much time as possible in Florida, which is her home away from home. If she's not hanging out with her family, she's writing or reading, working out, shopping, or trolling a beach somewhere tropical. Visit her at <http://www.shannonduffy.com>.