In the late 1970s, I was a disc jockey (“on-air personality” is a big stretch) and music director at my college radio station. An inconsequential book-review segment, just sixty seconds, enough to keep us awash in unwanted review copies, was my only contact with the publishing world, but I see now what an impact my brief “career” in radio had. Ours was a very eclectic mix: classical in the morning, then jazz, then rock for the bulk of the day, when you might hear Nick Lowe, Nick Cave, Nick LaRocca, and Nick Drake in the same set. Most popular was a weekly folk show called, appropriately, “Music You Can’t Hear on the Radio,” whose very name illustrated our attitude about the music we presented. What most of us felt in those days was a strong sense of discovery and the desire to share it with our small, but devoted, listener base. It was a fertile time in music: New Wave and punk were changing the landscape of rock music, ditto “fusion” in jazz, and even classical seemed invigorated by minimalists like Steve Reich and Philip Glass. Each new record offered the possibility of a “find,” something we could rush onto the air, to be the first to play (and not only esoterica: we were the first in the United States to play the Police, for what that’s worth). This was in distinct contrast to commercial radio, increasingly based on market research rather than the passion of the people who chose and played the music. This naturally lead to very conservative playlists: people typically want to hear what they already know, so, to the question, which bands do you like, Led Zeppelin is certain to come out ahead of the Talking Heads, which you might not know or have ever heard. Ours was an enthusiasm born from zeal: we heard something exciting and wanted you to, as well, the same way you call a good friend and say, “I just heard an album you’ll like” or “I’m sending you a book I finished and think you’ll love too.”

I see this same eagerness to share revelations in this catalog: the ideas our editors unearth and develop, lovingly designed and printed by our design and production teams, then thoughtfully launched into the world by sales and marketing. I sometimes hear the question, here and in reviews, “Who else would publish this but Princeton Architectural Press?” and take it to be a tremendous compliment, my modern-day equivalent of “Music You Can’t Hear on the Radio,” books you can’t find anywhere else. This season, these include a book on a little-known World War II unit devoted to enemy deceptions (think inflatable tanks and faux-painted village rooftops) comprising many well-known artists and designers; a book celebrating the work of designers and architects still creating in their eighth decade; a brief history of now-declassified plans for invading each other’s nation developed by both the United States and Canada; catalogs of under-published design geniuses Bruno Munari and W. A. Dwiggins; and highlights from a remarkable collection of thirty thousand sketchbooks from around the world, sitting in a storefront in Brooklyn that you can, and should, visit (after reading the book!).

I’m hopeful, and confident, that you’ll discover the sense of surprise and excitement we feel here when we open a compelling manuscript proposal or develop an intriguing idea here based on an article, website, or personal interest, and that we relive when opening the finished book for the first time. It’s the same thrill, I think, we all got when we put on a new album from a favorite, or unknown, band, for the first time back in college, and still do when we read, or publish, an unexpectedly exciting book.

Kevin C. Lippert
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The Ghost Army of World War II
How One Top-Secret Unit Deceived the Enemy with Inflatable Tanks, Sound Effects, and Other Audacious Fakery
Rick Beyer and Elizabeth Sayles

Bill Blass, Ellsworth Kelly, Art Kane, and the other young artists who helped win World War II

In the summer of 1944, a handpicked group of young GIs—including such future luminaries as Bill Blass, Ellsworth Kelly, Arthur Singer, Victor Dowd, Art Kane, and Jack Masey—landed in France to conduct a secret mission. Armed with truckloads of inflatable tanks, a massive collection of sound-effects records, and more than a few tricks up their sleeves, their job was to create a traveling road show of deception on the battlefields of Europe, with the German Army as their audience.

From Normandy to the Rhine, the 1,100 men of the 23rd Headquarters Special Troops, known as the Ghost Army, conjured up phony convoys, phantom divisions, and make-believe headquarters to fool the enemy about the strength and location of American units. Between missions the artists filled their duffel bags with drawings and paintings and dragged them across Europe. Every move they made was top secret and their story was hushed up for decades after the war’s end. The Ghost Army of World War II is the first publication to tell the full story of how a traveling road show of artists wielding imagination, paint, and bravado saved thousands of American lives.

- Lavishly illustrated with original paintings, sketches, maps, and photographs
- Presents never-before-seen artwork by some of twentieth-century America’s leading visual artists
- Publication coincides with the seventieth anniversary year of the end of World War II
- Bestselling author Rick Beyer’s acclaimed documentary film about the Ghost Army premiered on PBS in 2013

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From Russia with Doubt
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The short answer is yes. It’s much easier to get a handle on the overall story of some basic facts and events. But if you’re interested in the details, the book is packed with them. And it’s also a great resource for anyone who wants to learn more about the military and its role in modern society.

The book contains a wealth of information on everything from the history of warfare to the latest technology. It’s a great resource for anyone who wants to learn more about the military and its role in modern society.

The book contains a wealth of information on everything from the history of warfare to the latest technology. It’s a great resource for anyone who wants to learn more about the military and its role in modern society.
Artists Unframed
Snapshots from the Smithsonian’s Archives of American Art
Merry A. Foresta

_Candid snapshots of Andy Warhol, Jackson Pollock, Georgia O’Keeffe, Frida Kahlo, and other legendary artists_

Tucked away among the letters, diaries, and other ephemera in the Smithsonian’s archives lies a trove of rarely seen snapshots of some of the twentieth century’s most celebrated artists. Unlike the familiar official portraits and genius-at-work shots, these humble snaps capture creative giants with their guard down, in the moment, living life.

Pablo Picasso stands proudly on a balcony with young daughter Maya—a tiny, meticulously inked annotation penned by an unknown hand proclaims that “he’s very much in love.” Jackson Pollock morosely carves a turkey while his mother, Stella, and wife, Lee Krasner, look on. A young Andy Warhol clowns for the camera with college friend Philip Pearlstein, and in a later shot more closely resembles his famously enigmatic public self at a gallery opening with John Lennon and Yoko Ono.

- A one-of-a-kind collection drawn from the rich holdings of the Smithsonian’s Archives of American Art
- Endearingly candid images of famous artists relaxing on vacation, celebrating at parties, and hanging out with houseguests, children, pets, and friends
- Lively, informative extended captions provide biographical details and anecdotes describing the people, places, and events in photos
- Merry A. Foresta is an independent curator and arts writer. A former curator of photography at the Smithsonian Institution, she served as the founding director of the Smithsonian Photography Initiative from 2000 to 2010.
Artists Unframed presents more than one hundred spellbinding snapshots from the personal lives of legendary artists such as:

Alexander Calder
Georgia O’Keeffe
Frida Kahlo and Diego Rivera
Robert Rauschenberg
Jasper Johns
Ansel Adams
Elaine de Kooning
David Hockney
Dizzy Gillespie
Marcel Duchamp
E. M. Forster
Eero Saarinen
David Smith
John Waters
and many others
The Sketchbook Project World Tour
Steven Peterman and Sara Elands Peterman

Gorgeous and quirky sketchbooks from around the world

Destined to go down as one of the era’s most astonishing global art projects, the Brooklyn Art Library’s Sketchbook Project has, in less than a decade, amassed more than thirty thousand sketchbooks submitted by people of all ages and artistic abilities from more than 130 countries. Bursting with color, vivid imagery, and bouts of whimsy mixed with deeply intimate insights, the sketchbooks capture the texture of personal experience in a dizzying variety of illustrative styles and layouts that run the gamut from street portraits to stream-of-consciousness doodles, comics, and pop-ups. The Sketchbook Project World Tour presents the most compelling, surprising, and visually stunning examples from this one-of-a-kind artistic treasury.

- Book includes a coupon for 25 percent off sketchbook subscription price
- Book’s release coincides with the launch of the 2015 Sketchbook Project summer tour across America with stops in Brooklyn, Chicago, Atlanta, Austin, Los Angeles, San Francisco, Seattle, and Toronto
- Organized by continent; contains mini bios of favorite contributors
- The Sketchbook Project is the world’s only crowd-sourced sketchbook library
- Includes a foreword by popular ThisIsColossal.com blog founder and editorial director Christopher Jobson
- The Williamsburg Brooklyn–based Sketchbook Project boasts a community of seventy thousand active artists. It has been featured by the New York Times, New York Magazine, CNN, the Washington Post, Flavorpill and PBS, among others.

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Twenty Over Eighty
Conversations with Legends of Architecture and Design
Aileen Kwun and Bryn Smith

Leading designers discuss producing great work into their eighties and beyond

Twenty Over Eighty features profiles and interviews with twenty creative professionals over the age of eighty who have dedicated their lifetimes to design. In revealing conversations with creative minds from a broad variety of fields—from architecture and advertising to furniture, product, industrial, and graphic design—design writers Aileen Kwun and Bryn Smith spotlight makers and thinkers who continue to experiment, innovate, and make vital contributions to their disciplines well into their eighth decade. Twenty Over Eighty is not only a record of their remarkable histories and experiences, but also a source of knowledge and inspiration for contemporary creatives and generations of designers to come.

- Interviews with graphic designers Seymour Chwast, Milton Glaser, Bob Gill, Richard Hollis, Lora Lamm, and Deborah Sussman; architects Kenneth Frampton, Alessandro Mendini, Ricardo Scofidio, and Beverly Willis; urbanist Jane Thompson; furniture designer Jens Risom; and textile designer Jack Lenor Larsen
- Aileen Kwun is a Brooklyn-based design writer and editor whose work has appeared in Domus, Icon, Metropolis, Surface, and numerous other publications. She received the Core77 Design Award for Design Writing in 2014, and the Winterhouse Award for Design Writing & Criticism in 2010.
- Bryn Smith is a graphic designer, writer, and critic. She studied journalism and new media at the University of Colorado, and received her MFA in design criticism from the School of Visual Arts.
Local Color
Seeing Place through Watercolor
14 Daily Practices
Mimi Robinson

Capturing the world’s color palettes in watercolor

Whenever we first encounter a new place, whether landscape or cityscape, one of the most immediate and powerful sensations comes from its colors, or the palette of colors, which profoundly influence our reaction to and sense of a space. In Local Color, designer and educator Mimi Robinson teaches us not only how to see the colors around us but also how to capture and record them in watercolor. Regardless of your level of expertise, Robinson will quickly have you creating personal memories of time, travel, and place through a series of self-guided exercises and illustrated examples.

- This instructional book includes everything you need to sharpen your powers of observation, develop your color senses, and create beautiful palettes of local color
- In an age of constant visual bombardment, this Zen-like process of color observation allows you to slow down and become fully absorbed in the present moment
- Mimi Robinson is an international design consultant and principal of Mimi Robinson Design. She is the founder of Bridging Cultures Through Design and an adjunct professor at California College of the Arts.

Also Available . . .

The Artist’s Eye
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Drawing Techniques
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Keep the Change
A Collector’s Tales of Lucky Pennies, Counterfeit C-Notes, and other Curious Currency
Harley J. Spiller

Why is money green? How do counterfeiters get away with their forgeries?

Harley J. Spiller began collecting money at the age of five when, home sick from school, his father tossed him a sack of pennies and a Whitman coin folder. In the five decades since, author Spiller has amassed one of America’s most extensive collections of unusual financial artifacts as well as a wealth of anecdotes and quirky historical details about U.S. currency. In Keep the Change, Spiller takes an irreverent look at our most uncommon coins and bills.

Readers learn why greenbacks are green; what happens to worn-out bills (compost is involved); how artists navigate the fine line between art and mutilation; whether it’s ever acceptable to burn money (short answer: maybe); and how coin clippers and counterfeiters through the ages have profited by manipulating money. This highly selective tour through currency legends and lore will inspire readers to look with a new sense of wonder at the bills that pass through our hands every day.

• Author Harley J. Spiller was named by Art & Antiques magazine as one of the nation’s “Top 100 Collectors”
• Illustrated with forty-eight color images of items in the author’s archives, including bills with printing errors, artists’ money, and a “neutron irradiated” souvenir dime from an atomic energy exhibit for children at the 1964–65 World’s Fair
• Includes entertaining and comprehensive catalogs of slang terms for money and of the myriad methods for transforming cash, from bar tricks to folding to rubber stamping to shrinking, silk-screening, and puncturing to make jewelry
• Spiller’s collections are exhibited in museums around the world
INTRODUCTION

WHAT a strange thing we humans have invented money. Behind this is a complex set of ideas, beliefs and social institutions that have developed over centuries. Money is a tool for exchange and a medium of wealth. It enables us to store, transfer and purchase goods and services. Money is also a symbol of social status and power.

In some cultures, money is highly valued and is used as a means of status and prestige. In other cultures, money may be less important and is used mainly for practical purposes. Money can be used to buy goods and services, or to invest in future projects. It can also be used to influence political decisions or to gain social status.

Despite its importance, money is also a cause of conflict and inequality. Money is often used as a means of control and manipulation. It can also be a source of corruption and crime. In some cases, money may be used to create social divisions and to fuel wars and conflicts.

Money is also a tool for communication and expression. It can be used to make statements about values, beliefs and social norms. Money can also be a symbol of freedom and independence.

In conclusion, money is a complex and multifaceted concept. It plays a central role in our society, and its influence is felt in every aspect of our lives. Whether we are rich or poor, young or old, money is a constant presence in our daily lives. It is a tool that we use to make sense of the world around us, and it is also a tool that we use to shape our own lives and the lives of those around us.
LOST
Lost and Found Pet Posters from Around the World
Ian Phillips

Back by popular demand! The Fifteenth Anniversary Edition of our offbeat classic celebrating the love and devotion of pet owners

Despite all the visual distractions of the digital age, one low-tech form of mass communication remains as popular as ever: the lost pet poster. Stapled to telephone poles and bulletin boards in cities and suburbs worldwide, these often hastily made signs are quirky combinations of hand-drawn illustration, emotional longing, and surprisingly offbeat humor. For more than a decade, artist and animal lover Ian Phillips collected lost and found pet posters from around the world.

LOST features the most notable selections from Phillips's collection chosen for their cleverness, humor, sorrow, entreaties, rewards, and—in several instances—sheer outlandishness. Featuring a veritable Noah’s ark of animals—from everyday pets such as dog, cats, hamsters, and turtles to more unusual companions, including ferrets, parrots, cows, and cockatiels—these remarkable posters are their own form of folk art. Telling tales of friendship, loss, and hope, they are a powerful testament to the love and devotion shared by pet owners everywhere.

• Ian Phillips is a book and magazine illustrator living in Toronto. He put up ten copies for each lost pet poster he added to his collection.

“...elevates messages from distraught pet owners to the level of folk art.”
—Publisher’s Weekly

“...an evocative and sometimes very strange glimpse of the bond between humans and animals.”
—Salon.com

“Every poster is a love letter. Some also exhibit astonishing creativity...”
—The New York Post

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**War Plan Red**
America’s Secret Plan to Invade Canada and Canada’s Secret Plan to Invade the U.S.
Kevin Lippert

* A humorous look at the secret cold war between the United States and Canada *

It’s known as the world’s friendliest border. Five thousand miles of unfenced, unwalled international coexistence and a symbol of neighborly goodwill between two great nations: the United States and Canada. But just how friendly is it really? In *War Plan Red*, the secret “cold war” between the United States and Canada is revealed in full and humorous detail.

With colorful maps and historical imagery, the breezy text walks the reader through every aspect of the long-simmering rivalry—from the “Pork and Beans War” between Maine and Newfoundland lumberjacks, to the “Pig War” of the San Juan Islands, culminating with excerpts from actual declassified invasion plans the Canadian and U.S. militaries drew up in the 1920s and 1930s. A perfect gift for history buffs (and Canadians and Americans alike), *War Plan Red* offers up a new wrinkle in the ever-evolving history of North American continental relations.

- Like the best kind of NPR story, it charts little-known historical territory with a light touch
- Full of funny anecdotes, the books is a cheerful celebration of a rivalry that goes back to the founding of each nation
- Declassified excerpts from each nation’s invasion plans offer unintentional silliness
- A great gift for the would-be invader on either side of the border

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THEY'RE LUMBERJACKS AND THEY'RE NOT OK

Or, The Pork and Beans War

With the possible exception of bread and tea, few consider pork and beans the central focus of post-war American cuisine. Certainly early nineteenth-century lumberjacks did, and pork-and-beans was usually served as a special dinner on Sundays.

As soon as many Minnesotans had been during the War of 1812 to do business, legally or otherwise, with Canada, in January, 1814, the Maine legislature, fulminating that the American citizen who ventured the right to cut down the dense forests on the border with New Brunswick, was a point of vital military concern. To ensure the capture of any New Brunswick lumberjack they could find coming "afield" even, the Canadians mounted their own posts, captured the Maine militia, and incarcerated them, in chains, in urchins in Woodstock, New Brunswick.
Unlearning to Draw
Peter Jenny

*Unlearning to Draw* looks to the art of children and outsider artists for inspiration, advocating a return to carefree, untrained drawing and a renewed focus on the joys of making rather than on the end result. Author Peter Jenny encourages readers to use family photographs as the starting point to develop their own types of outsider art.

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The Kitchen Art Studio
Peter Jenny

*The Kitchen Art Studio* turns the old adage “Don’t play with your food” on its head by encouraging readers to discover the creative energy hidden in their pantry. In Peter Jenny’s playful exercises, broccoli becomes material for sculpture, a cookie depicts the waning moon, cherry stems form captivating patterns, and spoons inspire performance art.

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Peter Jenny

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$12.95 / £7.99

Rights: W excluding Germany, Austria, Switzerland

Praise for the Learning to See series:

“*They’re a quick read and really engaging; especially if you haven’t drawn for a while but would like to. It’s ‘How To Draw’ for grown ups with loads of exercises and ways to approach making marks that I’d not given any thought to since life drawing classes at college, plus loads of techniques I’ve never tried before.”*”
—Ace jet 170

“These handy take-along sized books are perfect for all ages interested in wanting to improve their drawing skills.”
—Whipup.net
How seeing and playing like a child can transform your drawing skills

The bestselling Learning to See series offers a mix of inspiration, encouragement, and easy-to-complete exercises that will have you confidently filling the pages of your sketchbook in short order. Each pocket-sized volume begins with a short introduction by author Peter Jenny, followed by twenty-two engaging exercises that help readers discover their own individual art-making style. Jenny is professor emeritus and chair of visual design at the famous ETH Zurich in Switzerland.
Balancing Acts
Three Prima Ballerinas Becoming Mothers
Lucy Gray

Motherhood is often difficult, especially for ballerinas…

There are few jobs more rarefied or as physically and mentally demanding as prima ballerina. And yet, despite very real professional risks, three dancers from the world-class San Francisco Ballet all decided to have children at the pinnacle of their careers. In Balancing Acts, photographer Lucy Gray takes readers on an unforgettable fourteen-year journey with these ballerinas, capturing their remarkable grit and determination.

In dramatic black-and-white photography, Gray documents their struggles to balance the demands of family and work—from their tireless preparation in rehearsals and dazzling mastery of craft displayed on stage, to their time spent relaxing at home with family and even while giving birth. In extensive interviews the dancers and their husbands discuss their stories with great candor, providing remarkable insight into the life of a ballerina and the everyday challenges and joys of mothers everywhere.

- Foreword by the New Yorker theater critic Hilton Als, author of the bestselling White Girls
- An intimate behind-the-scenes view of the lives of ballerinas in one of the world’s premier companies
- An epilogue presents selected photographs of a fourth prima ballerina, Lorena Feijoo, who gave birth in 2012 and continues to perform with the San Francisco Ballet
- Lucy Gray is an award-winning photographer whose work has been featured in numerous publications, including the New York Times, the Independent, Mother Jones, Dance Magazine, and Salon.com, as well as in exhibitions and projects across the United States
The Cognoscenti’s Guide to Florence
Shop and Eat like a Florentine
Louise Fili and Lise Apatoff

*An insider’s pocket-sized guide to the best shops of Florence*

Shop and eat like a Florentine with this pocket-sized guide to the best of the magnificent Tuscan city known for its art, culture, and cuisine. Celebrated graphic designer and self-described Italophile Louise Fili, with connoisseur of all things Lisa Apatoff, takes you on eight walks through Florence, discussing more than seventy of the city’s most alluring shops—some run by the same families for generations, others offering young entrepreneurs’ fresh interpretations of traditional techniques.

Discerning travelers will discover rare books and charming hats; vintage Pucci and handmade shoes; *cioccolata da bere* (drinkable chocolate); colorful buttons; and bolts of rich silk fabric in this enchanting introduction to makers and purveyors of clothing, home decor, accessories, specialty foods, and much more. For each shop, there is a full-color photo, description of specialties, and information on location and hours of operation.

- An overall map of Florence and a neighborhood map accompanying each walk help orient the traveler
- Each walk features a listing of the authors’ favorite restaurants and cafes, where the intrepid shopper can pause for sustenance
- Includes list of authors’ favorite shops and indexes by name and specialty
- Louise Fili is director of Louise Fili Ltd, a member of the Art Directors Club Hall of Fame, a recipient of the AIGA Medal for lifetime achievement, and the author of the bestselling *Elegantissima* and the recently published *Grafica della Strada*.
- Lisa Apatoff has lived on a farm in Tuscany for more than thirty-five years. She is an official guide for the city of Florence.

Also Available . . .

Grafica della Strada
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The Ladies of Letterpress
A Gallery of Prints with 80 Removable Posters
Jessica White and Kseniya Thomas

The pin-up-ready best of the 16,000 member Ladies of Letterpress

Who can resist the tactile charm of letterpress? Not many, judging by its ever-rising popularity among artists and designers working with old-school printing methods. The Ladies of Letterpress features the best work of the members of Ladies of Letterpress, an international organization that champions the work of women printers.

Valuable as a handy resource, it includes a wide range of pieces, from greeting cards to broadsides and posters, printed in a variety of type and illustration styles. Each piece is accompanied by details of paper, inks, and press used in its printing, and a profile of its printer. Whether you’re drawn to elegant greeting cards, humorous note cards, or calendars and posters, you’re sure to find inspiration in this volume. And when you do, there are eighty detachable pages just begging to be pinned up.

- The Ladies of Letterpress has more than sixteen thousand male and female members worldwide
- Includes more than three hundred works, from greeting cards to full-size posters, featuring a cornucopia of type and illustration styles
- Every piece is accompanied by details of paper, inks, and press used in its printing, and a profile of its designer/printer
- Jessica White and Kseniya Thomas are cofounders of Ladies of Letterpress. White works as a studio artist and runs the Heroes & Criminals Press in Asheville, NC. Thomas runs Thomas-Printers in Carlisle, PA.

Also Available . . .

Menus for Chez Panisse
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Graphic Design: The New Basics
Revised and Updated
Ellen Lupton and Jennifer Cole Phillips

Ellen Lupton's bestselling graphic design primer revised and updated

Our bestselling introduction to graphic design is now available in a revised and updated edition. In Graphic Design: The New Basics, bestselling author Ellen Lupton (Thinking with Type, Type on Screen) and design educator Jennifer Cole Phillips explain the key concepts of visual language that inform any work of design, from logo or letterhead to a complex website. Through visual demonstrations and concise commentary, students and professionals explore the formal elements of two-dimensional design, such as point, line, plane, scale, hierarchy, layers, and transparency.

This revised edition replaces sixty-four pages of the original publication with new content, including new chapters on visualizing data, typography, modes of representation, and Gestalt principles, and adds sixteen pages of new student and professional work covering such topics as working with grids and designing with color.

• First edition sold more than 75,000 copies
• Updated visual examples and demonstrations reflect recent changes in the graphic design field
• Expanded pedagogical material makes the work more useful as a textbook. An accompanying website for educators can be found at www.gdbasics.com.
• Ellen Lupton is the author of thirteen books with PAPress. She is senior curator of contemporary design at Cooper-Hewitt, Smithsonian Design Museum.
• Jennifer Cole Phillips is principal of J. Cole Phillips Design. Lupton and Phillips are directors of the Graphic Design MFA program at the Maryland Institute College of Art and the recipient of numerous awards for their work as designers and educators.
Munari’s Books
Giorgio Maffei

*Long-overdue monograph on Italian Bruno Munari’s acclaimed book designs*

—

One of the greatest graphic designers of the twentieth century—called by Picasso “the Leonardo of our time”—Italian artist and designer Bruno Munari (1907–1998) considered the book the best medium to communicate his visual ideas, showcase his art, and convey his creative spirit. Primarily produced in large quantities for the general public, his more-than-sixty publications—from design manuals and manifestos to visionary tactile children’s books—displayed all the beauty and technical ingenuity of works of art.

*Munari’s Books*, the first English-language monograph to focus on his remarkable achievements in publishing, examines in detail his seventy-year legacy in print, from his pioneering work as a graphic designer and collaborations with major publishers to his experimental visual projects and innovative contributions to the fields of painting, sculpture, design, photography, and teaching. Featuring critical essays and a wealth of color illustrations, this long-overdue monograph is a visually rich introduction to Munari’s remarkably multifaceted career.

- First English-language monograph focusing on Bruno Munari’s book designs
- Umberto Eco said of him that he “worked on the page as if tuning up a fiddle”
- Giorgio Maffei is an art historian specializing in the history of twentieth-century publishing, and curates artists’ books exhibitions

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**Also Available . . .**

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By Its Cover
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Public Natures
Evolutionary Infrastructure
Weiss/Manfredi

How infrastructure holds the key to revitalizing urban life

As elements of the built landscape, works of infrastructure are a means rather than an end. Our cities’ rail lines, bridges, highways, waterways and off-ramps are essential in a practical sense, but dead in a social one because they create boundaries that prevent one metropolis from physically connecting with another. Yet their very physical presence reveals hidden qualities key to revitalizing urban life. In Public Natures, New York City–based firm WEISS/MANFREDI tests such possibilities by crafting a hybrid manifesto/monograph filled with essays, roundtable discussions, and recent projects that explore new opportunities for infrastructure.

- WEISS/MANFREDI is an award-winning firm known for its masterful integration of architecture, infrastructure, and landscape design
- Features case studies located throughout North America, including the award-winning Olympic Sculpture Park in Seattle, Brooklyn Botanic Garden Visitor Center in New York City, Krishna P. Singh Center for Nanotechnology in Philadelphia, Sylvan Theater at the Washington Monument in Washington, D.C., and additional projects in New Jersey and Toronto
- Roundtable discussions include academics and educators, such as Kenneth Frampton, Preston Scott Cohen, Keller Easterling, and Paul Lewis
- Marion Weiss and Michael A. Manfredi are the founders of the award-winning New York City–based firm WEISS/MANFREDI. Weiss is the Graham Chair Professor of Architecture at the University of Pennsylvania. Manfredi is the Gensler Visiting Professor at Cornell University.

Also Available . . .

Also Available . . .
Henry Howard
Louisiana’s Architect
Robert S. Brantley with Victor McGee

The first book on the architect who shaped the look of New Orleans

... Few nineteenth-century architects ventured far from the pattern-book styles of their time. One architect not constrained by tradition was the Irish-born American Henry Howard, who started as a carpenter and stair builder in 1836 New York and arrived in New Orleans the following year, soon establishing a reputation for distinctive designs that blended American and European trends. His career gained momentum as he went on to design an extraordinarily diverse portfolio of magnificent residences and civic buildings in New Orleans and its environs.

Henry Howard is a lavishly produced clothbound volume featuring hundreds of contemporary and archival images and a comprehensive analysis of his built work. The first book to examine the forty-year career of the architect, Henry Howard establishes a clear lineage of his aesthetic contributions to the urban and rural environments of the South.

• Copublished with The Historic New Orleans Collection
• The first book to explore the history of architect Henry Howard, who shaped New Orleans’s urban landscape as well as some of the most significant residences of Louisiana’s countryside
• Features a rich blend of archival images, historical documents, and beautiful contemporary photographs
• Robert S. Brantley is a New Orleans–based architectural photographer whose work has appeared in numerous design magazines and books about New Orleans

Also Available...

Southern Comfort
978-1-56898-546-6
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Maine
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Felt
The Soft Revolution
Helene Renard

Felt is all grown-up and being used for everything from lampshades to jewelry

Felt may be the oldest fabric known to man. Requiring heat, moisture, and pressure, but no weaving, its simple construction and versatility make it ideal for use in everything from automobiles to musical instruments. Echoing the plastics movement of the 1960s and ’70s, this humble material is now undergoing a creative renaissance. In Felt, author Helene Renard presents eleven case studies by artists and designers working with both handmade and industrially manufactured felt at a variety of scales. The ingenious projects—from interior environments and furniture to jewelry and wearable art—take full advantage of the material’s unique shape-shifting properties to create works of art that surprise and delight.

• A comprehensive overview of the most innovative contemporary felt designers and artists
• Case studies featuring a broad range of artists and designers, including Susanna Hohmann, Claudy Jongstra, Kathryn Walter, Janice Arnold, Anne Kyrö Quinn, Tricia Stackle, Jorie Johnson, Aurelie Tu, Anna Gunnarsdóttir, Miriam Carter, and Lisa Klakulak
• Helene Renard is an associate professor of interior design at Virginia Tech School of Architecture + Design and an artist who has exhibited worldwide

Also Available . . .

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Materials for Design 2
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Designed for the Future
80 Practical Ideas for a Sustainable World
Jared Green

*Today’s brightest design minds on our best hopes for the future*

Designed for the Future asks an international roster of eighty architects, landscape architects, urban designers, sustainable designers, policymakers, and writers to answer in five hundred words or less the simple yet critically important question: What contemporary or historical design represents the best hopes for our future success on earth? Their insightful responses range from the passive cooling strategies employed at Cambodia’s ancient temple city of Angkor Wat to cutting-edge eco-friendly mushroom board as a replacement for Styrofoam to shoes that respond to local culture and climate. Each offers much-needed new solutions to the complex social, economic, and environmental challenges facing twenty-first-century communities.

- Features leading thinkers in the design field, including curator Barry Bergdoll, educator Alan Berger, environmentalist Lester Brown, architect Rick Cook, anthropologist Paul Farmer, critic Christopher Hume, architect Bjarke Ingels, landscape architect Mia Lehrer, architect Rob Rogers, critic Inga Saffron, and artist Janet Echelman
- Compiles innovative projects that can help design leaders envision the future of cities and the built environment
- Jared Green is Web content and strategy manager at the American Society of Landscape Architects (ASLA). He is editor of The Dirt blog and producer of ASLA’s sustainability toolkit, resources guides, and interview series.
Hypernatural
Architecture’s New Relationship with Nature
Blaine Brownell and Marc Swackhamer

**Cutting-edge projects from the front lines of the fastest-growing movement in architecture**

Despite the ever-growing sophistication of synthetic and digital tools, it’s the natural world that captures the imaginations of today’s vanguard designers. By looking to nature as a teacher rather than simply as a source for raw materials, pioneers in the emerging biomimicry movement are developing design methods and materials to create intelligent buildings that emulate life itself.

In *Hypernatural* architecture and material experts Blaine Brownell and Marc Swackhamer present an international collection of forty-two case studies that illustrate astonishing new applications possible in this rapidly growing field, from Echoviren, a botanical pavilion that was designed to wilt into its surrounding redwood forest in Northern California, to the MIT Media Lab’s Silk Pavilion, constructed by the threads of silkworms as they passed over scaffolding. Together, these projects show that by looking to nature, design can be a tool that makes our built environment more efficient, sustainable, and, most of all, livable.

- Biomimicry is the fastest-growing movement in architecture and engineering
- Projects include the Truffle, a small concrete beach house in Spain that used haybales consumed by the family cow in the construction process; the Lithuanian Pavilion, an immersive environment that glows like amber; and the Rain Room, recently on view at MoMA, which allowed inhabitants to enter a downpour without getting a drop of water on them
- Blaine Brownell is an associate professor of architecture and the director of the Master of Architecture program at the University of Minnesota and the author of numerous PAPress books, including *Material Strategies* and the Transmaterial series of sourcebooks
- Marc Swackhamer is the head of the School of Architecture at the University of Minnesota

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**Also Available . . .**

*Material Strategies*
978-1-56898-986-0
$24.95 / £16.99

*Transmaterial 3*
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$40.00 / £25.00
Hydromax

San Francisco, California, 2013

Tamar Fein

Hydromax is a living water system in architecture for a more sustainable merging of the ceiling and the biological. It is a kind of automated plant and microbial system that can monitor their environment and adapt automatically to change. Buildings, on the other hand, traditionally remain unchanging from day to day or season to season. Thus, we can gain a new sense of the potential of dynamic water systems. Hydromax is driven both by water and energy, and it is self-sustaining.

Hydromax is a system that can be used in a variety of contexts, from urban environments to rural landscapes. It can be used for a variety of purposes, such as irrigation, water treatment, and energy generation. The system is designed to be scalable and adaptable, allowing it to be used in a wide range of applications.

Hydromax is a dynamic system that can respond to changes in its environment. It can be used to create a variety of dynamic patterns and shapes, from simple geometric forms to complex, organic structures. The system is designed to be self-sustaining, using energy from the sun and water from the surrounding environment.

Hydromax is a system that can be used to create a more sustainable and dynamic environment. It is a system that can be used to create a more sustainable and dynamic environment. It is a system that can be used to create a more sustainable and dynamic environment.

Walter Cathedral

Benedict D. van der Velden

Walter Cathedral is a dynamic system that can be used to create a variety of dynamic patterns and shapes, from simple geometric forms to complex, organic structures. The system is designed to be self-sustaining, using energy from the sun and water from the surrounding environment.

Walter Cathedral is a system that can be used to create a variety of dynamic patterns and shapes, from simple geometric forms to complex, organic structures. The system is designed to be self-sustaining, using energy from the sun and water from the surrounding environment.

Dequiden (DE)(

Dequiden is a dynamic system that can be used to create a variety of dynamic patterns and shapes, from simple geometric forms to complex, organic structures. The system is designed to be self-sustaining, using energy from the sun and water from the surrounding environment.
Brodsky & Utkin

Alexander Brodsky and Ilya Utkin

The ultimate collection from the dynamic Soviet paper architecture duo

From 1978 to 1993, the renowned Soviet “paper architects” Alexander Brodsky and Ilya Utkin created an incredible collection of elaborate etchings depicting outlandish, often impossible, buildings and cityscapes. Funny, cerebral, and deeply human, their obsessively detailed work layers elements borrowed from Egyptian tombs, Ledoux’s visionary architecture, Le Corbusier’s urban master plans, and other historical precedents in etchings of breathtaking complexity and beauty.

Back by popular demand following the sold-out original 1991 edition and 2003 reprint, Brodsky & Utkin presents the sum of the architects’ collaborative prints and adds new material, including an updated preface by the artists’ gallery representative, Ron Feldman, a new introductory essay by architect Aleksandr Mergold, visual documentation of the duo’s installation work, and rare personal photographs.

- A beautifully printed collector’s edition with a cloth-covered case
- Coincides with the exhibition of Alexander Brodsky and Ilya Utkin’s prints as part of the Tate Modern’s Poetry and Dream display on view until fall 2015
- Brodsky and Utkin continue to inspire artists, architects, and collectors alike

March 2015

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Citizens of No Place

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A Guide to Archigram 1961–74

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William Addison Dwiggins:  
Stencilled Ornament and Illustration  
Expanded Edition  
Dorothy Abbe and Bruce Kennett

*A classic from the man who coined the term graphic design*

There has never been anyone in the design world like William Addison Dwiggins (1880–1956). The first American to call himself a graphic designer, he applied his prodigious talents in the fields of typography, calligraphy, illustration, and even puppeteering—a more fitting title might have been Renaissance man. He is best known for his book designs, which combine his expertise in calligraphy, use of stencils, and typography. Very little has been published on Dwiggins, until now. The first of several planned volumes on his incredible legacy, this reprint of *Stencilled Ornament & Illustration* includes the original book, hand-set in an experimental Linotype face he designed, along with stencils and plates illustrating a dizzying array of graphical elements. A new introduction by Bruce Kennett shows how Dwiggins used ornaments, rules, and other elements in his final book and jacket designs. Originally published in a letterpress edition of 120 copies, this important book introduces the unique genius of Dwiggins to a broader audience.

- Dwiggins is considered by many to be the greatest book designer of all time, yet there is nothing currently in print on his designs
- In addition to the 1979 letterpress edition, the Friends of the Boston Public Library published a paperback facsimile edition in 1980
- The U.S. Postal Service will be issuing a commemorative stamp honoring Dwiggins in 2016
- Dorothy Abbe was an assistant to Dwiggins for several years up until his death in 1956, and then served as the overseer of his collected works until her death in 1999

*Also Available…*

![Elegantissima](image)

*Elegantissima*

- 978-1-61689-097-1
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![Art Deco Bookbindings](image)

*Art Deco Bookbindings*

- 978-1-56898-462-9
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More Than Words
Illustrated Letters from the Smithsonian’s Archives of American Art
Liza Kirwin

Charming and colorful correspondence from our most beloved artists

Our widely celebrated compendium of illustrated letters is now available in paperback. Drawn from the largest repository of artists’ papers in the world, More Than Words features correspondence with wives, lovers, friends, patrons, clients, and confidants by such revered artists as Winslow Homer, Frida Kahlo, Andrew Wyeth, Man Ray, Eero Saarinen, Alexander Calder, Gio Ponti, and Andy Warhol. Picturing the world around them in endearing vignettes, landscapes, portraits, and caricatures, these gorgeous letters reveal the joys and successes, loves and longings, disappointments and frustrations of their legendary lives.

• Liza Kirwin is the curator of manuscripts at the Archives of American Art, Smithsonian Institution

“Today, when illustrating a communication is likely to mean adding a smiley-face emoticon to an instant message, More Than Words arrives like a letter from a long-lost friend.”
—The Wall Street Journal

“A fascinating collection of illustrated letters from many of America’s best known artists.”
—The London Review of Books

Also Available . . .

Lists
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Blackstock’s Collections
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Inside the Rainbow
Russian Children’s Literature 1920-1935: Beautiful Books, Terrible Times
Edited by Julian Rothenstein and Olga Budashevskaya

The visual splendor of Soviet-era children’s picture books

Inside the Rainbow reprints for the first time in English a unique compendium of Soviet-era picture books from the 1920s and 1930s—a high point in the history of children’s literature. In the dark and dangerous world of revolutionary Petrograd, some of the greatest Russian poets and artists of the century came together to create a new kind of book for children, one that reflected the endless possibilities of a brave new world. Managing for a time to escape the scourge of state censorship, these books became a haven for learning, poetic irony, burlesque, and laughter. Showcasing more than three hundred brilliant examples from this golden age of illustration and design, Inside the Rainbow also includes translated poems, stories, and key texts by those who bore witness to the Russian revolution.

• Introduction by Philip Pullman, a giant in young adult literature known for the His Dark Materials trilogy, which includes the bestseller The Golden Compass

• Julian Rothenstein is the publisher and designer of Redstone Press. Olga Budashevskaya is an editor based in Russia.

“Inside the Rainbow is an extraordinary compilation, a treasure-house, a monument to the free imagination and to a brief time when the avant garde and the playful were one and the same.”
—The Guardian

March 2015
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Slow Manifesto: Lebbeus Woods Blog
Clare Jacobson, editor

A meditation on the nature of architecture by a beloved visionary architect

In the fall of 2007, Lebbeus Woods (1940–2012), long admired for his visionary architecture and mastery of drawing, began a blog. Part forum and part public journal, the eclectic mix of articles, drawings, anecdotes, poetry, interviews, and photographic essays explored topics ranging from architectural theory and criticism to education and politics. Amassing more than three hundred entries by its end in the summer of 2012, it is regarded by many as the most comprehensive and accessible archive of Woods’s prodigious creativity. Slow Manifesto: Lebbeus Woods Blog, an edited volume of the blog’s centerpiece entries, stands as a fragmentary essay on the nature of architecture that will be dear to architects, students, and thinkers everywhere.

- Lebbeus Woods was the author of several PAPress books, including Radical Reconstruction, OneFiveFour, The Storm and the Fall, and two volumes in the Pamphlet Architecture series

- Woods’s work is held in the collections of major international museums, including MoMA, the Whitney Museum, MAK Vienna, and the Getty Research Institute


- Clare Jacobson is a Shanghai-based design writer, editor, and curator. She is the author of the PAPress book New Museums in China and has written for numerous publications.

Also Available . . .

OneFiveFour
978-0-910413-80-0
$24.95 / £16.99
RIGHTS: W

Radical Reconstruction
978-1-56898-286-1
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Architecture Oriented Otherwise
David Leatherbarrow

*A breakthrough in architectural thinking is available in paperback*

Now available in paperback, renowned writer and thinker David Leatherbarrow's groundbreaking *Architecture Oriented Otherwise* argues for a more profound, yet simpler, way of thinking about architecture, namely on the basis of how it performs. It’s not only about how a building functions but also how it acts, including its effects on observers and inhabitants as well as on the landscape that situates it. Drawing on an encyclopedic reading of contemporary philosophy, as well as from the work of architects whose work he admires, including Peter Zumthor, Renzo Piano, Le Corbusier, and Frank Lloyd Wright, Leatherbarrow challenges architects to think about their buildings in a vastly wider context, opening up the possibility of creating works that are richer in meaning, quality, and life.

- David Leatherbarrow is professor of architecture and chairman of the PhD program at the University of Pennsylvania

“...a volume of architectural theory that is actually exquisitely readable.”
—Frieze

“His writing can be dense at times, though well worth the effort for extracting the most from his intriguing ideas.”
—A Daily Dose of Architecture

Also Available...

The Landscape Imagination
978-1-61689-145-9
$60.00 / £35.00

Architecture From the Outside In
978-1-56898-896-2
$40.00 / £28.00
Pamphlet Architecture 35

The legendary launching pad for visions from the architectural vanguard

For thirty-seven years, Pamphlet Architecture’s forward-thinking authors have challenged architecture’s conventional wisdom with bold ideas enhanced by visually provocative design. With far-ranging topics including building and urban form, algorithms, machines, and music, each Pamphlet is unique to the individual or group that authors it. The competition for Pamphlet Architecture 35 offered an opportunity for architects, designers, theorists, urbanists, and landscape architects to produce a small manifesto for tomorrow. The competition winner, not announced at press time, reflects the rigor and excitement found throughout the competition’s rich history.

- Founded in 1977 as an alternative to mainstream architectural publishing, Pamphlet Architecture helped launch the careers of architects from Steven Holl and Lebbeus Woods to Zaha Hadid
- Since 2001 the competition has attracted thousands of participants from around the world

Also Available…

Pamphlet Architecture 34
978-1-61689-173-2
$19.95 / £11.99

Pamphlet Architecture 33
978-1-61689-142-8
$19.95 / £11.99
**Young Architects 16**

Overlay

*The best of the next generation of architects and designers*

The Architectural League Prize is an annual competition, series of lectures, exhibition, and publication organized by the Architectural League of New York. Since 2000 the Young Architects competition has identified the best of an emerging generation of architects and designers. The theme for the 2014 Architecture League Prize, Overlay, asked entrants to consider how iterative, incremental processes inform and direct their work. Competition entries reflect a diversity of approaches—from written, researched, and graphically rich interpretations to projects presenting the literal mapping of effects upon a surface.

Competition winners are:

- **Kutan Ayata and Michael Young**, Young & Ayata, Brooklyn
- **Claus Benjamin Freyinger and Andrew Holder**, The LADG, Los Angeles
- **Adam Fure**, SIFT Studio, Ann Arbor
- **Thomas Kelley and Carrie Norman**, Norman Kelley, Brooklyn and Chicago
- **Jenny E. Sabin**, Jenny Sabin Studio, Philadelphia
- **Geoffrey von Oeyen**, Geoffrey von Oeyen Design, Los Angeles

*Also Available . . .*

- Young Architects 15
  - 978-1-61689-239-5
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  - RIGHTS: W

- Young Architects 14
  - 978-1-61689-105-3
  - $24.95 / £16.99
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Animal Box
100 Postcards by 10 Artists
Happy Menocal

Cats, dogs, hens, foxes, lions, tigers, even lemurs—this character-filled collection, curated by Brooklyn-based artist and illustrator Happy Menocal, features one hundred animal postcards from ten celebrated artists: Katharine Barnwell, Ben Giles, David Howell, Charlotte Linton, Geoffrey Martin, Menocal, Alice Pattullo, Sirichai, Adrien Vermont, and Kazumi Yoshida. The colorful cards, in our popular postcard box format, are ideal for correspondence, display, or a little company. A booklet about the artists highlights their creative processes, influences, and favorite creatures.

February 2015

4.25 x 6.25 x 3 in / 10.79 x 15.87 x 7.62 cm
100 full-color postcards, 10 tabbed dividers
24-pp booklet; shrink-wrapped
978-1-61689-348-4
$19.95 / £14.99

Katharine Barnwell

Ben Giles

David Howell
Fredericks & Mae Playing Cards

Fredericks & Mae, a Brooklyn-based design duo known for their beautiful hand-crafted products, bring their love of games and color to this unique set of playing cards. Housed in a sturdy, keepsake box with foil stamping, the one-of-a-kind cards feature a full spectrum of colors, resulting in vibrant game play and artistic display. A perfect gift for aspiring card sharks and design lovers, the package also includes a mini booklet with history and lore, game instruction, and information about the artists.

February 2015

2.875 x 3.75 x 1 in / 7.3 x 9.5 x 2.5 cm
Box with lift-off lid, foil stamping
54 full-color playing cards, 32-pp booklet
Shrink-wrapped
978-1-61689-359-0
$12.95 / £9.99

RIG HTS: W

9781616893590
**Tutti Frutti Pencils**  
*Louise Fili*

Inspired by classic Italian packaging and stationery, celebrated designer Louise Fili brings her pencil collection into full color. This fun and stylish set, a companion to Fili’s *Perfetto Pencils*, contains twelve double-sided pencils in six tutti frutti shades, ideal for drawing or writing.

**February 2015**

7.375 x 2.25 x .875 in / 18.7 x 5.7 x 2.2 cm  
12 double-sided pencils, 6 colors  
red/green; blue/orange; yellow/purple  
Shrink-wrapped  
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*Louise Fili*

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**February 2015**

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Fondation Le Corbusier

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May 2015

4 x 6.5 x 2 in / 10.2 x 16.5 x 5.1 cm
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RIGHTS: W
Let’s Go Letter Hunting
A Field Guide for Typographic Expeditions
Friends of Type

Letter hunting, type spotting, font finding—whatever you want to call it—designers, typographers, and handletterers have long taken to the streets for inspiration in the bountiful and amazing examples of type that surround us. Whether hunting for forgotten vintage signage, a perfect piece of street art, or colorful handpainted ephemera, this lightly guided notebook from the popular design collective Friends of Type (authors of the Keep Fresh, Stay Rad Postcard Box) provides ample space to record, sketch, and riff off all the letters in the world that are fit to hunt.

February 2015
—
5.75 x 8.25 inches / 15 x 21 cm / 160 pp
Hardcover, blind deboss, with 1/2 jacket
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RIGHTS: W
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RIGHTS: W

RIGHTS: NAM
NOISE
Lined Journal
Ed Ruscha

In the early 1960s, Los Angeles–based artist Ed Ruscha started painting single words or phrases on intensely saturated solid backgrounds, creating a body of work referred to as “word pictures.” It was done in an effort to find a new way for paintings to speak. This lined journal, inspired by Ruscha’s own notebooks, features NOISE, an early work from the series that seems particularly relevant in today’s world of nonstop media noise.

February 2015
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**Redstone Diary 2016**

The Therapeutic Diary

*Julian Rothenstein*

For more than twenty years, Redstone Press has produced a highly coveted, richly illustrated, theme-based annual diary. The 2016 weekly calendar focuses on therapy and features artwork from Damien Hirst, Ed Ruscha, Louise Bourgeois, and many more.

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# Index

<table>
<thead>
<tr>
<th>Index</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td></td>
</tr>
<tr>
<td>Abbe, Dorothy</td>
<td>47</td>
</tr>
<tr>
<td>A-Frame Notecards and Postcards</td>
<td>73</td>
</tr>
<tr>
<td>Animal Box</td>
<td>56</td>
</tr>
<tr>
<td>Apatoff, Lise</td>
<td>28</td>
</tr>
<tr>
<td>Architecture Oriented Otherwise</td>
<td>51</td>
</tr>
<tr>
<td>Artists Unframed</td>
<td>10</td>
</tr>
<tr>
<td>B</td>
<td></td>
</tr>
<tr>
<td>Backpack, The</td>
<td>67</td>
</tr>
<tr>
<td>Back Pocket, The</td>
<td>67</td>
</tr>
<tr>
<td>Balancing Acts</td>
<td>26</td>
</tr>
<tr>
<td>Beyer, Rick</td>
<td>8</td>
</tr>
<tr>
<td>Bingaman-Burt, Kate</td>
<td>71</td>
</tr>
<tr>
<td>Bird Watching and Other Nature Observations Journal</td>
<td>77</td>
</tr>
<tr>
<td>Birthstone Notecards</td>
<td>70</td>
</tr>
<tr>
<td>Birthstone Planner</td>
<td>70</td>
</tr>
<tr>
<td>Blackstock, Gregory L.</td>
<td>76</td>
</tr>
<tr>
<td>Blackstock's Collections Notepads</td>
<td>76</td>
</tr>
<tr>
<td>Brantley, Robert S.</td>
<td>38</td>
</tr>
<tr>
<td>Brodsky, Alexander</td>
<td>46</td>
</tr>
<tr>
<td>Brodsky &amp; Utkin</td>
<td>46</td>
</tr>
<tr>
<td>Brooklyn Art Library</td>
<td>12, 67</td>
</tr>
<tr>
<td>Brownell, Blaine</td>
<td>44</td>
</tr>
<tr>
<td>Budashevskaya, Olga</td>
<td>49</td>
</tr>
<tr>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Cognoscenti's Guide to Florence, The</td>
<td>28</td>
</tr>
<tr>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Designed for the Future</td>
<td>42</td>
</tr>
<tr>
<td>E</td>
<td></td>
</tr>
<tr>
<td>Eat Sleep Read Journal set</td>
<td>66</td>
</tr>
<tr>
<td>Ed Ruscha</td>
<td>64</td>
</tr>
<tr>
<td>F</td>
<td></td>
</tr>
<tr>
<td>Felt</td>
<td>40</td>
</tr>
<tr>
<td>Fili, Louise</td>
<td>28, 59</td>
</tr>
<tr>
<td>Fondation Le Corbusier</td>
<td>61</td>
</tr>
<tr>
<td>Foresta, Merry A.</td>
<td>10</td>
</tr>
<tr>
<td>Fredericks and Mae</td>
<td>58</td>
</tr>
<tr>
<td>Fredericks &amp; Mae Playing Cards</td>
<td>58</td>
</tr>
<tr>
<td>Friends of Type</td>
<td>62, 63</td>
</tr>
<tr>
<td>G</td>
<td></td>
</tr>
<tr>
<td>Ghost Army of World War II, The</td>
<td>8</td>
</tr>
<tr>
<td>Gill, Bryan Nash</td>
<td>72</td>
</tr>
<tr>
<td>Graphic Design: The New Basics</td>
<td>32</td>
</tr>
<tr>
<td>Gray, Lucy</td>
<td>26</td>
</tr>
<tr>
<td>Green, Jared</td>
<td>42</td>
</tr>
<tr>
<td>Grids &amp; Guides</td>
<td>60</td>
</tr>
<tr>
<td>Grids &amp; Guides: 3 Notepads</td>
<td>60</td>
</tr>
<tr>
<td>Grids &amp; Guides: Notebook for Visual Thinkers</td>
<td>60</td>
</tr>
<tr>
<td>H</td>
<td></td>
</tr>
<tr>
<td>Henry Howard</td>
<td>38</td>
</tr>
<tr>
<td>Hypernatural</td>
<td>44</td>
</tr>
<tr>
<td>I</td>
<td></td>
</tr>
<tr>
<td>I Am a Man</td>
<td>65</td>
</tr>
<tr>
<td>IndieBound</td>
<td>66</td>
</tr>
<tr>
<td>Inside the Rainbow</td>
<td>49</td>
</tr>
<tr>
<td>I Paid the Light Bill Just to See Your Face</td>
<td>75</td>
</tr>
<tr>
<td>J</td>
<td></td>
</tr>
<tr>
<td>Jacobson, Clare</td>
<td>50</td>
</tr>
<tr>
<td>Jenny, Peter</td>
<td>24</td>
</tr>
<tr>
<td>K</td>
<td></td>
</tr>
<tr>
<td>Keep Fresh, Stay Rad</td>
<td>63</td>
</tr>
<tr>
<td>Keep the Change</td>
<td>18</td>
</tr>
<tr>
<td>Kennett, Bruce</td>
<td>47</td>
</tr>
<tr>
<td>Kirwin, Liza</td>
<td>48</td>
</tr>
<tr>
<td>Kwun, Aileen</td>
<td>14</td>
</tr>
<tr>
<td>L</td>
<td></td>
</tr>
<tr>
<td>Ladies of Letterpress, The</td>
<td>30</td>
</tr>
<tr>
<td>Leatherbarrow, David</td>
<td>51</td>
</tr>
<tr>
<td>Le Corbusier</td>
<td>61</td>
</tr>
<tr>
<td>Le Corbusier Modular Rule</td>
<td>61</td>
</tr>
<tr>
<td>Let's Go Letter Hunting</td>
<td>62</td>
</tr>
<tr>
<td>Ligon, Glenn</td>
<td>65</td>
</tr>
<tr>
<td>Lippert, Kevin</td>
<td>22</td>
</tr>
<tr>
<td>Local Color</td>
<td>16</td>
</tr>
<tr>
<td>LOST</td>
<td>20</td>
</tr>
<tr>
<td>Lupton, Ellen</td>
<td>32</td>
</tr>
<tr>
<td>M</td>
<td></td>
</tr>
<tr>
<td>Maffei, Giorgio</td>
<td>34</td>
</tr>
<tr>
<td>Mark Mothersbaugh: Collected Facts &amp; Lies</td>
<td>65</td>
</tr>
<tr>
<td>McGee, Victor</td>
<td>38</td>
</tr>
<tr>
<td>Menocal, Happy</td>
<td>56</td>
</tr>
<tr>
<td>Messenger Bag, The</td>
<td>67</td>
</tr>
<tr>
<td>More Than Words</td>
<td>48</td>
</tr>
<tr>
<td>Munari's Books</td>
<td>34</td>
</tr>
<tr>
<td>N</td>
<td></td>
</tr>
<tr>
<td>Nested Notes Egg Sticky Notes</td>
<td>76</td>
</tr>
<tr>
<td>Nest &amp; Eggs Notecards</td>
<td>77</td>
</tr>
<tr>
<td>Nigel Peake City and Country Notecards</td>
<td>75</td>
</tr>
<tr>
<td>NOISE</td>
<td>64</td>
</tr>
<tr>
<td>P</td>
<td></td>
</tr>
<tr>
<td>Pamphlet Architecture</td>
<td>35, 52</td>
</tr>
<tr>
<td>Pattern Box</td>
<td>69</td>
</tr>
<tr>
<td>Pattern Papers</td>
<td>69</td>
</tr>
<tr>
<td>Pattern Roll</td>
<td>68</td>
</tr>
<tr>
<td>Paula Scher MAPS</td>
<td>73</td>
</tr>
<tr>
<td>Peake, Nigel</td>
<td>75</td>
</tr>
<tr>
<td>Perfetto Pencils</td>
<td>59</td>
</tr>
<tr>
<td>Peterman, Sara Elands</td>
<td>12</td>
</tr>
<tr>
<td>Peterman, Steven</td>
<td>12</td>
</tr>
<tr>
<td>Phillips, Ian</td>
<td>20</td>
</tr>
<tr>
<td>Phillips, Jennifer Cole</td>
<td>32</td>
</tr>
<tr>
<td>Pocket Dept. Notebooks, The</td>
<td>67</td>
</tr>
<tr>
<td>Pocket Pack, The</td>
<td>67</td>
</tr>
<tr>
<td>Powers, Stephen</td>
<td>75</td>
</tr>
<tr>
<td>Public Natures</td>
<td>36</td>
</tr>
<tr>
<td>Q</td>
<td></td>
</tr>
<tr>
<td>Quattro Parole Italianne Notecards</td>
<td>74</td>
</tr>
<tr>
<td>R</td>
<td></td>
</tr>
<tr>
<td>Randl, Chad</td>
<td>73</td>
</tr>
<tr>
<td>Redstone Diary 2016</td>
<td>66</td>
</tr>
<tr>
<td>Renard, Helene</td>
<td>40</td>
</tr>
<tr>
<td>Robinson, Mimi</td>
<td>16</td>
</tr>
<tr>
<td>Rothenstein, Julian</td>
<td>49, 66</td>
</tr>
<tr>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Sayles, Elizabeth</td>
<td>8</td>
</tr>
<tr>
<td>Shirt Pocket, The</td>
<td>67</td>
</tr>
<tr>
<td>Sketchbook Project World Tour, The</td>
<td>12</td>
</tr>
<tr>
<td>Slow Manifesto: Lebbeus Woods Blog</td>
<td>50</td>
</tr>
<tr>
<td>Smith, Bryn</td>
<td>14</td>
</tr>
<tr>
<td>Spiller, Harley J.</td>
<td>18</td>
</tr>
<tr>
<td>Swackhamer, Marc</td>
<td>44</td>
</tr>
<tr>
<td>T</td>
<td></td>
</tr>
<tr>
<td>Textile Arts Center</td>
<td>68, 69</td>
</tr>
<tr>
<td>The Kitchen Art Studio</td>
<td>24</td>
</tr>
<tr>
<td>Thomas, Kseniya</td>
<td>30</td>
</tr>
<tr>
<td>Tutti Frutti Pencils</td>
<td>59</td>
</tr>
<tr>
<td>Twenty Over Eighty</td>
<td>14</td>
</tr>
<tr>
<td>U</td>
<td></td>
</tr>
<tr>
<td>Unlearning to Draw</td>
<td>24</td>
</tr>
<tr>
<td>Utkin, Ilya</td>
<td>46</td>
</tr>
<tr>
<td>V</td>
<td></td>
</tr>
<tr>
<td>Van Gogh Repetitions</td>
<td>64</td>
</tr>
<tr>
<td>Vintage Typography Notecards</td>
<td>74</td>
</tr>
</tbody>
</table>
**Rights Information**

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
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<td>World English</td>
</tr>
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</tr>
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<td>United States only</td>
</tr>
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<td>World English, excluding UK</td>
</tr>
<tr>
<td>XUKE</td>
<td>World English, excluding UK and Europe</td>
</tr>
<tr>
<td>XUKC</td>
<td>World English, excluding UK and Commonwealth</td>
</tr>
<tr>
<td>XUKCE</td>
<td>World English, excluding UK, Commonwealth, and Europe</td>
</tr>
<tr>
<td>XEU</td>
<td>World, excluding Europe</td>
</tr>
<tr>
<td>XAUNZ</td>
<td>World English, excluding Australia and New Zealand</td>
</tr>
<tr>
<td>XJ</td>
<td>World, excluding Japan</td>
</tr>
<tr>
<td>WXS</td>
<td>World, excluding Special Territories&lt;br/&gt;(please contact Chronicle Books for details)</td>
</tr>
</tbody>
</table>