



MOLESKINE®

PLANNERS  
CATALOGUE

SPRING 2010



## MOLESKINE: THE HISTORY

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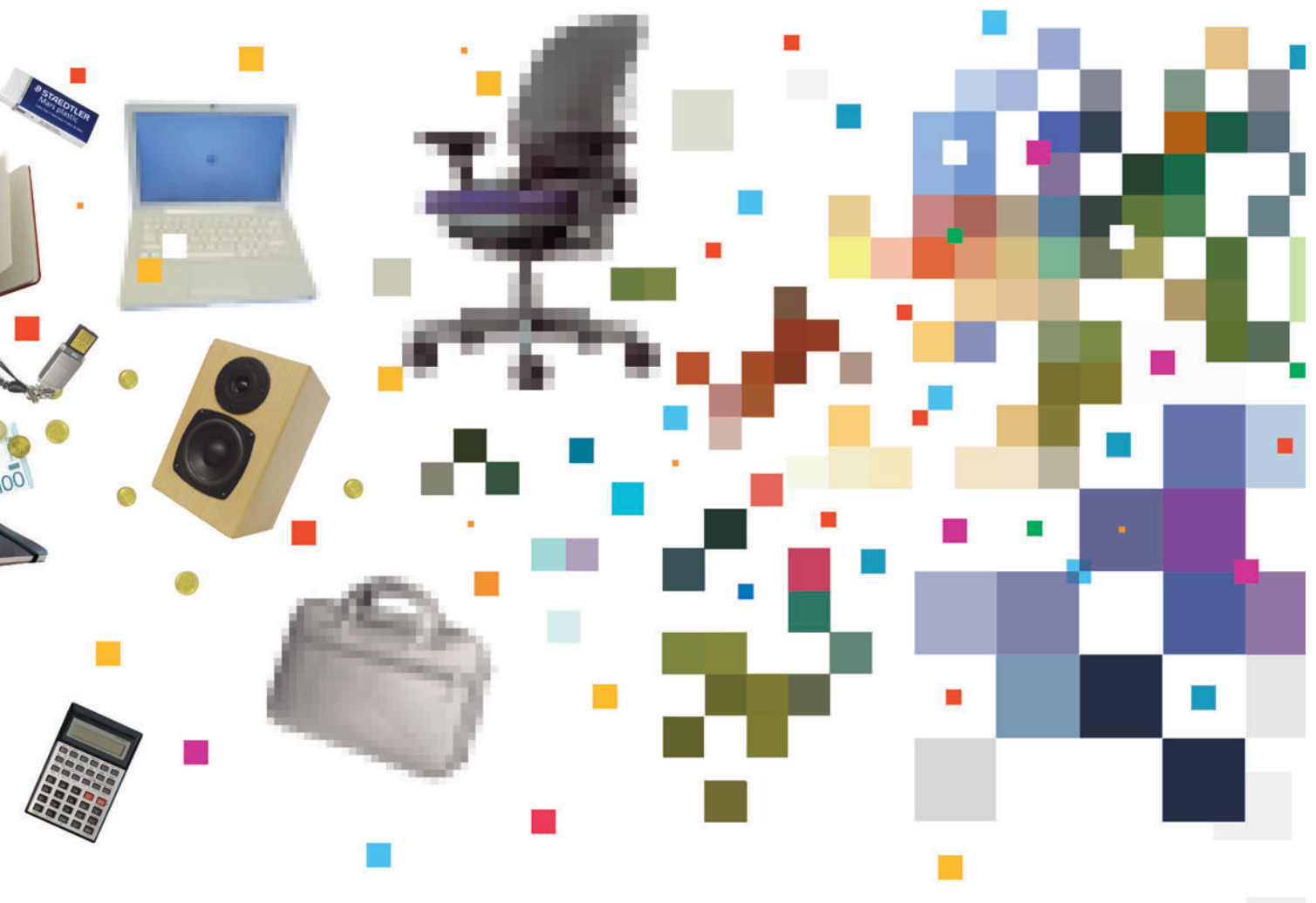
### THE LEGENDARY NOTEBOOK

Moleskine® notebook is the heir of the legendary notebook used for the past two centuries by artists and thinkers, from Vincent Van Gogh to Pablo Picasso, from Ernest Hemingway to Bruce Chatwin. The anonymous and essential little black notebook, with its unique rounded corners, elastic closure, and expandable inner pocket, was originally produced for more than a century by a small French bookbinder that supplied Parisian stationery shops frequented by the international literary and artistic avant-garde. This trusty, pocket-sized travel companion held their sketches, notes, stories, and ideas before they became famous images or beloved books.

### CHATWIN'S TALE

In the mid-1980s, the little black notebook suddenly wasn't to be found anywhere. In his book The Songlines, Bruce Chatwin tells us the whole story of his favorite notebook, which he nicknamed "moleskine." In 1986, the original manufacturer - a family operating in Tours - closed down forever: "Le vrai moleskine n'est plus" are the lapidary words Chatwin puts into the mouth of the owner of the stationery shop in Rue de l'Ancienne Comédie-also a legendary spot - where he stocked up on the notebooks. The English writer-traveller bought up all the notebooks that he could find before he left for Australia, but they were not enough.





## THE MOLESKINE NOTEBOOK

In 1997, a small Milanese publisher brought the legendary notebook back to life, choosing for it this literary name, thus restoring an extraordinary tradition. Following Chatwin's footsteps, the Moleskine notebook begins its journey once again, this time as an indispensable complement to today's mobile technology. Capturing reality on the move, preserving details, impressing the unique aspects of experience upon paper, Moleskine notebooks are an accumulator of ideas and emotions which are then released over time.

## MOLESKINE TODAY

Today, the brand Moleskine® is synonymous with culture, travel, memory, imagination, and personal identity, both in everyday life and in the digital world. It is a brand identifying a family of notebooks, journals, planners and innovative city guides, adapted for different functions. With a variety of page layouts, Moleskine notebooks are partners for the creative professions and the imagination of our time: they are a worldwide symbol of contemporary nomadism, closely connected to the digital world through a network of websites, blogs, online groups and virtual archives. With Moleskine, the ancient (and typically analogical) practice of sketching and jotting down notes finds unexpected connective space on the Web and in its communities.

# MOLESKINE PLANNER DISPLAYS

Corrugate Display

Counter Displays





# MOLESKINE COUNTER SPINNERS & DISPLAYS



## COUNTER SPINNER FOR POCKET AND LARGE PLANNERS

Plexiglass structure has 2 levels, one for the pocket size units and one for the large size units. The communication is customized on the 4 sides of the header. Varnished wooden header and base.

It holds up to 60 pocket and 44 large units.

*13 1/4" x 13 1/4" x h 23 1/2"*  
*33.5 x 33.5 x h 60 cm*

ISBN-13 978-88-8370-928-9



## CORRUGATE DISPLAY FOR PLANNERS

Ground cardboard display, with printed logo and visual on the base.

It holds up to 27 pocket, 18 large or 12 extra large units.

*11 3/4" x 19 3/4" x h 48 1/2"*  
*30 x 50 x h 123.5 cm*

ISBN-13 978-88-6293-251-6

## COUNTER DISPLAY FOR EXTRA SMALL PLANNERS

Plexiglass structure with 2 levels and wooden base with logo.

It holds up to:

- 18 daily XS planners or
- 24 weekly XS planners or
- 9 daily + 12 weekly XS planners.

*5" x 10 1/2" x h 10"*  
*13 x 27 x h 25.5 cm*

ISBN-13 978-88-6293-464-0



For more information about display programs, please contact your sales representative.

The notebooks are not included with the spinners.

# MOLESKINE PLANNERS



Daily,

weekly,

weekly notebook,

and monthly notebook planners

Our legendary collection of planning  
and organizing tools

# MOLESKINE PLANNER FEATURES

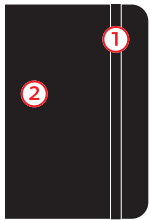
	Black soft cover	Black hard cover	Red hard cover	Coloured cover	XS	P	L	XL	A4	Inserts*
<b>ACADEMIC - 18 MONTH PLANNERS</b>										
Weekly Notebook	•	•				•	•	•		address
Weekly Planner Horizontal <b>NEW</b>			•			•	•			
<b>12 MONTH PLANNERS</b>										
Daily Planner **	•	•	•	•	•	•	•		•	address tabbed
"Colour a month" Daily Planner				•		•				
Desk Calendar		•				•				
Weekly Planner Horizontal **		•		•	•	•	•			address
Weekly Planner Vertical		•				•	•		•	address
Weekly Planner - Twin Set			•			•				tabbed
Project Planner	•					•				
Weekly Notebook	•		•			•	•	•		tabbed
Monthly Notebook	•					•	•	•		
Panoramic Planner	•					•				

All planners have a "month at a glance" section (except Monthly Notebook, Project Planner, Desk Calendar).

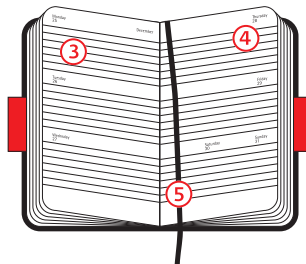
\* Inserts are not available for soft cover planners.

\*\* New XS and A4 sizes. (Inserts not included).

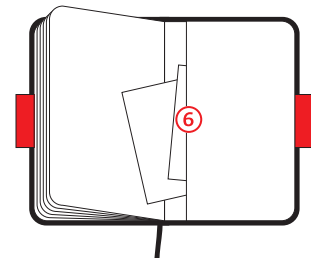
## Technical features



- ① Elastic closure
- ② Hard or soft cover, leather cover, black, red, or coloured cover.

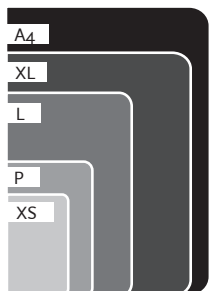


- ③ Round corners
- ④ Acid-free paper
- ⑤ Bookmark



- ⑥ Expandable inner pocket in cardboard and cloth.

## Planner sizes



• Extra small (XS):  
2 ½" x 4"  
6.5 x 10.5 cm

• Pocket (P):  
3 ½" x 5 ½"  
9 x 14 cm

• Large (L):  
5" x 8 ¼"  
13 x 21 cm

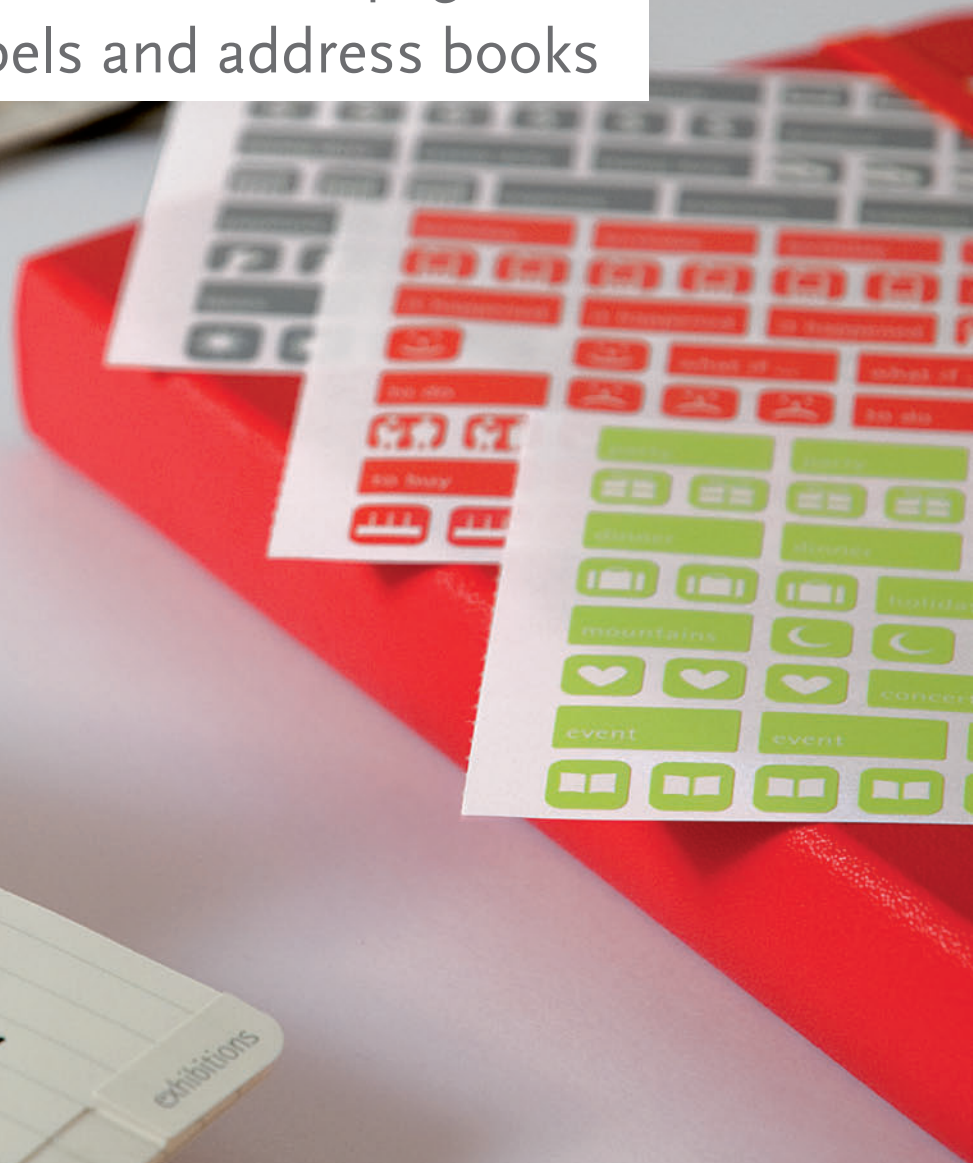
• Extra Large (XL):  
7 ½" x 10"  
19 x 25 cm

• A4:  
12" x 8 ½"  
21 x 29.7 cm



# MOLESKINE PLANNER INSERTS

Removable and re-usable tabbed pages inserts, adhesive labels and address books





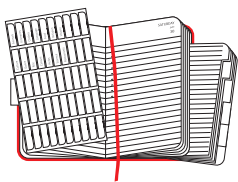
# INSERTS

— *Tabbed pages insert and adhesive labels*  
*For red hard cover planners*

— *Address book insert*  
*For black hard cover planners*

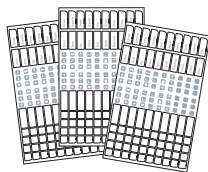


## TABBED PAGES INSERT

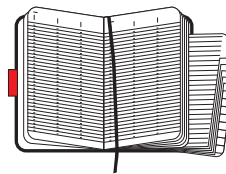


+

## ADHESIVE LABELS



## ADDRESS BOOK



In the interior pocket there is an insert with 24-page archive with 6 tabs and 35 adhesive labels.

It is removable and re-usable over the years.

**ONLY FOR RED HARD COVER PLANNERS**

225 adhesive labels can be used to mark important dates and deadlines.

**ONLY FOR RED HARD COVER PLANNERS**

The expandable inner pocket houses an address book with 28 lined pages and laminated alphabetical labels.

The address book can be removed and used for future purposes.

**ONLY FOR BLACK HARD COVER PLANNERS**

# MOLESKINE ACADEMIC PLANNERS – 18 Months

Weekly notebook

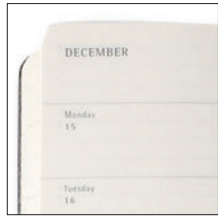
Weekly planner





# MOLESKINE ACADEMIC – 18 MONTHS

— July 2010 – December 2011



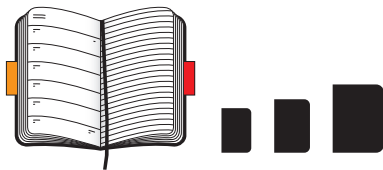
Weekly view



Week on 2 pages

## WEEKLY NOTEBOOK

Black soft cover



*The week's appointments at a glance on the left, complemented by a page for notes and ideas on the right.*

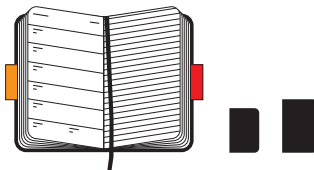
Pocket 208 pages  
ISBN-13 978-88-6293-388-9

Large 208 pages  
ISBN-13 978-88-6293-389-6

XLarge 208 pages  
ISBN-13 978-88-6293-396-4

## WEEKLY NOTEBOOK

Black hard cover



*A versatile planner with the freedom of a notebook. Appointments, notes and thoughts at a glance.*

Pocket 208 pages  
ISBN-13 978-88-6293-399-5

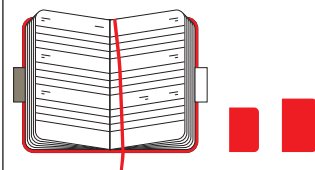
Large 208 pages  
ISBN-13 978-88-6293-400-8

Includes address book insert

## WEEKLY PLANNER HORIZONTAL

Red hard cover

NEW



*The whole week on two pages. With horizontal layout.*

Pocket 208 pages  
ISBN-13 978-88-6293-341-4

Large 208 pages  
ISBN-13 978-88-6293-342-1

Includes a tabbed pages insert and adhesive labels

# MOLESKINE PLANNERS – 12 Months

Daily,

weekly,

weekly notebook,

and monthly notebook planners





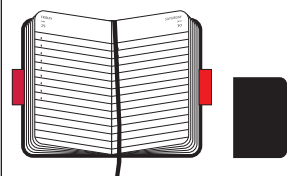
# MOLESKINE DAILY PLANNER – A4

— 12 months (January – December 2011)

NEW  
ITEM  
2010



**DAILY PLANNER**  
Black hard cover



A4 400 pages

ISBN-13 978-88-6293-343-8

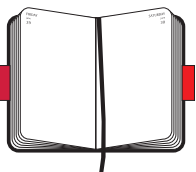
A planner with more room for notes, appointments and special moments. Also great as a diary.

# MOLESKINE DAILY PLANNERS – EXTRA SMALL

— 12 months (January – December 2011)



## DAILY PLANNER Hard cover



A stylish colourful accessory  
in extra small size to carry with  
you everywhere, all the time.

● *Black* 

XSmall 416 pages  
ISBN-13 978-88-6293-345-2

● *Dark Pink* 

XSmall 416 pages  
ISBN-13 978-88-6293-348-3

● *Sky Blue* 

XSmall 416 pages  
ISBN-13 978-88-6293-349-0

● *Lime Green* 

XSmall 416 pages  
ISBN-13 978-88-6293-350-6

● *Maroon* 

XSmall 416 pages  
ISBN-13 978-88-6293-347-6

● *Blue* 

XSmall 416 pages  
ISBN-13 978-88-6293-346-9

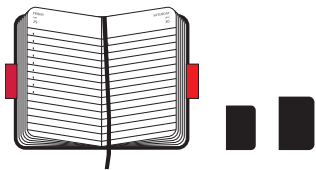


# MOLESKINE DAILY PLANNERS

— 12 months (January – December 2011)



## DAILY PLANNER Black hard cover



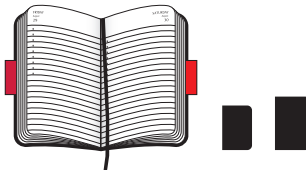
*A new page for each day  
for notes and appointments.*

Pocket 400 pages  
ISBN-13 978-88-6293-380-3

Large 400 pages  
ISBN-13 978-88-6293-381-0

**Includes address book insert**

## DAILY PLANNER Black soft cover

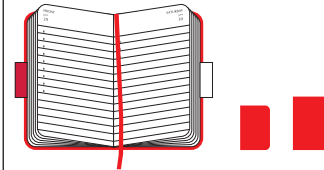


*With plenty of space and a flexible cover.  
A new page for each day.*

Pocket 400 pages  
ISBN-13 978-88-6293-401-5

Large 400 pages  
ISBN-13 978-88-6293-402-2

## DAILY PLANNER Red hard cover



*Plenty of space for each day of the year.*

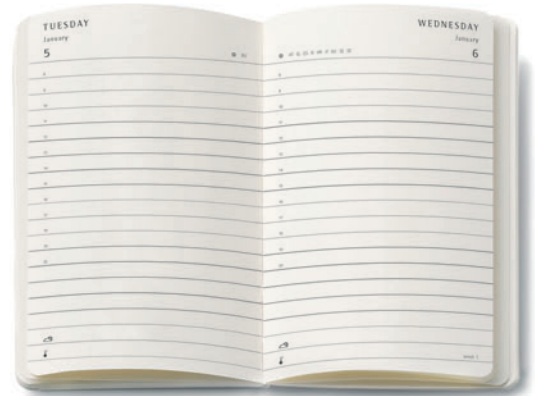
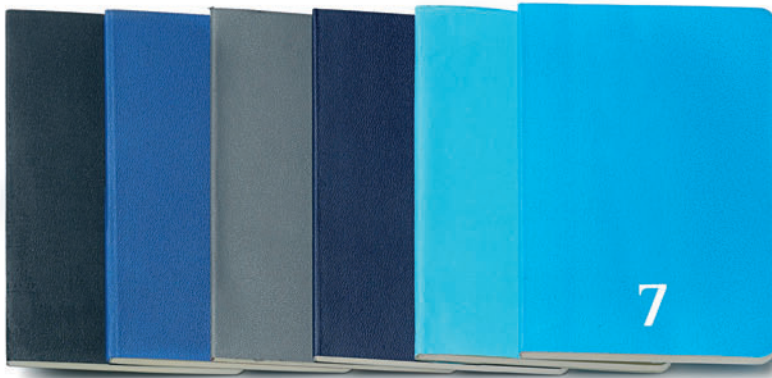
Pocket 400 pages  
ISBN-13 978-88-6293-390-2

Large 400 pages  
ISBN-13 978-88-6293-391-9

**Includes a tabbed pages insert  
and adhesive labels**

# MOLESKINE “COLOUR A MONTH” DAILY PLANNER

— 12 months (January – December 2011): one colour per month



## “COLOUR A MONTH” DAILY PLANNER

12 different soft coloured cover planners



*An individual Volant daily planner for each month of the year. Light and practical to carry, this set makes a great gift idea.*

Pocket 64 pages  
in each Volant planner

ISBN-13 978-88-6293-406-0



*The 12 monthly planners are packed in a gift box that protects, organizes, and preserves.*

# MOLESKINE DESK CALENDAR

— 12 months (January – December 2011)

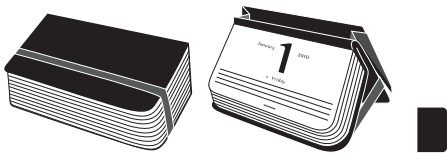
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## DESK CALENDAR

Black hard cover



Pocket 366 sheets

ISBN-13 978-88-6293-407-7

Detachable pages let you start each day a new, while the inner pocket allows you to store memories and keep track of the days that count.



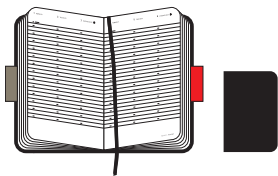
# MOLESKINE WEEKLY PLANNER – A4

— 12 months (January – December 2011)



## WEEKLY PLANNER VERTICAL

Black hard cover



A4 144 pages

ISBN-13 978-88-6293-344-5

A lot of space to organize the week: each day divided in 15 minute increments, with a blank column for free notes and the overview of the month on each page.

# MOLESKINE WEEKLY PLANNERS – EXTRA SMALL

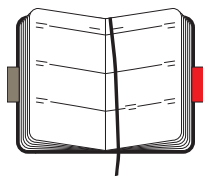
— 12 months (January – December 2011)

NEW  
ITEM  
2010



## WEEKLY PLANNER HORIZONTAL

Hard cover



A weekly extra small planner  
in six appealing colours gives  
a view of the whole week.

● *Black* ■

XSmall 160 pages

ISBN-13 978-88-6293-351-3

● *Dark Pink* ■

XSmall 160 pages

ISBN-13 978-88-6293-354-4

● *Sky Blue* ■

XSmall 160 pages

ISBN-13 978-88-6293-355-1

● *Lime Green* ■

XSmall 160 pages

ISBN-13 978-88-6293-356-8

● *Maroon* ■

XSmall 160 pages

ISBN-13 978-88-6293-353-7

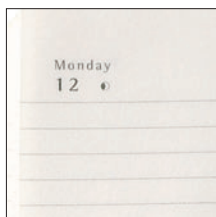
● *Blue* ■

XSmall 160 pages

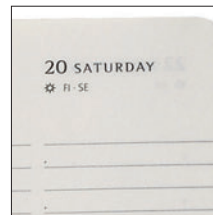
ISBN-13 978-88-6293-352-0

# MOLESKINE WEEKLY PLANNERS

— 12 months (January – December 2011)



Horizontal layout

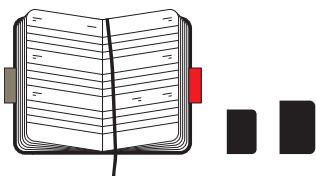


Vertical layout



## WEEKLY PLANNER HORIZONTAL

Black hard cover



*The whole week on two pages.  
With horizontal layout.*

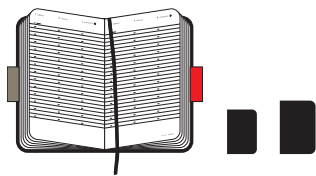
Pocket 144 pages  
ISBN-13 978-88-6293-382-7

Large 144 pages  
ISBN-13 978-88-6293-383-4

Includes address book insert

## WEEKLY PLANNER VERTICAL

Black hard cover



*The whole week on two pages.  
With vertical layout.*

Pocket 144 pages  
ISBN-13 978-88-6293-397-1

Large 144 pages  
ISBN-13 978-88-6293-398-8

Includes address book insert

## WEEKLY PLANNER – RED TWIN SET

Weekly horiz. planner hard cover +  
a Volant notebook



*The red weekly horizontal planner and  
a Volant notebook together in a practical  
pocket size.*

Pocket 144 + 48 pages  
ISBN-13 978-88-6293-392-6

Includes a tabbed pages insert  
and adhesive labels



# MOLESKINE PANORAMIC PLANNER

— 12 months (January – December 2011)



Vertical view

Monthly Calendar

## PANORAMIC PLANNER Black soft cover



Pocket 144 pages  
ISBN-13 978-88-6293-405-3

One week on two pages with space for keeping “to do” lists, contact information and notes. View the full month snapshot while you plan the week in-depth.

# MOLESKINE WEEKLY NOTEBOOKS

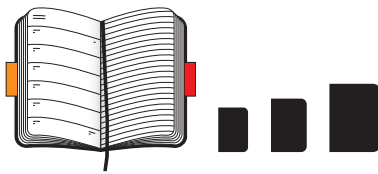
— 12 months (January – December 2011)



The week on the left

Page for notes on the right

## WEEKLY NOTEBOOK Black soft cover



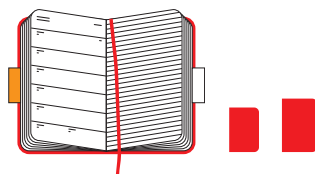
*A versatile planner with the freedom of a notebook.*

Pocket 144 pages  
ISBN-13 978-88-6293-385-8

Large 144 pages  
ISBN-13 978-88-6293-386-5

XLarge 144 pages  
ISBN-13 978-88-6293-387-2

## WEEKLY NOTEBOOK Red hard cover



*One page week for planning and a full page for notes.*

Pocket 144 pages  
ISBN-13 978-88-6293-384-1

Large 144 pages  
ISBN-13 978-88-6293-393-3

**Includes a tabbed pages insert and adhesive labels**

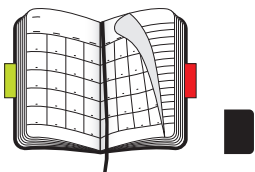
# MOLESKINE MONTHLY NOTEBOOKS

— 12 months (January – December 2011)



Monthly planner

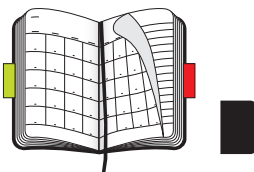
## MONTHLY NOTEBOOK Black soft cover



*A monthly layout on two pages  
followed by ruled pages for notes.*

Pocket 128 pages  
ISBN-13 978-88-6293-394-0

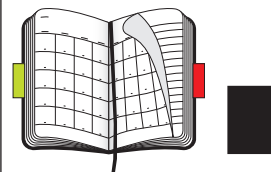
## MONTHLY NOTEBOOK Black soft cover



*A monthly layout on two pages  
followed by ruled pages for notes.*

Large 128 pages  
ISBN-13 978-88-6293-403-9

## MONTHLY NOTEBOOK Black soft cover



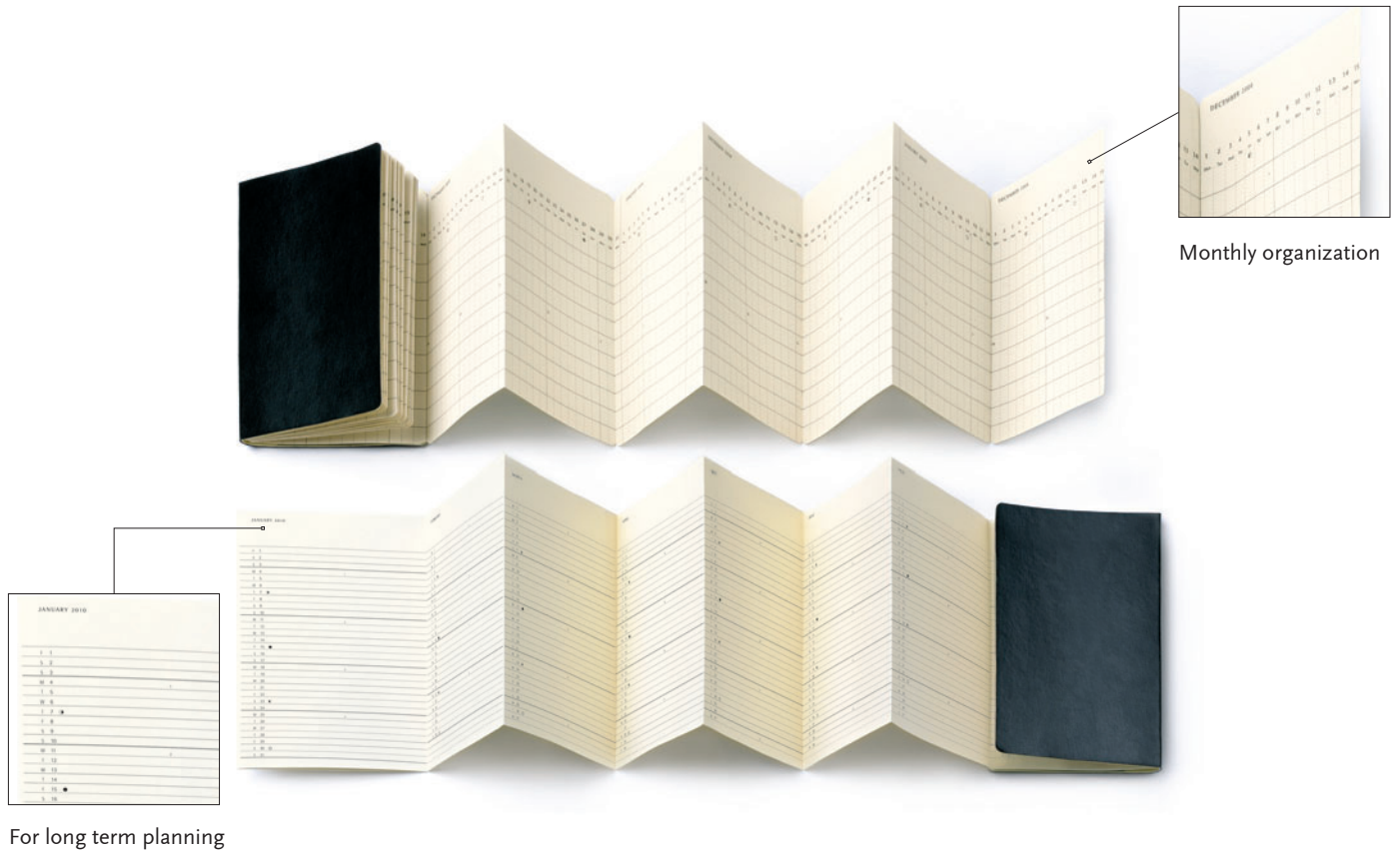
*A monthly layout on two pages  
followed by ruled pages for notes.*

XLarge 128 pages  
ISBN-13 978-88-6293-395-7



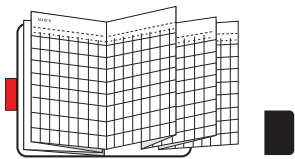
# MOLESKINE PROJECT PLANNER

— 12 months (January – December 2011)



## PROJECT PLANNER

Black soft cover



Two layouts for planning and tracking both long and short-term projects.

Pocket 52 accordion pages

ISBN-13 978-88-6293-404-6



## MOLESKINE CUSTOM EDITIONS

Moleskine Custom Editions and Publishing offers the classic Moleskine notebook as a platform for communication and a vehicle for articulating distinct messages. With offices in New York and Milan, this division creates limited edition projects for many of the world's leading cultural institutions, universities and companies. All projects are carefully discussed prior to their approval, design and creation. The result is a curated collection of beautifully customized notebooks. To discuss creating your own Moleskine story, contact [custom@moleskine.com](mailto:custom@moleskine.com)

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## DETOUR EXHIBITIONS

Detour is a Moleskine project dedicated to culture and creativity, with travelling displays of Moleskine notebooks realized by artists, writers, architects, designers, and musicians all over the world. The notebooks have already been displayed in London, New York, Paris, Berlin, Istanbul, and Tokyo.

All Detour notebooks are permanently displayed online [www.moleskine.com/detour](http://www.moleskine.com/detour)

Detour and its artists support *lettera27*, a non-profit foundation [www.lettera27.org](http://www.lettera27.org)

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# NOTES





# MOLESKINE®



## COMPANY PROFILE: CULTURE, IMAGINATION, MEMORY, TRAVEL, PERSONAL IDENTITY

The Moleskine® brand was born in 1997, reproducing the legendary notebook of artists and thinkers of the past two centuries. Since January 1, 2007, Moleskine has also become the name of the company that owns the worldwide trademark rights for the brand. Moleskine Srl creates, manufactures and distributes the well known notebooks and their various offsprings. The company grew out of the experience of Modo&Modo, the small Milanese publishing house which, in 1997, created the Moleskine brand, thus rediscovering and reviving an extraordinary tradition. In the autumn of 2006, Modo&Modo was purchased by SG Capital Europe, with the aim of fully developing the potential of the Moleskine brand. Moleskine Srl is a small creative company in constant growth. Today, Moleskine Srl has around 60 employees and a vast network of partners and collaborators, located in Milan, Italy. Its American affiliate, Moleskine America Inc., was founded in early 2008 and is located in New York City.

Moleskine Srl  
V.le Stelvio, 66  
20159 Milano (Italy)  
Tel. +39 024344981  
Fax +39 0243449840

Moleskine America, Inc.  
320 W 13th Street  
7th Floor  
New York, NY 10014  
Tel. 646 218 6010

[www.moleskine.com](http://www.moleskine.com)



**Mixed Sources**

Product group from well-managed forests and other controlled sources

Cert no. CQ-COC-000043  
[www.fsc.org](http://www.fsc.org)

© 1996 Forest Stewardship Council

### Raincoast Books

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[www.raincoast.com](http://www.raincoast.com)  
[info@raincoast.com](mailto:info@raincoast.com)

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9 788862 934084