

Every year, nearly one million people die from suicide.

More than 20 times as many people attempt.*

What if they had waited just one more day?

"Porcellino creates some of the most thoughtful, intelligent, sympathetic and beautiful comix in America" - *TIME*



THE NEXT DAY

PAUL PETERSON JOHN PORCELLINO JASON GILMORE



THE NEXT DAY

JOHN PORCELLINO

PAUL PETERSON

JASON GILMORE

*Final cover may vary

From the Team Behind

KENK: A Graphic Portrait

2010 Non-Fiction Book of the Year - *Quill & Quire*

"Arguably one of the best pieces of journalism released in recent years, graphic novel or otherwise" - *Broken Pencil*

Illustrated by Acclaimed Graphic Novelist

John Porcellino

"A master at miniature poignance" - *Entertainment Weekly*

"Porcellino creates some of the most thoughtful, intelligent, sympathetic & beautiful comix in America" - *TIME*

May 2011 Comic Shop & Canadian Bookstore Release,
Timed For:

- Canadian Mental Health Week
- The Toronto Comic Arts Festival
- Free Comic Book Day
- Hot Docs Documentary Film Festival

Fall 2011 US Bookstore Release (details TBC)

Developed with the National Film Board of Canada - 70 Academy Award™ Nominations
for simultaneous high-profile release as an interactive animated online documentary with TVOntario

The Next Day is a ground-breaking print graphic novella and separate interactive animated documentary online, both constructed from intimate interviews with survivors of near-fatal suicide attempts. In this poetic and profound philosophical exploration, four seemingly ordinary people each offer haunting insight into life, the decision to end it, and what comes after...

*World Health Organization

www.thenextday.ca

Written by Paul Peterson & Jason Gilmore, Illustrated by John Porcellino

The Next Day, 100 pages, pb, one colour, 6.5" x 9", \$16.95 CDN, \$16.95 USD ISBN 978-0-9864884-1-2

www.popsandbox.com
Alex Jansen, 416.537.5467
alex@popsandbox.com



Distributed in Canada by RAINCOAST BOOKS • 1-800-663-5714 • customerservice@raincoast.com

RAINCOAST BOOKS  www.raincoast.com