



A GRAPHIC PORTRAIT BY alex jansen
RICHARD POPLAK jason gilmore
nick marinkovich

KENIK

"THE WORLD'S MOST PROLIFIC BICYCLE THIEF."

- The Guardian

- The Telegraph

- The New York Times

A GROUNDBREAKING GRAPHIC NOVEL BUILT FROM OVER 30 HOURS OF EXCLUSIVE FOOTAGE

KENK

Written by
Acclaimed Journalist
Richard Poplak
(Penguin Books' *Ja, No, Man*,
and *The Sheik's Batmobile*)

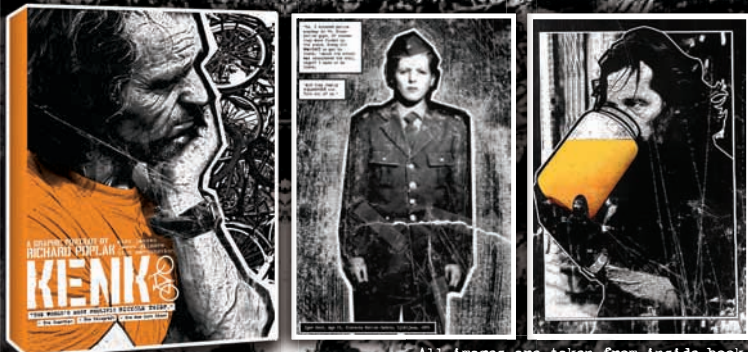
Illustrated by
Nick Marinkovich
(Sony's *Underworld* Adaptation
and various Marvel, IDW,
and Image comics)

"THE WORLD'S MOST PROLIFIC BICYCLE THIEF."

- The Guardian - The Telegraph - The New York Times

A Major Ongoing News Story
With an Animated Film in Development
Covered Internationally by

The New York Times CBC
The National Post Globe & Mail
The Telegraph The Guardian
Toronto Star and more



All images are taken from inside book.

KENK is a groundbreaking journalistic graphic novel surrounding Igor Kenk and his notorious bicycle shop, built from more than 30 hours of exclusive never-before-seen footage taken over the year leading up to Kenk's arrest in one of the biggest news stories of the past year. Nearly 3,000 bicycles were seized in a highly publicized bust that received international attention. The New York Times broke the story on page 7 of section A, while The Guardian and Telegraph dubbed Kenk "the world's most prolific bicycle thief."

National Marketing Campaign

Including (tbc):

- Online seeding campaign (April), including twitter and blogs
- National review campaign (May):
 - Richard Poplak has appeared on *The Hour*, on the cover of *Quill & Quire*, and was reviewed by more than 20 media in 2009
- Tie-in events during Hot Docs & Toronto Comic Arts Festival (May)
- Targeted street-postering in Toronto (May)
- Excerpt in a major print publication (June)
- Author mini-tour (May/June)
- Window display items available (see rep for details)
- Online campaign from www.kenk.ca (April), including interactive version, additional content, featurettes & more

KENK: A Graphic Portrait
256 pages, pb, b&w (with spot colour), 6.75" x 9.5"
\$26.95 CDN 978-0-9864884-0-5

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www.popsandbox.com



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