



RAINCOAST BOOKS

Confirmation that the Redistributor Will Respect On-Sale Dates and Confidentiality— 2012

We agree to control the timing and/or means of redistribution within our entire distribution network, including and not limited to third party retailers and end consumers, of products shipped by, or on behalf of Raincoast or its publishers (“the Publisher”) so as to ensure that none of these products are *made available** to consumers prior to the On-Sale date as designated by the Publisher.

We agree to control the product information we post online or send to our customers or our customers’ patrons so as to communicate clearly the On-Sale date as the first date on which the Publisher’s products will be *made available**.

We acknowledge that the Publisher’s cartons may not always be marked with the On-Sale date but confirm that we will be able to comply with this agreement without marked cartons.

**Made available: sold or transferred to a consumer.*

Please sign and return to Raincoast by March 30, 2012.

RETURN TO: Raincoast Sales Department
Attn: Chelsea Theriault
chelsea@raincoast.com
Via FAX: (604)-270-7161

Name of Retailer

Name and Title of Person Signing (please print)

Signature/Date

Phone: _____

Fax: _____

E-mail: _____